Riya Singh

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Objective

A responsible and motivated student eager to apply academic knowledge in the workplace. Currently completing a Master's in Computer Applications and holding a Bachelor's in Information Technology, I am enthusiastic about contributing to innovative projects in a dynamic role. I leverage programming, software engineering, and problem-solving skills to deliver high-quality, user-centric software solutions.

Experience

Pixelfox – Business Development Intern   **July 2022 – Aug 2022**
- Collaborated with clients to understand their objectives and develop tailored solutions.
- Created engaging marketing materials, including presentations and sales decks.
- Generated leads through cold calling and prospecting to expand client base.
- Developed brand strategies to enhance client visibility and market presence.

TESCOM – Business Relationship Manager Intern   **Nov 2020 – Dec 2020**
- Identified new business development opportunities to drive growth.
- Analysed customer needs through surveys to create data-driven business pitches.
- Supported client relationship management and contributed to business strategy.

Education

Vivekanand Education Society's Institute of Technology   **2023 - 2025**
Master of Computer Applications
81.66
SK College of Commerce and Science   **2019 - 2022**
BSc. Information Technology
74.94 %

Skills

Programming Languages: C, C#, JAVASCRIPT, HTML, CSS, Python, Java.
Frameworks & Technologies : ReactJs, NodeJs, Angular.
Database : SQL Server, MYSQL, NoSQL.
Designing Tools : Figma , Android Studios, Canva, AWS.
Strong Presentation Skills.
Strong communication and interpersonal skills.
Tech-savvy with a continuous learning mindset.

Projects

Inventory Management App
- Developed a comprehensive inventory management system for local businesses.
- Utilized machine learning to predict customer behaviour and optimize operations.
- Key features included **real-time tracking, demand forecasting, and customer analysis.**
- Integrated SQL database for efficient data management.

Hostel Management Systems
- Created a web-based solution to streamline university hostel management.
- Implemented **HTML, CSS, and JavaScript** for the frontend, with **SQL** as the database.
- Addressed challenges in accommodation management and reduced administrative workload.

Quick Invoicer
- Designed a mobile app to simplify the invoicing process for businesses.
- Developed using **Java and Android Studio, with MySQL** for data storage.
- Enhanced billing accuracy, efficiency, and reduced manual errors.

Achievements & Activities

- Volunteer for "Beach Cleaning Program", held at Dadar Beach in 2023.
- Volunteer for Community Service Programme at Athma NGO. Worked on a project titled "Plant for Me", the first - ever tree planting charity initiative in 2022.
- Provided tutoring for 8-10 high school students during the pandemic period.
- Introduction to SQL – Simplilearn
- HTML, CSS and JavaScript for Web Developers - Coursera.