# Checklist tugas

# Bagian 1: Menyiapkan Lingkungan Airflow

- Siapkan lingkungan Airflow lokal (menggunakan Docker atau instalasi langsung)
- Konfigurasikan koneksi yang diperlukan untuk sumber data dan DuckDB Anda

- Menggunakan Docker untuk menjalankan Airflow
- Airflow Web UI berjalan di localhost:8080
- Database file DuckDB disimpan di volume Docker

### 2.1 DAG Pipeline ETL

- Konversi pipeline ETL Anda dari tugas sebelumnya menjadi DAG Airflow
- Implementasikan dependensi tugas yang tepat menggunakan salah satu metode berikut:
  - Operator tradisional dengan operator >> dan

< <

- TaskFlow API dengan decorators(opsional)
- Pastikan DAG Anda mencakup komponen berikut:
  - Tugas ekstraksi untuk setiap sumber data
  - Tugas transformasi seperti yang didefinisikan dalam ETL sebelumnya
  - Tugas *loading* data untuk mengisi data warehouse DuckDB Anda

- Membaca sumber data dari CSV
- DuckDB digunakan sebagai target data warehouse
- DuckDB terhubung langsung dalam kode Python (tanpa Airflow hook)
- Gunakan >> atau TaskFlow API load(transform(extract()))
- Lebih lengkap ada pipeline

<ul> <li>Setidaknya satu sensor untuk memeriksa ketersediaan data</li> </ul>	
2.2 Fitur Airflow Lanjutan  Implementasikan setidaknya dua dari fitur Airflow berikut:  Branching logic based on conditions  Dynamic task generation  Custom operators for specific business logic  Error handling and retry mechanisms  Email or Slack notifications for success/failure  SLAs and monitoring setup  Implementation of backfilling capabilities	Error handling and retry mechanisms Implementation of backfilling capabilities
<ul> <li>2.3 Strategi Penjadwalan dan Partisi</li> <li>Rancang strategi scheduling yang tepat untuk DAG yang kalian buat</li> <li>Dokumentasikan keputusan penjadwalan dan alasan kalian</li> </ul>	<ul> <li>schedule_interval set - 0 2 * * * *         → daily at 2 AM</li> <li>Uses catchup=False</li> <li>Backfilling supported run past dates via CLI/UI</li> </ul>
<ul> <li>3.1 Pengujian DAG</li> <li>Uji DAG Anda menggunakan kemampuan pengujian bawaan Airflow</li> <li>Demonstrasikan eksekusi yang berhasil dari DAG Anda dengan log yang tepat</li> </ul>	Ini ada di folder dag, dan log-nya terlampir

#### 3.2 Dokumentasi

- Buat dokumentasi komprehensif untuk implementasi Airflow Anda:
  - Diagram arsitektur yang menunjukkan dependensi tugas
  - Deskripsi tujuan setiap tugas
  - Informasi penjadwalan dan dependensi
  - Pengaturan pemantauan dan peringatan
  - Prosedur pemulihan kegagalan

### Bagian 4: Kualitas Data

- Implementasikan setidaknya dua pemeriksaan kualitas data (bisa menggunkaan Airflow, Great Expectation, atau Python Native).
- Buat DAG terpisah untuk memantau kualitas data
- Dokumentasikan metrik kualitas data dan ambang batas (threshold)

- dag/data\_quality\_check.py
- docs/data\_quality\_metrics

## Create structure folder

mkdir airflow-duckdb cd airflow-duckdb

mkdir dags

mkdir dags\data mkdir db mkdir logs mkdir plugins

```
Microsoft Windows [Version 10.0.26100.3624]
(c) Microsoft Corporation. All rights reserved.

D:\Kuliah S2\DWIB\airflow>mkdir airflow-duckdb

D:\Kuliah S2\DWIB\airflow\airflow\duckdb>mkdir dags

D:\Kuliah S2\DWIB\airflow\airflow-duckdb>mkdir dags

D:\Kuliah S2\DWIB\airflow\airflow-duckdb>mkdir dags

D:\Kuliah S2\DWIB\airflow\airflow-duckdb>mkdir db

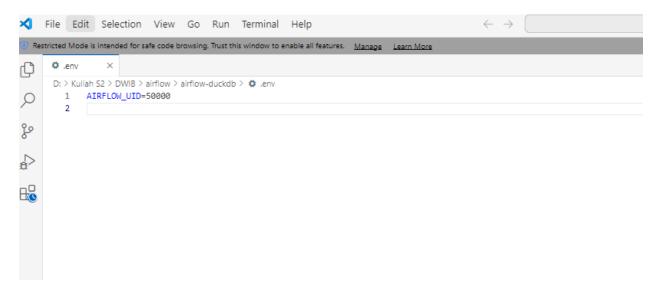
D:\Kuliah S2\DWIB\airflow\airflow-duckdb>mkdir db

D:\Kuliah S2\DWIB\airflow\airflow-duckdb>mkdir logs

D:\Kuliah S2\DWIB\airflow\airflow-duckdb>mkdir plugins

D:\Kuliah S2\DWIB\airflow\airflow-duckdb>mkdir plugins
```

### Create .env file



# Create Docker Compose yaml

### Initialize airflow database

docker compose up airflow-webserver airflow-scheduler --build

```
C:\Windows\System32\cmd.e X
Microsoft Windows [Version 10.0.26100.3624]
(c) Microsoft Corporation. All rights reserved.
D:\Kuliah S2\DWIB\airflow\airflow-duckdb>echo AIRFLOW_UID=50000 > .env
D:\Kuliah S2\DWIB\airflow\airflow-duckdb>docker compose up airflow-webserver airflow-scheduler --build time="2025-04-05T08:38:22+07:00" level=warning msg="D:\\Kuliah S2\\DWIB\\airflow\\airflow-duckdb\\docker-compose.yaml: the a ttribute `version` is obsolete, it will be ignored, please remove it to avoid potential confusion"
[+] Running 39/39

√airflow-scheduler Pulled

√airflow-webserver Pulled

  ✓postgres Pulled
  ✓Network airflow-duckdb_default
✓Volume "airflow-duckdb_postgres-db-volume"
                                                                                         Created
                                                                                        Created
  Created
Container airflow-duckdb-postgres-1
Created
Container airflow-duckdb-airflow-webserver-1
Container airflow-duckdb-airflow-scheduler-1
Created
 Attaching to airflow-scheduler-1, airflow-webserver-1
 airflow-webserver-1 /home/airflow/.local/lib/python3.8/site-packages/airflow/configuration.py:812 DeprecationWarning: The sql_alchemy_conn option in [core] has been moved to the sql_alchemy_conn option in [database] - the old setting has been us
ed, but please update your config.

airflow-webserver-1 | /home/airflow/.local/lib/python3.8/site-packages/airflow/configuration.py:738 DeprecationWarning: The sql_alchemy_conn option in [core] has been moved to the sql_alchemy_conn option in [database] - the old setting has been us
ed, but please update your config.

airflow-webserver-1 | /home/airflow/.local/lib/python3.8/site-packages/airflow/settings.py:194 DeprecationWarning: The sql_
alchemy_conn option in [core] has been moved to the sql_alchemy_conn option in [database] - the old setting has been used, b
```

In case error:

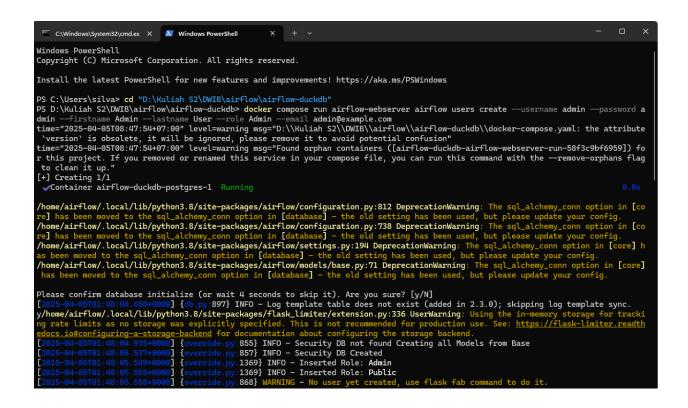
docker compose run --rm airflow-webserver airflow db init

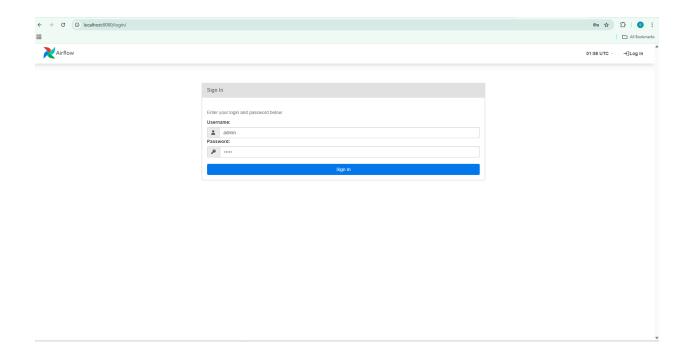
Then restart:

docker compose up

### Create admin user

docker compose run airflow-webserver airflow users create --username admin --password admin --firstname Admin --lastname User --role Admin --email admin@example.com





In case error on init database and cannot go to airflow webpage do:

Stop container:

Ctrl + C

Cleanup:

docker compose down --remove-orphans

Initialize metadata DB:

docker compose run airflow-webserver airflow db init

Start service again:

docker compose up

# Implement the ETL DAG

# Put dataset in — airflow-duckdb/dags/data/Online\_Retail.csv

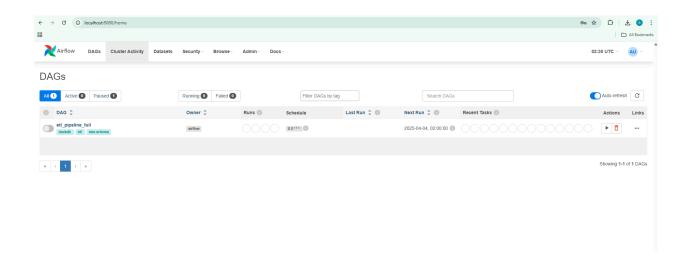
Create new file - airflow-duckdb/dags/etl\_pipeline\_full.py

In case error duckdb module not found

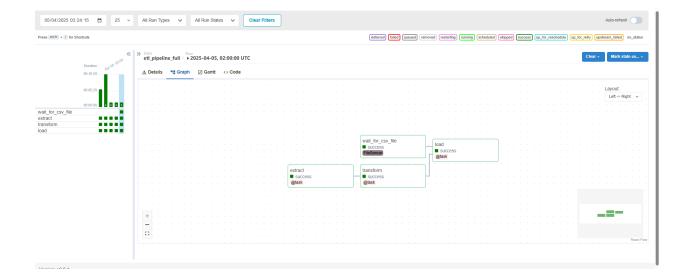
Create file name Dockerfile (No extension) in airflow-duckdb folder and paste: FROM apache/airflow:2.8.1

USER airflow RUN pip install duckdb pandas

And the run this command docker compose down --volumes --remove-orphans docker compose build docker compose up



Running ETL pipeline is success



#### Log sensor

```
decd9476825e
*** Found local files:
***
/opt/airflow/logs/dag id=etl pipeline full/run id=manual 2025-04-05T03:24:10.659781+00:00/tas
k id=wait for csv file/attempt=1.log
[2025-04-05,\ 03:24:12\ \text{UTC}] {taskinstance.py:1956} INFO - Dependencies all met for
dep context=non-requeueable deps ti=<TaskInstance: etl pipeline full.wait for csv file
manual 2025-04-05T03:24:10.659781+00:00 [queued]>
[2025-04-05, 03:24:12 UTC] {taskinstance.py:1956} INFO - Dependencies all met for
dep context=requeueable deps ti=<TaskInstance: etl pipeline_full.wait_for_csv_file
manual 2025-04-05T03:24:10.659781+00:00 [queued]>
[2025-04-05, 03:24:12 UTC] {taskinstance.py:2170} INFO - Starting attempt 1 of 3
[2025-04-05, 03:24:12 UTC] {taskinstance.py:2191} INFO - Executing <Task(FileSensor):
wait for csv file> on 2025-04-05 03:24:10.659781+00:00
[2025-04-05, 03:24:12 UTC] {standard task runner.py:60} INFO - Started process 672 to run task
[2025-04-05, 03:24:12 UTC] {standard task runner.py:87} INFO - Running: ['***', 'tasks',
'run', 'etl pipeline full', 'wait for csv file', 'manual 2025-04-05T03:24:10.659781+00:00',
'--job-id', '26', '--raw', '--subdir', 'DAGS FOLDER/etl pipeline full.py', '--cfg-path',
'/tmp/tmpum6ldovg']
[2025-04-05, 03:24:12 UTC] {standard task runner.py:88} INFO - Job 26: Subtask
wait for csv file
[2025-04-05, 03:24:12 UTC] {logging mixin.py:188} WARNING -
/home/***/.local/lib/python3.8/site-packages/***/settings.py:194 DeprecationWarning: The
sql alchemy conn option in [core] has been moved to the sql alchemy conn option in [database]
- the old setting has been used, but please update your config.
[2025-04-05, 03:24:12 UTC] {task_command.py:423} INFO - Running <TaskInstance:
etl pipeline full.wait for csv file manual 2025-04-05T03:24:10.659781+00:00 [running]> on
host decd9476825e
[2025-04-05, 03:24:12 UTC] {taskinstance.py:2480} INFO - Exporting env vars:
AIRFLOW CTX DAG OWNER='***' AIRFLOW_CTX_DAG_ID='etl_pipeline_full'
AIRFLOW CTX TASK ID='wait for csv file'
AIRFLOW CTX EXECUTION DATE='2025-04-05T03:24:10.659781+00:00' AIRFLOW CTX TRY NUMBER='1'
AIRFLOW CTX DAG RUN ID='manual 2025-04-05T03:24:10.659781+00:00'
[2025-04-05, 03:24:12 UTC] {base.py:83} INFO - Using connection ID 'fs default' for task
execution.
[2025-04-05, 03:24:12 UTC] {filesystem.py:66} INFO - Poking for file
/opt/***/dags/data/Online Retail.csv
```

```
[2025-04-05, 03:24:12 UTC] {filesystem.py:71} INFO - Found File /opt/***/dags/data/Online_Retail.csv last modified: 20250405020601 [2025-04-05, 03:24:12 UTC] {base.py:295} INFO - Success criteria met. Exiting. [2025-04-05, 03:24:12 UTC] {taskinstance.py:1138} INFO - Marking task as SUCCESS. dag_id=etl_pipeline_full, task_id=wait_for_csv_file, execution_date=20250405T032410, start_date=20250405T032412, end_date=20250405T032412 [2025-04-05, 03:24:12 UTC] {local_task_job_runner.py:234} INFO - Task exited with return code 0 [2025-04-05, 03:24:12 UTC] {taskinstance.py:3280} INFO - 0 downstream tasks scheduled from follow-on schedule check
```

### Log Extract



### Log transform

```
Large log file Some lines have been functed Download logs in order to see everything

decd94768256

*** Found local files:

*** */opt/artinow/logs/dag_ideetl_pipeline_full/rum_id=manual_2025-04-05702:36:24.327366+00:00*/task_id=transform/attempt=1.log

12025-04-05, 2013-03 70 ([taskinstance.py:1556] DPG - Dependencies all met for deg_context-responsed deps tia-rissistance: etl_pipeline_full.transform manual_2025-04-05702:36:24.327366+00:00 [queued])

2025-04-05, 2013-03 70 ([taskinstance.py:1556] DPG - Dependencies all met for deg_context-responsed deps tia-rissistance: etl_pipeline_full.transform manual_2025-04-05702:36:24.327366+00:00 [queued])

2025-04-05, 2013-03 70 ([taskinstance.py:1259] DPG - Dependencies all met for deg_context-responsed deps tia-rissintance: etl_pipeline_full.transform manual_2025-04-05702:36:24.327366+00:00 [queued])

2025-04-05, 2013-03 70 ([taskinstance.py:1259] DPG - Dependencies all met for deg_context-responsed deps tia-rissintance: etl_pipeline_full.transform manual_2025-04-05702:36:24.327366+00:00 [queued])

2025-04-05, 2013-03 70 ([taskinstance.py:1259] DPG - Dependencies all met for deg_context-responsed deps tia-rissintance: etl_pipeline_full.transform manual_2025-04-05702:36:24.327366+00:00 [queued])

2025-04-05, 2013-03 70 ([taskinstance.py:1259] DPG - Dependencies all met for deg_context-responsed deps_context-responsed deps_context-respons
```

### Log Load

```
decd94768250

**** Found local files:

**** Pout local files:

*** Pout local files:

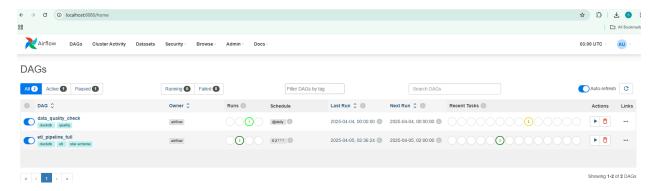
** Pout local files:

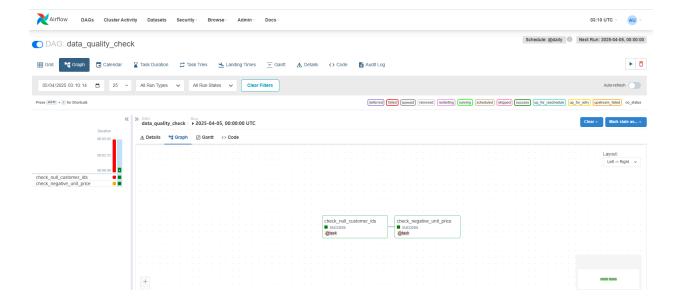
*** Pout local files:

***
```

```
*** *
/opt/airflow/logs/dag id=etl pipeline full/run id=manual 2025-04-05T02:36:24.327366+00:00/tas
k id=load/attempt=1.log
[2025-04-05, 02:36:49 UTC] {taskinstance.py:1956} INFO - Dependencies all met for
dep context=non-requeueable deps ti=<TaskInstance: etl pipeline full.load
manual 2025-04-05T02:36:24.327366+00:00 [queued]>
[2025-04-05, 02:36:49 UTC] {taskinstance.py:1956} INFO - Dependencies all met for
dep_context=requeueable deps ti=<TaskInstance: etl_pipeline_full.load
manual 2025-04-05T02:36:24.327366+00:00 [queued]>
[2025-04-05, 02:36:49 UTC] {taskinstance.py:2170} INFO - Starting attempt 1 of 3
[2025-04-05, 02:36:49 UTC] {taskinstance.py:2191} INFO - Executing
<Task( PythonDecoratedOperator): load> on 2025-04-05 02:36:24.327366+00:00
[2025-04-05, 02:36:49 UTC] {standard task runner.py:60} INFO - Started process 187 to run task
[2025-04-05, 02:36:49 UTC] {standard task runner.py:87} INFO - Running: ['***', 'tasks',
'run', 'etl pipeline full', 'load', 'manual 2025-04-05T02:36:24.327366+00:00', '--job-id',
'9', '--raw', '--subdir', 'DAGS_FOLDER/etl_pipeline_full.py', '--cfg-path',
'/tmp/tmp6hxoleiy']
[2025-04-05, 02:36:49 UTC] {standard task runner.py:88} INFO - Job 9: Subtask load
[2025-04-05, 02:36:49 UTC] {logging mixin.py:188} WARNING -
/home/***/.local/lib/python3.8/site-packages/***/settings.py:194 DeprecationWarning: The
sql alchemy conn option in [core] has been moved to the sql alchemy conn option in [database]
- the old setting has been used, but please update your config.
[2025-04-05, 02:36:49 UTC] {task command.py:423} INFO - Running <TaskInstance:
etl pipeline full.load manual 2025-04-05T02:36:24.327366+00:00 [running]> on host
decd9476825e
[2025-04-05, 02:36:51 UTC] {taskinstance.py:2480} INFO - Exporting env vars:
AIRFLOW_CTX_DAG_OWNER='***' AIRFLOW_CTX_DAG_ID='etl_pipeline_full' AIRFLOW_CTX_TASK_ID='load'
AIRFLOW CTX EXECUTION DATE='2025-04-05T02:36:24.327366+00:00' AIRFLOW CTX TRY NUMBER='1'
AIRFLOW_CTX_DAG_RUN_ID='manual__2025-04-05T02:36:24.327366+00:00'
[2025-04-05, 02:36:55 UTC] {python.py:201} INFO - Done. Returned value was: None
[2025-04-05, 02:36:55 UTC] {taskinstance.py:1138} INFO - Marking task as SUCCESS.
dag id=etl pipeline full, task id=load, execution date=20250405T023624,
start date=20250405T023649, end date=20250405T023655
[2025-04-05, 02:36:55 UTC] {local task job runner.py:234} INFO - Task exited with return code
[2025-04-05, 02:36:55 UTC] {taskinstance.py:3280} INFO - 0 downstream tasks scheduled from
follow-on schedule check
```

# Data quality





#### Log Check null customer

```
decd9476825e
*** Found local files:
***
/opt/airflow/logs/dag_id=data_quality check/run id=manual 2025-04-05T03:10:10.558855+00:00/ta
sk id=check null customer ids/attempt=1.log
[2025-04-05, 03:10:11 UTC] {taskinstance.py:1956} INFO - Dependencies all met for
dep context=non-requeueable deps ti=<TaskInstance: data quality check.check null customer ids
manual 2025-04-05T03:10:10.558855+00:00 [queued]>
[2025-04-05, 03:10:11 UTC] {taskinstance.py:1956} INFO - Dependencies all met for
dep context=requeueable deps ti=<TaskInstance: data quality check.check null customer ids
manual 2025-04-05T03:10:10.558855+00:00 [queued]>
[2025-04-05, 03:10:11 \ UTC] {taskinstance.py:2170} INFO - Starting attempt 1 of 2
[2025-04-05, 03:10:11 UTC] {taskinstance.py:2191} INFO - Executing
<Task( PythonDecoratedOperator): check null customer ids> on 2025-04-05 03:10:10.558855+00:00
[2025-04-05, 03:10:11 UTC] {standard task runner.py:60} INFO - Started process 342 to run task
[2025-04-05, 03:10:11 UTC] {standard task runner.py:87} INFO - Running: ['***', 'tasks',
'run', 'data quality check', 'check null customer ids',
'manual 2025-04-05T03:10:10.558855+00:00', '--job-id', '23', '--raw', '--subdir',
'DAGS FOLDER/data quality check.py', '--cfg-path', '/tmp/tmpvjfzt012']
[2025-04-05, 03:10:11 UTC] {standard task runner.py:88} INFO - Job 23: Subtask
check null customer ids
[2025-04-05, 03:10:11 UTC] {logging mixin.py:188} WARNING -
/home/***/.local/lib/python3.8/site-packages/***/settings.py:194 DeprecationWarning: The
sql alchemy conn option in [core] has been moved to the sql alchemy conn option in [database]
- the old setting has been used, but please update your config.
[2025-04-05, 03:10:11 UTC] {task command.py:423} INFO - Running <TaskInstance:
data quality check.check null customer ids manual 2025-04-05T03:10:10.558855+00:00 [running]>
on host decd9476825e
[2025-04-05, 03:10:11 UTC] {taskinstance.py:2480} INFO - Exporting env vars:
AIRFLOW CTX DAG OWNER='***' AIRFLOW_CTX_DAG_ID='data_quality_check'
AIRFLOW CTX TASK ID='check null customer ids'
AIRFLOW CTX EXECUTION DATE='2025-04-05T03:10:10.558855+00:00' AIRFLOW CTX TRY NUMBER='1'
AIRFLOW_CTX_DAG_RUN_ID='manual__2025-04-05T03:10:10.558855+00:00'
[2025-04-05, 03:10:11 UTC] {logging_mixin.py:188} INFO - 🔽 CustomerKey NULL check passed.
[2025-04-05, 03:10:11 UTC] {python.py:201} INFO - Done. Returned value was: None
[2025-04-05, 03:10:11 UTC] {taskinstance.py:1138} INFO - Marking task as SUCCESS.
dag id=data quality check, task id=check null customer ids, execution date=20250405T031010,
start date=20250405T031011, end date=20250405T031011
```

```
[2025-04-05, 03:10:11 UTC] {local_task_job_runner.py:234} INFO - Task exited with return code 0 [2025-04-05, 03:10:11 UTC] {taskinstance.py:3280} INFO - 1 downstream tasks scheduled from follow-on schedule check
```

#### Log Check Negative Unit

```
decd9476825e
*** Found local files:
*** *
/opt/airflow/logs/dag id=data quality check/run id=manual 2025-04-05T03:10:10.558855+00:00/ta
sk id=check negative unit price/attempt=1.log
[2025-04-05, 03:10:12 UTC] {taskinstance.py:1956} INFO - Dependencies all met for
dep context=non-requeueable deps ti=<TaskInstance:</pre>
data quality check.check negative unit price manual 2025-04-05T03:10:10.558855+00:00
[2025-04-05, 03:10:12 UTC] {taskinstance.py:1956} INFO - Dependencies all met for
dep context=requeueable deps ti=<TaskInstance: data quality check.check negative unit price
manual 2025-04-05T03:10:10.558855+00:00 [queued]>
[2025-04-05,\ 03:10:12\ UTC] {taskinstance.py:2170} INFO - Starting attempt 1 of 2
[2025-04-05, 03:10:12 UTC] {taskinstance.py:2191} INFO - Executing
<Task(_PythonDecoratedOperator): check_negative_unit_price> on 2025-04-05
03:10:10.558855+00:00
[2025-04-05, 03:10:12 UTC] {standard task runner.py:60} INFO - Started process 351 to run task
[2025-04-05, 03:10:12 UTC] {standard task runner.py:87} INFO - Running: ['***', 'tasks',
'run', 'data quality check', 'check negative unit price',
'manual 2025-04-05T03:10:10.558855+00:00', '--job-id', '24', '--raw', '--subdir',
'DAGS FOLDER/data quality check.py', '--cfg-path', '/tmp/tmppakq4t32']
[2025-04-05, 03:10:12 UTC] {standard task runner.py:88} INFO - Job 24: Subtask
check negative unit price
[2025-04-05, 03:10:12 UTC] {logging mixin.py:188} WARNING -
/home/***/.local/lib/python3.8/site-packages/***/settings.py:194 DeprecationWarning: The
sql alchemy conn option in [core] has been moved to the sql alchemy conn option in [database]
- the old setting has been used, but please update your config.
[2025-04-05, 03:10:12 UTC] {task command.py:423} INFO - Running <TaskInstance:
data quality check.check negative unit price manual 2025-04-05T03:10:10.558855+00:00
[running] > on host decd9476825e
[2025-04-05, 03:10:12 UTC] {taskinstance.py:2480} INFO - Exporting env vars:
AIRFLOW CTX DAG OWNER='***' AIRFLOW CTX DAG ID='data quality check'
AIRFLOW CTX TASK ID='check negative unit price'
AIRFLOW CTX EXECUTION DATE='2025-04-05T03:10:10.558855+00:00' AIRFLOW CTX TRY NUMBER='1'
AIRFLOW_CTX_DAG_RUN_ID='manual__2025-04-05T03:10:10.558855+00:00'
[2025-04-05, 03:10:12 UTC] {logging_mixin.py:188} INFO - 🔽 UnitPrice negative check passed.
[2025-04-05, 03:10:12 UTC] {python.py:201} INFO - Done. Returned value was: None
[2025-04-05, 03:10:12 UTC] {taskinstance.py:1138} INFO - Marking task as SUCCESS.
dag id=data quality check, task id=check negative unit price, execution date=20250405T031010,
start date=20250405T031012, end date=20250405T031012
[2025-04-05, 03:10:12 UTC] {local task job runner.py:234} INFO - Task exited with return code
[2025-04-05, 03:10:12 UTC] {taskinstance.py:3280} INFO - 0 downstream tasks scheduled from
follow-on schedule check
```

## Visualization

Alat	Alasan Rekomendasi
Metabase	Gratis, gampang diinstal, tinggal klik-klik buat dashboard
Power BI	Banyak fitur canggih buat analisis, bisa impor Excel langsung, cocok buat presentasi serius
Tableau	Visualnya keren dan interaktif, cocok buat nunjukin data ke dosen atau di seminar
DuckDB + Streamlit	Buat yang suka ngoding Python, bisa bikin dashboard interaktif sendiri dari nol

Contoh query yang akan di gunakan

Total Revenue per Month (using Date Dimension and Fact Sales)

SELECT d.Year, d.Month, SUM(f.Revenue) AS TotalRevenue FROM retail.FactSales f JOIN retail.DateDimension d ON f.DateKey = d.DateKey GROUP BY d.Year, d.Month ORDER BY d.Year, d.Month

Customer Lifetime Value (CLV): Histogram of total revenue per customer

SELECT c.CustomerID, SUM(f.Revenue) AS TotalRevenue FROM retail.FactSales f JOIN retail.CustomerDimension c ON f.CustomerKey = c.CustomerKey GROUP BY c.CustomerID

Geographical Analysis: Revenue by Country (using InvoiceDimension)

SELECT Country, SUM(Revenue) AS TotalRevenue FROM retail.FactSales f JOIN retail.InvoiceDimension i ON f.InvoiceKey = i.InvoiceKey GROUP BY Country ORDER BY TotalRevenue DESC