



METANORMA  
AEQUITATE VERUM

## Metanorma Logo & Colors

# Color Scheme



Blue

Pantone 7686 C  
CMYK 97 / 71 / 5 / 0  
RGB 0 / 89 / 161  
HEX 0059A1



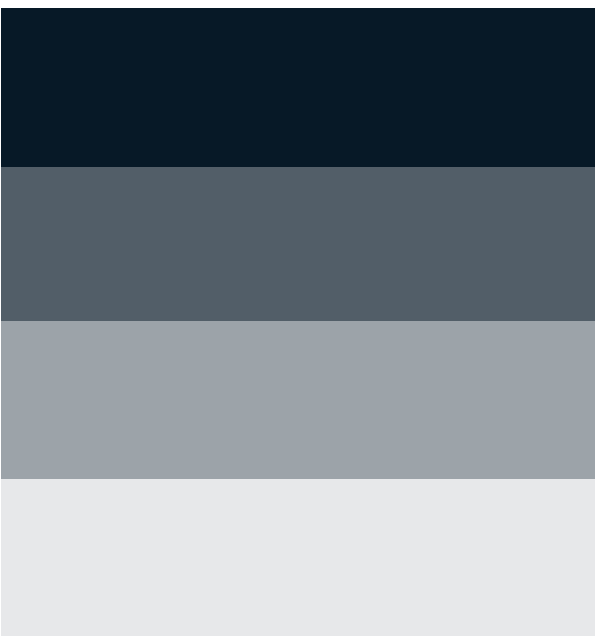
Purple

Pantone 265 C  
CMYK 56 / 63 / 0 / 0  
RGB 138 / 108 / 215  
HEX 8A6CD7



Red

Pantone 179C  
CMYK 0 / 86 / 80 / 0  
RGB 247 / 73 / 59  
HEX F7493B



Blacks

01 Pantone Black 296 C  
CMYK 89 / 75 / 56 / 71  
RGB 7 / 25 / 39  
HEX 071927

02 Pantone Black 296 C 70%  
03 Pantone Black 296 C 40%  
04 Pantone Black 296 C 10%