

Lab 3: Pig

Note: Use the provided 'customer_purchase.csv' dataset for this lab.

1. Load Data:

- Load the dataset into Pig, defining an appropriate schema for the data.

2. Calculate Total Purchase Amount per Customer:

- Group the data by `customer_id`.
- For each customer, calculate the total purchase amount (sum of `total_amount`).

3. Find the Most Purchased Product:

- Determine the product that has been purchased the most (highest total quantity across all customers).

4. Calculate Average Purchase Amount per Customer:

- Calculate the average purchase amount per customer.

5. Identify High-Value Customers:

- Determine customers who have made purchases with a total amount greater than \$100.

6. Sort Customers by Purchase Frequency:

- Sort the customers based on the number of purchases they have made.

7. Generate a Report:

- Create a report that includes the customer ID, total purchase amount, most purchased product, average purchase amount, and whether the customer is a high-value customer.

Record and upload an execution video demonstrating your code.

- Start the video by showing your name and the Lab topic.
- Navigate through your code, explaining key sections and highlighting any customizations you made.
- Execute the code and showcase the output/results.
- Ensure the code and output are clearly visible in the video.

Note:

- The execution video is a mandatory part of the submission. Failure to provide the execution video will result in the Lab not being graded.
- Late submissions will not be accepted or marked.
- Please ensure that you follow the instructions carefully and submit your Lab within the given timeframe.

