



name
Ricardo Forte Pace

yob
1983

address
Itu/SP, Brasil

role
Designer and Web Developer

about

I'm a highly creative, communicative, competent and driven professional.

Passionate about brilliant deliveries, with comproved international experience in developing design projects of low and high complexity.

As a designer, I had the oportunity to work in a quite diverse sort of projects profiles - from developing brands' logos to companies' whole environments.

I'm keen to become part of a team in which I can cooperate in making it stronger, solid and innovative in order to maximize the companies' market efficiency and potencial.

I'm very respectful, honest, versatile, collaborative team player, project management, people management, commitment, lifelong learning, long-term thinking, strategic routine and determination.

For further informations about my past experiences and feedbacks, please see the attached document:

letter_of_recommendation_2022_EN.PDF

☒ Available to travel

☒ Available to work in situ

☒ Available to work remote

+55 11 94795-9196

tatopace@hotmail.com

www.linkedin.com/in/ricardofortepace

www.github.com/ricardofortepace

skills

+ HTML	+ Graphic Design
+ CSS	+ Adobe Creative
+ Sass	+ Branding
+ Bootstrap	+ Design Thinking
+ User Interface	
+ JavaScript	
+ Ruby on Rails	

WORK EXPERIENCE

role	Graphic and Industrial/3D Designer	from	July/2019	to	February/2021
employer	Gotflow	based in	Agualva, Portugal		

role	Graphic and Industrial/3D Designer	from	January/2018	to	July/2019
employer	Nave16	based in	Cascais, Portugal		

role	Graphic and Industrial/3D Designer	from	August/2015	to	January/2018
employer	Creo - DS Smith Group	based in	London, England		

role	Tech Drawings and Industrial/3D Designer	from	July/2014	to	August/2015
employer	Retail Plastics Plus	based in	London, England		

role	Design Lead and Industrial/3D Designer	from	October/2009	to	July/2013
employer	Ana Couto Branding & Design	based in	São Paulo, Brazil		

role	Industrial/3D Designer	from	August/2008	to	October/2009
employer	Ponto Cê Cenografia	based in	São Paulo, Brazil		

role	3D Designer	from	March/2008	to	August/2008
employer	Biselli & Katchborian	based in	São Paulo, Brazil		

role	Hurricane Shutters Installer	from	January/2007	to	December/2007
employer	Category 5	based in	Miami, USA		

role	Industrial/3D Designer	from	January/2006	to	June/2006
employer	QuickPlast Ltda.	based in	Osasco, Brazil		

role	Industrial Design Internship	from	March/2004	to	September/2004
employer	Casa Sol - Art & Design	based in	São Paulo, Brazil		

EDUCATION

LE WAGON SÃO PAULO #BATCH 830

Bootcamp of 400+hours focused mainly in Programing Logic, Back End and Front End
from January/2022 to March/2022

BACHELORS IN INDUSTRIAL DESIGN

Universidade Presbiteriana Mackenzie
from July/2001 to December/2005

LANGUAGE SKILLS

language	Portuguese	fluency	Native
language	English	fluency	Advanced
language	Italian	fluency	Basic
language	Spanish	fluency	No mucho!

PROJETOS PESSOAIS

PERSONAL WEBSITE
<http://www.ricardofortepace.com>

SWAP IT
<http://www.swap-it.me>

THE CARAMEL DOGG0
<http://the-caramelo-dog.herokuapp.com>

HOBBIES



LETTERS OF RECOMMENDATION

name	date
Alexandra Nogueira	February/2021
role	based in
Co-Founder and Production Director at Gotflow	Agualva, Portugal
letter of recommendation	
<p>Ricardo Pace has worked at Gotflow in between July/2019 and January/2021, performing his role as Graphic and Industrial Designer, fulfilling with great professionalism the challenges to him asked for.</p> <p>While working for the company, has shown himself always available e revealed to be quite driven by goals, under competent technical and beautiful aesthetics expertise.</p> <p>At Gotflow every new project is different from the next one, and Ricardo has surprised us with delivery in every each of them by his capacity of priorities management, delivery timing (with no exceptions) an well organized by all means.</p> <p>Ricardo is a professional Designer Senior, impressively competent e with fair human values. That been said, we'd like to recommend him to be hired for the desired position.</p>	

name	date
Roberta Gallagher	January/2018
role	based in
Head of Design at Creo - DS Smith Group	London, England
letter of recommendation	
<p>To whom it may concern, I had the pleasure of being Ricardo Pace's line manager between July 2015 - January 2018 whilst he was a designer within our creative team.</p> <p>Ricardo worked on a wide range of retail marketing projects covering many forms of POS. His role involved the generation of creative concepts for POS, working with toolkits and creating concepts for toolkits working alongside Shopper Marketing teams, translating 2D content into 3D brand languages and creating innovative concepts for POS for a wide range of retail environments.</p> <p>Whilst working here he migrated into using a new 3D programme and acquired a good knowledge of that programme. Ricardo is very hard working and extremely enthusiastic with a 'can do' attitude. He often worked to tight deadlines and was a very reliable member of the team. He works well with others or independently, is responsive to constructive criticism and takes direction well.</p> <p>Ricardo provided reliable and consistent work and strived to always produce work of a high quality. Ricardo was always willing and eager to share and contribute ideas to the team. He was very conscientious and had a good level of attention to detail with excellent time management. He was always willing to help out and go above and beyond to help the team meet deadlines.</p> <p>Ricardo was an asset to the Creo business and I wouldn't hesitate to recommend him for employment. Please contact me if you have any further questions.</p>	

name	date
Mandy Penfold	January/2016
role	based in
Office & Accounts Manager at Retails Plastics Plus	London, England
letter of recommendation	
<p>We would like to recommend Ricardo Pace.</p> <p>Whilst he was employed by Retail Plastics Plus Ltd he demonstrated his abilities to communicate well within a team whilst remaining professional.</p> <p>He also understood the importance of working to deadlines and demonstrated on several occasions his ability to settle down and get the job done.</p> <p>We found him to be reliable, honest and welcomed his solid work ethic along with his light hearted humour within office and his passion for design.</p>	

name
Ricardo Forte Pace

LETTERS OF RECOMMENDATION

name	Filipe Ozelin	date	January/2014
role	Partner and Design Director at Ana Couto Branding & Design	based in	São Paulo, Brazil
letter of recommendation			
<p>Hello, My name is Filipe Ozelin, product designer, partner and design director at Ana Couto Branding (anacouto.com.br), the first branding agency in Brazil, and now a full branding agency in Brazil.</p> <p>I am part of the company since 2002, and in 2010 I was looking for a new designer to expand my team and the variety of our delivery. After a series of interviews (not one very convincing), I found Ricardo's portfolio at coroflot.com. His work showed a lot of potential, but still needed to be lapidated. Ricardo joined my the team as Junior Designer in October of 2009.</p> <p>Ricardo obtained an exponential growth within the company. Began as Junior designer, and in less then two years, become design manager. His skills have been increasing, not only technically, but aesthetically and socially. As a designer, defends his opinions in a very eloquent way, but know how to build well with the ideas of the other. During his period with us (he chose to leave us in 2013), we have developed several successful projects with national awards, and because of him and his work, we strengthened our relationship with one of our major office clients, P&G, client that Ricardo had the closest relationship, going even to Mexico follow a project for Latin America.</p> <p>Ricardo has always shown a certain restlessness and desire to learn more and more. When he feels stagnated, he goes in search of new challenges. He has lived in the US, he returned to Brazil, went to London with a very clear objective. If he's challenged, or imposed himself to a certain challenge, he is disciplined and runs back to be the best on that subject.</p> <p>We always had a great works relationship, since the beginning. He is a nice person to be around, not only working but to be friends with also (the fact that we booth love beer may have helped...). Whenever we had a challenge at work, and we worked together, we could build up on the idea of the other, always making something really innovative.</p> <p>After his leave, he kept on working with us as a freelance, with the same quality and dedication. I have no doubt that if Ricardo desires to be anything he will be.</p> <p>If his challenge is to go to Mars, I'd not be surprised.</p> <p>I highly recommend Ricardo for anything he wants, because I know that if he really wants, he will make it, in the best possible way.</p>			

name	Cristiana Tavares	date	January/2014
role	Latin America Senior Designer Manager at Procter & Gamble	based in	São Paulo, Brazil
letter of recommendation			
<p>As Latin America Senior Design Manager at P&G, I write this letter to recommend Ricardo Pace and certificate his qualification.</p> <p>Me as a customer and he as a designer at Ana Couto Branding, worked together in some retail projects. Ricardo was accountable by creation and technical solution of the projects.</p> <p>Ricardo is a dynamic collaborator, intelligent. He creates with strategic mindset and in a sophisticated way. He likes to innovate and faces each challenge in a unique and inspiring way.</p> <p>His discipline and responsibility makes us feel confident about the quality and excellence in what he delivers. He knows how to respect the opinions of others and briefing limitations while offers opinions and details that make a difference in the outcome.</p> <p>In addition to his creative ability, he delivers design with great technical level, being able to detail and specify a project, bringing his ideas to life efficiently.</p> <p>Ricardo was officially recognized as key player inside Ana Couto team for our visual evaluation.</p>			

name
Ricardo Forte Pace

PROJETOS PESSOAIS

PERSONAL WEBSITE
<http://www.ricardofortepace.com>
SWAP IT
<http://www.swap-it.me>
THE CARAMELO DOGGO
<http://the-caramelo-dog.herokuapp.com>

HOBBIES

+55 11 94795-9196

tatopace@hotmail.com

www.linkedin.com/in/ricardofortepace

