ENSE 271 – Activity 3 – People Centred Design Topic Linkage to Our HiFi Design

Interface Design Metaphors:

In our mobile and desktop design, we used design metaphors to indicate to our users that a home icon would take them back to the home page. This concept helps make the unfamiliar familiar and makes our users understand that this button would take them "home".

Figure 1: Home button

Understandability:

In our desktop version, when a user would navigate a page, the text of the page name would be bold, making the user know that they are indeed on that page.

Figure 2: Header Navigation

Discoverability:

In both of our designs, we have plus icons that *signify* our users that there is more information to look at when they press it as shown in figure 3 below. As well, we have underlined text that is a different color, *signifying* our users that it is a hyperlink as shown in figure 4. In our design, our header *affords* our users to navigate to other pages. Our header and footer also *map* to different pages respective to the text displayed. We also have incorporated a "hamburger menu" In the mobile version, which affords our user to navigate to different pages, and signifies that it is a navigation menu as seen in figure 5.

Upcoming Events

IABC Book Club for February/March: "Daring Greatly" by Brené Brown

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Figure 3: Upcoming Events

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Learn more

Figure 4: Hyperlink

Figure 5: Hamburger Menu