Rhyne Vlaservich

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Education

Bachelor of Business Administration

Information Systems & Finance, Expected: April 2018

University of Cincinnati, Carl H. Lindner College of Business (Cincinnati, OH)

- Cincinnatus Scholarship Recipient
- 3.88/4.00 GPA | Dean's List Recipient, Fall 2013 Present

Experience

Fifth Third Bank | Cincinnati, OH

Audit IT Intern, May 2016 - August 2016

- Led VBA development project to create and implement dashboards of audit metrics
- Analyzed user access to Unix, Windows, and Mainframe server directories
- Tested processing jobs to ensure applications performed as expected

Projetech, Inc. | Cincinnati, OH

Marketing Automation Systems Project Lead Co-op, May 2015 – May 2016

- Designed and programmed online marketing content using modern email design techniques and high converting landing pages with Pardot forms
- Developed marketing automation strategy to identify higher quality leads
- Conducted A/B testing to determine marketing strategies and best practices

Technical Support Analyst Co-op, *August 2015 – December 2015*

- Implemented targeted IBM Maximo solution for customers to automate the process of resetting user passwords and accounts
- Applied improvements to web application and internal procedures

Assurex Health | Mason, OH

Payer Markets and Reimbursements Intern, January 2015 – May 2015

- Created efficient databases out of big data with Microsoft Access
- Analyzed data in Excel to accurately identify trends in the market

Leadership

Teaching Assistant

Database Design Lab Instructor (Cincinnati, OH), August 2016 – Present

Bearcat Developers

Vice President (Cincinnati, OH), August 2016 – Present

Sigma Phi Epsilon

Webmaster (Cincinnati, OH), December 2015 - Present

VP of Programming (Cincinnati, OH), November 2014 – December 2015

Lindner Ambassadors

VP of Technology (Cincinnati, OH), November 2014 - Present

Volunteer Experience

Friars Club Youth Tutor (Cincinnati, OH), September 2015 – Present

CHA Animal Shelter (New Albany, OH), January 2012 – January 2016

Fuller Center for Housing Service Trip (Shreveport, LA), December 2014, 2015

Into the Streets Team Leader (Cincinnati, OH), October 2013 - 2015

Skills

Languages: HTML, CSS, JavaScript, PHP, Ruby, Python, Java, C#, VBA, and SQL

Frameworks: Microsoft .NET, Ruby on Rails, NodeJS, AngularJS, and JQuery

Databases: Oracle SQL *Plus, Microsoft SQL Server, IBM DB2, MySQL, Access, and MongoDB

Design Tools: Adobe Photoshop, Illustrator, Premier, and Edge Animate