



RHOMUEL BRIAN MACAHILIG

FILIPINO TRANSLATOR & CRYPTO COMMUNITY SPECIALIST

Web3 native with 4+ years' experience managing NFT and SocialFi communities. Native Tagalog speaker fluent in English, skilled at translating crypto announcements and creating Tagalog short-form videos across Twitter, YouTube and TikTok. Grew and engaged a 20k-member community while promoting Web3 adoption and collaborating effectively with global teams.

CONTACT

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EDUCATION

Bachelor of Information Technology

AMA Computer College Lipa
2018 - 2022

- Specialization in Web Development.
- Thesis on "Ecommerce with Chatbot for a Construction Company in Batangas City"
- Two-time Dean's lister

KEY SKILLS

- **Translation & localisation:** ⇄ English to Tagalog translation of announcements, marketing materials, social media posts and community guidelines.
- **Crypto & Web3 fluency:** Deep understanding of Non-Fungible Token (NFT), DeFi, staking, stablecoins and blockchain ecosystem.
- Content creation & adaptation
- Community management & ticket support
- **Local web3 community involvement:** [APHWeb3](#), [The BLOKC](#), [Sanctuary](#).
- **Soft skills:** Cross-cultural communication, collaboration, problem-solving, time management, adaptability and positive attitude

WORK EXPERIENCE

Community Manager – Growth

BlockchainSpace/YEY.tech

Feb 2023 - Jan 2025

- Supervised a team of four community moderators and led communications for a 21,000+ member SocialFi project, coordinating bilingual announcements and marketing content in Tagalog and English and growing the community by 2,000 unique members and 334 active communicators.
- Translated and proofread event announcements, partnership updates and game nights, ensuring the tone and meaning were retained across languages and that cultural differences were respected.
- Provided bilingual support via Discord and Telegram, responding promptly to member queries and feedback and maintaining a positive community atmosphere.

Social Media Manager

Galaxy Fight Club

Feb 2023 - Sept 2023

- Managed social media accounts for a cross-IP PvP NFT game. Planned, created and edited bilingual content (graphics, videos and educational threads) that increased weekly impressions from 8k to 20k+ and raised the engagement rate from 2–3% to 6%.
- Analysed engagement data and implemented strategies to improve reach and community interaction.

Guild Leader – Founder

AXCS Vision Guild

Jan 2021 - Aug 2023

- Founded and managed a guild with over 70 scholars within the Axie Infinity community and handled 200+ support tickets related to SLP/AXS cashout and team changes, providing bilingual assistance and step-by-step guidance.
- Developed onboarding and offboarding processes, writing training materials and announcements in both Tagalog and English and ensuring that community members clearly understood cashout procedures and game updates.
- Posted regular announcements about Axie Infinity and cashout procedures, maintaining consistent translation and clarity across all communications.