



# MORTGAGE CLASSIFICATION

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# PROBLEM STATEMENT

- **Purchase vs. Refinance**
- **Multitude of columns per mortgage**

Given all the data on mortgages, its quite difficult to easily navigate through and pick out important pieces.

Can we classify between purchase and refinance

# **BUSINESS VALUE**

- **Easily pre-approve borrowers**
- **Use for future datasets**

Classifying purchase vs. refinance enables ability to look at important features contributing to classification  
A well generalizing model will reproduce results with new data



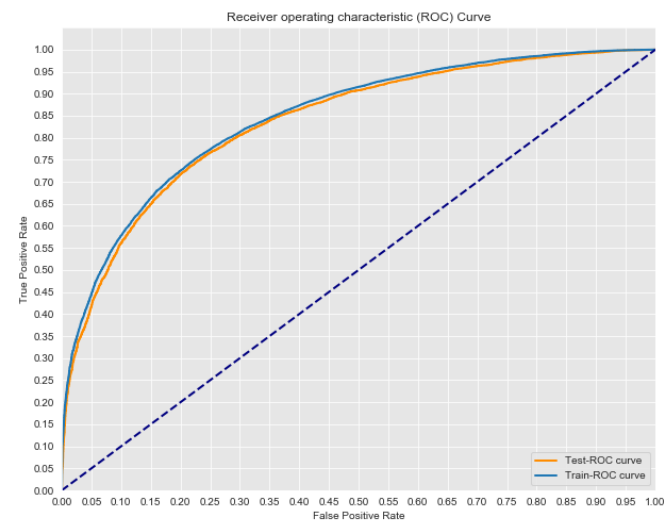
# METHODOLOGY

- **Supervised Learning**
- **Unsupervised Learning:**
  - **KMeans**
  - **PCA**

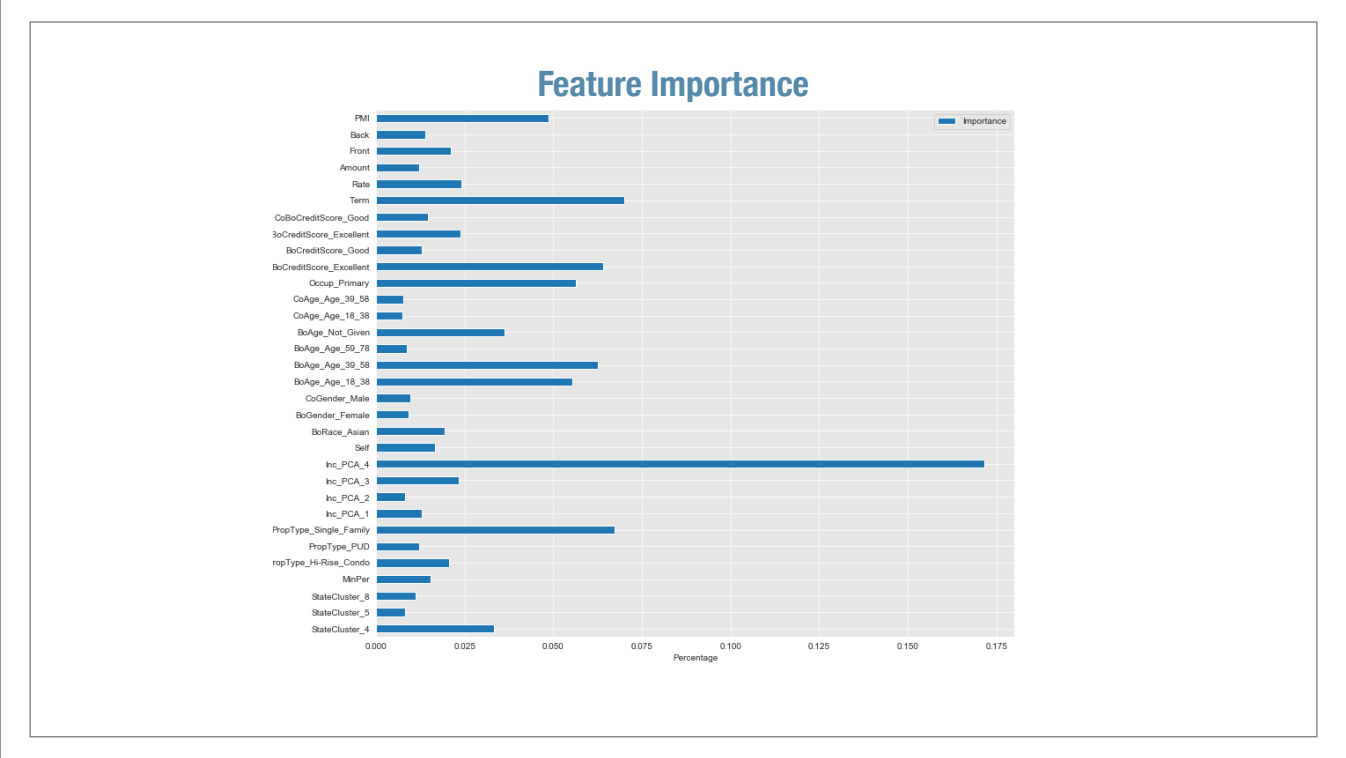
Supervised learning for classification

Unsupervised for clustering and dimensionality reduction

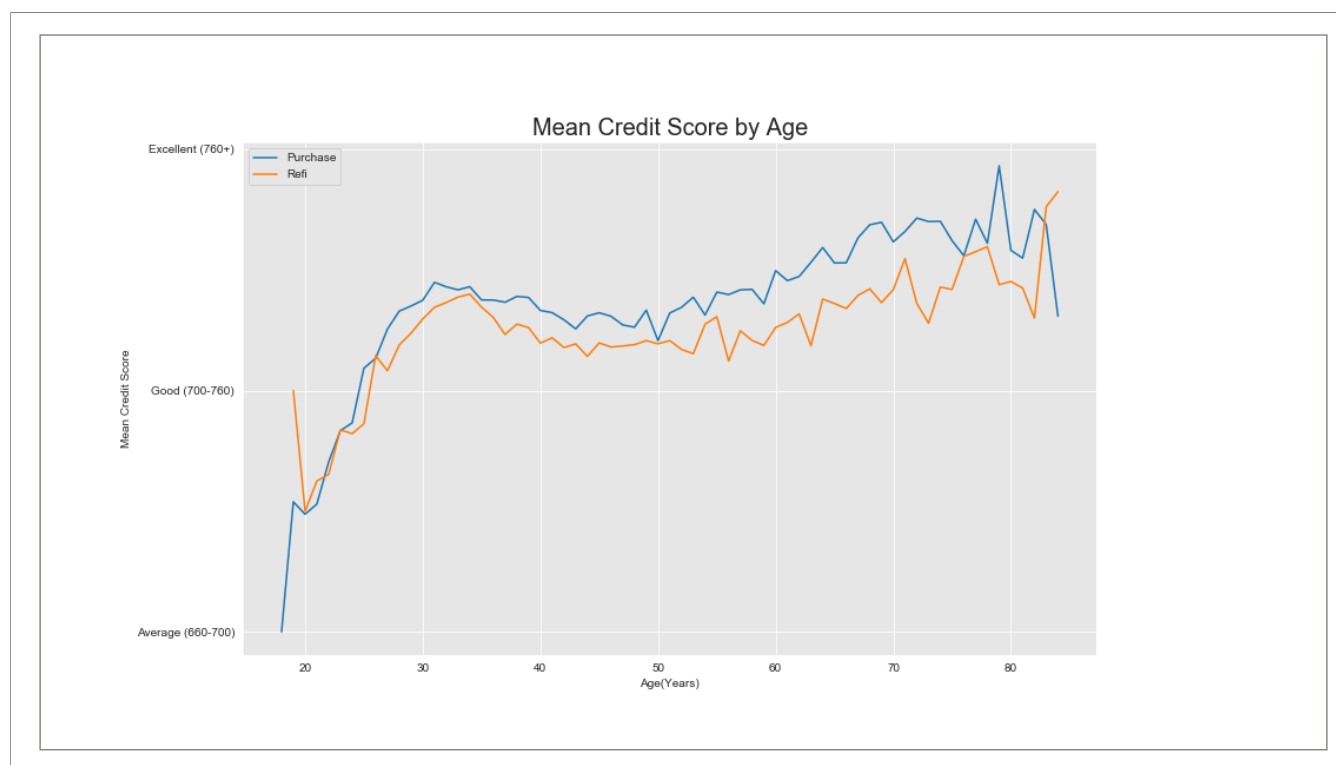
# FINDINGS



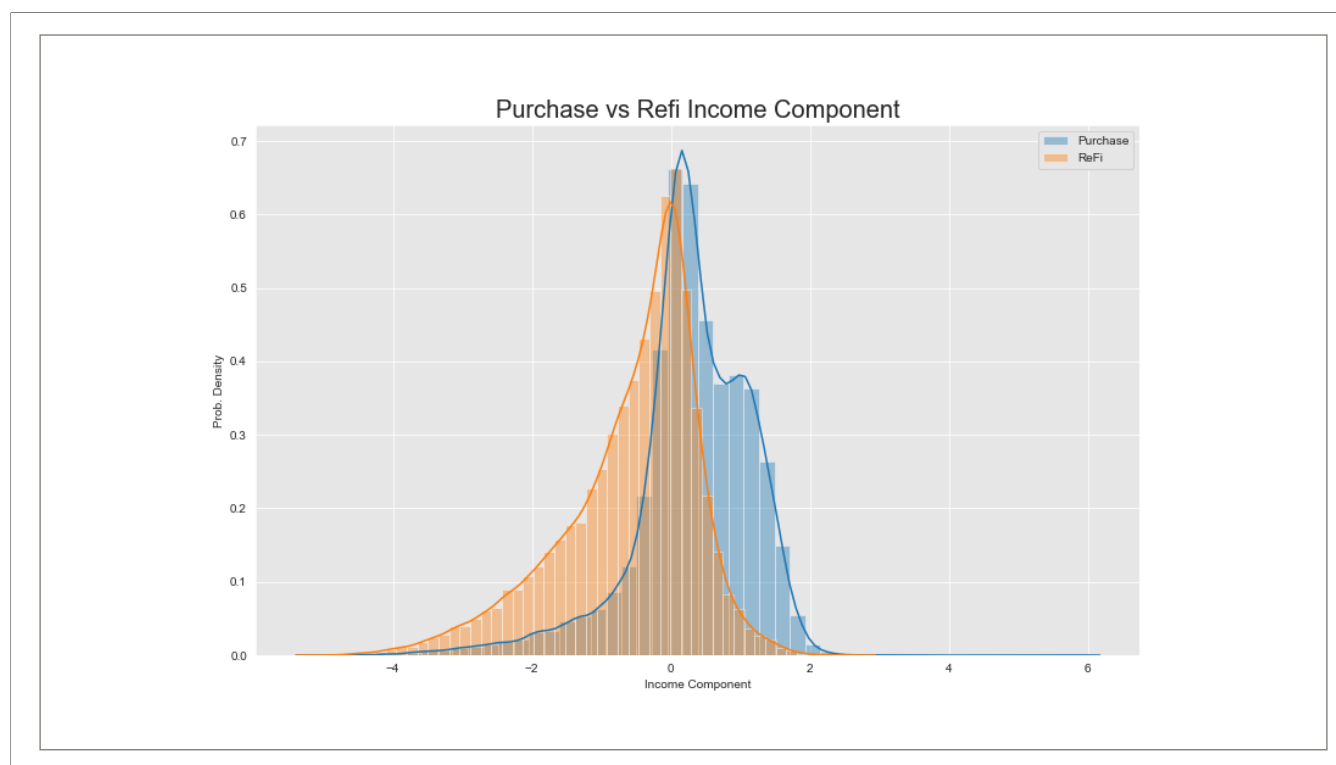
Accurate model with good generalization



Features that were useful in deciding between purchase or refi



Mean credit score by age



Notice difference between purchase and refi



## **SUGGESTIONS**

- **Pre-screen borrowers by age**
- **Credit score importance**

Ages younger than 40 more likely to purchase vs over 40 more likely to refi

## **FUTURE WORK**

- **Classify on First time buyer**
- **Incorporate more geographical data**

Look at importances that signify a first time buyer, since it was important in classifying purchase vs refi  
Get geographical data to be more useful

**Thank You**