

RUSTY HUBER

PROJECT MANAGEMENT PROFESSIONAL

714 586 3778



rusty.huber@gmail.com



www.rustyhuber.com



Dear Hiring Team,

As a Project Manager and Creative Director, I've honed my ability to manage cross-functional teams, lead complex projects, and optimize workflows to drive impactful results. With a background spanning branding, multimedia production, and product development, I'm committed to delivering solutions that align with business objectives while embracing creativity and innovation. What excites me most is the opportunity to work in environments that foster collaboration and a shared vision, where I can leverage both strategic thinking and creative execution to meet business goals.

I believe that successful project management goes beyond schedules and budgets—it's about leading teams with purpose, empowering individuals, and creating processes that drive efficiency without stifling creativity. In my roles at Godai Group and HackerWarehouseTV, I've overseen everything from product development to multimedia campaigns, all while ensuring that everyone on the team feels valued and aligned with the project's objectives. By fostering open communication and transparency, I've created environments where people are motivated to do their best work.

My experience managing Web & CMS Solutions, digital platforms, and multimedia projects has sharpened my ability to balance the technical and creative aspects of a project. Whether it's creating a content strategy or directing multi-channel digital campaigns, I bring a solutions-oriented mindset that focuses on measurable outcomes. I'm a firm believer in using data to inform decisions but also know that it's the creative spark that fuels true innovation.

As a leader, I prioritize integrity, collaboration, and execution, understanding that each team member brings unique perspectives that enrich the final product. I view leadership not as a top-down directive, but as a partnership where I help guide the team to success while supporting their personal and professional growth. Building strong, cohesive teams that work seamlessly together is at the heart of everything I do.

I'm excited about the possibility of bringing my experience, creativity, and leadership to your team. If you're looking for someone who is not only technically proficient but also understands the value of collaboration and creative thinking, I'd love to connect. Thank you for considering my application—I look forward to the opportunity to contribute to your team's success.



Rusty Huber
Project Management Professional

COVER LETTER

RESUME

PROJECT HIGHLIGHTS

REFERENCES

Garrett Gee
Godai Group LLC
Founder / CEO
garrett@godaigroup.net

Laura Farkas
Neilson Marketing Services
Vice President, Operations
laura.marie.farkas@gmail.com

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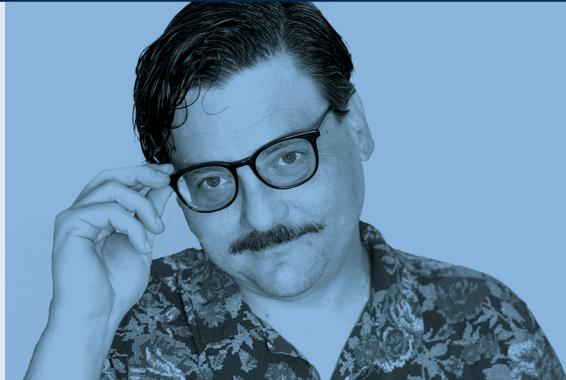


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PROFILE

Creative Director and Strategic Project Manager with a proven track record in branding, multimedia production, and product development. Adept at leading cross-functional teams, optimizing workflows, and executing high-impact marketing strategies. Passionate about innovation, collaboration, and delivering compelling creative solutions that bridge technology, design, and objective.



EXPERIENCE (YEARS AND LEVEL)



EMPLOYMENT

- **Project Manager** 2019 - CURRENT
Godai Group LLC
Led product development, branding, and marketing across multiple subsidiaries.
Managed teams, streamlined workflows, and optimized instructional materials.
 - Directed multimedia, print, and manufacturing projects
 - Executed data-driven marketing campaigns for engagement
 - Managed timelines, budgets, and stakeholder communication

- **Creative Director** 2014 - 2019
Manifest Creative Studios
Led design and production teams on multimedia projects, web development, and marketing collateral. Implemented new media technologies to drive engagement.
 - Directed branding, digital content, and marketing campaigns
 - Developed WordPress solutions and led client workshops
 - Optimized creative workflows for improved project delivery

- **Marketing Specialist** 2013 - 2014
JumpJet
Developed branding, marketing materials, and digital content to support company growth. Managed campaigns and optimized outreach strategies.
 - Created promotional assets and marketing collateral
 - Executed campaigns to drive engagement and visibility

TOOLS

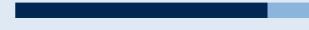
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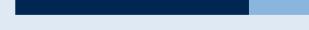
GOOGLE/MS OFFICE



WEB & CMS SOLUTIONS



WORKFLOW PLATFORMS



CRM & SALES PLATFORMS

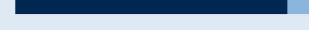


SKILLS

PROJECT MANAGEMENT



STAKEHOLDER COMMUNICATION



CROSS-FUNCTIONAL TEAMS



DIGITAL MARKETING STRATEGY



EDUCATION

UC San Diego

BA: Linguistics

Cognition and Language

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HWTV

Built an industry-leading YouTube channel from the ground up, shaping its brand, content, and production. Led creative direction, casting, and media strategy to grow engagement and revenue for a major Ecommerce brand in the InfoSec space.

YouTube.com/c/HackerWarehouse

PARAGON GEAR

Developed and launched cutting-edge gear, driving branding, marketing, and crowdfunding success. Led product design, manufacturing, and community engagement to build a loyal customer base.

ParagonGear.com

DIGITAL CONTENT HUB

Built a high-impact content hub, crafting campaigns that drove engagement and ROI. Developed messaging, remarketing strategies, and multimedia content to maximize brand reach.

HackerWarehouse.com