5 basic cultural scales

- Adapted from Geert Hofstede & Brooks Peterson

Hierarchy	_	1	2	3	4	5	6	7	8	9	10	Equality
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Direct Communication	~	1	2	3	4	5	6	7	8	9	10	Indirect Communication
Individual	~	1	2	3	4	5	6		8	9	10	Group
		1	2	3	4	5	6	7	8	9	10	
Task	4										→	Relationship
		1	2	3	4	5	6	7	8	9	10	
Risk											\longrightarrow	Caution

