

# Ricardo Forte Pace\_

1983

Itu/SP, Brasil\_

#### Designer and Web Developer\_

I'm a highly creative, communicative, competent and driven professional.

Passionate about brilliant deliveries, with comproved international experience in developing design projects of low and high complexity.

As a designer, I had the oportunity to work in a quite diverse sort of projects profiles – from developing brands' logos to companies' whole environments.

I'm keen to become part of a team in which I can cooperate in making it stronger, solid and innovative in order to maximize the companies' market efficiency and potencial.

I'm very respectful, honest, versatile, collaborative team player, project management, people management, commitment, lifelong learning, long-term thinking, strategic routine and determination. and determination.

For further informations about my past experiences and feedbacks, please see the attached document:

letter\_of\_recommendation\_2022\_EN.PDF

- ✓ Available to travel\_
- ✓ Available to work in situ\_
- ✓ Available to work remote\_
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- tatopace@hotmail.com
- in www.linkedin.com/in/ricardofortepace
- www.github.com/ricardofortepace

- + HTML\_
- + Graphic Design\_
- + CSS
- + Adobe Creative
- + Sass\_
- + Branding\_
- + Bootstrap\_
- + Design Thinking\_
- + User Interface\_
- + JavaScript
- + Ruby on Rails\_

### WORK EXPERIENCE

role	from	to
Graphic and Industrial/3D Designer	July/2019	February/2021
Gotflow	Agualva, Portugal	
role	from	to
Graphic and Industrial/3D Designer	January/2018	July/2019
employer	based in	
Nave16	Cascais, Portugal	
role	from	to
Graphic and Industrial/3D Designer	August/2015	January/2018
employer		
Creo - DS Smith Group	London, England	
role	from	to
Tech Drawings and Industrial/3D Designer	July/2014	August/2015
employer	based in	
Retail Plastics Plus	London, England	
role	from	to
Design Lead and Industrial/3D Designer	October/2009	July/2013
Ana Couto Branding & Design	São Paulo, Brazil	
role	from	to
Industrial/3D Designer	August/2008	October/2009
employer	based in	
Ponto Cê Cenografia	São Paulo, Bra	zil
role	from	to
3D Designer	March/2008	August/2008
employer		
Biselli & Katchborian	São Paulo, Brazil	
role	from	to
	1 (0007	December/200
Hurricane Shutters Installer	January/2007	
employer	January/2007  based in  Miami, USA	
employer Category 5	Miami, USA	
employer Category 5	based in Miami, USA	to
employer Category 5	Miami, USA	June/2006
employer Category 5	based in Miami, USA  from January/2006 based in	June/2006
employer Category 5  role Industrial/3D Designer	based in Miami, USA  from January/2006	to June/2006
employer Category 5  role Industrial/3D Designer  employer	based in Miami, USA  from January/2006 based in	June/2006
employer Category 5  role Industrial/3D Designer employer QuickPlast Ltda.	based in Miami, USA  from January/2006 based in Osasco, Brazil	
employer Category 5  role Industrial/3D Designer employer QuickPlast Ltda.	based in Miami, USA  from January/2006 based in Osasco, Brazil from	to

#### **EDUCATION**

### LE WAGON SÃO PAULO #BATCH 830\_

Bootcamp of 400+hours focused mainly in Programing Logic, Back End and Front End from January/2022 to March/2022

#### BACHELORS IN INDUSTRIAL DESIGN\_

Universidade Presbiteriana Mackenzie from July/2001 to December/2005

#### LANGUAGE SKILLS

### PERSONAL PROJECTS

Native Portuguese English Advanced Italian Basic Spanish No mucho!

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http://www.swap-it.me

THE CARAMEL DOGGO

http://the-caramelo-dog.herokuapp.com

## HOBBIES\_











#### LETTERS OF RECOMMENDATION

Alexandra Nogueira February/2021 based in Co-Founder and Production Director at Gotflow Agualva, Portugal

Ricardo Pace has worked at Gotflow in between July/2019 and January/2021, performing his role as Graphic and Industrial Designer, fulfilling with great profissionalism the challenges to him asked for.

While working for the company, has shown himself always available e revealed to be quite driven by goals, under competent technical and beatutiful aesthetics expertise.

At Gotflow every new project is different from the next one, and Ricardo has surprised us with delivery in every each of them by his capacity of priorities managemant, delivery timing (with no exceptions) an well organized by all means.

Ricardo is a professional Designer Senior, impressively competent e with fair human values. That been said, we'd like to recommend him to be hired for the desired position.

Roberta Gallagher January/2018 based in Head of Design at Creo - DS Smith Group London, England

To whom it may concern, I had the pleasure of being Ricardo Pace's line manager between July 2015 - January 2018 whilst he was a designer within our creative team.

Ricardo worked on a wide range of retail marketing projects covering many forms of POS. His role involved the generation of creative concepts for POS, working with toolkits and creating concepts for toolkits working alongside Shopper Marketing teams, translating 2D content into 3D brand languages and creating innovative concepts for POS for a wide range of retail environments.

Whilst working here he migrated into using a new 3D programme and acquired a good knowledge of that programme. Ricardo is very hard working and extremely enthusiastic with a 'can do' attitude. He often worked to tight deadlines and was a very reliable member of the team. He works well with others or independently, is responsive to constructive criticism and takes direction well.

Ricardo provided reliable and consistent work and strived to always produce work of a high quality. Ricardo was always willing and eager to share and contribute ideas to the team. He was very conscientious and had a good level of attention to detail with excellent time management. He was always willing to help out and go above and beyond to help the team meet deadlines.

Ricardo was an asset to the Creo business and I wouldn't hesitate to recommend him for employment. Please contact me if you have any further questions.

January/2016 Mandy Penfold based in London, England Office & Accounts Manager at Retails Plastics Plus

We would like to recommend Ricardo Pace.

Whilst he was employed by Retail Plastics Plus Ltd he demonstrated his abilities to communicate well within a team whilst remaining professional.

He also understood the importance of working to deadlines and demonstrated on several occasions his ability to settle down and get the job done.

We found him to be reliable, honest and welcomed his solid work ethic along with his light hearted humour within office and his passion for design.

### Ricardo Forte Pace\_



#### LETTERS OF RECOMMENDATION

Filipe Ozelin

Partner and Design Director at Ana Couto Branding & Design São Paulo, Brazil

Hello, My name is Filipe Ozelin, product designer, partner and design director at Ana Couto Branding (anacouto.com.br), the first branding agency in Brazil, and now a full branding agency in Brazil.

January/2014

I am part of the company since 2002, and in 2010 I was looking for a new designer to expand my team and the variety of our delivery. After a series of interviews (not one very convincing), I found Ricardo's portfolio at coroflot.com. His work showed a lot of potential, but still needed to be lapidated. Ricardo joined my the team as Junior Designer in October of 2009.

Ricardo obtained an exponential growth within the company. Began as Junior designer, and in less then two years, become design manager. His skills have been increasing, not only technically, but aesthetically and socially. As a designer, defends his opinions in a very eloquent way, but know how to build well with the ideas of the other. During his period with us (he chose to leave us in 2013), we have developed several successful projects with national awards, and because of him and his work, we strengthened our relationship with one of our major office clients, P&G, client that Ricardo had the closest relationship, going even to Mexico follow a project for Latin America.

Ricardo has always shown a certain restlessness and desire to learn more and more. When he feels stagnated, he goes in search of new challenges. He has lived in the US, he returned to Brazil, went to London with a very clear objective. If he's challenged, or imposed himself to a certain challenge, he is disciplined and runs back to be the best on that subject.

We always had a great works relationship, since the beginning. He is a nice person to be around, not only working but to be friends with also (the fact that we booth love beer may have helped...). Whenever we had a challenge at work, and we worked together, we could build up on the idea of the other, always making something really innovative.

After his leave, he kept on working with us as a freelance, with the same quality and dedication. I have no doubt that if Ricardo desires to be anything he will be.

If his challenge is to go to Mars, I'd not be surprised.

I highly recommend Ricardo for anything he wants, because I know that if he really wants, he will make it, in the best possible way.

January/2014 Cristiana Tavares

based in

São Paulo, Brazil Latin America Senior Designer Manager at Procter & Gamble

As Latin America Senior Design Manager at P&G, I write this letter to recommend Ricardo Pace and certificate his qualification.

Me as a customer and he as a designer at Ana Couto Branding, worked together in some retail projects. Ricardo was accountable by creation and technical solution of the projects.

Ricardo is a dynamic collaborator, intelligent. He creates with strategic mindset and in a sophisticated way. He likes to innovate and faces each challenge in a unique and inspiring way.

His discipline and responsibility makes us feel confident about the quality and excellence in what he delivers. He knows how to respect the opinions of others and briefing limitations while offers opinions and details that make a difference in the outcome.

In addition to his creative ability, he delivers design with great technical level, being able to detail and specify a project, bringing his ideas to life efficiently.

Ricardo was officially recognized as key player inside Ana Couto team in our annual evaluation.

### Ricardo Forte Pace\_