

# Rhyne Vlaservich

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<https://vlaservi.ch>

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## Education

### Bachelor of Business Administration

#### Information Systems & Finance, *Expected: April 2018*

University of Cincinnati, Carl H. Lindner College of Business (Cincinnati, OH)

- Cincinnati Scholarship Recipient
- 3.88/4.00 GPA | Dean's List Recipient, *Fall 2013 – Present*

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## Experience

### Fifth Third Bank | Cincinnati, OH

Audit IT Intern, *May 2016 – August 2016*

- Led VBA development project to create and implement dashboards of audit metrics for company-wide department executives
- Analyzed user access to Unix, Windows, and Mainframe server directories
- Tested processing jobs to ensure applications performed as expected

### Projetechn, Inc. | Cincinnati, OH

Marketing Automation Systems Project Lead Co-op, *May 2015 – May 2016*

- Designed and programmed online marketing content using modern email design techniques and high converting landing pages with Pardot forms
- Developed marketing automation strategy to identify higher quality leads
- Conducted A/B testing to determine marketing strategies and best practices

Technical Support Analyst Co-op, *August 2015 – December 2015*

- Implemented targeted Maximo solution for customers to automate the process of resetting user passwords and accounts
- Applied improvements to web application and internal procedures
- Provided first level technical support for IBM Maximo

### Assurex Health | Mason, OH

Payer Markets and Reimbursements Intern, *January 2015 – May 2015*

- Created efficient databases out of big data with Microsoft Access
- Analyzed data in Excel to accurately identify trends in the market
- Conducted research and compiled reports to aid in business strategy

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## Leadership

### Teaching Assistant

Database Design Lab Instructor (Cincinnati, OH), *August 2016 – Present*

### Sigma Phi Epsilon

Webmaster (Cincinnati, OH), *December 2015 – Present*

VP of Programming (Cincinnati, OH), *November 2014 – December 2015*

### Lindner Ambassadors

VP of Technology (Cincinnati, OH), *November 2014 – Present*

### Volunteer Experience

Friars Club Youth Tutor (Cincinnati, OH), *September 2015 – Present*

CHA Animal Shelter (New Albany, OH), *January 2012 – January 2016*

Fuller Center for Housing Service Trip (Shreveport, LA), *December 2014, 2015*

Into the Streets Team Leader (Cincinnati, OH), *October 2013 - 2015*

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## Skills

**Languages:** HTML, CSS, JavaScript, PHP, Ruby, Java, C#, VBA, and SQL

**Frameworks:** Microsoft .NET, Ruby on Rails, AngularJS, and JQuery

**Databases:** Oracle SQL \*Plus, Microsoft SQL Server, IBM DB2, MySQL, Access, and MongoDB

**Design Tools:** Adobe Photoshop, Illustrator, Premier, and Edge Animate