

Team Coruscantiens

Personalized notes from march 1 and 3

Ria Chevli:

- Do not write headings like site map
- IABC team seems to like less pages. Pages that can slide up is a better option
- content page-option A. + and - concept for accordion is an inspiration from Mandalorians.
- twitter need not be on every age.
- i would personally put twitter on home page
- in a careers page, there was filter option in Bespins. I am not sure how to implement
- Tim and Jenn both loved how Hothians started their presentation with showing current site map.
- Personally, I think a first time user might get confused without a navigation bar for Hothians team.
- Jenn mentioned that Disney website has layout in which members bar is at the very bottom.
- For nabooians, Jenn likes the design 1 concept. Design 3- calendar is appreciated but there are cons for it if we have limited content.
- For yemens, Their presentation theme was good.
- Unfortunately there were many teams who were unable to complete showing their designs due to lack of time(management)

Coruscantiens

- Jenn appreciated the idea for the events timeline but maybe she was not sure about the implementation
- Also for the home page, Jenn was not sure about the left column navigation bar
- No message box needed.

Zhou Chen:

Keeping the navigation simple, for the logo, is better to have fewer words. Like all career jobs integrated on the same page. For mobile, highlight the main sections. Static information is boring for the main page. Scrolling the web down might be good, and it could be similar to the mobile version. The mobile display should be very neat. High-light events on the home page. Love the simplicity. Avoid dropdown. Social media could be on the home page. Layout all the information horizontally and just one section per line for mobile, and make the navigation to be shallow. The main page focuses on the section that will be always changed, and less static information. Like Disney home page design. The login might not be used due to the privacy policy.

Feras Daghmoush:

Jacob Chapman:

- Light and simple navigation
- Few pages for navigation bar
- Customers do not like complex pages
- Would prefer to have lots of info on a single page
- Are hesitant towards timeline view, but are not opposed
- Customers do not want chat box
- Customers barely commented on the log in functionality
- They like the "Community" Page that has all social investments
- Customers do not like dropdown menus
- Ease of simplicity
- Make the unknown, known is crucial
- Customers have never been challenged with a new idea before, and are in the middle about our idea of home page styles, etc.
- They did not comment on the signifiers much
- Logo may or may not be implemented due to unknown factors with IABC.com
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