

# 2018

# Annual Report



**Starving Out Hunger**  
**Breaking the Cycle of Poverty**

## JEE FOODS AT A GLANCE



JEE Foods is a student led nonprofit that repackages food and sells it in the surrounding communities. Below outlines our Process:

### COLLECTION



JEE Foods collects food from local grocers, restaurants and affiliated partners. JEE Foods is committed to providing customers with high quality food at affordable prices.

### INSPECTION



JEE Foods believes high quality food is essential. We inspect all collected food. The food is then repackaged into saleable form. JEE Foods utilizes trained employees and volunteers to repackage food.

### DISTRIBUTION



JEE Foods distribution truck delivers food to surrounding communities and local food banks. The "JEE I'm Hungry" Food Truck utilizes surplus food by producing low cost meals.

### CONTRIBUTION



JEE Foods is committed to giving back to our local community. Our goal is to end hunger and poverty on a global scale.

### STAY UP TO DATE WITH JEE FOODS

 @JeeFoods  JEE Foods  jee.foods

FOR MORE INFORMATION VISIT US AT [WWW.JEEFOODS.COM](http://WWW.JEEFOODS.COM)

JEE Foods is a legally structured non-profit with Federal 501(c)3 status. Our mission is to aid and empower those who don't have the means to do so themselves. We wholeheartedly believe in helping those in need while supporting and giving back to our community. Our philosophy of community involvement and outreach inspired the creation of JEE Foods and the development of our mission statement: Together, Let's Starve Out Hunger. We utilize strong partners, including Kroger and Butler County, while collaborating with a supportive community, to collect, reprocess, and redistribute donated goods to those in need. JEE Foods also provides educational and career opportunities to its agents in an attempt to support and encourage the expansion of JEE Foods as well as the betterment of communities all around the globe. This aligns with the United Nations Sustainable Development Goals, specifically goals one and two: No Poverty and Zero Hunger.



## MEASURABLE AND PROVEN IMPACTS

JEE Foods has partnered with [Butler County](#) and their Educational Services Center. This Organization provides resources to schools and specializes in [aid to low-income students](#). Through their Backpack program, as well as other programs and events in the Community, JEE Foods has

- **Served over 2,300 individuals**
- **Recruited over 170 volunteers**
- **Saved over 1,000 kilograms of food**

Our addition to this program has provided students with many different [tools and resources](#), including,

- **Access to nutritional meals, something lacking in past years**
- **Educational resources through our company and Butler County**

By incorporating [education](#) into our daily operations, JEE Foods has:

- **Educated more than 45 students in business, finance, marketing, and other SAGE principals**

## COMMUNITY RESOURCES

JEE Foods understands the [importance of Community](#) as well as the role it plays in the success of any business. Due to this, JEE Foods has created strong [Community Connections](#) and partnerships that will aid in our growth and help our mission.



Kroger has provided JEE Foods with access to [donated goods](#) like produce and meats to deliver to those in need. To date, 1,043 kg of food have been saved.



Butler Tech has given JEE Foods access to a [food truck](#) which will enable us to sell food on the go and transport goods directly to those in need.

**MAKING THE CHANGE WE NEED TO MAKE**

TO MEASURE OUR IMPACTS, JEE FOODS FIRST FOUND OUR BASELINE DATA THROUGH ONLINE RESOURCES AND OUR OWN SURVEYS

**POVERTY IN CINCINNATI**  
Cincinnati is one of the 15 poorest cities in the United States.  
Approximately 1 in 3 Cincinnatians are considered to be in poverty.  
[citylinkcenter.org](http://citylinkcenter.org)

**FOOD INSECURITY**  
148,570 (18.5%) of people in Hamilton County are food insecure and 40,250 (21.1%) of children in Hamilton County are food insecure.  
[cintishares.org](http://cintishares.org)

**INCOME**  
The income per capita in Cincinnati is \$25,256, which includes all adults and children.  
[bestplaces.net](http://bestplaces.net)

**INCOME ASSISTANCE**  
62% of children in Cincinnati are living in homes that rely on income assistance.  
[cintishares.org](http://cintishares.org)

**SNAP BENEFITS**  
1 in 7 Americans, almost 47 million receive SNAP Benefits or food stamps.  
[usda.gov](http://usda.gov)

FOR MORE INFORMATION VISIT US AT [WWW.JEEFOODS.COM](http://WWW.JEEFOODS.COM)



The Hamilton Community Foundation provides JEE Foods with the power of a [private foundation](#) without administrative burdens. To date, we have received over \$5,000 USD in donations through this.

**14,639**

**HOURS INVESTED INTO  
OUR COMMUNITY**

JEE Foods believes in [fiscal independence](#) and aims to reduce dependence on local grants and donations. As outlined in our 2020 goals, we aim to reduce the percentage of financial resources from donations and grants to [less than 30% of our total revenue](#).

## 2018 Year To Date Income

Grants	\$5,000
Fundraisers	\$675
Sales	\$4,400
Miscellaneous	\$1,000
Total	<hr/> <u>\$11,075</u>

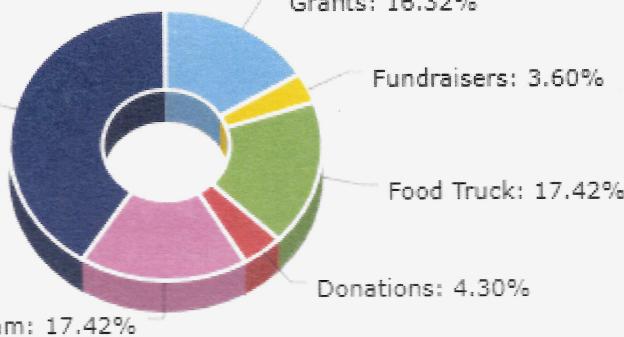
## 2018 Year To Date Expenses

Fundraisers	\$2,800
Supplies	\$540
Kitchenware	\$1,334
Marketing	\$1,485
Payroll	\$500
Total	<hr/> <u>\$6,659</u>

**Net Profit: \$4,416 USD**

## 2019 Forecasted Income Silos

Coffee Shop: 40.94%



JEE Foods has projected our total Gross Profit for the next five years of operation. We forecast [positive growth](#) over this 5 year period with still more room to grow.

JEE Foods incorporates [diverse and varied income silos](#) to maximize stability in our revenues. This ensures JEE Foods is able to both [adapt to changing markets](#) and open opportunities for franchises to earn income from a variety of sources, adding to their scalability.

## SUSTAINABLE BUSINESS PRACTICES

Being a nonprofit organization, JEE Foods prides itself on our [Sustainable and Ethical business practices](#). Each day, we strive to accomplish our mission while maintaining positive and beneficial impacts on [our community, our environment, our citizens, and future generations](#). We do this by:

- **Repurposing Foods**
- **Composting inedible food**
- **Utilizing biofuel**
- **Operating during low traffic times**
- **Opting for biodegradable plates and bowls over polystyrene foam.**

Using Biofuel instead of gasoline results in up to a

**115%** reduction

of Carbon Emissions  
(eesi.org)



Printed on 50% recycled paper

# SUCCESSION PLAN

JEE Foods knows any successful business needs to plan ahead. In doing so, JEE Foods' [Strategic Planning Committee](#) drafted SWOT Analysis, Succession Plans, and supporting policy documents to ensure JEE Foods' proper succession and continued growth. We focus on the incorporation of a [diverse, driven, and highly motivated](#) group of high school students to power toward company goals and our mission statement.

## Our High School Team

JEE Foods takes full advantage of the young potential in our area. We actively recruit new high school students to help [grow and nurture our company](#). Since our start, we have added and [trained over 45 high school students](#) in finance and marketing to help our mission. We also seek members through our [after school Business Club](#).



## Beyond SAGE

JEE Foods is an organization with the ability to help and empower millions in need. We have planned [meetings throughout the school year](#) and will soon begin preparing for the 2019 SAGE Competitions to ensure our mission is met.

## Employee Diversity and Service Radius

As current members graduate, we plan on advocating for JEE Foods beyond high school and into the college setting. This will [grow our pool of employees](#) and act as marketing. We also will expand our service radius to help even more in need.

# UTILIZATION OF MASS MEDIA

To spread our mission and goals, JEE Foods utilizes a medley of technological forms of media as well as printed media to reach a [diverse and wide range of viewers](#). These forms have proven very successful and we have garnered the following statistics:

### Digital Media Statistics

- Mentioned SAGE and its principals 17 times
- 17,000 avg. impressions monthly on Twitter
- 119,388 impressions up to date
- Non-profit Ally podcast, access to 1,000,000 listeners.

### Print Media Statistics

JEE Foods has had numerous [press releases](#) including the United Nations, Samsung, IVECA, the Ohio Department of Education, The Hamilton Journal News, and The Cincinnati Enquirer.

- 193 Countries have access to these press releases
- Over 1 million total in circulation

JEE Foods  
@JeeFoods

SAGE advocates for the advancement of student entrepreneurs and stands for Students for the Advancement of Global Entrepreneurship. Learn more how we incorporate entrepreneurial spirit into our company by visiting our website, [jeefoods.com](http://jeefoods.com) #FactFriday

4.14 PM - 4 May 2018

5 Retweets 8 Likes 

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Why these local students were presenting at the United Nations headquarters recently



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