



Methodist Girls' Senior High School Mamfe - Ghana



GRANDEUR[®]

Annual Report 2017

Socially Responsible Business



Office of the 1st Lady of Ghana
Her Excellency Rebecca Akuffo - Addo

Office of the Former President of Ghana
His Excellency Jerry John Rawlings

The Chief of Mamfe - Akuapem
Osabarima Ansah Sasraku
Ministry of Trade & Industry
Ministry of Information

Joy Industries GH Ltd
Indomie Ghana
Zoomlion Ltd

Hope Spring
Foundation

Grandeur - Large & Impressive

Criterion 1 Innovativeness & Creativity

Who We Are

We are Grandeur which means large and impressive. We are a team of proactive people who have identified some societal problems. With passion and aggression, we are bent on solving these societal problems while making money. What problem did we identify? Waste! Yes waste! We are ready to go dirty to make money but that is not called dirty money.

Innovativeness

Grandeur's approach is innovative in the sense that, it was able identify the old ways of doing things (problems) and integrating the new ways (methods) to come out with our large and impressive products.



What We Do

Creativity

We transform waste materials into useful materials and sells them back to the society. Waste management is one menace our society is facing and **recycling (our way of managing waste)** it into useful materials is what makes us large and impressive. Grandeur makes use of *waste car tyres*, transforms them into comfortable chairs, *plastic bottles* into durable containers, *pieces of fabrics from tailoring centres* into fashion products and redesigning of notebooks and diaries



Making of Furniture

- ❖ Car tyres (waste) are collected, washed, disinfected and dried.
- ❖ Pieces of African fabrics are sewn around and stapled to it.
- ❖ Colorful ropes can also be used with the help of hot electric glue.
- ❖ The seat is made and glued to it. Dried in the sun and the Grandeur Seat is made.



Making of Stationery

Pieces of fabrics collected from tailoring centers to help reduce/minimize waste production is used to cover books to help stimulate reading.



Making of Fashion Products

Grandeur makes clothes; new clothes from old ones donated and T-Shirt Designs.

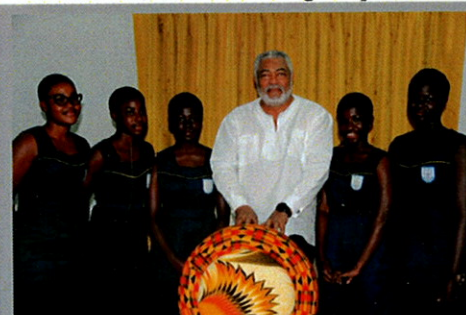


Beauty Products

Aluminum cans are transformed into jewelry boxes by using Ghanaian prints inside out of them.



While production of our materials are not capital intensive we do not compromise the environment of the future generation through our activities. The raw materials for making our products are closer to us and very renewable.



The Grandeur Team with the His Excellency Jerry John Rawlings, Former President of Ghana

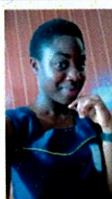


The Grandeur Team with the Chief of Mamfe where the school is located.



Abraham Attah, the Hollywood Star (Beast of No Nations, Spiderman - Homecoming) with some grandeur products.

TEAM MEMBERS



Liza Mildred Wudzro
Eunice Hinson
Abena Frimpongmaa Awudzie
Evelyn Opare
Elizabeth Anning
Belinda Addy

Criterion 2 Profitability

GRANDEUR

Income Statement as at 30th June 2017

	\$
Income: Capital	300
Order online	280
Sales	680
Exhibition	250
Fund Raising	472
Less cost of Sales	(310)
Gross profit	1672
Less: Expenses	125
Administrations	72
T&T	110
Telephone	53
Advertisement	80
Machines	93
NET PROFIT	1,139

Criterion 4 Succession Plans

randeur operates mainly from contract deals and partnerships, thus, our contractual deals with Indomie Ghana, Joy Dada Industries, Zoomlion Ghana and other firms makes us operational even after school and beyond.



Criterion 5 Use of Media

Grandeur utilised the following media avenues in creating awareness of products, activities and impacts as a company in the community and country.

Television Stations:

GHOne TV, Light TV, TV XYZ

Radio Stations

Live FM, Joy FM, Kasapa FM, Hitz FM, Radio Universe, Starr FM, etc

Dailies

Daily Graphic, MEGHIS Obra Newsletters

Our Facebook, Instagram, Whatsapp & other Websites



Criterion 3 Sustainable Business Practices

Through our activities as Grandeur, we have been able to eradicate most waste in our community. Community members have been educated on proper waste disposal and management.



Also, community members have been educated on how to make money from waste products hence, creating avenues for income generation.



Abraham Attah, Ambassador for FREE SHS Policy in Ghana and Hollywood star of "Beast of no nation", "Spiderman - Homecoming" was present to include and advocate for clean environment measures, proper waste disposal and management while he took the opportunity to donate Tom Shoes to the less privileged.



As part of our corporate social responsibilities, we gave back to our community through donations, training and employment.



Hope Spring Foundation organised a street campaign dubbed, "ANIMATING FOR GLOBAL CHANGE". We partnered with them through the 2km walk campaign on clean environment. We mounted exhibition to demonstrate benefits of proper waste management.



Also our successors are in constant contacts with us in making, marketing and handling activities of the company.





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