

Ria Singhania

riasinghanial7@gmail.com | <https://www.linkedin.com/in/ria-singhanial> | <https://riasinghanial.github.io> | (925)-436-7868

EDUCATION

University of California, San Diego

Bachelor of Arts in International Business | Minor: Computer Science

June 2026

● **Major GPA:** 3.85, *Provost Honors*

● **Relevant Coursework:** Enterprise Finance, Global Business Strategy, Business Project Management, Business Analytics, Financial & Managerial Accounting, Corporate Ethics, Advanced Data Structures, Business Information Systems, Algorithm Analysis, Computer Organization and Systems Programming

PROFESSIONAL EXPERIENCE

CREATE at UC San Diego

San Diego, CA

Digital Product Manager

March 2023– March 2024

- Leveraged Wix analytics to completely renovate the San Diego Science Project's website, leading to a 150% increase in online engagement.
- Created comprehensive surveys to formulate data-driven social media plan and enhance content, this increased overall social media audience by 65%.

Ratio Dating

Plano, TX

Digital Product Marketing Intern

May 2023– September 2023

- Developed survey systems and understood QA testing to generate data regarding iterations of the app walkthrough as well as UI/UX aspects.
- Implemented Agile methodologies to streamline feedback into workflows for the developers to reconstruct the application.

LEADERSHIP & OTHER EXPERIENCE

Triton Consulting Group

San Diego, CA

Associate

January 2024- Present

- Working with the startup **Momento** to obtain data via Koala, organize it and derive valuable customer information; led global market research to create a list of 75+ potential customers in Japan.
- Went through a rigorous 6-week analyst education program which developed skills regarding financial statement analysis, data analytics, and cross functional collaboration.

Women in Business

San Diego, CA

Associate

September 2022- Present

- Worked with Operations committee to develop management protocols that reduced waste and improved efficiency in the events held, specifically created a standardized best practice.
- Utilizing Canva to design and disseminate engaging social media content, raising awareness and support for women's roles in business and entrepreneurship.

Orientation Leader

San Diego, CA

Muir College

September 2023- Present

- Delivered daily presentations to 100+ new students, effectively communicating key strategies for academic and personal success in college.
- Managed a wide range of queries by serving as a liaison for students to relevant UCSD resources, this was done in person and through responding to online questions

ADDITIONAL INFORMATION

Skills: Java, Python, Excel, Canva, Tableau, Market Research, Jira, Cross Functional Collaboration

Other Activities: Student Worker at Rady Behavioral Labs, Community Service with Service for Sight, Delta Gamma

Certifications: Project Management and Initiation (Google), AI Product Management Specialization (Duke Uni)

Interests: Running, Watercolor Painting, Playing Guitar