

Problem Background

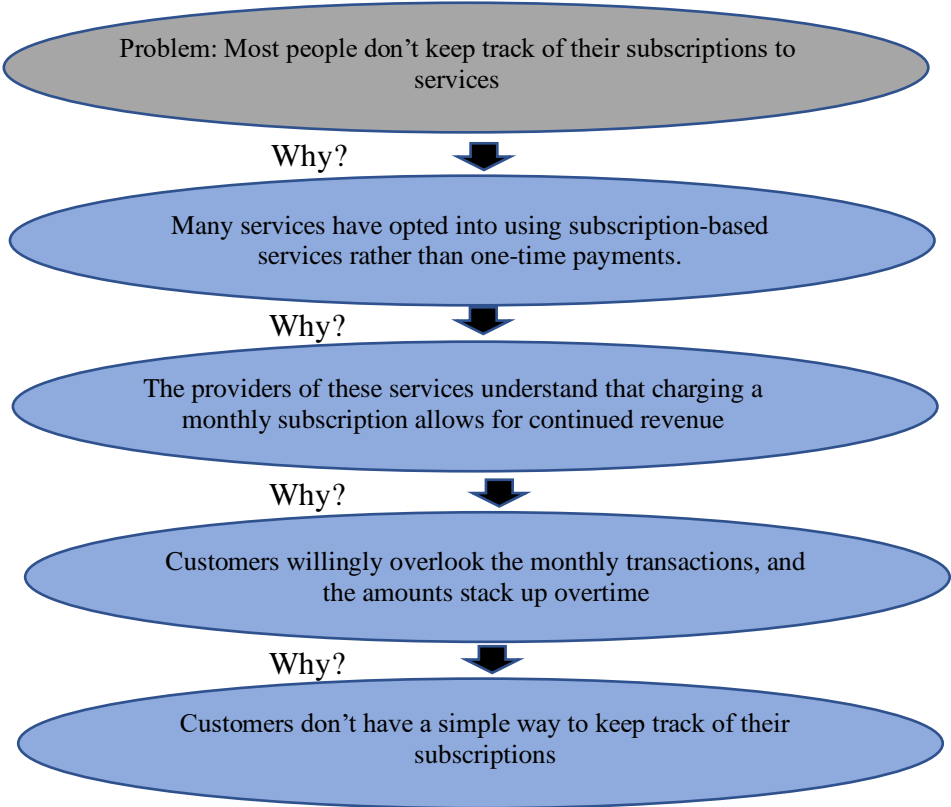
Countermeasures

- A fair amount of people utilizes services which charges them a varying amount of money every month or year in what is called a “subscription”.
- Often, these subscriptions are intended to be one-time payments by the users of the services, which sometimes leads to the user forgetting to cancel the subscription.
- In 2019, The New York Times published an article in which it’s discussed that, between all the most famous subscription-based services, the average person paid \$640. This study didn’t cover all the alternate subscription websites.
- This leads to a considerable amount of money being wasted on services that aren’t being used.

Target

- By the end of the course, the goal is to create an application that keeps track of all the user’ subscriptions, their renewal dates, cost, and the option to cancel. Users will be able to pick which subscriptions are more important than others in case that they need to cut down on expenses.

Causes



Check/Evaluate

- The success of the project will be determined by the growth in number of registered guests and the number of unused subscriptions removed.
- Failure will be determined by a fall in the number of active users.

Act/Standardize

- To ensure continued success, automated detection of subscriptions could be implemented. This will allow easier usage and a better experience.
- Realistic feedback will be considered and, if possible and advantageous, implemented.