FLUFFY OUNCE

About

Fluffy Ounce is a collection of 6,500 unique NFT's that exist on the Ethereum blockchain.

Before starting the project formally, we needed to think about what an NFT should provide. We believe an NFT project should consist of 3 components:

- o Art
- o Utility
- o Cause

ART: For us, art should reflect the cause and at the same time should be unique. After careful consideration, we chose snow leopards and generating 6,500 NFT's signifies the total number of snow leopards left in the wild.
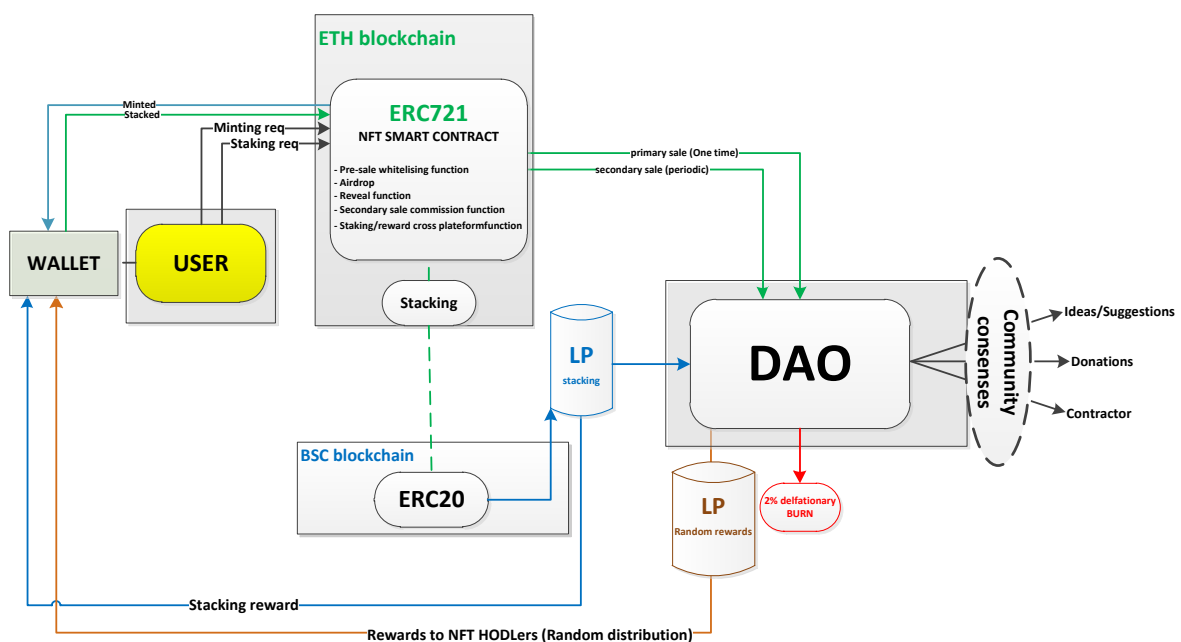
UTILITY: As part of utility, we decided our project MUST have:

- o Community multi-sig wallet (Signatories will be elected via voting)
- o Fluffy DAO (To bring Autonomy, Transparency & Democracy to the project)
- o Cross-platform staking (NFT holders should be able to stake & gain rewards)
- o Lottery & reward system

CAUSE: The project aims at educating and raising continuous donations for the conservation of endangered species. *We are in talks with the Wildlife conservation network & Snow leopard conservancy for an official collab/shoutout.*

We as a project believe in the "Develop first, mint later" way of working. All the above utilities/functionalities will be developed before we go for a mint.

Fluffy Ounce development

ERC721 Smart Contract Components

Pre-sale Whitelisting.
Airdrops.
Reveal function.
Secondary sale commission.
For every secondary sale, 10% goes to the community wallet. (Recurring)
Staking/Reward on BSC blockchain.

ERC20 Smart Contract Components

Native token called $OUNCE.
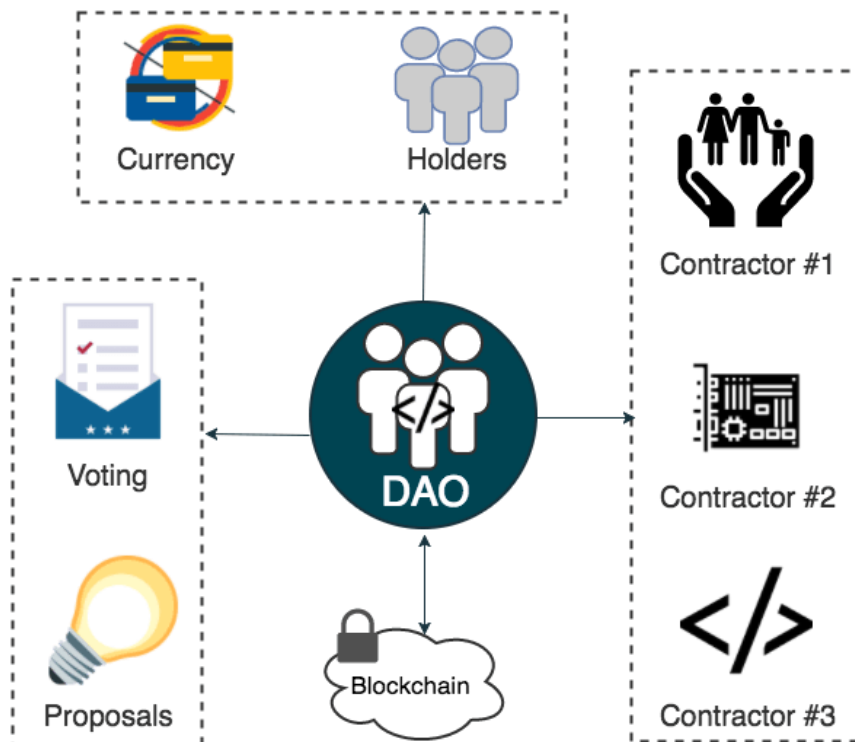1.5 million initial supply. (No cap on total supply)
1% deflationary burn.

Community wallet components

Will receive 5% of primary sales. (One time)
Will receive 10% of all secondary sales. (Recurring)

DAO

Autonomous: Should not be centrally administered. You need to have an 'x' number of tokens to become a member. Anyone with an 'x' amount of token will get a right to vote. The number of votes is NOT linked to the number of tokens held.
Currency: Native token called $Ounce.

Proposals: There should be a place for the community members to submit ideas, discuss & vote on them.

Transparency: All the processes and mechanisms must be transparent for all the community members.
Voting/Consensus: All the decisions related to budget, future implementations, and ideas must be taken based on community consensus. Voting with a result of >50% is considered approved.

External contractor/Donations: Project will need external contractors for future development and marketing as well as donations. Payment to those needs should be via partial liquidation into fiat currency.

The roadmap

10% sale
  - 10 Fluffy Ounce NFT's will be raffled to Fluffy Ounce holders.
  - Inter-community Fluffy Ounce comic book story writing contest will be held. The winner will win 2ETH.

20% sale
  - 5ETH will be donated to Wildlife Conservation Network https://wildnet.org/.
  - 5 x Fluffy Ounce holders will win PS5

50% sale
  - 5ETH will be donated to UNICEF https://www.unicef.org/.
  - 2ETH worth of wildlife conservation equipment will be donated.

75% sale
  - 5ETH will be donated to Snow Leopard Conservancy https://snowleopardconservancy.org/.
  - Community competition for merch design will be held and the top 5 designs will win 5ETH in total.

100% sale
  - 5ETH will be donated to World Wildlife Fund https://www.worldwildlife.org/.
  - 5 x Fluffy Ounce holders will win an e-scooter.
  - 5% of primary sales will go to community wallet.

Future
As part of Fluffy Ounce roadmap 2.0, we will launch 999 3D models and aim to launch a Fluffy Ounce 3D Play2Earn game. Continuous

p.s. Please note that all the utilities and functionalities will be done before any sales and 10% of all secondary sales will go to the community wallet.

ART