ART AND DESIGN FOUNDATION PROGRAM (G108)

PROGRAM DETAILS

Program Name: Art and Design Foundation
Code: G108
Credential: Ontario College Certificate
Method of Study: Full-time
Duration: 1 year (2 semester)
Starting Months: January, September
Domestic Tuition: $4,256.00 * †
International Tuition: $18,293.00 ** †
Centre: Arts, Design & Information Technology
School: Design
Location: Waterfront Campus

PROGRAM DESCRIPTION

Program Overview
Art and Design Foundation is a one-year certificate program that will give you a broad base of expert knowledge and technical skills in art and design. If you want to explore a variety of art and design disciplines, develop your portfolio for further studies, and gain creative skills in a studio-based environment, then this program is for you.

FULL DESCRIPTION

In the one-year Art and Design Foundation certificate program, you'll gain practical, creative, and critical thinking skills in art and design. Develop your portfolio throughout our studio-based curriculum, as you integrate a variety of both analog and digital projects. You can use your portfolio whether you choose to apply to a diploma or degree-level art and design program.

In your first semester, we'll introduce you to the language of art and design, history of art, and the foundations of observational drawing, form and space, photography, and digital design. Then in your second semester, you'll learn advanced skills and creative problem-solving techniques in design process, plus the foundations of colour theory and practice.

The portfolio showcase workshops will introduce you to professional practitioners in the creative industries and their unique experiences of building successful portfolios. You can also choose optional courses to gain specific skills needed for your future education.*

*You can consult with the program's academic co-ordinator about your second semester course selection and future educational pathways.

CAREER & POSTGRADUATE STUDY OPPORTUNITIES

Educational Pathways
Graduates of the program with a cumulative grade point average of at least 3.5 are eligible for direct entry into the George Brown Graphic Design or the Interaction Design program.

COURSES
Required Courses

SEMESTER 1

CODE	COURSE NAME	PREREQUISITE
ART1019	Foundation Drawing I: Observational Drawing and Composition	NONE
ART1020	Foundation Design I: Form and Space	NONE
ART1029	Introduction to Digital Media	NONE
ART1030	Introduction to Photography	NONE

CODE	COURSE NAME	PREREQUISITE
ART1031	Art Culture	NONE
COMM 2000	Communicating Across Contexts	NONE

SEMESTER 2

CODE	COURSE NAME	PREREQUISITE
ART1021	Foundation Design II: Colour Theory and Practice	ART1020ART1020
ART1036	Art and Design Portfolio Showcase	ART1020 and ART1029
DESN1020	Design Process	ART1020ART1020
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ART1024	Foundation Drawing II: Life Drawing*	ART1019
ART1040	Painting and Mixed Media Studio	ART1019
ART1025	3D Materials and Techniques	NONE
ART1035	Advanced Digital Media	ART1029
ART1033	Multimedia Storytelling	ART1029
ART1043	Photography: People, Concepts and Stories	ART1030
DESN1084	2D Digital Art I	NONE

*Please note that Foundation Drawing II involves life drawing.

Detailed course outlines

PROGRAM LEARNING OUTCOMES

The graduate demonstrates the ability to:

1. Create two- and three-dimensional designs using a wide range of materials, processes and techniques.
2. Use the design process to develop and solve visual problems using various strategies for idea generation.
3. Apply the formal elements and principles of design.
4. Utilize a variety of presentation skills across a wide range of media appropriate to portfolios, public and private venues.
5. Develop skills in portfolio presentation in a variety of media through studio-based projects.
6. Articulate art concepts, history and the role of art in society to the general public.
7. Manage personal digital presence/brand by participating in professional communities of practice.

Art & Design Foundation Information Session

TUITION & FEES

Domestic Tuition
$4,256.00 * †

International Tuition
$18,293.00 ** †

Additional Costs

*Amounts listed are the estimated total of tuition, materials (non-refundable), student service and ancillary fees for the first two semesters of programs starting in Fall 2023. Fees are subject to change for programs starting in Fall 2024 and at later dates. This fee does not include books, which are to be purchased by the student separately.

** Amounts listed are the estimated total of tuition, materials, student service and ancillary fees for the first two semesters of programs starting in Fall 2024. Tuition fees are subject to board approval. Material, student service and ancillary fees are estimated based on prior years. All fees are subject to change without notice. This fee does not include books, which are to be purchased by the student separately.

† Portfolio kit: $200–$300 not included in fees.

INTERNATIONAL STUDENTS
Visit the International Fees and Related Costs page for more information.

Financial Assistance

This program is approved for OSAP funding, provided the applicant meets OSAP eligibility criteria. Disclaimer: The information contained in this website is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College fee requirements.

ADMISSION REQUIREMENTS

Applicants are selected on the basis of their academic achievement, including the required courses, and any other selection criteria outlined below.

- Ontario Secondary School Diploma or equivalent**
- grade 12 English (C or U)

We recommend that applicants should have taken at least one high school-level art class and have some basic experience in areas such as photography, illustration and digital image creation.

** MATURE STUDENT STATUS (19 YEARS OF AGE OR OLDER AND NO OSSD)

Mature students may take the Admissions Assessment for English OR may consider upgrading to achieve the credit(s) needed in English.

Please note that George Brown is committed to ensuring that applicants will succeed in their program of choice and meeting the minimum requirements does not guarantee admission to the program. Applicants may be required to have grades higher than the minimum requirements stated.

COURSE EXEMPTIONS
College or university credits may qualify you for course exemptions. Please visit Transfer Guide for more information.

INTERNATIONAL STUDENTS
Visit the International Admissions page for more information regarding country specific admission requirements.

How to Apply
Domestic students should apply through Ontario Colleges.

INTERNATIONAL STUDENTS
Visit the How to Apply page for more information on how and when to apply. International students should apply through the George Brown College Online Application System.

CONTACT US

SCHOOL OF DESIGN

Phone: 416-415-5000, ext. 2137
Email: design@georgebrown.ca

For more information about the program, you may also contact the program co-ordinator, Bahar Mousavi Hejazi:
bmousavi@georgebrown.ca.

For more information about George Brown College, you may also call the Contact Centre at 416-415-2000 or long distance 1-800-265-2002.

Contact one of our international recruitment representatives specializing by country of origin by either booking a virtual meeting or submitting an inquiry. For more information visit the International Contact Us page

Visit Our Campus
This program is part of our School of Design, located at our Waterfront Campus, at 3 Lower Jarvis St., Toronto, Ontario, Canada.

SCHOOL OF DESIGN BUILDING
The School of Design resides in a new 103,000-square-foot facility in the Daniels Waterfront – City of the Arts development. This state-of-the-art building supports academic programs and industry projects with features such as:

- virtual and augmented reality lab
- usability and testing lab
- future Ways of Living lab
- peer tutor lab
- digital sandbox
- incubators
- prototyping and workshop spaces
- design and innovation showcase spaces

Come and have your questions answered, learn about the program content and career options, meet your friendly professors and staff and experience what it is like to be in a George Brown College classroom at one of our information sessions. You can also book a campus tour or explore our virtual tour.4/12/24,

EXPLORE RELATED PROGRAMS:

Graphic Design (G102)
Interior Design (T178)

GET ANSWERS TO YOUR QUESTIONS

Sign up to receive tailored resources to make your application your way.

LAND ACKNOWLEDGEMENT
George Brown College is located on the traditional territory of the Mississaugas of the Credit First Nation and other Indigenous people who have lived here over time. We are grateful to share this land as treaty people who learn, work and live in the community with each other.
Learn more about our land acknowledgment