# Kickstarting with Excel

## Overview of Project – This project was to understand the overall market for fund raising events.

### Purpose – Purpose of this analysis is to get answers of the following: During what period are most event successful? What is the performance of different events according to their categories and subcategories?

## Analysis and Challenges – The challenge is about the data used. The data is quiet less/small and source shows that analysis performed cannot be relied as things could be different in reality to an extent. However, this analysis could to used to decide the direction of the planning

### Analysis of Outcomes Based on Launch Date – Maximum successful Theater event happened in April, May, June and July. Louise should consider doing an even on Theater as that is something people are interested in most.

### Analysis of Outcomes Based on Goals – Events in sub-category Plays are most likely to be successful if the goal is less than $10,000. Chances of failure is also there, but the successful event are double than failed event with the Goal between $0 to $ 10,000

### Challenges and Difficulties Encountered - The challenge is about the data used. The data is quite less/small and source shows that analysis performed cannot be relied as things could be different in reality to an extent. However, this analysis could to use to decide the direction of the planning

## Results – Customer has to consider months i.e. May, June and July and Goals for the even should be given a thought as events with maximum goals tend to fail easily.

- What are two conclusions you can draw about the Outcomes based on Launch Date? –

Maximum successful Theater event happened in April, May, June and July. Louise should consider doing an even on Theater as that is something people are interested in most.

- What can you conclude about the Outcomes based on Goals?

Events in sub-category Plays are most likely to be successful if the goal is less than $10,000. Chances of failure is also there, but the successful event are double than failed event with the Goal between $0 to $ 10,000

- What are some limitations of this dataset?

The challenge is about the data used. The data is quite less/small and source shows that analysis performed cannot be relied as things could be different in reality to an extent. However, this analysis could to use to decide the direction of the planning

- What are some other possible tables and/or graphs that we could create?

1. We could proceed with the analysis on different other Sub-categories
2. Also, we could do further details on the successful events and why were they successful and from those sets of successful data, which one with higher Goals were successful and why?