

₹ 984.81M

Revenue

2.4M

Sales Quantity

Year

All

Months

All

## Revenue by Markets

Delhi N...	₹ 519.51M
Mumbai	₹ 150.08M
Ahmed...	₹ 132.31M
Bhopal	₹ 58.61M
Nagpur	₹ 55.03M
Kochi	₹ 18.81M
Chennai	₹ 18.04M
Kanpur	₹ 13.58M
Hydera...	₹ 7.44M
Patna	₹ 4.43M
Lucknow	₹ 3.09M
Surat	₹ 2.61M
Bhuban...	₹ 0.89M
Bengal...	₹ 0.37M

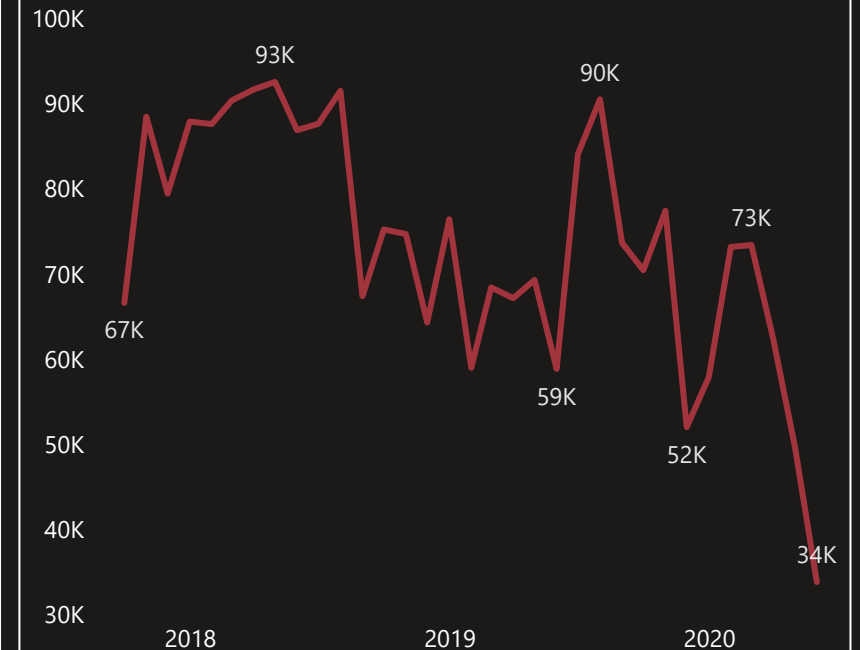
## Sales Quantity by Markets

Delhi N...	1.0M
Mumbai	0.4M
Nagpur	0.3M
Kochi	0.3M
Ahmed...	0.2M
Bhopal	0.1M
Hydera...	0.1M
Chennai	0.1M
Lucknow	0.0M
Surat	0.0M
Kanpur	0.0M
Bhuban...	0.0M
Patna	0.0M
Bengalu...	0.0M

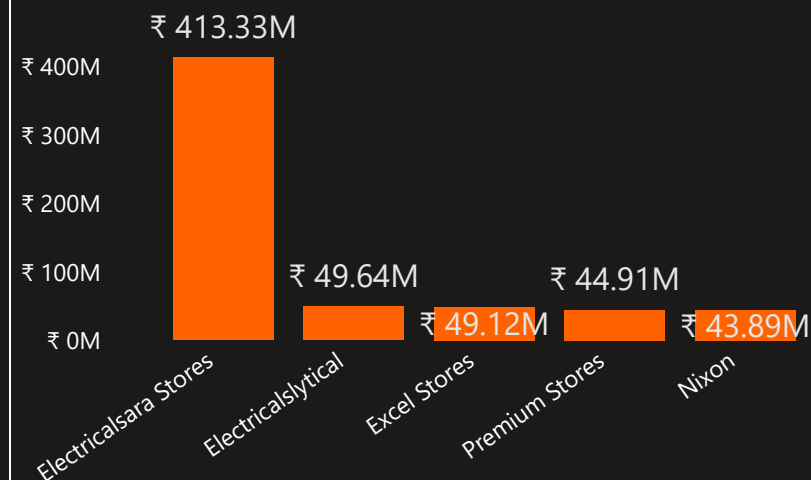
## Revenue Trends



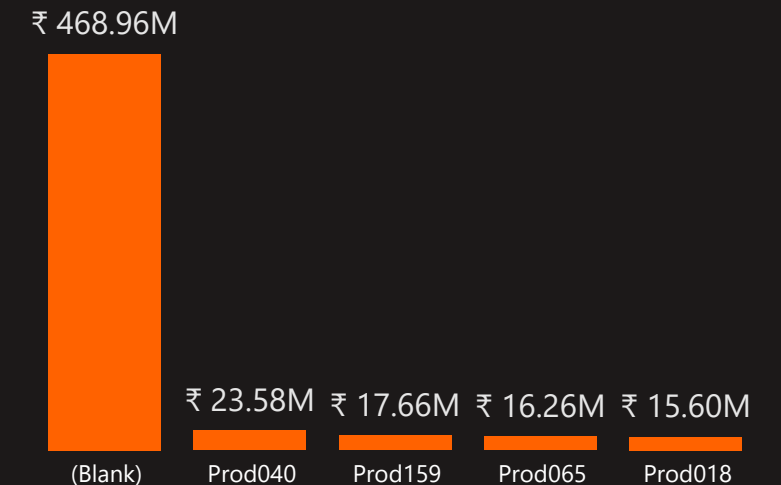
## Sales Quntity Trends



## Top 5 Customers



## Top 5 Products



₹ 984.8...

Revenue

2.4M

Sales Quantity

₹ 24.7M

Total Profit Margin

Year

All

Months

All

## Profit Contribution % by Markets

Del...	48.5%
Mu...	19.8%
Ah...	11.6%
Bho...	9.3%
Nag...	5.7%
Kochi	2.9%
Che...	1.2%
Patna	0.7%
Surat	0.5%
Hyd...	0.2%
Bhu...	0.1%
Luc...	0.1%
Kan...	-0.3%
Ben...	-0.3%

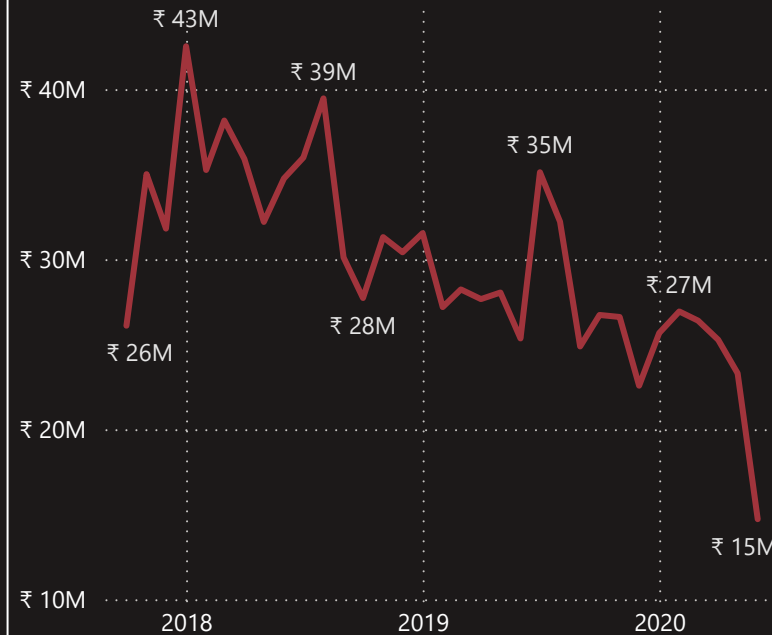
## Revenue Contribution % by Markets

Delhi ...	52.75%
Mum...	15.24%
Ahm...	13.43%
Bhopal	5.95%
Nagp...	5.59%
Kochi	1.91%
Chen...	1.83%
Kanpur	1.38%
Hyde...	0.76%
Patna	0.45%
Luckn...	0.31%
Surat	0.26%
Bhub...	0.09%
Beng...	0.04%

## Profit % by Markets

Beng...	-20.78%
Kanpur	-0.49%
Hyde...	0.63%
Luck...	1.01%
Chen...	1.67%
Ahm...	2.15%
Delhi...	2.30%
Nagp...	2.57%
Mum...	3.25%
Kochi	3.74%
Bhopal	3.90%
Bhub...	3.98%
Patna	4.12%
Surat	4.86%

## Revenue Trends



Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹ 3,36,367.00	0.03%	0.0%	0.82%
Expression	₹ 4,30,368.00	0.04%	0.1%	3.51%
Electricalsquipo Stores	₹ 13,30,361.00	0.14%	0.4%	6.59%
Electricalslance Stores	₹ 18,68,461.00	0.19%	-0.2%	-2.01%
Sage	₹ 22,52,506.00	0.23%	0.1%	1.53%
Novus	₹ 23,59,799.00	0.24%	0.3%	3.19%
Insight	₹ 33,42,051.00	0.34%	0.1%	1.04%
Propel	₹ 41,83,862.00	0.42%	0.6%	3.33%
Elite	₹ 48,37,239.00	0.49%	0.9%	4.39%
Total	₹ 98,48,13,463.00	100.00%	100.0%	2.50%

₹ 142.22M

Revenue

350.2K

Sales Quantity

₹ 2.1M

Total Profit Margin

Profit Target

0%

11%

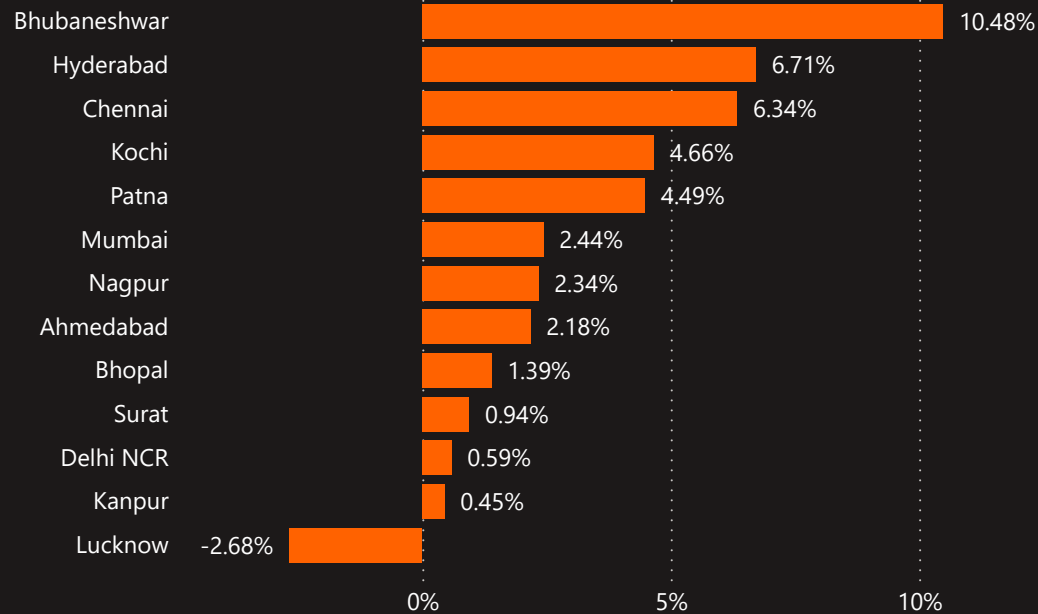
Year

2020

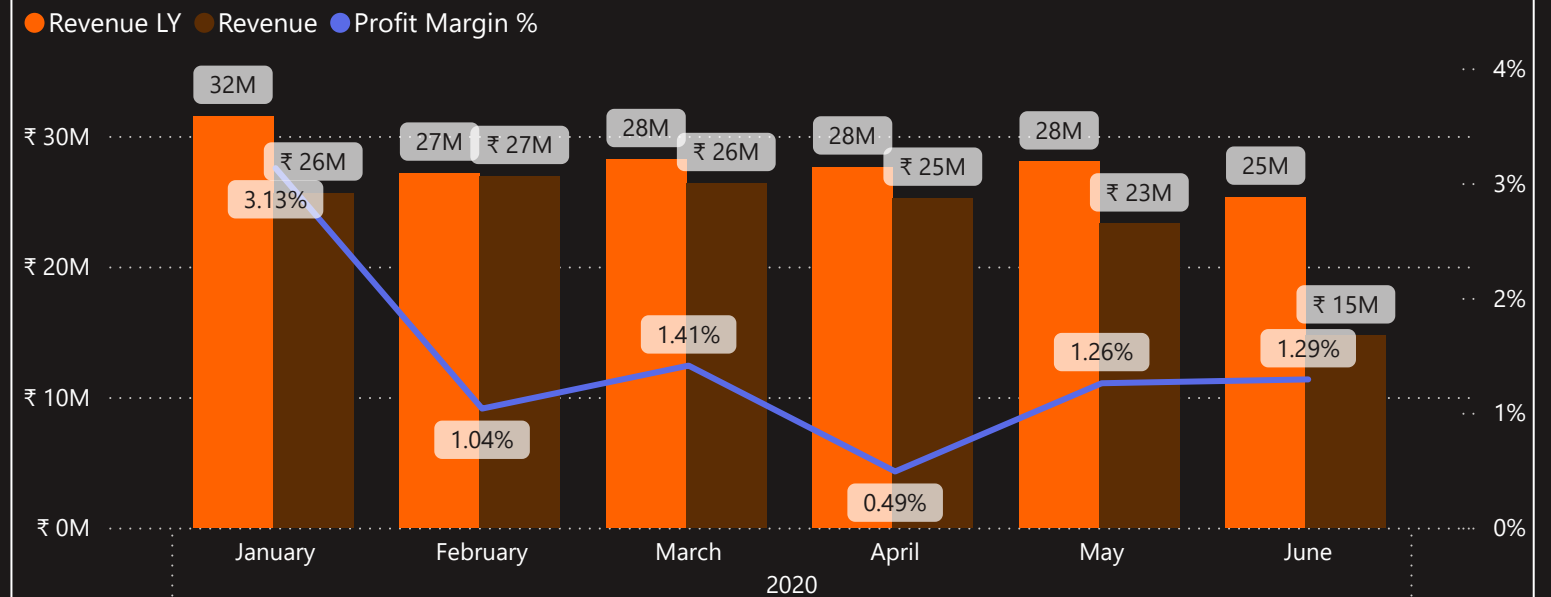
Months

All

Profit Margin % by Markets Name

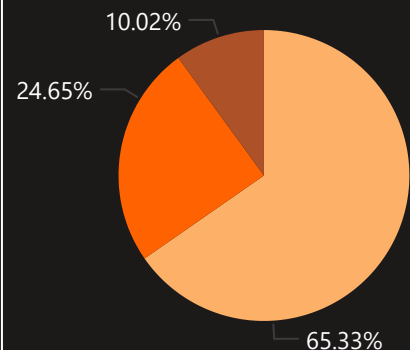


Revenue Trends



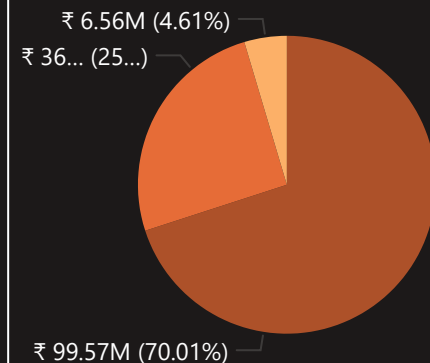
Profit Margin % by Zone

Zone ● South ● Central ● North



Revenue by Zone

Zone ● North ● Central ● South



Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹ 50,940.00	0.04%	0.4%	15.63%
Expression	₹ 82,845.00	0.06%	-0.2%	-4.16%
Electricalsquipo Stores	₹ 86,908.00	0.06%	-0.5%	-11.49%
Sage	₹ 96,950.00	0.07%	0.2%	3.46%
Electricalslance Stores	₹ 1,42,742.00	0.10%	0.2%	3.54%
Novus	₹ 2,58,543.00	0.18%	0.2%	1.65%
Propel	₹ 5,41,553.00	0.38%	0.7%	2.83%
Insight	₹ 5,71,430.00	0.40%	-0.5%	-1.92%
Total	₹ 14,22,24,545.00	100.00%	100.0%	1.45%