

Ryan Hendrix
640 Wabash Ave #410 Terre Haute, IN
831 236 2148 || ryanhendrix@proton.me
GitHub: <https://github.com/rhx1138>

EXPERIENCE

TWI, Inc. (Contractor) | Terre Haute, IN

Feb 2019 – Present

Front-end Web Developer

Worked as an independent contractor for TWI (Teaching the World International, Inc.) a nonprofit organization based in Chula Vista, CA. Overall responsibilities were building, updating and maintaining the front-end side of their website. Product branding, marketing and sales are also part of some recent projects. Web development utilized HTML, CSS, JavaScript and the Bootstrap framework.

- Implement websites, mobile applications, and landing pages from mockup to deployment.
- Develop UX and UI designs for clients to review; any additions are assessed for feasibility.
- A mobile-first approach is used in all website campaigns during the development process.
- Directly responsible for increasing sales by over 25% for key clients' online store account.
- Implemented new responsive website approach which increased mobile traffic by 15%.

Huáer Jie | Shenzhen, China

Mar 2017 – Jan 2019

Sales Team Lead

Along with managing a sales team of ten, also provided product support to the team during the sales process that included a needs analysis, sales demo and customized workshops for clients.

- Averaged over 100% sales target while on the sales team
- Liaised between sales & service teams to better execute B2B projects
- Developed curriculum corporate companies such as: Huawei, CITIC Securities, Jabil, Tencent, etc.

Freelancer | San Rafael, CA

Apr 2016 – Jan 2017

Static Website Designer

Freelance web designer developing simple static websites for customers. Responsible for seamless transition from mockups to implementing the code and adjusting to fit the clients' request.

- Optimized web pages for better performance; used simple design patterns and properly scaled images for better page loading speed.

Language Training Centers, Inc. | Indianapolis, IN

Jan 2011 – Dec 2014

Project Manager

Managed team of subcontractors for multiple language training and cross-cultural projects for our government client. Coordinated with external teams and vendors to complete projects within their estimated time allotment.

- Directly responsible for increasing revenue by 30% due to an increased win rate of federal contracts
- Located, selected and matched instructors with highly specialized language skills

EDUCATION & CERTIFICATIONS

Full Stack Development
MA, International Policy Studies
BS, Graphic Design

Butler Executive Education, Indianapolis, IN
Middlebury Institute of International Studies at Monterey, CA
Indiana State University, Terre Haute, IN