



# SEO Proposal

The purpose of this project is to increase your company's revenue and traffic via SEO (search engine optimization).

To do this, we will:

- 1) Provide and implement specific SEO recommendations to optimize your website for search engines.
- 2) Minimize the technical errors and flaws from website, which could disturb the reach and optimization of keywords.
- 3) Create high-quality content that will help position your company as a leader in your industry. The main purpose of this will be to bring in more search engine traffic. But it can also help drive social media traffic and even attract new talent to your team.
- 4) Using Keywords, we make your web content that make it possible for people to find your site via search engines.
- 5) Audit and Analysis reporting monthly basis.

## PRICING:

We provide SEO service on monthly basis.

**10 Keywords: 45000rs/month**

**Simple, work with 1 Keyword: 4500rs**

**10 Keywords set for per city/country.**



# Social Media Management

- 1) Strategize, plan and create monthly posts calendars, which will be executed after the approval.
- 2) Design and develop monthly creative and eye grabbing posts for Facebook, LinkedIn, Twitter and Instagram.
- 3) Total Posts =12 /month ( 8 Static posts and 4 animated )
- 4) All the artworks will be customized and revisions of designs will be provided.
- 5) All the customers' queries and details that arises on social media channels will be facilitated by Client.

## PRICING:

**Monthly budget = Rs.45, 000/-**

### Note:

- The charges of running sponsored ads campaign on social media will be vary, depend upon the budget and channel. The above costs is excluding sponsored ads.
- 50% payment will be in advance before every month.
- Monthly calendar will be prepared then executed only after the approval of client.
- Conference calls will be taken place bimonthly to discuss the projects and streamline the line of actions.

**Best complements**

**from Team Addictionz**