

Essay question

Due: **Monday Week 2, Summer term, 27 April 2015, 5pm.**

Nick Couldry wrote in 2000: 'cultural studies is an expanding space for sustained, rigorous and self-reflexive empirical research into the massive, power-laden complexity of contemporary culture' (Couldry, 2000, 1). Critically analysis what this claim means for media and cultural studies research in 2014/2015. Drawing on the various interpretative, textual, visual, observational and participatory methods discussed in the course, describe some of the ways your group research project could address the challenges of empirically researching contemporary culture today. You will need to spend some time in your essay describing what your research was about, but this description should mainly serve to highlight your analysis of the challenges of contemporary research.