


Select the types of claims that you use in the asset

Comparative claim:

Where you draw comparisons with other products or companies ... [See More](#)


✓

Select this claim




Product feature claim

i



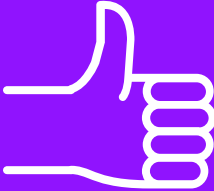
Price claim

i




Efficacy claims

i




Endorsements

i



Other claims

i



Uses a disclaimer

i