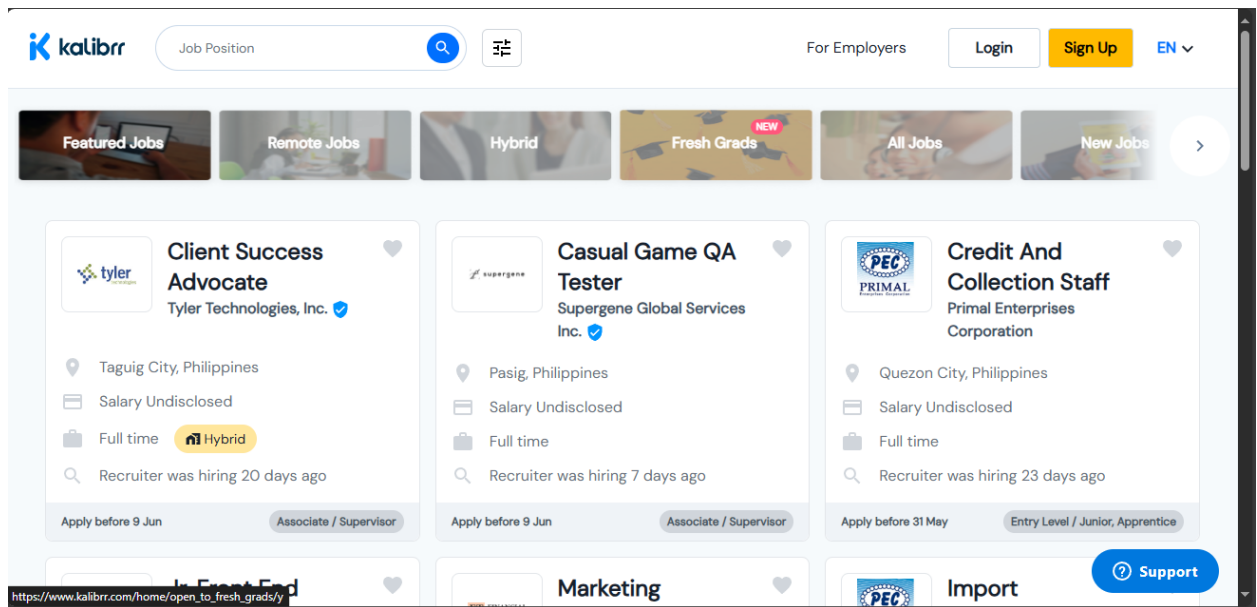


Pre-final Task Performance 1

1. Name of the app/website

- Kalibrr
- <https://www.kalibrr.com/>

2. Screenshot of the home page



3. Purpose of the app/website

- **Based on my observation, Kalibrr is designed to modernize the recruitment process by connecting job seekers or companies with employers through an AI-powered platform. It aims to enhance hiring efficiency by providing intelligent job matching, applicant tracking, and employer branding tools, catering specifically to the Southeast Asian job market, including the Philippines.**

4. Description of three (3) unique/interesting features of the app/website

- **After exploring the site, one unique feature of Kalibrr is its AI-powered job matching system. It recommends job opportunities that match a user's skills and experience, saving time and increasing the chances of finding the right role. This also benefits employers by attracting more qualified candidates. Another key feature is its integrated applicant tracking system (ATS). It allows employers to manage job posts, review applications, and communicate with candidates.**

**This updates the hiring process and keeps everything organized. Lastly, Kalibrr provides strong employer branding tools. Companies can create detailed profiles that highlight their culture and values, helping attract candidates who are a good fit for their work environment.**

5. Assuming you are tasked to modify the app/website, what are the changes that you will apply to it?
  - If I were to improve Kalibrr, I would start by enhancing its **mobile experience** to ensure smoother navigation and quicker application processes on smartphones. I will also add a **real-time chat feature** would help recruiters and candidates communicate more efficiently, speeding up the hiring process. I would also integrate **skill assessment tools** to allow applicants to demonstrate their abilities directly on their profiles. Introducing a **referral program** could encourage users to invite others to the platform, expanding the talent pool. Lastly, I would implement **advanced analytics** for employers to help them better understand applicant trends and improve their recruitment strategies.