

Chapter Title: 1 AN ALGORITHMIC CRITICISM

Book Title: Reading Machines

Book Subtitle: Toward an Algorithmic Criticism

Book Author(s): STEPHEN RAMSAY

Published by: University of Illinois Press, (November 2011)

Stable URL: http://www.jstor.org/stable/10.5406/j.ctt1xcmrr

Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at http://www.jstor.org/page/info/about/policies/terms.jsp

JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.



*University of Illinois Press* is collaborating with JSTOR to digitize, preserve and extend access to *Reading Machines*.

http://www.jstor.org

## 1 AN ALGORITHMIC CRITICISM

Digital humanities, like most fields of scholarly inquiry, constituted itself through a long accretion of revolutionary insight, territorial rivalry, paradigmatic rupture, and social convergence. But the field is unusual in that it has often pointed both to a founder and to a moment of creation. The founder is Roberto Busa, an Italian Jesuit priest who in the late 1940s undertook the production of an automatically generated concordance to the works of Thomas Aquinas using a computer. The founding moment was the creation of a radically transformed, reordered, disassembled, and reassembled version of one of the world's most influential philosophies:

00596 in veniale peccatum non cadat; ut sic hoc verbum habemus non determinatum, sed confusum praesens importet

-003(3SN)3.3.2.b.ex/56

00597 intellegit profectum scientiae christi quantum ad experientiam secundum novam conversionem ad sensibile praesens,

-S 003(3SN)14.1.3e.ra4/4

00598 ita quot apprehenditur ut possibile adipisce, aprehenditur ut jam quodammodo praesens: et ideo spec delectationem

-003(3SN)26.1.2.ra3/8

00599 operationibus: quia illud quod certudinaliter quasi praesens tenemus per intellectum, dicimur sentire, vel videre;

-003(3Sn)26.1.5.co/11 (*Index* 65129)

Undertaking such transformations for the purpose of humanistic inquiry would eventually come to be called "text analysis," and in literary study, computational text analysis has been used to study problems related to style and

authorship for nearly sixty years. As the field has matured, it has incorporated elements of some of the most advanced forms of technical endeavor, including natural language processing, statistical computing, corpus linguistics, data mining, and artificial intelligence. It is easily the most quantitative approach to the study of literature, arguably the oldest form of digital literary study, and, in the opinion of many, the most scientific form of literary investigation.

But "algorithmic criticism"—*criticism* derived from algorithmic manipulation of text—either does not exist or exists only in nascent form. The digital revolution, for all its wonders, has not penetrated the core activity of literary studies, which, despite numerous revolutions of a more epistemological nature, remains mostly concerned with the interpretative analysis of written cultural artifacts. Texts are browsed, searched, and disseminated by all but the most hardened Luddites in literary study, but seldom are they transformed algorithmically as a means of gaining entry to the deliberately and self-consciously subjective act of critical interpretation. Even text analysis practitioners avoid bringing the hermeneutical freedom of criticism to the "outputted" text. Bold statements, strong readings, and broad generalizations (to say nothing of radical misreadings, anarchic accusations, and agonistic paratextual revolts) are rare, if not entirely absent from the literature of the field, where the emphasis is far more often placed on methodology and the limitations it imposes.

It is perhaps not surprising that text analysis would begin this way. Busa's own revolution was firmly rooted in the philological traditions to which modern criticism was largely a reaction. Reflecting on the creation of the *Index* some forty years after the fact, Busa offered the following motivations:

I realized first that a philological and lexicographical inquiry into the verbal system of an author has to precede and prepare for a doctrinal interpretation of his works. Each writer expresses his conceptual system in and through his verbal system, with the consequence that the reader who masters this verbal system, using his own conceptual system, has to get an insight into the writer's conceptual system. The reader should not simply attach to the words he reads the significance they have in his mind, but should try to find out what significance they had in the author's mind. ("Annals" 83)

Such ideas would not have seemed unusual to nineteenth-century biblical scholars, for whom meaning was something both knowable and recoverable through careful, scientific analysis of language, genre, textual recension, and historical context. Nor would it, with some rephrasing, have been a radical proposition either for Thomas himself or for the Dominican friars who produced the first concordance (to the Vulgate) in the thirteenth century. How-

ever, we do no injustice to Busa's achievement in noting that the contemporary critical ethos regards Busa's central methodological tenets as grossly naive. Modern criticism, increasingly skeptical of authorial intention as a normative principle and linguistic meaning as a stable entity, has largely abandoned the idea that we could ever keep from reading ourselves into the reading of an author and is no longer concerned with attempting to avoid this conundrum.

But even in Busa's highly conventional methodological project, with its atomized fragmentation of a divine text, we can discern the enormous liberating power of the computer. In the original formation of Thomas's text, "presence" was a vague leitmotif. But on page 65,129 of the algorithmically transformed text, "presence" is that toward which every formation tends, the central feature of every utterance, and the pattern that orders all that surrounds it. We encounter "ut sic hoc" and "ut possibile," but the transformed text does not permit us to complete those thoughts. Even Busa would have had to concede that the effect is not the immediate apprehension of knowledge, but instead what the Russian Formalists called *ostranenie*—the estrangement and defamiliarization of textuality. One might suppose that being able to see texts in such strange and unfamiliar ways would give such procedures an important place in the critical revolution the Russian Formalists ignited—which is to say, the movement that ultimately gave rise to the hermeneutical philosophies that would supplant Busa's own methodology.

But text analysis would take a much more conservative path. Again and again in the literature of text analysis, we see a movement back toward the hermeneutics of Busa, with the analogy of science being put forth as the highest aspiration of digital literary study. For Roseanne Potter, writing in the late 1980s, "the principled use of technology and criticism" necessarily entailed criticism becoming "absolutely comfortable with scientific methods" (91–92). Her hope, shared by many in the field, was that the crossover might create a criticism "suffused with humanistic values," but there was never a suggestion that the "scientific methods" of algorithmic manipulation might need to establish comfort with the humanities. After all, it was the humanities that required deliverance from the bitter malady that had overtaken modern criticism: "In our own day, professors of literature indulge in what John Ellis (1974) somewhat mockingly called 'wise eclecticism'—a general tendency to believe that if you can compose an interesting argument to support a position, any well-argued assertion is as valid as the next one. A scientific literary criticism would not permit some of the most widespread of literary critical practices" (93). Those not openly engaged in the hermeneutics of "anything goes"—historicists old or new—were presented with the settling logic of truth and falsehood proposed by computational analysis:

This is not to deny the historical, social, and cultural context of literature (Bakhtin, 1981), and of language itself (Halliday, 1978). Nor can one overlook the very rich and subtle elaborations of literary theory in the forty years since Barthes published *Le degré zéro de l'écriture* (1953). In point of fact, most of these elaborations have the technical status of hypothesis, since they have not been confirmed empirically in terms of the data which they propose to describe—literary texts. This is where computer techniques and computer data come into their own. (Fortier 376)

Susan Hockey, in a book intended not only to survey the field of humanities computing but also to "explain the intellectual rationale for electronic text technology in the humanities," later offered a vision of the role of the computer in literary study to which most contemporary text analysis practitioners fully subscribe:

Computers can assist with the study of literature in a variety of ways, some more successful than others. . . . Computer-based tools are especially good for comparative work, and here some simple statistical tools can help to reinforce the interpretation of the material. These studies are particularly suitable for testing hypotheses or for verifying intuition. They can provide concrete evidence to support or refute hypotheses or interpretations which have in the past been based on human reading and the somewhat serendipitous noting of interesting features. (66)

It is not difficult to see why a contemporary criticism temperamentally and philosophically at peace with intuition and serendipity would choose to ignore the corrective tendencies of the computer against the deficiencies of "human reading." Text analysis arises to assist the critic, but only if the critic agrees to operate within the regime of scientific methodology with its "refutations" of hypotheses.

Perhaps the boldest expression of these ideas comes from a 2008 editorial in the *Boston Globe* titled "Measure for Measure." In it, literary critic Jonathan Gottschall describes the field of literary studies itself as "moribund, aimless, and increasingly irrelevant to the concerns not only of the 'outside world,' but also to the world inside the ivory tower." The solution is one that even C. P. Snow would have found provocative:

I think there is a clear solution to this problem. Literary studies should become more like the sciences. Literature professors should apply science's research methods, its theories, its statistical tools, and its insistence on hypothesis and proof. Instead of philosophical despair about the possibility of knowledge, they should embrace science's spirit of intellectual optimism. If they do, liter-

ary studies can be transformed into a discipline in which real understanding of literature and the human experience builds up along with all of the words.

This proposal may distress many of my colleagues, who may worry that adopting scientific methods would reduce literary study to a branch of the sciences. But if we are wise, we can admit that the sciences are doing many things better than we are, and gain from studying their successes, without abandoning the things that make literature special.

Gottschall offers no suggestions for how we might retain those things that make humanistic discourse itself "special." He admits to being not overly fond of what he presumes to be the main outlines of that discourse (the "beauty myth," the death of the author, the primacy of social and cultural influences in the constitution of identity, and the sexism of the Western canon), but his main concern is that such notions have become the unexamined ground truths of contemporary criticism. This in itself is hardly objectionable; it is difficult to imagine a healthy episteme that does not constantly question even its most cherished assumptions. But that these ideas were themselves the product of decades of humanistic reflection and debate, that they supplanted other ideas that had come to be regarded as similarly uncontroversial, and that they provide a powerful counterexample to the "philosophical despair about the possibility of knowledge" against which he inveighs seems not to lessen Gottschall's faith in final answers. Only the methodologies of science and the rigor of computation can render unexamined assumptions "falsifiable."

Even Franco Moretti, whose outlook on literary study is assuredly quite different from Gottschall's, shows strong evidence of embracing this faith in the falsifiable: "I began this chapter by saying that quantitative data are useful because they are independent of interpretation; then, that they are challenging because they often demand an interpretation that transcends the quantitative realm; now, most radically, we see them falsify existing theoretical explanations, and ask for a theory, not so much of 'the' novel, but of a whole family of novelistic forms. A theory—of diversity" (*Graphs* 30). Moretti is right to be excited about what he is doing. It is breathtaking to see his graphs, maps, and trees challenging accepted notions about the nineteenthcentury novel. But one wonders why it is necessary to speak of these insights as proceeding from that which is "independent of interpretation" and which leads to the "falsification" of ideas obtained through more conventional humanistic means. It is as if everything under discussion is a rhetorical object except the "data." The data is presented to us—in all of these cases—not as something that is also in need of interpretation, but as Dr. Johnson's stone hurtling through the space of our limited vision.

i-xii\_1-100\_Rams.indd 5 10/27/11 1:54 PM

The procedure that Busa used to transform Thomas into an alternative text is, like most text-analytical procedures, algorithmic in the strictest sense. If science has repeatedly suggested itself as the most appropriate metaphor, it is undoubtedly because such algorithms are embedded in activities that appear to have the character of experiment. Busa, in the first instance, had formed an hypothesis concerning the importance of certain concepts in the work. He then sought to determine the parameters (in the form of suitable definitions and abstractions) for an experiment that could adjudicate the viability of this hypothesis. The experiment moved through the target environment (the text) with the inexorability of a scientific instrument creating observable effects at every turn. The observations were then used to confirm the hypothesis with which he began.

Some literary-critical problems clearly find comfort within such a framework. Authorship attribution, for example, seeks definitive answers to empirical questions concerning whether or not a work is by a particular author. Programs designed to adjudicate such questions can often be organized scientifically with hypotheses, control groups, validation routines, and reproducible methods. The same is true for any text analysis procedure that endeavors to expose the bare empirical facts of a text (often a necessary prelude to textual criticism and analytical bibliography). Hermeneutically, such investigations rely upon a variety of philosophical positivism in which the accumulation of verified, falsifiable facts forms the basis for interpretative judgment. In these particular discursive fields, the veracity of statements like "The tenth letter of The Federalist was written by James Madison" or "The 1597 quarto edition of Romeo and Juliet is a memorial reconstruction" are understood to hinge more or less entirely on the support of concrete textual evidence. One might challenge the interpretation of the facts, or even the factual nature of the evidence, but from a rhetorical standpoint, facts are what permit or deny judgment.

For most forms of critical endeavor, however, appeals to "the facts" prove far less useful. Consider, for example, Miriam Wallace's discussion of subjectivity in Virginia Woolf's novel *The Waves*:

In this essay I want to resituate *The Waves* as complexly formulating and reformulating subjectivity through its playful formal style and elision of corporeal materiality. *The Waves* models an alternative subjectivity that exceeds the dominant (white, male, heterosexual) individual western subject through its stylistic usage of metaphor and metonymy. . . . Focusing on the narrative construction of subjectivity reveals the pertinence of *The Waves* for current feminist reconfigurations of the feminine subject. This focus links the novel's visionary limitations to the historic moment of Modernism. (295–96)

Wallace frames her discourse as a "resituation" of Woolf's novel within several larger fields of critical discourse. This will presumably involve the marshaling of evidence and the annunciation of claims. It may even involve offering various "facts" in support of her conclusions. But hermeneutically, literary critical arguments of this sort do not stand in the same relationship to facts, claims, and evidence as the more empirical forms of inquiry. There is no experiment that can verify the idea that Woolf's "playful formal style" reformulates subjectivity or that her "elision of corporeal materiality" exceeds the dominant Western subject. There is no control group that can contain "current feminist reconfigurations." And surely there is no metric by which we may quantify "pertinence" either for Woolf or for the author's own judgment.

The hermeneutical implications of these absences invoke ancient suspicions toward rhetoric, and in particular, toward the rhetorical office of *inventio*: the sophistic process of seeking truth through the dialectical interplay of trust, emotion, logic, and tradition, which has, since the seventeenth century, contended with the promises of empiricism (Bold 543–44). In some sense, humanistic discourse seems to lack methodology; it cannot describe the ground rules of engagement, the precise means of verification, or even the parameters of its subject matter. Yet as Gadamer pointed out in *Truth and Method*:

The hermeneutic phenomenon is basically not a problem of method at all. It is not concerned with a method of understanding by means of which texts are subjected to scientific investigation like all other objects of experience. It is not concerned primarily with amassing verified knowledge, such as would satisfy the methodological ideal of science—yet it too is concerned with knowledge and with truth. . . . But what kind of knowledge and what kind of truth? (544)

Gadamer's question is not easily answered, but we may say that from a purely cultural standpoint, literary criticism operates at a register in which understanding, knowledge, and truth occur outside of the narrower denotative realm in which scientific statements are made. It is not merely the case that literary criticism is concerned with something other than the amassing of verified knowledge. Literary criticism operates within a hermeneutical framework in which the specifically scientific meaning of fact, metric, verification, and evidence simply do not apply. The "facts" of Woolf—however we choose to construe this term—are not the principal objects of study in literary criticism, and "evidence" stands as a metaphor for the delicate building blocks of rhetorical persuasion. We "measure" only to establish webs of interrelation and influence. "Verification" occurs in a social community of scholars whose agreement or disagreement is almost never put forth without qualification.

All of this leaves the project of text analysis in a difficult position. For even if we are willing to concede the general utility of computational methods for the project of humanistic inquiry, we must nonetheless contend with a fundamental disjunction between literary-critical method and computational method. The logic that underlies computation, though not scientific in the strict sense of the term, conforms easily to the methodologies of science. Computers are, as Hockey noted, good at counting, measuring, and (in a limited sense) verifying data, and we judge the tractability of data by the degree to which it can serve the requirements of these procedures. When it comes to literary criticism, however, we find that the "data" is almost entirely intractable from the standpoint of the computational rubric. Paper-based textual artifacts must either be transformed from a continuous field into some more quantized form (i.e., digitized), or accompanied, as in the case of markup, with an elaborate scaffolding by which the vagaries of continuity can be flattened and consistently recorded. We accept the compromises inherent in such transformations in order to reap the benefits of speed, automation, and scale that computational representations afford. But the situation is considerably more complicated in the case of the analysis that is undertaken with these objects. Not a single statement in Wallace's précis, and indeed very few of the statements one encounters in literary critical discourse, can be treated in this way. No extant computer can draw the conclusions that Wallace does by analyzing the links between "the novel's visionary limitations" and "the historic moment of Modernism"—particularly since the Modernism being invoked here is not a matter of shifting consumer prices or birth statistics. Literary-critical interpretation is not just a qualitative matter; it is also an insistently subjective manner of engagement.

Given the essential properties of computation, we might conclude that text analysis is precisely designed to frame literary-critical problems in terms of something analogous to consumer prices and birth statistics, and in general text analysis has chosen low-level linguistic phenomena as its primary object of study. Doing so would seem to demand that we assume the methodological posture of computational linguistics, with its (entirely appropriate) claims toward scientific rigor. According to this hermeneutical vision, text analysis is simply incapable of forming the sorts of conclusions that lie outside of a relatively narrow range of propositions.

It is not at all uncommon to encounter explicit statements of such interpretative limitation in text-analytical scholarship. John Burrows and D. H. Craig's use of principal component analysis for comparing Romantic and Renaissance tragedy—a masterful work of text-analytical scholarship by any measure—is typical in how it commits itself to an essentially scientific vision

of permissible conclusion. The goal of the study is to elucidate the stylistic differences between the two periods of drama—one widely considered to have produced some of the greatest works in English, and another that is almost universally regarded as one of the low points of English literary drama. They draw a number of conclusions from their use of sophisticated statistical clustering methods, but in the end they confidently state that the sort of insight offered by George Steiner, who felt that the loss of a "redemptive worldview" had rendered Romantic tragedy an impossibility, is "well beyond the ambit of present computational stylistics" (Burrows and Craig 64).

For an algorithmic criticism to emerge, it would have to come to a philosophical decision concerning statements like these. But the question is less about agreement or disagreement, and more about a willingness to inquire into the hermeneutical foundations that make such statements seem necessary. The computer is certainly incapable of offering "the shift to a redemptive worldview" as a solution to the problem at hand; it is wholly incapable of inferring this from the data. But is it likewise the case that computational results—the data and visualizations that the computer generates when it seeks to quantize and measure textual phenomena—cannot be used to engage in the sort of discussion that might lead one to such a conclusion?

It is useful to put the question this way, because in doing so we refocus the hermeneutical problem away from the nature and limits of computation (which is mostly a matter of methodology) and move it toward consideration of the nature of the discourse in which text analysis bids participation. Burrows and Craig's statement of limitation is valid if we consider computational stylistics to be essentially a scientific pursuit, because within this hermeneutical framework it makes sense to frame conclusions in terms of what the data "allows." But in literary criticism—and here I am thinking of ordinary "paper based" literary criticism—conclusions are evaluated not in terms of what propositions the data allows, but in terms of the nature and depth of the discussions that result. The scientist is right to say that the plural of anecdote is not data, but in literary criticism an abundance of anecdote is precisely what allows discussion and debate to move forward.

Wallace's essay concerns what many consider to be Virginia Woolf's most experimental work. The novel consists of a series of monologues that trace the lives of six friends from early childhood to old age, with each monologue (beginning always with "Susan said" or "Bernard said") telling the characters' stories at seven distinct stages of their lives. They speak about different things and have different perspectives on the world, but they all speak in roughly the same manner, and do so from childhood to adulthood—employing, as one critic puts it, "the same kind of sentence rhythms and similar kinds of image

patterns" throughout (Rosenthal 144). Some critics have suggested that there are differences that lie along the axis of gender or along a rift separating the more social characters from the more solitary ones, but in the end one has the sense of an overall unity running against the perspectival conceit that frames the narrative.

It is natural for a Modernist critic to pursue patterns of difference amid this apparent unity, in part because, as Wallace points out, subjectivity is a major concern for "the historic moment of Modernism." Are Woolf's individuated characters to be understood as six sides of an individual consciousness (six modalities of an idealized Modernist self?), or are we meant to read against the fiction of unity that Woolf has created by having each of these modalities assume the same stylistic voice?

It is tempting for the text analysis practitioner to view this as a problem to be solved—as if the question were rhetorically equivalent to "Who wrote *Federalist* 10?" The category error arises because we mistake questions about the properties of objects with questions about the phenomenal experience of observers. We may say that Woolf's novel "is" something or that it "does" something, but what we mean to capture is some far less concrete interpretative possibility connected with the experience of reading. We may ask "What does it mean?" but in the context of critical discourse this is often an elliptical way of saying "Can I interpret (or read) it this way?"

It is reasonable to imagine tools that can adjudicate questions about the properties of objects. Tools that can adjudicate the hermeneutical parameters of human reading experiences—tools that can tell you whether an interpretation is permissible—stretch considerably beyond the most ambitious fantasies of artificial intelligence. Calling computational tools "limited" because they cannot do this makes it sound as if they might one day evolve this capability, but it is not clear that human intelligence can make this determination objectively or consistently. We read and interpret, and we urge others to accept our readings and interpretations. Were we to strike upon a reading or interpretation so unambiguous as to remove the hermeneutical questions that arise, we would cease to refer to the activity as reading and interpretation. That we might refer to such uncontested statements as "facts" hardly bespeaks their superiority over less certain judgments.

If text analysis is to participate in literary critical endeavor in some manner beyond fact-checking, it must endeavor to assist the critic in the unfolding of interpretative possibilities. We might say that its purpose should be to generate further "evidence," though we do well to bracket the association that term holds in the context of less methodologically certain pursuits. The evidence we seek is not definitive, but suggestive of grander arguments and schemes. The "problem" (to bracket another term) with Woolf's novel is that

despite evidence of a unified style, one suspects that we can read and interpret it using a set of underlying distinctions. We can uncover those distinctions by reading carefully. We can also uncover them using a computer.

It is possible—and indeed an easy matter—to use a computer to transform Woolf's novel into lists of tokens in which each list represents the words spoken by the characters ordered from most distinctive to least distinctive term. Tf - idf, one of the classic formulas from the field of information retrieval, endeavors to generate lists of distinctive terms for each document in a corpus. We might therefore conceive of Woolf's novel as a "corpus" of separate documents (each speaker's monologue representing a separate document), and use the formula to factor the presence of a word in a particular speaker's vocabulary against the presence of that word in the other speakers' vocabularies.

Criticism drifts into the language of mathematics. Let *tf* equal the number of times a word occurs within a single document. So, for example, if the word "a" occurred 194 times in one of the monologues, the value of *tf* would be 194. A term frequency list is therefore the set of *tf* values for each term within that speaker's vocabulary. Such lists are not without utility for certain applications, but they tend to follow patterns that are of limited usefulness for our purposes. Since the highest-frequency terms in a given document are almost always particles ("the" can account for as much as 7 percent of a corpus vocabulary), and the lower-frequency words are almost always single-instance words (or "hapax legomena," as they are referred to in the field), we often end up with a list of words that is better at demonstrating the general properties of word distribution in a natural language than it is at showing us the distinctive vocabulary of an author.

If, however, we modulate the term frequency based on how ubiquitous the term is in the overall set of speakers, we can diminish the importance of terms that occur widely in the other speakers (like particles) and raise the importance of terms that are peculiar to a speaker. Tf - idf accomplishes this using the notion of an inverse document frequency:

$$tf - idf = tf \cdot \left(\frac{N}{df}\right)$$

Let N equal the total number of documents and let df equal the number of documents in which the target term appears. We have six speakers. If the term occurs only in one speaker, we multiply tf by six over one; if it occurs in all speakers, we multiply it by six over six. Thus, a word that occurs 194 times, but in all documents, is multiplied by a factor of one (six over six). A word that occurs in one document, but nowhere else, is multiplied by a factor of six (six over one).

Here are the first twenty-five lines of output from a program designed to apply the tf – idf formula to the character of Louis:<sup>1</sup>

Weight	Term	Weight	Term
5.917438	mr	4.2756658	disorder
5.7286577	western	3.9164972	accent
5.5176187	nile	3.7602086	beaten
5.0021615	australian	3.7602086	bobbing
5.0021615	beast	3.7602086	custard
5.0021615	grained	3.7602086	discord
5.0021615	thou	3.7602086	eating-shop
5.0021615	wilt	3.7602086	england
4.675485	pitchers	3.7602086	eyres
4.675485	steel	3.7602086	four-thirty
4.2756658	attempt	3.7602086	ham
4.2756658	average	3.7602086	lesson
4.2756658	clerks		

Few readers of *The Waves* would fail to see some emergence of pattern in this list. Many have noted that Louis seems obsessed with Egypt and the Nile. The list indicates that such terms are indeed distinctive to Louis, but the second most distinctive term in his vocabulary is the word "western." Louis is also very conscious of his accent and his nationality (he is Australian; all the other characters are English), and yet the fact that "accent" is a distinctive term for Louis would seem to indicate that the other characters aren't similarly concerned with the way he talks. Further analysis revealed that only one other character (Neville) mentions it. Louis is likewise the only character in the novel to speak of "England."

This list is a paratext that now stands alongside the other, impressing itself upon it and upon our own sense of what is meaningful. Does this "western" stand against Louis's "east"? Returning to the text, but with our focus narrowed and reframed, we discover that Louis's fondness for the words "western," "wilt," and "thou" comes from his repetition of a famous sixteenth-century poem: "Western wind, when wilt thou blow? / The small rain down can rain. / Christ, if my love were in my arms, / And I in my bed again" (*Waves* 203). Woolf quotes the poem again in the nearly contemporaneous second series of *The Common Reader* ("How Should One Read a Book?"), noting, "Who when they read these four lines stops to ask who wrote them, or conjures up the thought of Donne's house or Sidney's secretary; or enmeshes them in the intricacy of the past and the succession of generations? The poet is always our contemporary" (265).

Bernard		Louis		Neville	
thinks	rabbit	mr	clerks	catullus	loads
letter	tick	western	disorder	doomed	mallet
curiosity	tooth	nile	accent	immitigable	marvel
moffat	arrive	australian	beaten	papers	shoots
final	bandaged	beast	bobbing	bookcase	squirting
important	bowled	grained	custard	bored	waits
low	brushed	thou	discord	camel	stair
simple	buzzing	wilt	eating-shop	detect	abject
canopy	complex	pitchers	england	expose	admirable
getting	concrete	steel	eyres	hubbub	ajax
hoot	deeply	attempt	four-thirty	incredible	aloud
hums	detachment	average	ham	lack	bath
Jinny		Rhoda		Susan	
tunnel	cabinet	oblong	immune	setter	cabbages
prepared	coach	dips	many-backed	washing	carbolic
melancholy	crag	bunch	minnows	apron	clara
billowing	dazzle	fuller	pond	pear	cow
fiery	deftly	moonlight	structure	seasons	cradle
game	equipped	party	wonder	squirrel	eggs
native	eyebrows	them—	tiger	window-pane	ernest
peers	felled	allowed	swallow	kitchen	hams
quicker	frightened	cliffs	africa	baby	hare
victory	gaze	empress	amorous	betty	lettuce
band	jump	fleet	attitude	bitten	locked
banners	lockets	garland	bow	boil	maids

Similar convergences appear in the other lists (see above). For Jinny, whose relationships with men form the liminal background of her narrative, words like "billowing" (a sexually charged word almost always used in reference to her skirts), "fiery," "victory," and "dazzle" appear in the top twenty-five. For Bernard, the aspiring novelist who some say is modeled on Woolf herself, the top word is "thinks." Susan becomes a housewife and frequently invokes the virtues of a pastoral life in the country; nearly every word in her vocabulary seems directly related to the domestic. For Neville, the brilliant unrequited lover of Percival (a mutual friend of all the characters who dies while serving in India), the word "doomed" is in second place.

We might begin to wonder how vocabulary plays out along the gender axis. For example, we might modify the tf – idf program so that it gives us lists of words that are spoken (but shared) only by the women in the novel and another that lists words spoken only by the men. When we do that, we find that the women possess fourteen words in common:

i-xii\_1-100\_Rams.indd 13 10/27/11 1:54 PM

shoes	lambert	million	pirouetting	antlers
bowl	breath	coarse	cotton	diamonds
rushes	soften	stockings	wash	

## The men have ninety words in common:

boys	possible	ends	church	sentences
everybody	larpent	tortures	feeling	office
united	felt	rhythm	weep	heights
wheel	able	however	banker	accepted
hundred	brisbane	act	included	ourselves
alas	inflict	poetry	approach	irrelevant
power	background	knew	arms	baker
language	destiny	banks	latin	letters
became	meeting	lord	block	neat
poet	board	novel	reason	brake
observe	respect	burnt	oppose	telephone
central	pointing	waistcoat	certainly	sensations
beak	chose	sheer	chaos	cinders
story	difficult	clamour	suffering	endure
course	torture	forgotten	crucifix	troubling
friend	distinctions	use	god	distracted
waste	king	doctor	watched	notice
ease	willows	ordinary	edges	works

These are provocative results, but the provocation is as much about our sense of what we are doing (the hermeneutical question) as it is about how we are doing it (the methodological question).

We might want to say that the purpose of these procedures is to confirm or deny the "serendipitous reading" of literary critics. Is Louis obsessed with his accent? Yes; the data confirms that he is. Critics who have argued for a deep structure of difference among the characters—one perhaps aligned along the gender axis—might also feel as if the program vindicates their impressions. Is there a gender divide? Yes; the characters are divided along the gender axis by a factor of 6.4285 to 1.

To level such arguments, however, is to turn the hermeneutical question back into a methodological one. To speak of the procedure as "verifying" some other finding is to beg questions of the procedure itself. And here, we are on somewhat shaky ground. The formula tf - idf "works" in the context of information retrieval because it appears to match our general expectations. When we undertake a search for the term "baseball" with a search engine, we want to rule out passing references in favor of documents that are substantially about this topic. If we get back relevant hits, we could say that the tf - idf formula has done its job. In the case of Woolf, we might say that we are getting back results that conform to our general expectations of what distinguishes the characters. But tf - idf itself has no more claim to

truth value than any ordinary reading procedure. Manning and Schütze, in their magisterial work on statistical natural language processing, note that the "the family of [tf - idf] weighting schemes is sometimes criticized because it is not directly derived from a mathematical model of term distribution or relevancy" (544). The full version of the formula (the one used to generate the results above) includes a log function and an addition:

$$tf - idf = 1 + tf \cdot \log\left(\frac{N}{df}\right)$$

The main purpose of these additions is not to bring the results into closer conformity with "reality," but merely to render the weighting numbers more sensible to the analyst. The logarithm dampens the function so that one term isn't a full six times more important than another; the +1 keeps the end of the curve from trailing off into negative territory.

Some text-analytical procedures do rely on empirical facts about language (or on statistical and mathematical laws in general). But even when they do, we often find ourselves unable to point to the truth of the procedure as the basis for judgment. We might say that this is because literary criticism is insufficiently scientific. We might even long for a "scientific literary criticism." We would do better to recognize that a scientific literary criticism would cease to be criticism.

It is no longer controversial to point out that science involves interpretation, rhetoric, social construction, and politics—as if this exposure of science's hidden humanism could somehow discredit the achievements of one of the world's greatest epistemological tools. No serious scientist could ever deny that interpretation, disagreement, and debate is at the core of the scientific method. But science differs significantly from the humanities in that it seeks singular answers to the problems under discussion. However far ranging a scientific debate might be, however varied the interpretations being offered, the assumption remains that there is a singular answer (or a singular set of answers) to the question at hand. Literary criticism has no such assumption. In the humanities the fecundity of any particular discussion is often judged precisely by the degree to which it offers ramified solutions to the problem at hand. We are not trying to solve Woolf. We are trying to ensure that discussion of *The Waves* continues.

Critics often use the word "pattern" to describe what they're putting forth, and that word aptly connotes the fundamental nature of the data upon which literary insight relies. The understanding promised by the critical act arises not from a presentation of facts, but from the elaboration of a gestalt, and it

i-xii\_1-100\_Rams.indd 15 10/27/11 1:54 PM

rightfully includes the vague reference, the conjectured similitude, the ironic twist, and the dramatic turn. In the spirit of *inventio*, the critic freely employs the rhetorical tactics of conjecture—not so that a given matter might be definitely settled, but in order that the matter might become richer, deeper, and ever more complicated. The proper response to the conundrum posed by Steiner's "redemptive worldview" is not the scientific imperative toward verification and falsification, but the humanistic propensity toward disagreement and elaboration.

If algorithmic criticism is to have a central hermeneutical tenet, it is this: that the narrowing constraints of computational logic—the irreducible tendency of the computer toward enumeration, measurement, and verification—is fully compatible with the goals of criticism set forth above. For while it is possible, and in some cases useful, to confine algorithmic procedures to the scientific realm, such procedures can be made to conform to the methodological project of *inventio* without transforming the nature of computation or limiting the rhetorical range of critical inquiry. This is possible because critical reading practices already contain elements of the algorithmic.

Any reading of a text that is not a recapitulation of that text relies on a heuristic of radical transformation. The critic who endeavors to put forth a "reading" puts forth not the text, but a new text in which the data has been paraphrased, elaborated, selected, truncated, and transduced. This basic property of critical methodology is evident not only in the act of "close reading" but also in the more ambitious project of thematic exegesis. In the classroom one encounters the professor instructing his or her students to turn to page 254, and then to page 16, and finally to page 400. They are told to consider just the male characters, or just the female ones, or to pay attention to the adjectives, the rhyme scheme, images of water, or the moment in which Nora Helmer confronts her husband. The interpreter will set a novel against the background of the Jacobite Rebellion, or a play amid the historical location of the theater. He or she will view the text through the lens of Marxism, or psychoanalysis, or existentialism, or postmodernism. In every case, what is being read is not the "original" text, but a text transformed and transduced into an alternative vision, in which, as Wittgenstein put it, we "see an aspect" that further enables discussion and debate.

It is not that such matters as redemptive worldviews and Marxist readings of texts can be arrived at algorithmically, but simply that algorithmic transformation can provide the alternative visions that give rise to such readings. The computer does this in a particularly useful way by carrying out transformations in a rigidly holistic manner. It is one thing to notice patterns of vocabulary, variations in line length, or images of darkness and

light; it is another thing to employ a machine that can unerringly discover every instance of such features across a massive corpus of literary texts and then present those features in a visual format entirely foreign to the original organization in which these features appear. Or rather, it is the same thing at a different scale and with expanded powers of observation. It is in such results that the critic seeks not facts, but patterns. And from pattern the critic may move to the grander rhetorical formations that constitute critical reading.

It might still make sense to speak of certain matters being "beyond the ambit of present computational stylistics." Research in text analysis continues to seek new ways to isolate features and present novel forms of organization. But the ambit of these ways and forms need not be constrained by a hermeneutics that disallows the connotative and analogical methods of criticism. Algorithmic criticism would have to retain the commitment to methodological rigor demanded by its tools, but the emphasis would be less on maintaining a correspondence or a fitness between method and goal and more on the need to present methods in a fully transparent manner. It would not be averse to the idea of reproducibility, but it would perhaps be even more committed to the notion of "hackability." For just as one might undertake a feminist reading of a text by transporting a set of heuristics from one critical context to another, so might the algorithmic critic undertake a particular type of reading by transforming a procedure that has been defined in terms of that most modern text, the computer program.

Algorithmic criticism undoubtedly requires a revolution of sorts, but that revolution is not one of new procedures and methods in contradistinction to the old ones. Algorithmic criticism seeks a new kind of audience for text analysis—one that is less concerned with fitness of method and the determination of interpretative boundaries, and one more concerned with evaluating the robustness of the discussion that a particular procedure annunciates. Such an audience exists, of course, and has existed for the better part of a century in the general community of literary critics from which text analysis has often found itself exiled. For this reason, text analysis practitioners should view the possibility of such a revolution as both welcome and liberating—not a critique of their methods, but a bold vote of confidence in the possibilities they hold.

i-xii\_1-100\_Rams.indd 17 10/27/11 1:54 PM