

# Ria Singhania

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## EDUCATION

### University of California, San Diego

San Diego, CA

Bachelor of Science in International Business / Minor: Computer Science

June 2026

- **Major GPA:** 3.85, *Provost Honors*
- **Relevant Coursework:** Enterprise Finance, Global Business Strategy, Business Project Management, Business Analytics, Financial & Managerial Accounting, Corporate Ethics, Advanced Data Structures, Business Information Systems, Algorithm Analysis, Computer Organization and Systems Programming

## PROFESSIONAL EXPERIENCE

### CREATE at UC San Diego

San Diego, CA

Digital Product Manager

March 2023– March 2024

- Leveraged Wix analytics to completely renovate the San Diego Science Project's website, leading to a 150% increase in online engagement.
- Created comprehensive surveys to formulate data-driven social media plan and enhance content, this increased overall social media audience by 65%.

### Ratio Dating

Remote

Digital Product Marketing Intern

May 2023– September 2023

- Developed survey systems and understood QA testing to generate data regarding iterations of the app walkthrough as well as UI/UX aspects.
- Implemented Agile methodologies to streamline feedback into workflows for the developers to reconstruct the application.

## LEADERSHIP & OTHER EXPERIENCE

### Triton Consulting Group San Diego, CA

San Diego, CA

Associate

January 2024- Present

- Working with the startup **Momento** to obtain data via Koala, organize it and derive valuable customer information; led global market research to create a list of 75+ potential customers in Japan.
- Went through a rigorous 6-week analyst education program which developed skills regarding financial statement analysis, data analytics, and cross functional collaboration.

### Women in Business

San Diego, CA

Associate

September 2022- Present

- Worked with Operations committee to develop management protocols that reduced waste and improved efficiency in the events held, specifically created a standardized best practice.
- Utilizing Canva to design and disseminate engaging social media content, raising awareness and support for women's roles in business and entrepreneurship.

### Orientation Leader

San Diego, CA

Muir College

September 2023- Present

- Delivered daily presentations to 100+ new students, effectively communicating key strategies for academic and personal success in college.
- Managed a wide range of queries by serving as a liaison for students to relevant UCSD resources, this was done in-person and through responding to online questions.

## ADDITIONAL INFORMATION

**Skills:** Java, Python, Excel, Canva, Tableau, Market Research, Jira, Cross Functional Collaboration

**Other Activities:** Student Worker at Rady Behavioral Labs, Community Service with Service for Sight, Delta Gamma

**Certifications:** Project Management and Initiation (Google), AI Product Management Specialization (Duke University)

**Interests:** Running, Watercolor Painting, Playing Guitar