

Rianna Rohrbeck

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EDUCATION

DePaul University

Chicago, IL

Bachelor of Science in User Experience Designs
Minor in Information Technology

Related Coursework: User Centered Web Design, Data Visualization Design, Typography Systems, Coding Design Frameworks

WORK EXPERIENCE

Raila & Associates

Chicago, IL

Assistant Case Analyst

March 2022 – Present

- Performed clerical work such as, but not limited to, organizing and retrieving client files and performing community research, utilizing FileMaker, Constant Contact, and Quickbook computer applications
- Filed evidence to the Cook County Assessor's Office, Cook County Board of Review, and the Property Tax Appeal Board
- Generate tax appeal invoices amounting to over \$100,000 for the accounting office during high seasons

Mind4Youth

Remote

Marketing Intern

June 2024 – July 2024

- Applied design principles such as color theory, typography, and layout to create clear and impactful messaging across digital platforms
- Designed social media graphics promoting mental health awareness using Canva to create engaging content

Sushi Taku Rotary

Chicago, IL

Hostess

August 2024 – October 2024

- Communicated effectively with guests to provide prompt, accurate information, enhancing their experiences through attentive and clear interaction
- Adapted to changing conditions by managing both over-the-phone and digital reservation systems, improving overall workflow and guest engagement
- Facilitated smooth guest experiences by managing reservations, seating arrangements, and waitlists, ensuring optimal flow and minimizing wait times

PROJECTS

Glow: A Skincare Regulating & Product Tracking App

- Surveyed 30+ people between the ages of 18-42 to identify common needs and pain points of the target audience
- Revised low-fidelity design after analyzing survey results and created a mid-fidelity prototype to visualize design solutions

DePaul University CampusConnect Redesign

- Dissected the information architecture and current user interaction with CampusConnect to develop the most optimal user flow, ensuring intuitive navigation and seamless experience for students seeking information and services

COMMUNITY INVOLVEMENT

DePaul User Experience Association

September 2023 – Present

Vietnamese Student Association

August 2022 – Present

SKILLS

Languages: HTML, CSS, JavaScript, Python

Design Tools: Wireframing, Prototyping, Data Visualization, Web & Mobile, User Research, Usability Testing

Research: Competitive Analysis, Surveys, User Interviews, Usability Testing, Observation

Additional Skills: (proficient): Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Figma, Canva Design, Microsoft Office Suite, (some experience): Tableau