ENSE 271 – Activity 3 – People Centred Design Topic Linkage to Our HiFi Design

**Interface Design Metaphors:**

In our mobile and desktop design, we used design metaphors to indicate to our users that a home icon would take them back to the home page. This concept helps make the unfamiliar familiar and makes our users understand that this button would take them “home”.

**Understandability:**

In our desktop version, when a user would navigate a page, the text of the page name would be bold, making the user know that they are indeed on that page.

**Discoverability:**

In both of our designs, we have plus icons that *signify* our users that there is more information to look at when they press it. As well, we have underlined text that is a different color, *signifying* our users that it is a hyperlink. In our design, our header *affords* our users to navigate to other pages. Our header and footer also *maps* to different pages respective to the text displayed. We also have incorporated a “hamburger menu” In the mobile version, which affords our user to navigate to different pages, and signifies that it’s a navigation menu.