

# RICKY HUANG

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## SALESFORCE CERTIFICATIONS:

- Platform App Developer, Nonprofit Cloud Consultant, Education Cloud Consultant, Administrator

## TECHNOLOGIES:

**CRM & CMS:** Salesforce (NPSP, EDA, Communities, Work.com), WordPress  
**FRONTEND:** CSS, JavaScript, jQuery, Bootstrap, Tailwind, React, Redux, Nuxt, Svelte  
**APIs:** REST (CRUD), Workbench, YouTube, Google Maps, Chrome, Twitter, Unsplash, Behance  
**BACKEND:** Node.js, CLIs (SFDX, Cumulus CI), Git, Express, PostgreSQL, Firebase Real-Time DB, Python  
**DEPLOYMENT:** Salesforce changesets, GitHub Pages, Firebase, Heroku, Netlify, ZEIT Now, AWS S3  
**PROJECT MANAGEMENT & CI TOOLS:** Asana, Mavenlink, Cumulus CI

## EXPERIENCE:

**Selina Suarez Consulting** (01/2021 to Present) - Salesforce implementations for nonprofits and higher-ed

### SALESFORCE ADMIN

#### ❑ Clients:

- ❑ University of Maryland (RH Smith Business School) - EDA implementation (Accounts, Contacts, Affiliations, Opportunities, Terms), FormAssembly & Enrollment Rx integrations, UAT sandboxes, changeset deployments, data migration using Apex Data Loader, custom validation rules, field dependencies, sales processes (stages), lightning record page configuration
- ❑ Hampton University - FormAssembly, Pardot, and Quip integrations; Experience site Spanish translation, custom email templates, App page with Lightning Web Component YouTube Player for training purposes
- ❑ University of Maine - Work.com (Health Cloud) configurations (Person Accounts, Person Life Events, Contact Encounters) for COVID-19 Contact Tracing app, custom email templates for student isolation and quarantine scenarios
- ❑ Council for Airport Opportunity - FormAssembly integration w/ lead conversion, business processes w/ Process Builder
- ❑ Charter School Business Management - Dropbox integration, custom validation rules, and duplicate rules
- ❑ Christodora - FormAssembly integration for environment-focused summer camp applications
- ❑ P.D. Soros Fellowship for New Americans - Mailchimp, Outlook, and Eventbrite integrations
- ❑ Young Audiences New York - GiveLively integration
- ❑ Partners in School Innovation - NPSP custom roll-ups, duplicate management, custom reports & dashboards

**New York Edge** (01/2020 to 01/2021) - After-school program for underserved communities in NYC

### S.T.E.M. SPECIALIST

- ❑ Teach STEM topics to K-5 students using a variety of engaging and social-emotional learning activities

**ASA College** (07/2019 to 10/2019) - Associates college in Manhattan, NYC

### INSTRUCTIONAL ASSISTANT (TEMP)

- ❑ Assist instructors using e-learning software such as Microsoft Office 365, Blackboard Learn, Cengage Learning, and ALEKS

**ChangingThePresent** (05/2019 to 07/2019) - Meaningful gifting for nonprofits

### SHOPIFY WEB DEVELOPMENT INTERN

- ❑ Used Shopify, Shopify Themes, Shopify Apps to make Shopify pages

**Acciyo** (06/2018 to 08/2018) - Online News Tool Extension a part of MIT's NYC Startup Studio

### FULL-STACK WEB DEVELOPMENT INTERN

- ❑ Designed user login frontend with CSS + jQuery in Chrome Extension
- ❑ Built queries w/ Python & wrote RegEx to clean up AWS Elasticsearch metadata for scraped AP News text

## EDUCATION:

**PepUp Tech** (NPSP Admin - 05/2020 to 06/2020; System Admin - 07/2019 to 09/2019)

- ❖ Salesforce and NPSP administration of custom & standard objects, profiles, permission sets, field-level security, layouts (page, compact, search), global actions, record types, relationships (lookup, master-detail)

**University of Maryland, College Park** - B.A. Economics

**LANGUAGES:** Chinese (Mandarin), Spanish (3 yrs in High School)

**FINANCE EXP:** 6+ years as Analyst & Investor Relations for Thomson Reuters (NYC), BNY Mellon (NYC), and Yuanta FHC (Taiwan)

**INTERESTS:** Culture, History, Health (Mental & Physical) and Fitness, Sports, Yoga, the Internet, Blockchain (Crypto, NFTs)