

# Rian Kawahara

Software Engineer

Tokyo, JP · riankawahara.github.io · GitHub · LinkedIn

Software engineer based in Tokyo, building SaaS products and integrations. Monash University graduate. Full-stack development with React, TypeScript, Kotlin, and Python. Experience with CRM integrations (HubSpot, LINE) and AI-powered tools.

## EXPERIENCE

### Software Engineer / Solution Engineer · Little Help Agency LLC

2025-04 – Present

Full-stack development on Little Help Connect SaaS integrating LINE and HubSpot. Also core engineer for Lumo.cx, a new LINE × Shopify integration product.

#### Integration & Sync Architecture (Little Help Connect)

- Designed and implemented LINE Group → HubSpot Company sync feature, adopted by 10+ clients
- Full-stack development on LINE × HubSpot SaaS integration
- Delivered product demo to Head of Operations at an international education agency in Bangkok, Thailand
- Provided technical support for HubSpot Solutions Partner rollout in Taiwan
- Resolved 10+ cross-team technical issues, accelerating customer onboarding

#### Product & UI Development (Lumo.cx)

- Built major UI architecture and core features using React / Next.js
- Implemented key user-facing product components across workflow system
- Delivered live product demo to 30+ stakeholders and external partners
- Implemented comment/memo functionality within workflow system for collaboration and context visibility
- Built internal admin tooling supporting multi-tenant operations and system oversight

#### Business & Enterprise Exposure

- Served as bilingual technical representative in cross-border meetings with major US B2C SaaS provider
- Participated in enterprise-level AI-to-AI integration PoC discussions between large-scale commerce and messaging platforms
- Contributed to architectural planning for integrations between large-scale systems

### Software Engineer Intern · Little Help Agency LLC

2025-03 – 2025-04

Proof-of-concept application exploring upsell timing based on user sign-ups and early interaction signals. Integrated with HubSpot for contact management.

- Implemented HubSpot contact creation/updates based on user sign-ups and profile changes
- Developed flows to capture early user activity for upsell timing models
- Built React components for displaying user information and interaction events
- Implemented Kotlin services with PostgreSQL for persistence and HubSpot sync
- Participated in design discussions to validate upsell concept feasibility

### Software Engineer Intern · MEJORA Corporation

2024-04 – 2024-08

Worked directly under the CEO in a 4-person engineering team. Contributed to product direction, technical research, and feature implementation for AI-driven applications.

- Led implementation of AI-powered survey creation app using OpenAI API
- Proposed product directions based on technical evaluations and data analysis
- Conducted market research using Selenium and Hugging Face models
- Analyzed datasets with Python/pandas to support product decisions
- Created UI/UX mockups in Figma for stakeholder demos

### Software Engineer Intern · Diamondhead Corporation

2023-12 – 2024-02

Feature Improvement Team (10 members) for a centralized e-commerce management SaaS managing product listings across Amazon, ZOZOTOWN, and other platforms.

- Enhanced word-count feature to support two input modes with improved accuracy
- Updated user account modification flow to reflect changes instantly
- Redesigned product image positioning settings with configurable options
- Wrote test specifications and reviewed teammates' code before release

## EDUCATION

### Monash University

Bachelor in Computer Science

## SKILLS

**Frontend:** React, Next.js, TypeScript, JavaScript, HTML5, CSS3 · **Backend:** Kotlin, Python, Node.js, Django · **Data & Infrastructure:** PostgreSQL, Firebase, Docker, GCP · **Platforms & Integrations:** HubSpot, LINE, Shopify, OpenAI API · **Mobile:** Swift · **Design:** Figma

## AWARDS

---

**Business Award Winner** · Tokyo Open Data Hackathon 2024

Carbon credit acquisition support service using generative AI

2024