# JOSHUA J. ERB

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# **SKILLS**

#### **Technical**

- Languages: Python, Bash, SQL, R, HTML
- Databases: PostgreSQL, IBM Netezza Data Warehouse, MongoDB
- Development Management: git, virtualenv, GitHub,
   Jira, Confluence, Asana

#### **Additional Tools**

Tableau, Adobe Analytics, Adobe Captivate

### Languages

- French (Proficient)
- Moroccan & Standard Arabic (Basic)
- Polish (Beginner)

### RELEVANT EXPERIENCE

# **Excella Consulting**

# Senior Consultant | Apr. 2016 - Present

- Maintained, executed, and validated a Big Data model for the consumer loyalty program of a Fortune 500 hospitality company with +75 million members and +6,000 participating properties worldwide
- Improved the model's net revenue accuracy by +\$17 million
- Defined and implemented requirements for development so client could run model directly
- Generated and presented in-depth analysis on the performance of digital merchandising placements and presented insights and recommendations to business owners
- Coordinated multiple teams, ensuring +25 new websites launched with accurate data capture

#### M Powered Consulting

## Business Analyst | Jan. 2015 - Apr. 2016

- Crafted strategic recommendations for the Stakeholder Engagement and Organizational Change Management
   Division to improve the federal client's understanding of a software development project's potential impacts for
   +32,000 users
- Optimized data gathering processes to decrease the level of effort on client-facing reports and work products
   University of Chicago, Department of Geography

# Research Assistant | Sep. 2013 - Sep. 2014

 Conducted primary-source archival research informing multiple academic projects, including a forthcoming book on the geographic morphology of 19<sup>th</sup> century breweries in San Francisco, CA

### **EDUCATION**

University of Georgetown School of Continuing Studies
University of Chicago
University of Illinois Champaign-Urbana

Data Science Certification | Sep. 2016

M.A. Social Science | Sep. 2014

B.A. Global Studies, French Minor | May 2013