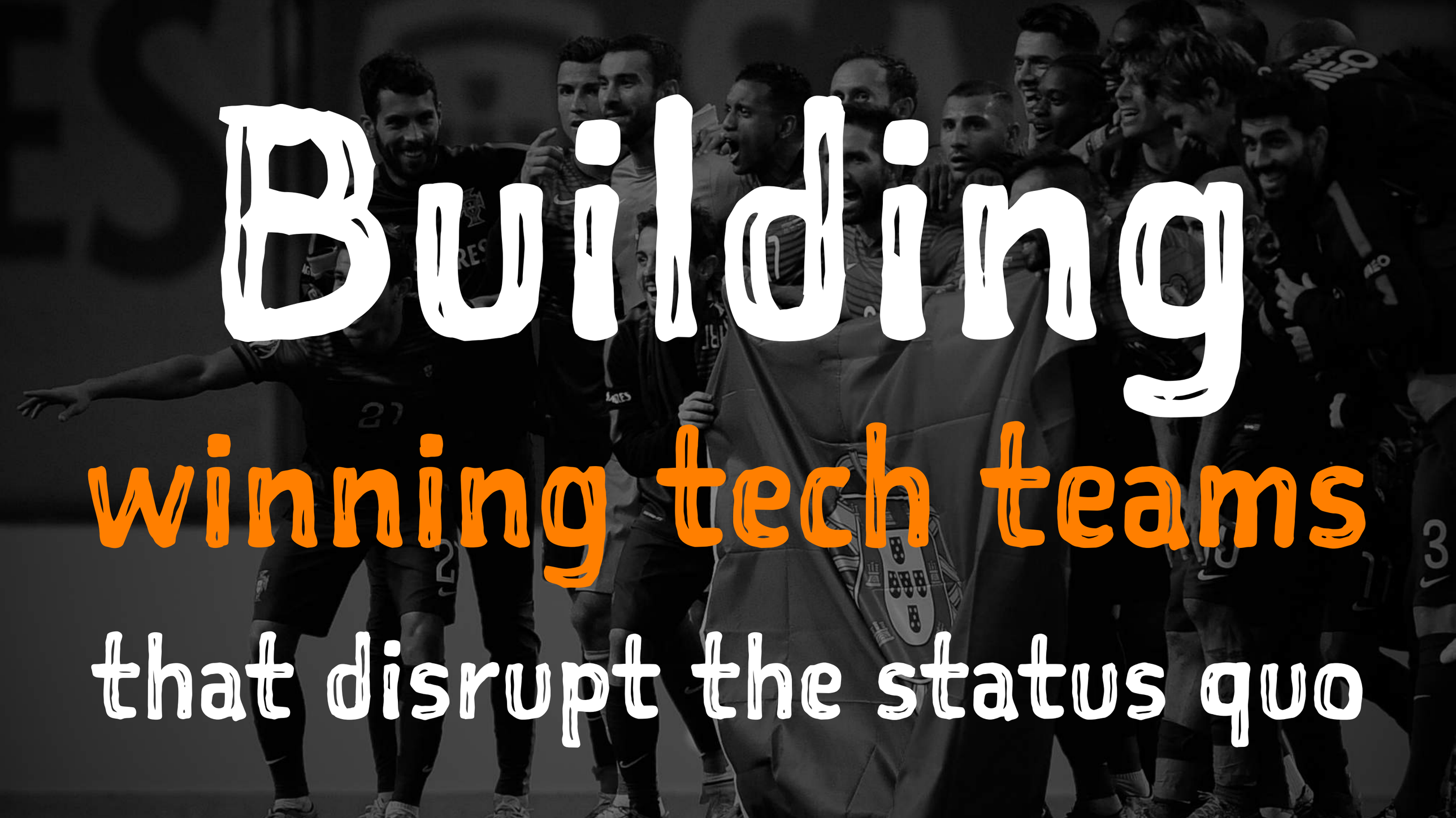
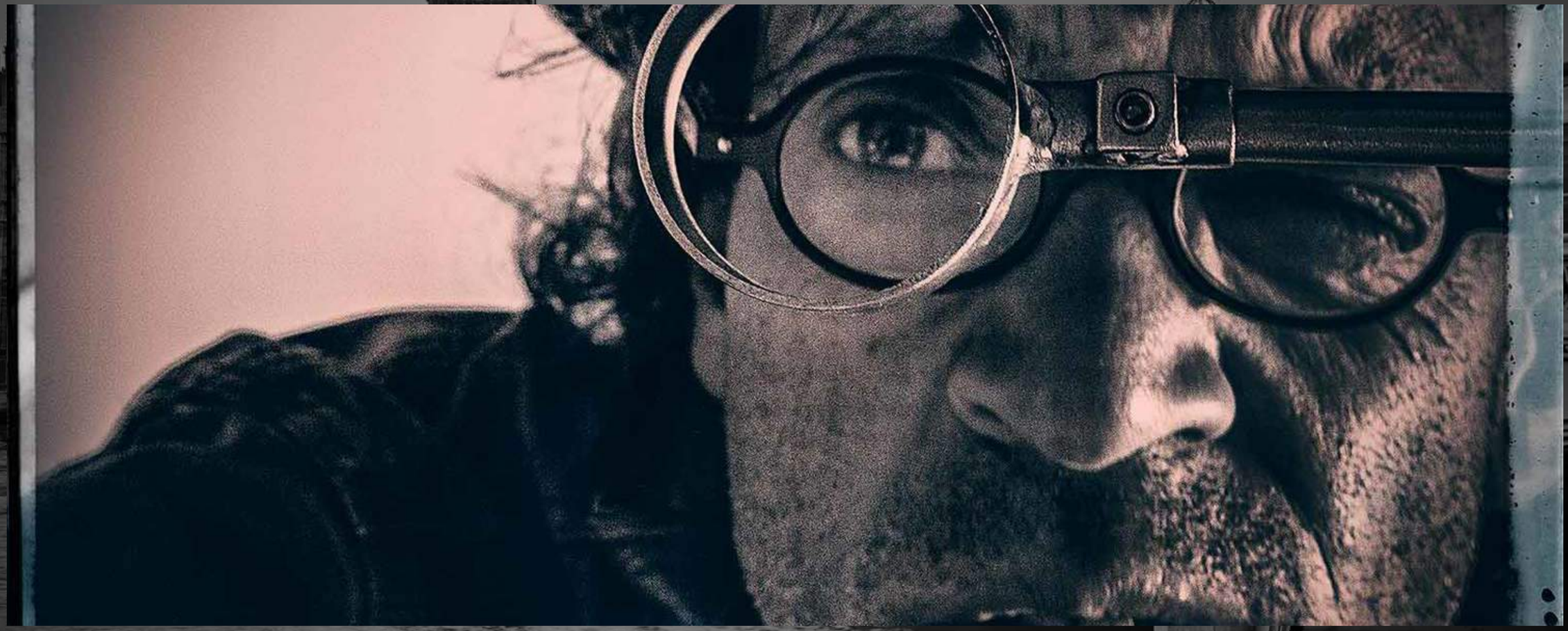


Building winning tech teams that disrupt the status quo

@ricardoparro
#ricardopleasestoptalkingaboutfootballasyouaretheonlyportugueseintheroom

London, Wonga.com and Jonty Hurwitz



São Paulo and Printi.com

Learnings

Product Development Process

Functional Specs

Technical Specs

Joel on Software - Painless Functional Specifications

Data Driven Product Development

Short feedback loops

Iterative

Better, faster decisions

Data Driven Product Development

Assumptions

Ego

Context

Development Process

Non bureaucratic

Simple as possible

Silent

Team Mission

Talent and Diversity

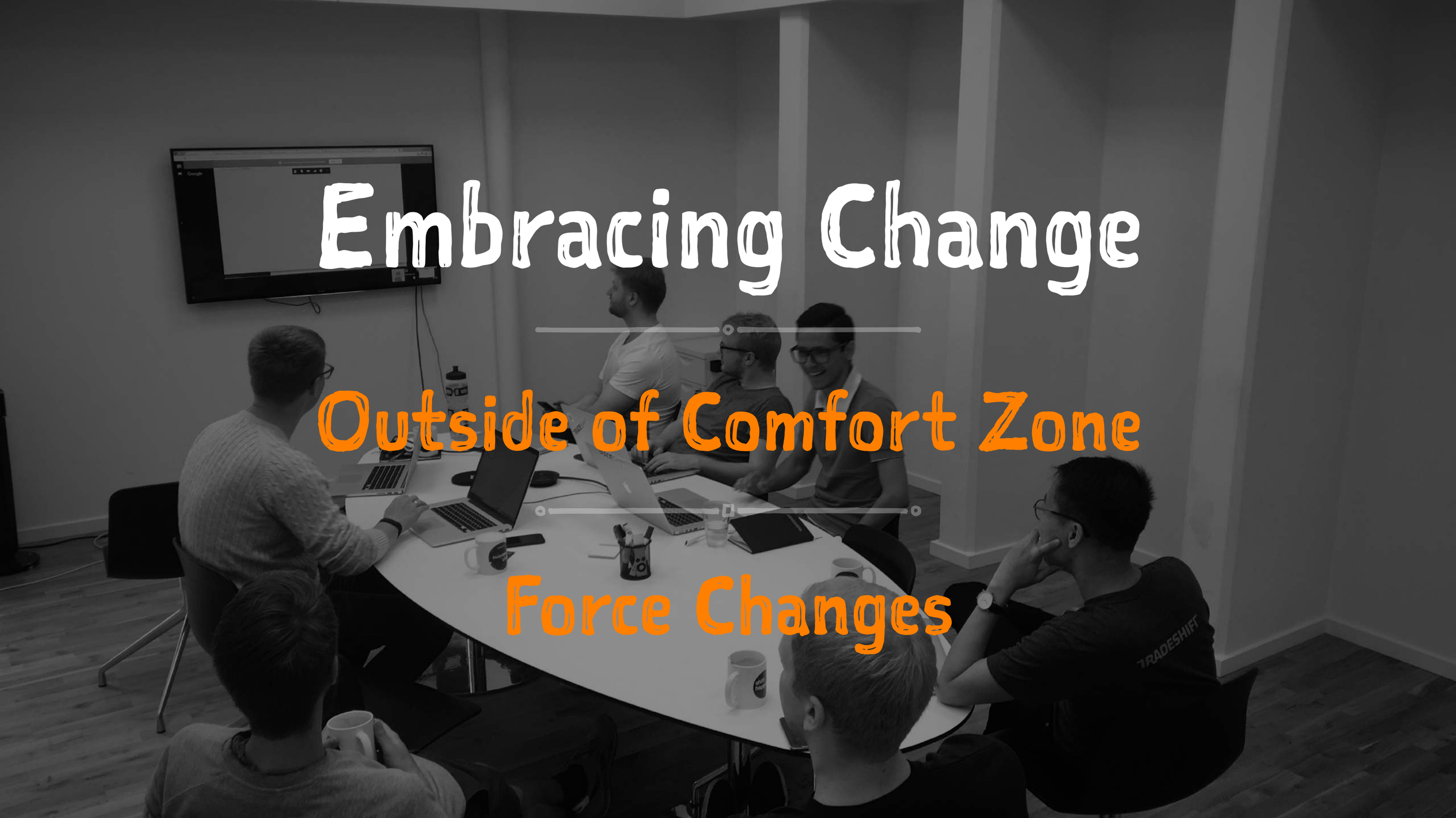
Consistency
Marathon composed of sprints

Controlled Chaos

Single point of contact

"Closed door policy"

Communication


Embracing Change
Outside of Comfort Zone
Force Changes

Fail Friendly Environment
Toggle feature
Celebrate failure

Fail Wall

Lean startup

Retrospectives

If you can't feed a team with two pizzas, it's too large.

Startup Quote!

JEFF BEZOS

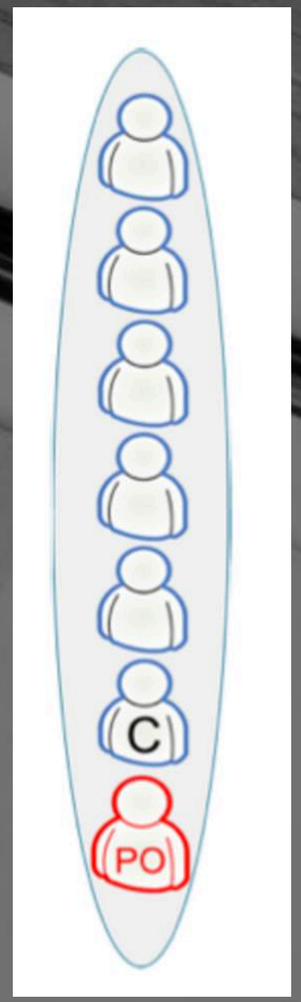
FOUNDER, AMAZON

Team Structure

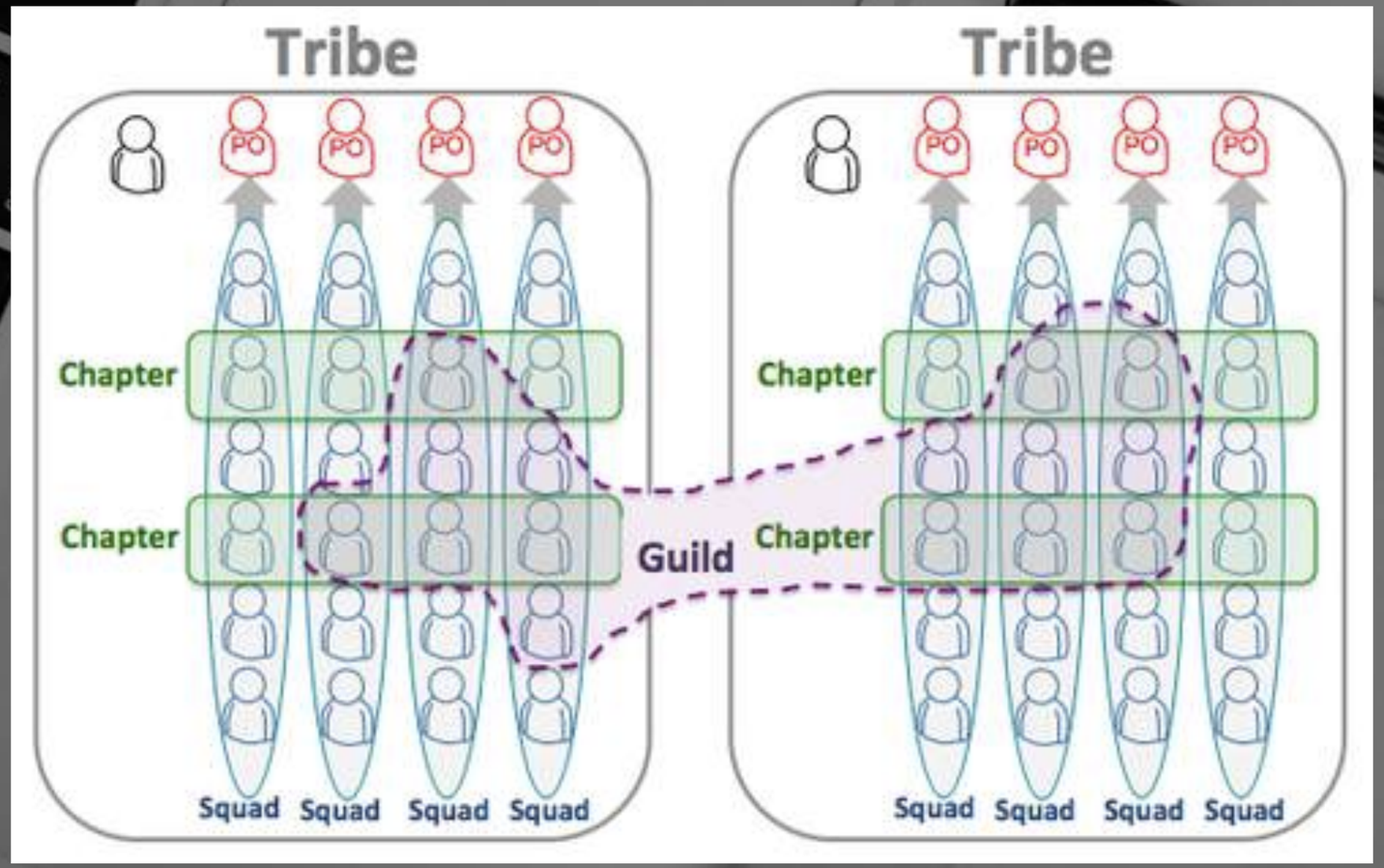
Feels like a "mini startup"

Self Organizing

Takes ownership

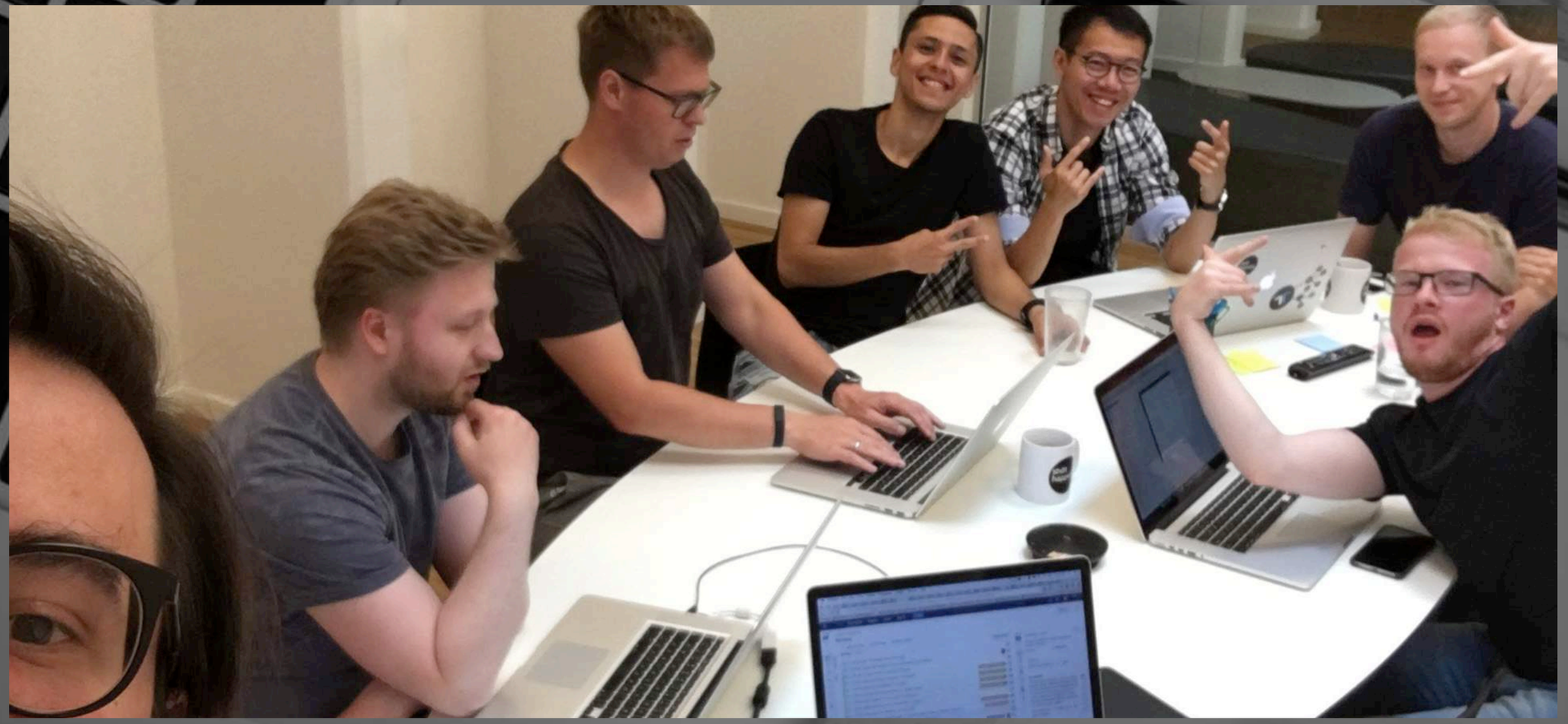


Teams Structure



Enter Tradeshift

Risk Team



Business Analytics Team

Hard problems to solve

Connect all companies in the
World

We Hack
TRADESHIFT GLOBAL
TEAM CAMP
HACKATHON WINNERS
Tradeshift Go
2013
App Store That Doesn't Suck
2016

We are hiring!

Questions?

Interesting Resources

Leaders eat last

Good Product Manager, Bad Product Manager

Spotify Engineering culture videos

Interesting Resources

The hard thing about hard things

Joel on Software

Smart and get things done