

# Rianna Rohrbeck

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## EDUCATION

### DePaul University

Bachelor of Science in User Experience Designs  
Minor in Information Technology

Chicago, IL  
June 2026

**Related Coursework:** User Centered Web Design, Data Visualization Design, Typography Systems, Coding Design Frameworks

## PROJECTS

### Glow: A Skincare Regulating & Product Tracking App

- Surveyed 30+ people between the ages of 18-42 to identify common needs and pain points of the target audience
- Revised low-fidelity design after analyzing survey results and created a mid-fidelity prototype to visualize design solutions

### DePaul University CampusConnect Redesign

- Dissected the information architecture and current user interaction with CampusConnect to develop the most optimal user flow, ensuring intuitive navigation and seamless experience for students seeking information and services

## WORK EXPERIENCE

### Raila & Associates

*Assistant Case Analyst*

Chicago, IL  
March 2022 – Present

- Performed clerical work such as, but not limited to, organizing and retrieving client files and performing community research, utilizing FileMaker, Constant Contact, and Quickbook computer applications
- Filed evidence to the Cook County Assessor's Office, Cook County Board of Review, and the Property Tax Appeal Board
- Generate tax appeal invoices amounting to over \$100,000 for the accounting office during high seasons

### Mind4Youth

*Marketing Intern*

Remote  
June 2024 – July 2024

- Applied design principles such as color theory, typography, and layout to create clear and impactful messaging across digital platforms
- Designed social media graphics promoting mental health awareness using Canva to create engaging content

### Sushi Taku Rotary

*Hostess*

Chicago, IL  
August 2024 – October 2024

- Communicated effectively with guests to provide prompt, accurate information, enhancing their experiences through attentive and clear interaction
- Adapted to changing conditions by managing both over-the-phone and digital reservation systems, improving overall workflow and guest engagement
- Facilitated smooth guest experiences by managing reservations, seating arrangements, and waitlists, ensuring optimal flow and minimizing wait times

## SKILLS

**Languages:** HTML, CSS, JavaScript, Python

**Design Tools:** Wireframing, Prototyping, Data Visualization, Web & Mobile, User Research, Usability Testing

**Research:** Competitive Analysis, Surveys, User Interviews, Usability Testing, Observation

**Additional Skills:** (proficient): Illustrator, Photoshop, InDesign, Figma, Canva Design, Microsoft Office Suite, (some experience): Tableau

## COMMUNITY INVOLVEMENT

DePaul User Experience Association

September 2023 – Present

Vietnamese Student Association

August 2022 – Present