

GENERATE BOX OFFICE SUCCESS

GOALS

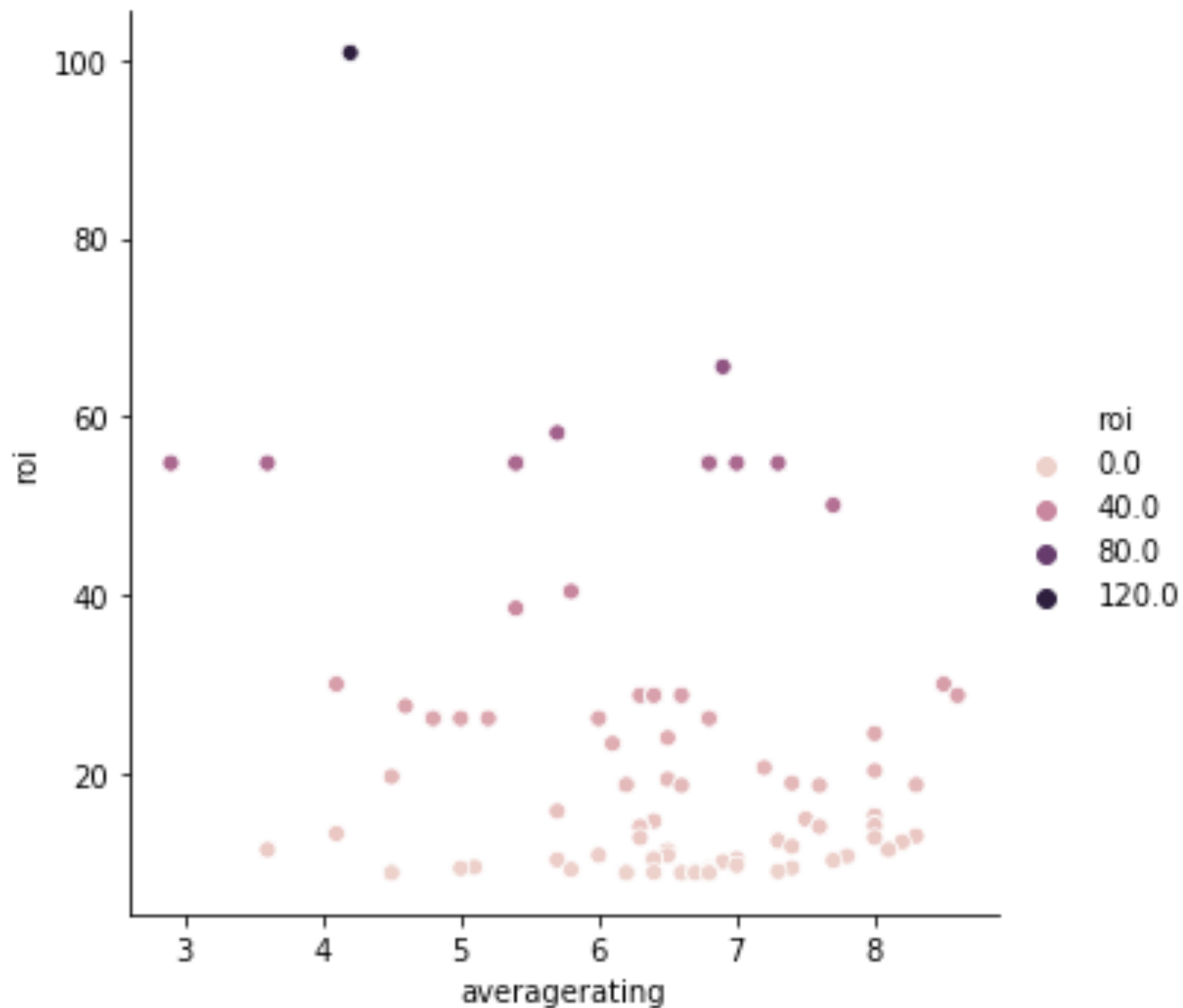
What are the important things to consider?

- ▶ DO RATINGS MATTER?
- ▶ WORLDWIDE GROSS
- ▶ GENRES
- ▶ RELEASE DATE
- ▶ PERFORMERS

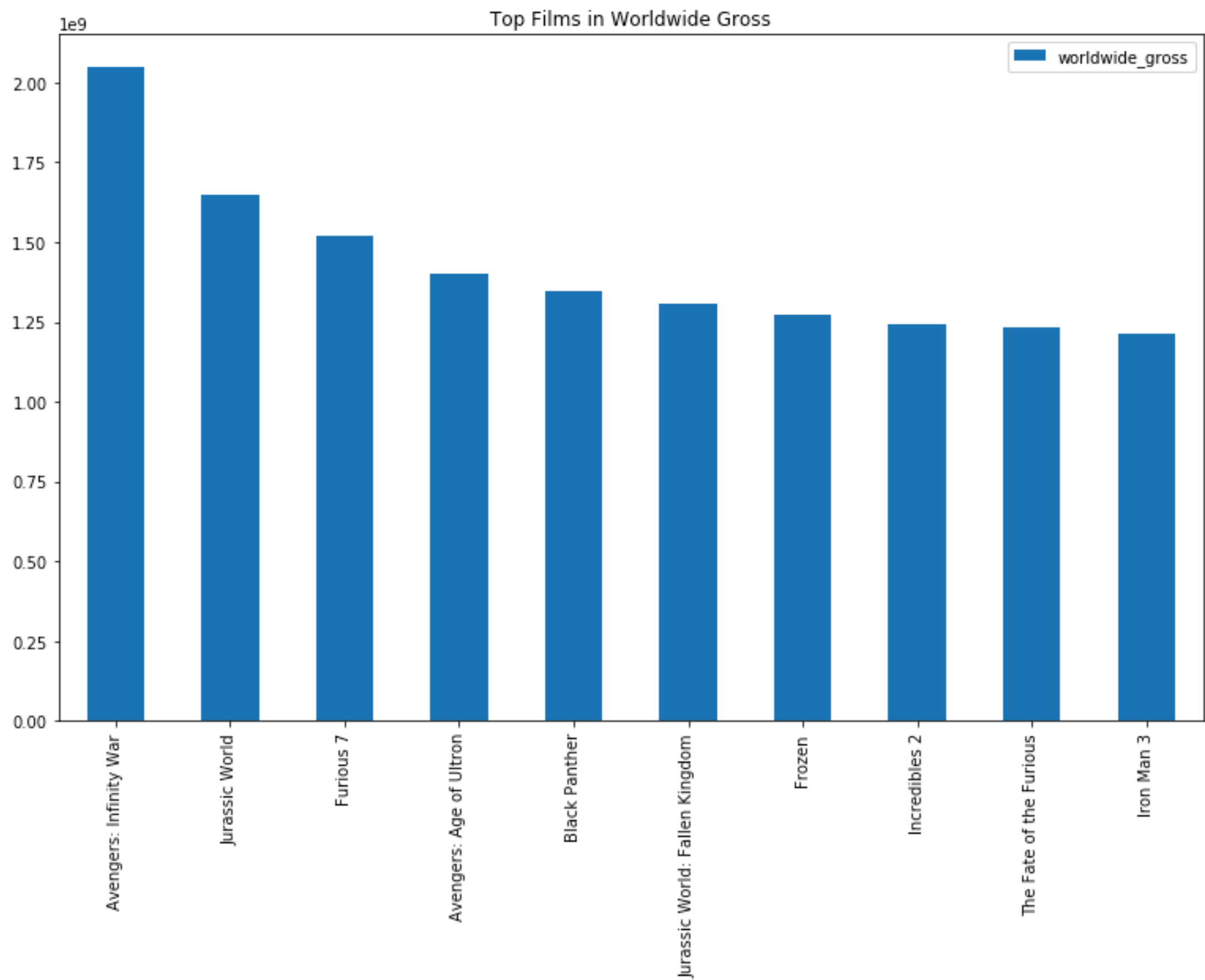
WHAT DO WE WANT OUR TOP MOVIES TO BE BASED ON?



HOW DO FILM'S R.O.I COMPARE TO AVERAGE RATINGS?

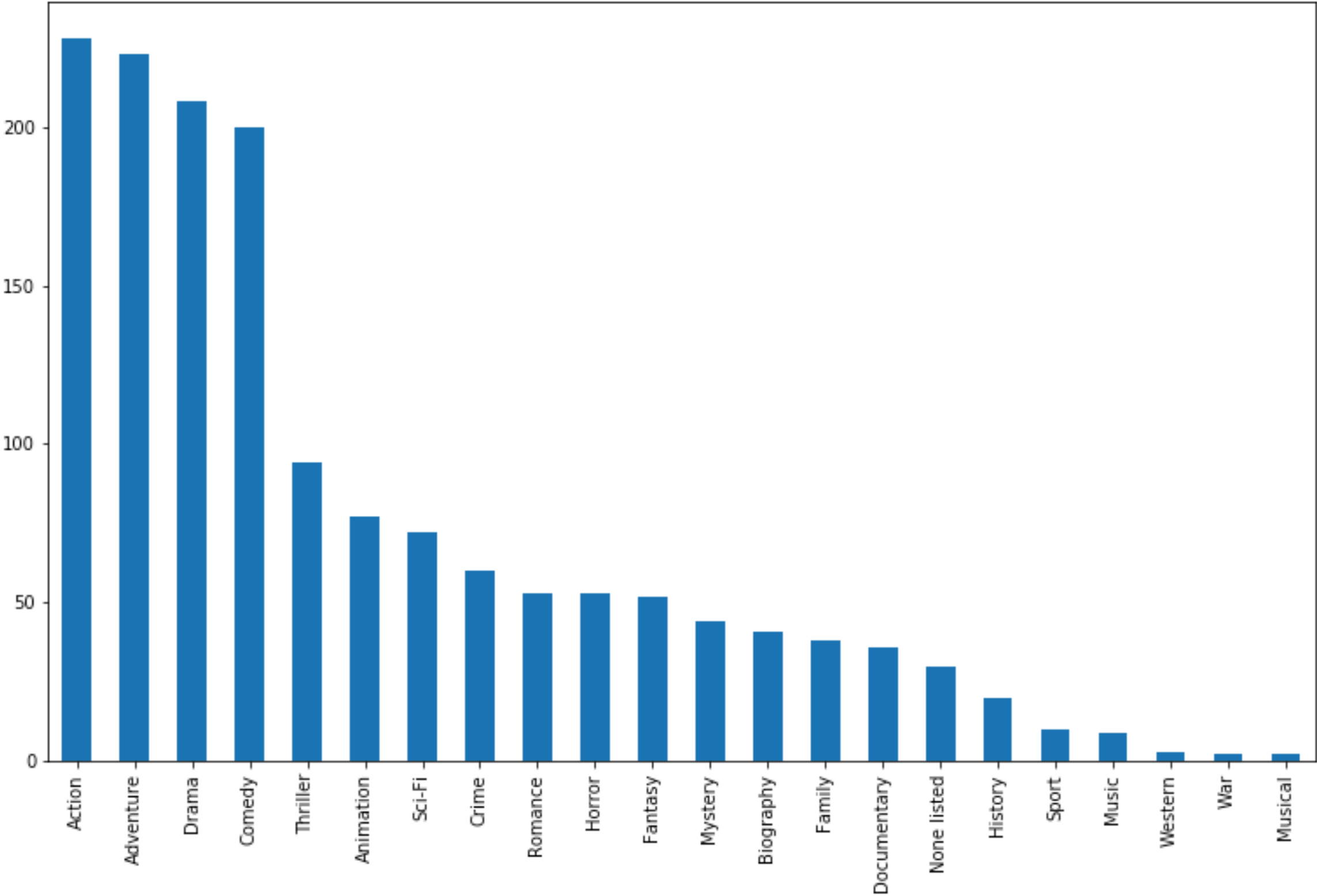


WORLDWIDE GROSS

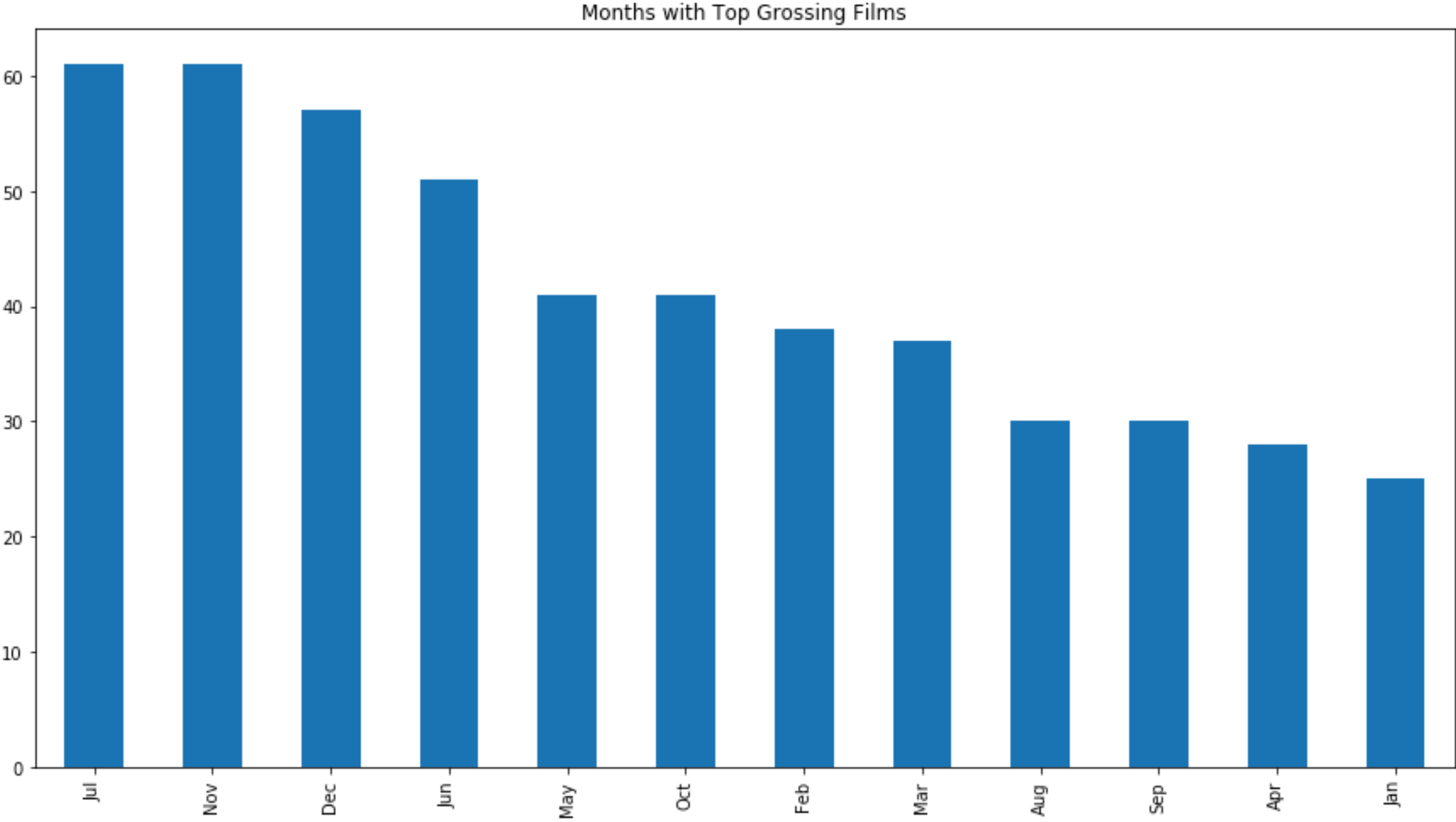


GENRES

Top Genres in Top 500 Grossing Films

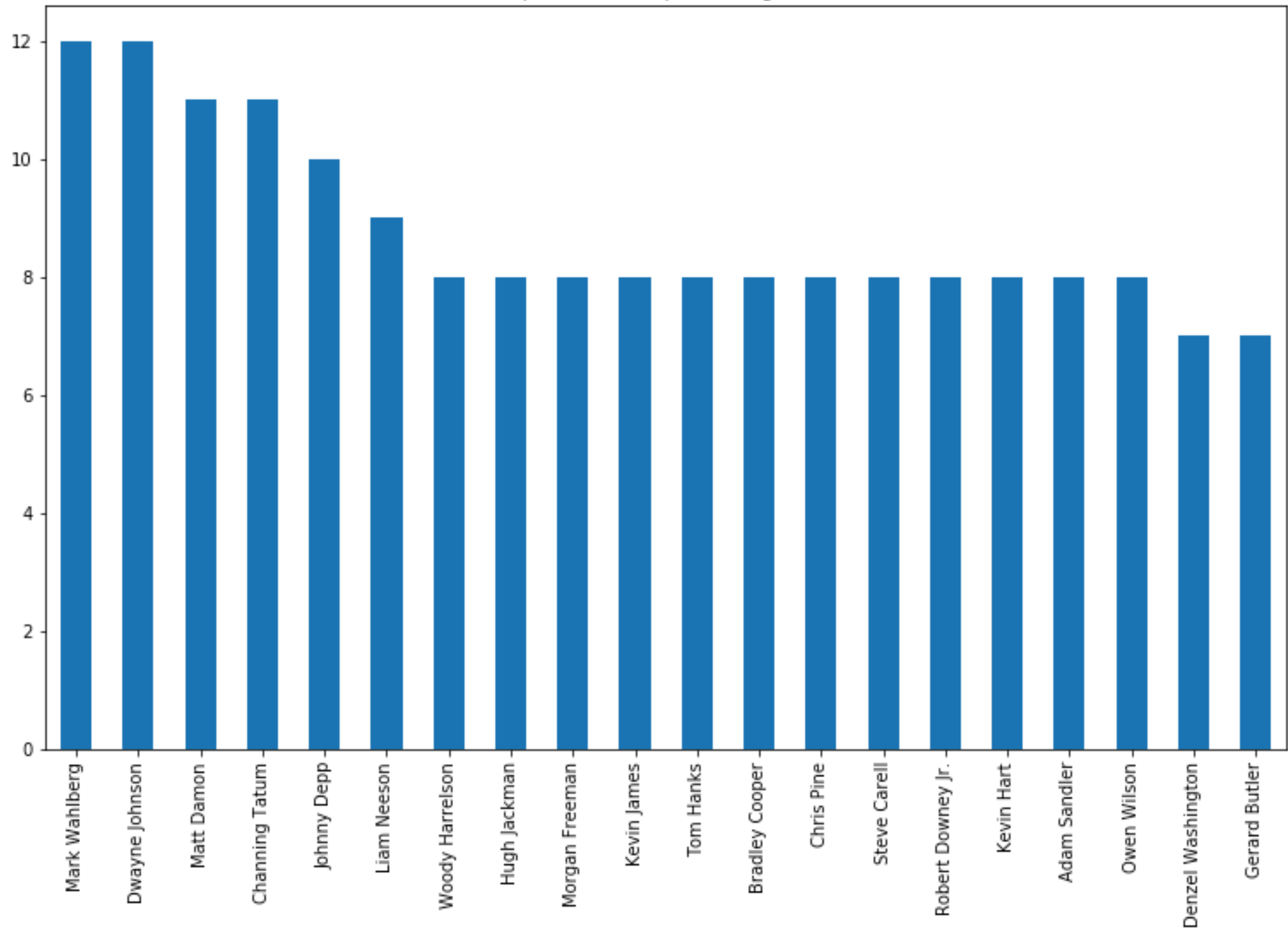


RELEASE DATE



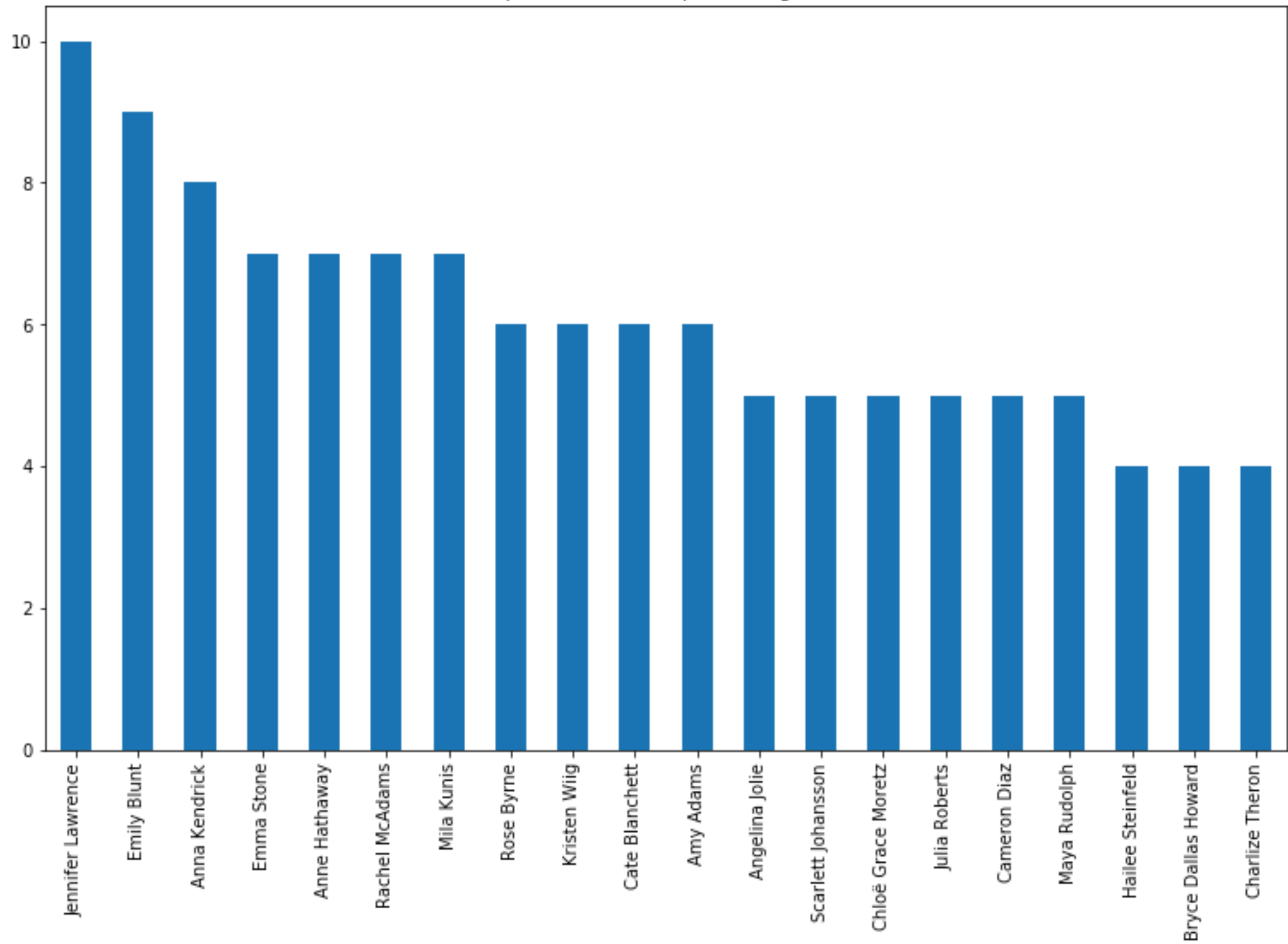
PERFORMERS

Top Actors in Top Grossing Films



PERFORMERS

Top Actresses in Top Grossing Films



RECOMMENDATIONS

Genre	Action, Adventure, Drama, Comedy
Release Date	May-Jul Nov-Dec
Performers	Mark Wahlberg, Dwayne Johnson, Matt Damon Jennifer Lawrence, Emily Blunt, Anna Kendrick

FUTURE WORKS

1. Check Production budgets for relationships with R.O.I.
2. From top actors and actresses, create metric that shows value, based on percent share of top films.
 1. $(\text{Number of films performer is in}) / (\text{Total number of films in top-grossing})$
3. Web Scrape for missing data

THANK YOU