# Rhyne Vlaservich

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#### **EDUCATION**

## Bachelors of Business Administration

Information Systems & Finance, Expected: April 2018

University of Cincinnati, Carl H. Lindner College of Business (Cincinnati, OH)

- Cincinnatus Scholarship Recipient
- 3.878/4.000 GPA | Dean's List Recipient, Fall 2013 Present

## **EXPERIENCE**

# Fifth Third Bank | Cincinnati, OH

Audit IT Intern, May 2016 - August 2016

- Led VBA development project to create and implement dashboards of audit metrics for company-wide department executives
- Pulled user access to Unix, Windows, and Mainframe server directories
- Tested processing jobs to ensure applications performed as expected

# Projetech, Inc. | Cincinnati, OH

Marketing Automation Systems Project Lead Co-op, May 2015 – May 2016

- Designed and programmed online marketing content using modern email design techniques and high converting landing pages with Pardot forms
- Developed marketing automation strategy to identify higher quality leads
- Conducted A/B testing to determine marketing strategies and best practices

Technical Support Analyst Co-op, August 2015 – December 2015

- Implemented targeted Maximo solution for customers to automate the process of resetting user passwords and accounts
- Applied improvements to web application and internal procedures
- Provided first level technical support for IBM Maximo

# Assurex Health | Mason, OH

Payer Markets and Reimbursements Intern, January 2015 – May 2015

- Created efficient databases out of big data with Microsoft Access
- Analyzed data in Excel to accurately identify trends in our market
- Conducted research and compiled reports to aid in business strategy

#### INTERESTS

## Teaching Assistant

Database Design Lab Instructor (Cincinnati, OH), August 2016 – Present

## Volunteering

Friars Club Youth Tutor (Cincinnati, OH), September 2015 – May 2016 CHA Animal Shelter (New Albany, OH), January 2012 – January 2016 Fuller Center for Housing Service Trip (Shreveport, LA), December 2014, 2015 Into the Streets Team Leader (Cincinnati, OH), October 2013 - 2015

## Sigma Phi Epsilon

Webmaster (Cincinnati, OH), December 2015 – Present VP of Programming (Cincinnati, OH), November 2014 – December 2015

## Lindner Ambassadors

VP of Technology (Cincinnati, OH), November 2014 – Present

## SKILLS

## Software

HTML, CSS, JavaScript, PHP, Ruby, C#, VBA, and SQL languages AngularJS and Ruby on Rails web frameworks Oracle SQL \*Plus, IBM DB2, MySQL, Access, and MongoDB databases Adobe Photoshop, Illustrator, Premier, and Edge Animate