

**GENERATE BOX OFFICE SUCCESS**

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## GOALS

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# What are the important things to consider?

- ▶ DO RATINGS MATTER?
- ▶ WORLDWIDE GROSS
- ▶ GENRES
- ▶ RELEASE DATE
- ▶ PERFORMERS

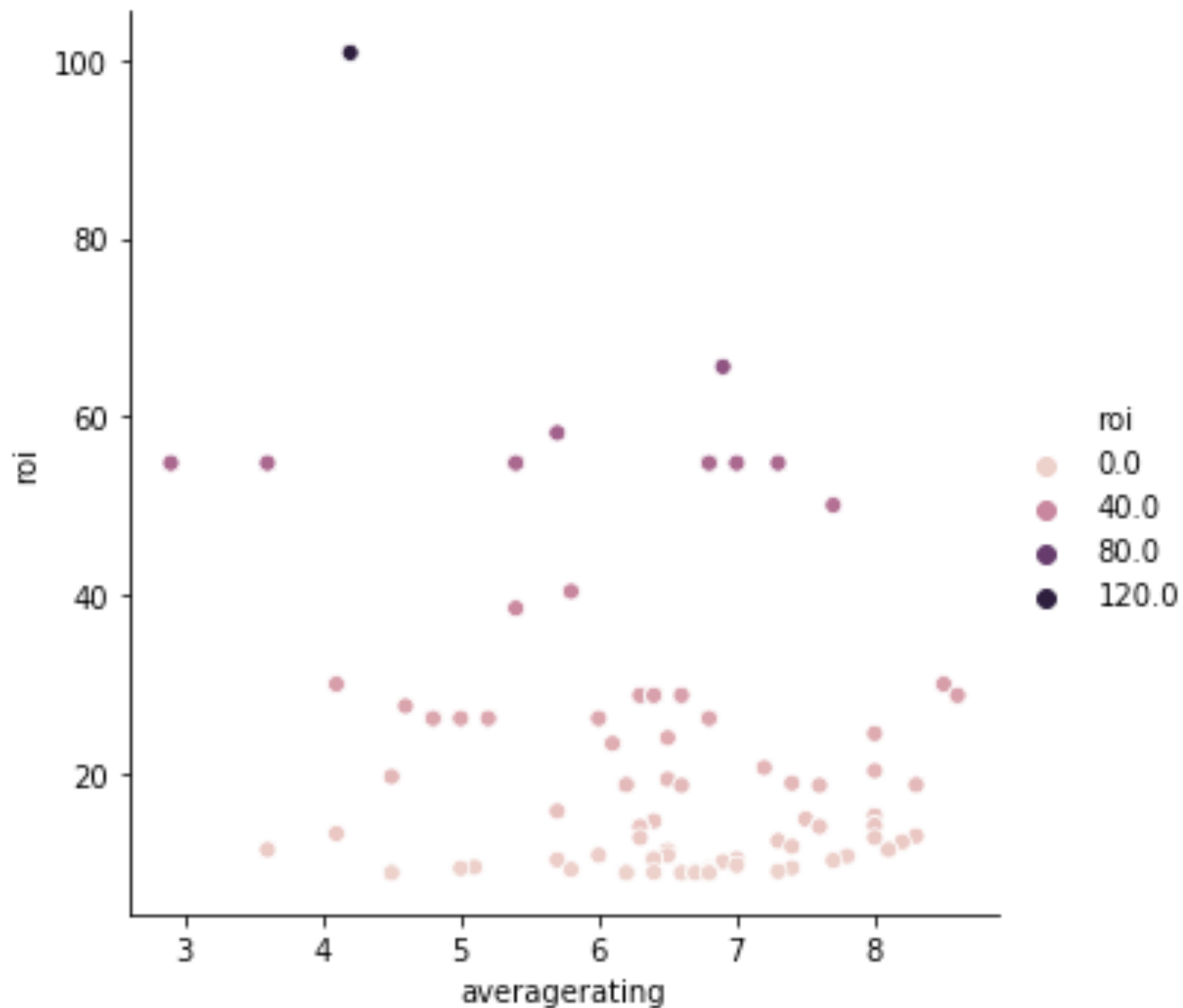
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WHAT DO WE WANT OUR TOP MOVIES TO BE BASED ON?

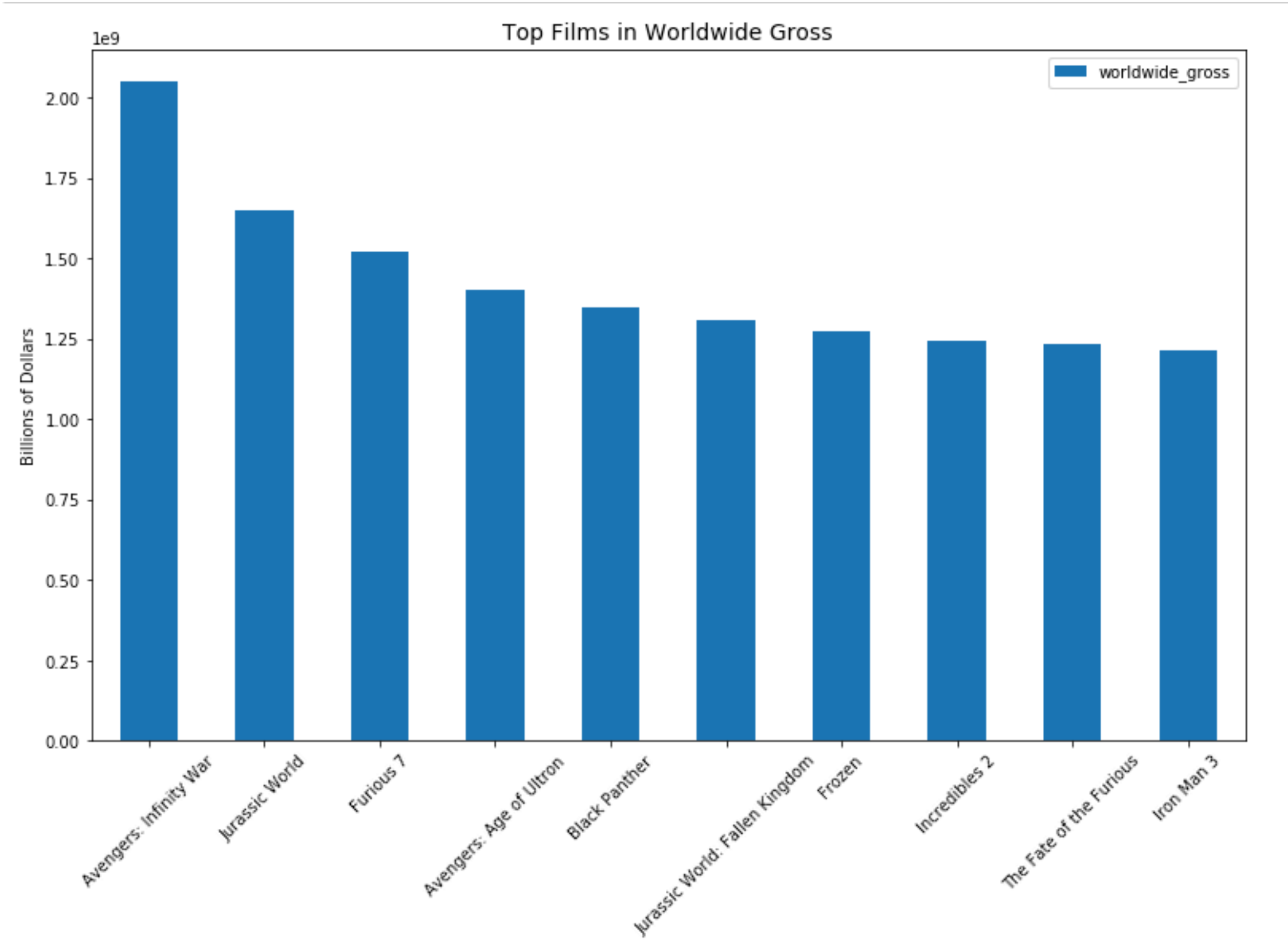




# HOW DO FILM'S R.O.I COMPARE TO AVERAGE RATINGS?

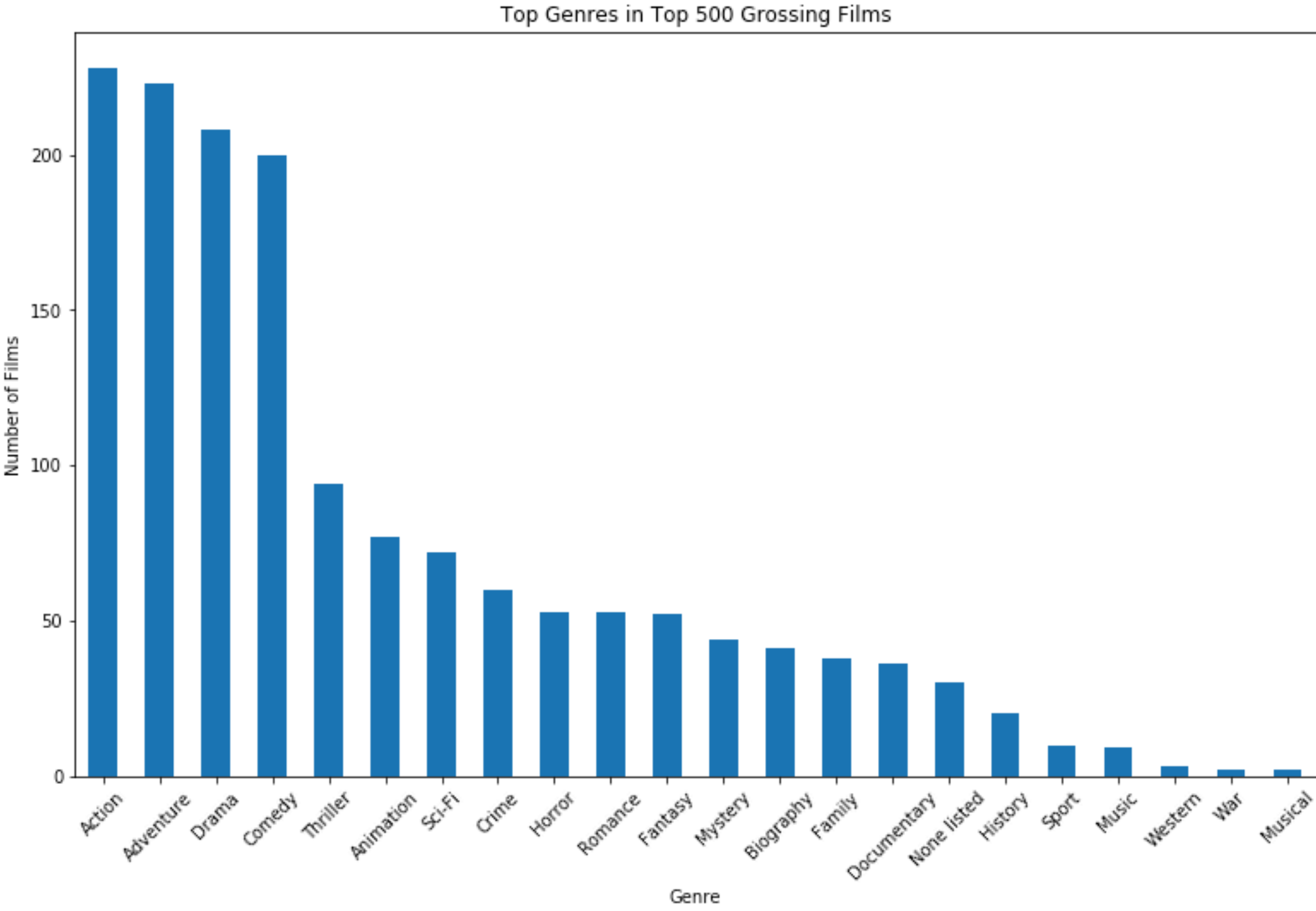


# WORLDWIDE GROSS



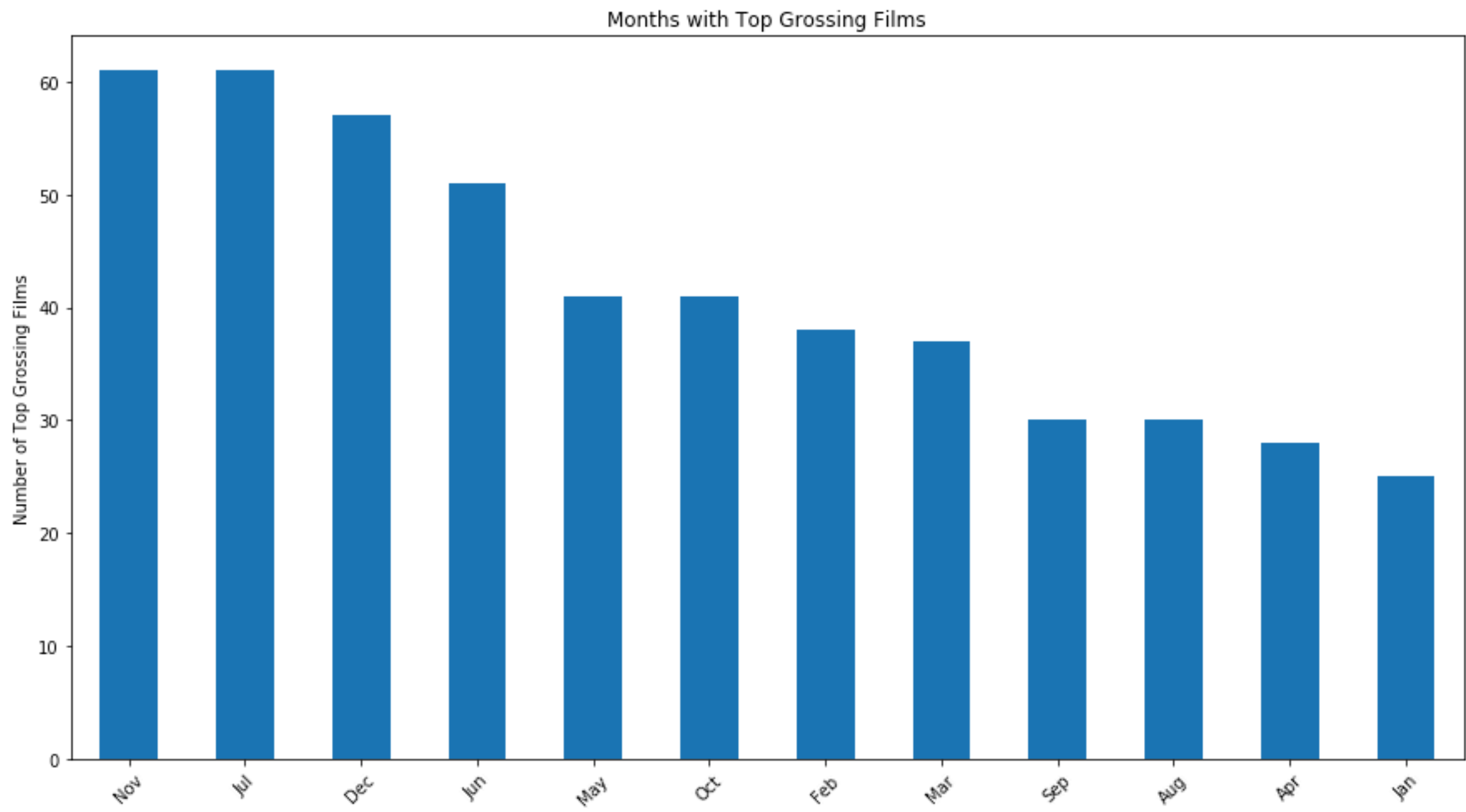
# GENRES

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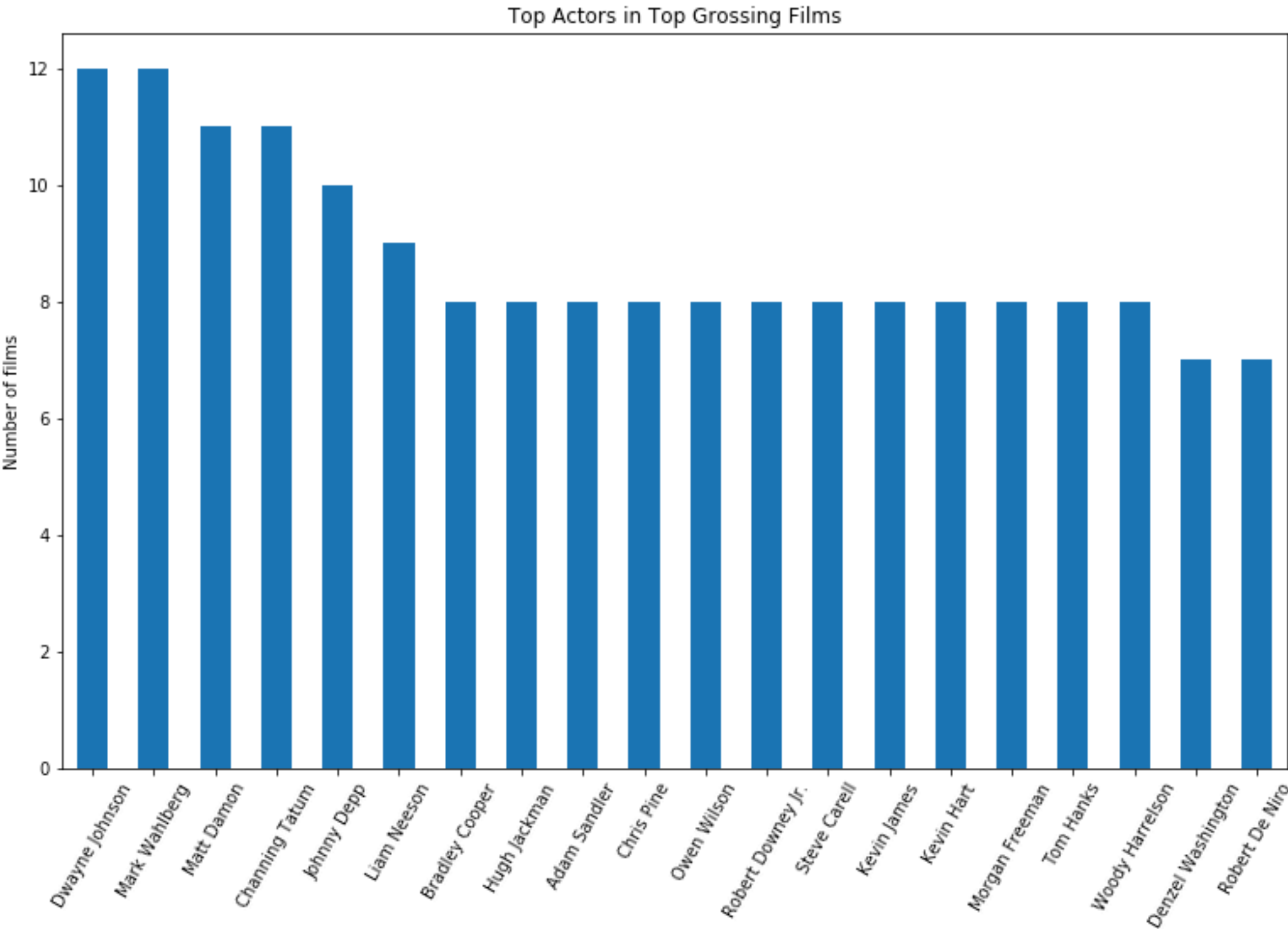


# RELEASE DATE

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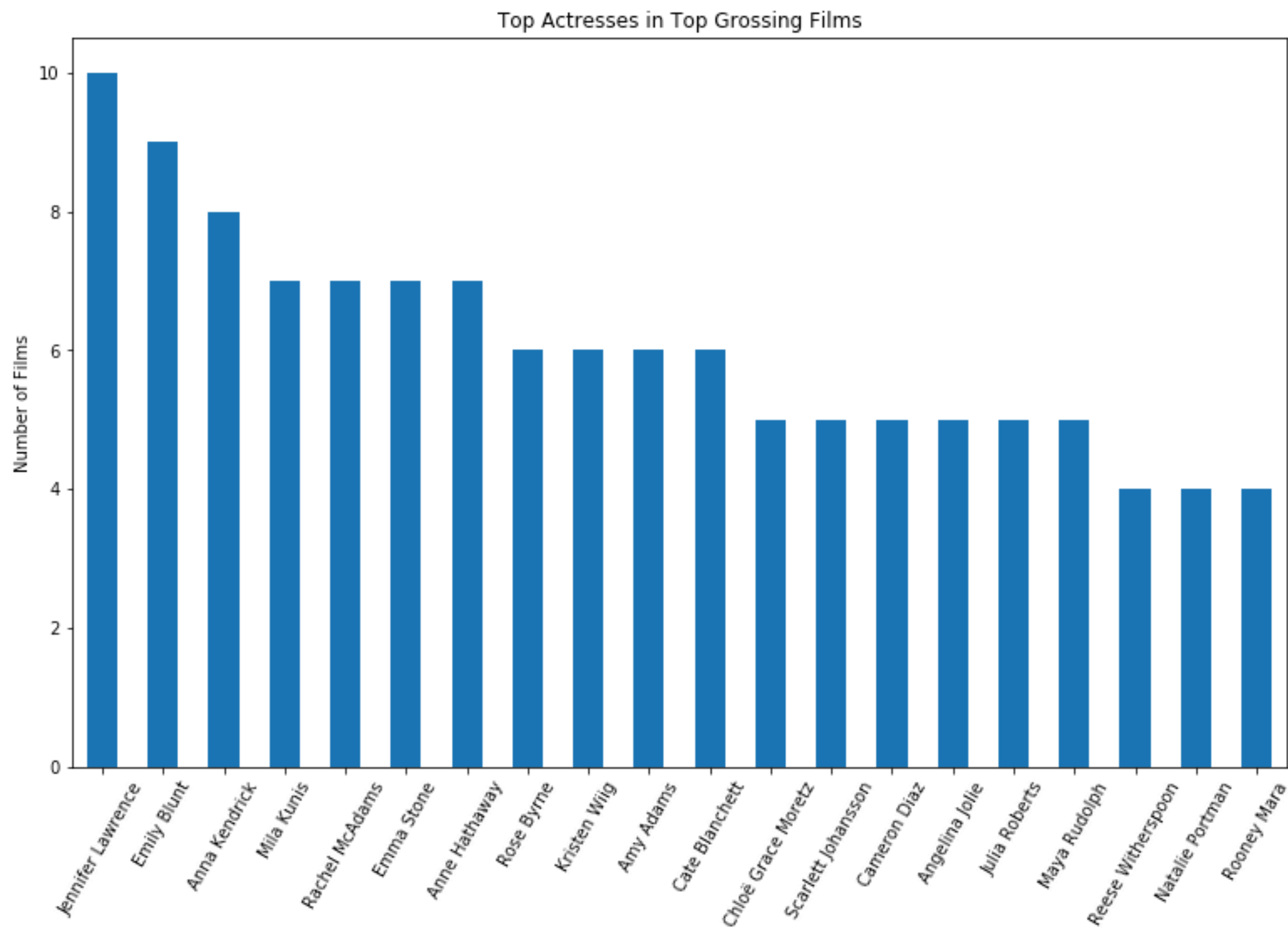
# PERFORMERS





# PERFORMERS

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# RECOMMENDATIONS

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Genre	Action, Adventure, Drama, Comedy
Release Date	May-Jul Nov-Dec
Performers	Mark Wahlberg, Dwayne Johnson, Matt Damon Jennifer Lawrence, Emily Blunt, Anna Kendrick

# FUTURE WORKS

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1. Check Production budgets for relationships with R.O.I.
2. From top actors and actresses, create metric that shows value, based on percent share of top films.
  1.  $(\text{Number of films performer is in}) / (\text{Total number of films in top-grossing})$
3. Web Scrape for missing data

**THANK YOU**