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Quiz #1

Due Mar 25 at 3pm	Points 30	Questions 30	Available Mar 21 at 12pm - Mar 25 at 3pm
Time Limit 30 Minutes	Allowed A	Attempts 2	

This quiz was locked Mar 25 at 3pm.

Attempt History

	Attempt	Time	Score
KEPT	Attempt 2	28 minutes	25 out of 30
LATEST	Attempt 2	28 minutes	25 out of 30
	Attempt 1	24 minutes	23 out of 30

(!) Correct answers are hidden.

Score for this attempt: **25** out of 30 Submitted Mar 25 at 1:32pm This attempt took 28 minutes.

Question 1	1 / 1 pts
A retail store needs to decide where to place new products for optimal visibilit Which type of data would be MOST useful for guiding this decision?	y and sales.
The retail must give the people for them to purchase in the store	
Market basket analysis of transaction records to know often purchases	
Sensor reading on product in data sets	
All of its products to have data set.	

Last Attempt Details:

Time: 28 minutes

Current Score: 25 out of 30

Kept Score: 25 out of 30

2 Attempts so far () View Previous Attempts





Question 2	1 / 1 pts
After Data are are collected they only have to focus on one data.	
○ True	
False	

Question 3	1 / 1 pts
Only data collection has to to be ethical	
○ True	
False	

Question 4	1 / 1 pts
For a cable company, there is something of a problem when the data does not in	nprove.
O Data that to help speed and all has good to go, no data or improving is good.	
Data to find and access speed and provide connection speed for customer to access in	iternet.
What is important for the the provider for good and reliability	
O No matter how, we are always best and does not see other providers.	

Question 5	1 / 1 pts
A local library has a lot of audiobooks to do for easy search, so all audiobooks h the right.	as to be all
○ True	
False	

Question 6	1 / 1 pts
The main goal of every organization is always the most useful, which will ensuimportant data even if unethical.	ure the
○ True	
False	

Question 7	1 / 1 pts
If a manager wants the location of the the team to see how is the report he nee	ds what?
The team should and make sure that all is followed and do good	
To know if the team has good, by getting the spatial and get a location	
○ I'm the manager so all of that's good and get the data at all.	
^ - · · · · · · · · · · · · · · · · · ·	

True

False

Question 10 1 / 1 pts

If a government needs to threaten its national security, what should it avoid?

0

we need to detect the government agencies.
social media accounts must know everything about them.
government is at it all and we just got in the account all the time
national agencies is no longer that important

A manufacturing plant wants to proactively avoid equipment breakdowns for what is best to do? The data collected to be the same and it is good to go. Collect the right process and data that matches Check the machine is working and there is no data at any type of analysis. Sensors and collect what happens to it before the machine does.

Question 12	1 / 1 pts
What should an E-store use to make sure what the trend is?	
Ask the owners friends that it must be good, so it trends.	
O Look at what's the best outfit and sell it, with no data from customer.	
Make a recommendations of store can have customer that will like and personalized or customer to like.	utfit for

Personal should be that are popular and trendy	that are popular and trendy	O Personal should be that
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correct	Question 13	0 / 1 pts
	If you need to make a good report or sales, what does one needs to avoid?	
	to make it be for customers what's the best product for them.	
	I need to my product and who cares if all is right	
	o to get the data is correct or all the info in data to sell product.	
	Only data, not at all to check if this data that comes is great.	

Question 14	1 / 1 pts
If there will be a storm, it should follow that it only have trend to d	o.
O True	
False	

Question 15

Even if fraud occurs, the company says that the fraudulent should be used, but the users need to see what is important

A healthcare provider wants to predict the risk of developing certain diseases based on patient history. Which data mining application would be most beneficial?

Disease Prediction

Customer Churn Prediction

Fraud Detection

Credit Risk Assessment

If the user had a bad taste because of the company you are working with has had racial bias, which statement does the user have?
Ethical data the mining process must be biased
Ethical considerations should be biased and unfair
There should be compliance with regulations.
Ethical considerations should be addressed fairness and privacy

Incorrect	Question 19 0 / 1 pt	S
	A local library should use multimedia data mining to automatically classify genres, even if it means some audiobooks are miscategorized due to inconsistent tagging in its catalog.	
	○ True	
	False	

Question 20	1 / 1 pts
Only data collection has to to be ethical	
○ True	
False	

1/1 ntc



Fraud Detection

Customer Churn Prediction

Network Optimization

Credit Risk Assessment

Question 22

1 / 1 pts

A retail store wants to gain a full report of of the sales of its product to understand where to improve and where to sell to increase product?

Performance monitoring

Comprehensive view

Comprehensible sales and performance

Comprehensible View

Question 23

1 / 1 pts

The main goal of every organization is always the most useful, which will ensure the important data even if unethical.

True

0

Question 24	1 / 1 pts
After finding some information in your account, it is okay to of the user	o access any type of information
O True	
False	

The best technique in data in image databases to see or recognize objects is

Convolution Neural Network

Question 26	1 / 1 pts
An e-commerce site notices unusual website access and purchases. Which type mining is it being used here?	of data
unusual users segmentation	
unusual customers for customers	

	Апотану аетестічеа
	unusual behavior

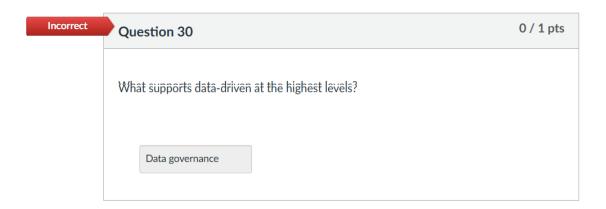
Question 27	1 / 1 pts
A government agency needs to identify potential threats to national security mining area would be BEST suited for this?	. Which data
O Disaster Response	
Location-Based Marketing	
Environmental Monitoring	
National Security	

Question 28	1 / 1 pts
To become data to understand more, i need to become more data collectio of format	n with no type
○ True	
False	

Question 29 1/1 pts

Which can you use to identify long-term trends and patterns?

Strategic data	
Trend Sales	
Trend analysis	
Comprehensive Sales	



Quiz Score: 25 out of 30

◆ Previous

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