

First draft of project



These are my first drafts of one of my images.

First image: my idea for this image was to have a positive bright vibe for the image and create a catchy slogan and message in the image. I was not happy with this image as I thought it was too cluttered and didn't have an obvious message but I was pleased with the jazz musician and felt I should recreate and edit the image around the musician.

Second image: I've edited the first image making the background less vibrant and made the focus off the image bigger top draw more attention to the musician. I also thought having 2 slogan is overkill and chose the more suitable phrase and made it more legible. Overall I'm pleased with the second image but I think I need to incorporate more typography