# task1

December 10, 2024

- 1 Credit Card Fraud Detection
- 2 Task 1: Data Understanding, Preparation and Descriptive Analytics
- 2.1 Required libraries

```
[1]: import matplotlib.pyplot as plt
     import pandas as pd
     import seaborn as sns
     import numpy as np
     import cartopy.crs as ccrs
     import cartopy.feature as cfeature
     from adjustText import adjust_text
     from geopy.distance import geodesic
     from sklearn.preprocessing import MinMaxScaler
     from imblearn.over_sampling import SMOTE
     from sklearn.model_selection import train_test_split
     from sklearn.cluster import DBSCAN
     from sklearn.preprocessing import StandardScaler
     from sklearn.cluster import KMeans
     from sklearn.ensemble import RandomForestClassifier
     from sklearn.model_selection import GridSearchCV
     from sklearn.model selection import RandomizedSearchCV
     from sklearn.metrics import roc_auc_score, roc_curve
     from sklearn.metrics import f1 score
     from xgboost import XGBClassifier
     import pickle
     import os
     from sklearn.impute import KNNImputer
     from sklearn.preprocessing import LabelEncoder
     from sklearn.neighbors import KNeighborsClassifier
     from sklearn.svm import SVC
     from sklearn.neural_network import MLPClassifier
     from scipy.stats import chi2_contingency
     from itertools import product
     from sklearn.metrics import silhouette_score
```

#### 2.2 Introduction

This report presents an exploratory analysis of the dataset provided for the Fraud Detection project. The dataset includes transaction records, customer demographics, merchant details, and city-level information. The primary objective of this analysis is to understand the data structure, identify key patterns, and prepare it for predictive modeling to classify transactions as fraudulent or legitimate.

## 2.3 1.1- Data Understanding

Data understanding is a critical step in any fraud detection project, as it involves exploring and analyzing the dataset to gain insights into its structure, content, and relevance for identifying fraudulent activities. This will help to ensure that the data aligns with the objectives of the fraud detection system and lays the foundation for effective model development and analysis.

This phase will involve merging multiple datasets into a cohesive structure, examining the data to understand its content and quality, and summarizing key attributes to uncover initial patterns and relationships.

## 2.3.1 1.1.1- Merge the Datasets

The first step involved merging the datasets to form a unified dataset for analysis.

I used the function merge from pandas library that implements SQL style joining operations.

In this case, transactions is our primary dataset, with each row representing a transaction record. I want to ensure that every transaction is retained in the final merged dataset, even if certain demographic, merchant, or city information is missing.

Using how='left' for each merge step ensures all transactions are retained in the final dataset, even if:

- Customer data is missing: Transactions without a matching cc\_num in customers will still appear, with NaN for customer details
- Merchant information is missing: Transactions lacking a matching merchant in merchants are included, with NaN for merchant fields
- City data is missing: If a customer's city has no match in cities, the transaction is kept with NaN for city details

```
[2]: # Load Datasets
    transactions = pd.read_csv('data/transactions.csv')
    merchants = pd.read_csv('data/merchants.csv')
    customers = pd.read_csv('data/customers.csv')
    cities = pd.read_csv('data/cities.csv')

# Merge the .csv files into one
    merged_data = pd.merge(transactions, customers, on='cc_num', how='left')
    merged_data = pd.merge(merged_data, merchants, on='merchant', how='left')
    merged_data = pd.merge(merged_data, cities, on='city', how='left')

# Print merged dataset
```

```
print(merged_data.head())
# Save merged dataset into new file
merged_data.to_csv('data/merged_data.csv', index=False)
   index trans_date_trans_time
                                                                  merchant
                                            cc_num device_os
           2023-01-01 00:39:03
0
    5381
                                 2801374844713453
                                                          NaN
                                                               Merchant_85
    4008
           2023-01-01 01:16:08
                                                               Merchant_23
1
                                 3460245159749480
                                                          {\tt NaN}
2
    1221
           2023-01-01 01:24:28
                                                               Merchant_70
                                7308701990157768
                                                        macOS
3
    9609
           2023-01-01 02:06:57
                                 8454886440761098
                                                          X11
                                                               Merchant 33
4
    5689
           2023-01-01 02:10:54
                                 6350332939133843
                                                          NaN
                                                               Merchant_90
      \mathtt{amt}
              trans_num
                           unix_time
                                       is_fraud
                                                 first
                                                                job
           TRANS_662964
0
   252.75
                          1672533543
                                              0
                                                  Jane
                                                                NaN
   340.17
           TRANS_134939
                                              0
1
                          1672535768
                                                 Alice
                                                              Nurse
2
   76.38
           TRANS_258923
                                              0
                          1672536268
                                                    Bob
                                                             Doctor
           TRANS 226814
3
  368.88
                          1672538817
                                              0
                                                  Mike
                                                            Teacher
           TRANS_668449
  323.32
                          1672539054
                                                  Mike
                                                              Nurse
                               merch_lat merch_long merchant_id
          dob
                     category
                                                                         lat
                                            76.433212
0
   2002-10-12
                          NaN
                                      NaN
                                                              85.0
                                                                    41.8781
  2001-12-23
               Entertainment
                               27.177588
                                           -64.857435
                                                              23.0
                                                                    40.7128
1
2 1978-12-13
                                                                    33.4484
                 Electronics
                               31.730070
                                           -67.777407
                                                              70.0
3
 1965-04-21
                 Electronics
                               -5.005953
                                           146.873847
                                                              33.0
                                                                    33.4484
  1997-05-17
                    Groceries
                               79.065894
                                            40.668693
                                                              90.0
                                                                    40.7128
       long
              city_pop
                         state
0
  -87.6298
             2716000.0
                            ΙL
  -74.0060
             8419600.0
                            NY
1
2 -112.0740
                            AZ
             1680992.0
3 -112.0740
             1680992.0
                            ΑZ
4 -74.0060
             8419600.0
                            NY
```

[5 rows x 25 columns]

#### 2.3.2 1.1.2- Data Examination

After merging, the dataset was examined for its structure and attribute types. Below is a brief description of the key attributes:

| Attribute     | Data Type                     | Description                                  |
|---------------|-------------------------------|--|
| index         | Categorical (Nominal)         | Index of the transaction record.             |
| trans_date_tr | ansCattengerical<br>(Ordinal) | Transaction date and time.                   |
| cc_num        | Categorical (Nominal)         | Credit card number used for the transaction. |

| Attribute   | Data Type                     | Description  |  |
|-------------|-------------------------------|--|--|
| device_os   | Categorical                   | Operating system of the device used (Windows, macOS, Linux,        |  |
|             | (Nominal)                     | X11, other).   |  |
| merchant    | Categorical (Nominal)         | Name of the merchant involved in the transaction.                  |  |
| amt         | Numerical<br>(Ratio)          | Monetary amount of the transaction.                                |  |
| trans_num   | Categorical (Nominal)         | Unique transaction identifier.                                     |  |
| unix_time   | Numerical<br>(Interval)       | Unix timestamp of the transaction (seconds since January 1, 1970). |  |
| is_fraud    | Categorical                   | Indicates if the transaction was fraudulent (1 for fraud, 0        |  |
| 15_11444    | (Nominal)                     | otherwise).  |  |
| category    | Categorical (Nominal)         | Business category of the merchant (e.g., groceries, travel).       |  |
| merch_lat   | Numerical<br>(Interval)       | Latitude of the merchant's location.                               |  |
| merch_long  | Numerical<br>(Interval)       | Longitude of the merchant's location.                              |  |
| merchant_id | Categorical (Nominal)         | Unique identifier for the merchant.                                |  |
| first       | Categorical (Nominal)         | Customer's first name.   |  |
| last        | Categorical                   | Customer's last name.  |  |
|             | (Nominal)                     |  |  |
| gender      | Categorical (Nominal)         | Customer's gender.   |  |
| street      | Categorical (Nominal)         | Customer's street address.   |  |
| city        | Categorical (Nominal)         | City where the customer resides.                                   |  |
| zip         | Categorical (Nominal)         | Zip code of the customer's address.                                |  |
| job         | Categorical (Nominal)         | Customer's job/profession.   |  |
| dob         | Categorical (Ordinal)         | Customer's date of birth.  |  |
| lat         | Numerical                     | Latitude of the city.  |  |
| long        | (Interval) Numerical          | Longitude of the city.   |  |
| city_pop    | (Interval)<br>Numerical       | Population of the city.  |  |
| state       | (Ratio) Categorical (Nominal) | State where the city is located.                                   |  |

#### 2.3.3 1.1.3- Data Summarization

Data summarization is a foundational step that transforms raw data into actionable insights. It ensures that subsequent processes, like data visualization, feature engineering, and modeling, are based on a well-understood dataset, ultimately leading to better analytical outcomes.

```
[3]: # Load the merged dataset
     merged_data = pd.read_csv('data/merged_data.csv')
     print("General Information:")
     print(merged_data.info())
    General Information:
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 30000 entries, 0 to 29999
    Data columns (total 25 columns):
     #
         Column
                                Non-Null Count
                                                Dtype
         ____
                                 _____
     0
         index
                                30000 non-null
                                                 int64
     1
         trans_date_trans_time
                                29900 non-null
                                                 object
     2
         cc_num
                                30000 non-null int64
     3
                                 12036 non-null
                                                 object
         device_os
     4
         merchant
                                30000 non-null
                                                 object
     5
                                29900 non-null
         amt
                                                 float64
     6
         trans_num
                                30000 non-null
                                                 object
     7
         unix_time
                                30000 non-null
                                                 int64
                                30000 non-null
     8
         is_fraud
                                                 int64
     9
         first
                                29990 non-null object
     10
         last
                                29990 non-null
                                                 object
                                29990 non-null
     11
         gender
                                                 object
     12
         street
                                29990 non-null
                                                 object
         city
                                29990 non-null
                                                 object
                                                 float64
     14
         zip
                                29784 non-null
                                29784 non-null
     15
         job
                                                 object
     16
         dob
                                29990 non-null
                                                object
     17
                                29401 non-null
                                                 object
         category
                                29401 non-null
     18
         merch_lat
                                                 float64
                                29990 non-null
                                                 float64
     19
         merch_long
     20
         merchant_id
                                29990 non-null
                                                 float64
     21
         lat
                                 10020 non-null
                                                float64
     22
                                 10020 non-null
                                                float64
         long
     23
        city_pop
                                10020 non-null
                                                float64
     24
                                10020 non-null
                                                 object
         state
    dtypes: float64(8), int64(4), object(13)
    memory usage: 5.7+ MB
    None
```

Change data types to correct ones When working with data, it is common for pandas to infer the data types of each column automatically based on the values it contains. However, some columns that are semantically categorical or identifiers might be mistakenly inferred as numeric. This misclassification can lead to incorrect data interpretation or processing. Below is the rationale for converting specific columns in the merged data DataFrame:

```
[4]: merged_data['index'] = merged_data['index'].astype('object')
     merged_data['cc_num'] = merged_data['cc_num'].astype('object')
     merged data['is fraud'] = merged data['is fraud'].astype('object')
     merged_data['zip'] = merged_data['zip'].astype('object')
     merged_data['merchant_id'] = merged_data['merchant_id'].astype('object')
     print("General Information:")
     print(merged_data.info())
```

General Information:

<class 'pandas.core.frame.DataFrame'> RangeIndex: 30000 entries, 0 to 29999 Data columns (total 25 columns):

| #   | Column                | Non-Null Count | Dtype   |  |
|---|-----------------------|----------------|---------|--|
|   |                       |                |         |  |
| 0   | index                 | 30000 non-null | object  |  |
| 1   | trans_date_trans_time | 29900 non-null | object  |  |
| 2   | cc_num                | 30000 non-null | object  |  |
| 3   | device_os             | 12036 non-null | object  |  |
| 4   | merchant              | 30000 non-null | object  |  |
| 5   | amt                   | 29900 non-null | float64 |  |
| 6   | trans_num             | 30000 non-null | object  |  |
| 7   | unix_time             | 30000 non-null | int64   |  |
| 8   | is_fraud              | 30000 non-null | object  |  |
| 9   | first                 | 29990 non-null | object  |  |
| 10  | last                  | 29990 non-null | object  |  |
| 11  | gender                | 29990 non-null | object  |  |
| 12  | street                | 29990 non-null | object  |  |
| 13  | city                  | 29990 non-null | object  |  |
| 14  | zip                   | 29784 non-null | object  |  |
| 15  | job                   | 29784 non-null | object  |  |
| 16  | dob                   | 29990 non-null | object  |  |
| 17  | category              | 29401 non-null | object  |  |
| 18  | merch_lat             | 29401 non-null | float64 |  |
| 19  | merch_long            | 29990 non-null | float64 |  |
| 20  | merchant_id           | 29990 non-null | object  |  |
| 21  | lat                   | 10020 non-null | float64 |  |
| 22  | long                  | 10020 non-null | float64 |  |
| 23  | city_pop              | 10020 non-null | float64 |  |
| 24  | state                 | 10020 non-null | object  |  |
| <pre>dtypes: float64(6), int64(1), object(18)</pre> |                       |                |         |  |

memory usage: 5.7+ MB

None

Summary Statistics for Numerical Variables:

```
[5]:
                            unix time
                    amt
                                           city_pop
           29900.000000
                         3.000000e+04
                                       1.002000e+04
    count
                          1.705650e+09
    mean
             250.063287
                                       3.704410e+06
    std
              144.106058
                         1.530499e+07
                                       2.323382e+06
    min
               1.010000
                         1.672534e+09
                                       1.680992e+06
    25%
             125.235000
                         1.696269e+09
                                       2.328000e+06
    50%
             249.625000 1.706376e+09 2.716000e+06
    75%
             375.242500
                         1.718328e+09
                                       3.979576e+06
    max
             499.970000 1.730124e+09 8.419600e+06
```

```
[6]: # Select categorical columns
    categorical_columns = merged_data.select_dtypes(include=["object"])

# Display summary statistics for categorical columns
    print("\nSummary Statistics for Categorical Variables:")
    categorical_columns.describe()
```

Summary Statistics for Categorical Variables:

```
[6]:
             index trans_date_trans_time
                                                       cc_num device_os
                                                                             merchant
                                                        30000
                                                                   12036
     count
             30000
                                     29900
                                                                                30000
     unique
             29970
                                     29868
                                                         1101
                                                                       5
                                                                                   101
     top
              2041
                      2023-10-20 21:24:16
                                            1808228936642008
                                                                 Windows
                                                                          Merchant 72
                                                          237
                                                                    3049
                                                                                   339
     freq
                            is_fraud first
                                                   last gender
                 trans_num
                                                                street
                                                                              city \
                               30000
                                       29990
                                                  29990 29990
                                                                 29990
                                                                             29990
     count
                     30000
                                    2
     unique
                     29470
                                         108
                                                    108
                                                             2
                                                                    102
                                                                                  6
                                                             F
             TRANS_600014
                                    0
                                                                Elm St
                                                                         Test City
     top
                                        Jane
                                              Williams
                                                   1442 15414
                                                                             19970
     freq
                               29429
                                        1489
                                                                   1780
                          job
                                       dob
                                             category
                                                        merchant_id state
                  zip
     count
             29784.0
                        29784
                                     29990
                                                29401
                                                            29990.0
                                                                      10020
                                                              100.0
     unique
              1077.0
                                      1062
                                                     5
                                                                          5
                               1965-10-17 Groceries
                                                               72.0
                                                                         CA
     top
             39611.0 Lawyer
```

freq 237.0 6443 237 7193 339.0 2181

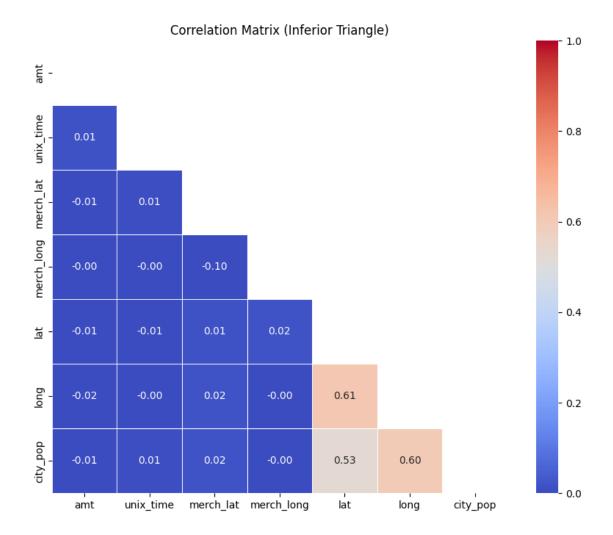
### Note:

I removed some atributes from the summary table for numerical variables because these attributes are either irrelevant for descriptive analysis or do not provide meaningful insights in the context of summarization. By excluding these attributes, the summary focuses on numerical variables that have genuine analytical significance.

## **Analysis:**

The summary statistics reveal key characteristics of the dataset. Transaction amounts range from small to mid-sized values, with a mean of 250.06, indicating a relatively consistent distribution. Fraudulent transactions are rare, accounting for only 1.9% of the data, highlighting a significant class imbalance that must be addressed during modeling. device\_os has a high proportion of missing values, while "Test City" dominates the city field, likely indicating synthetic or placeholder data. The dataset includes a diverse set of merchants and categories, with "Groceries" being the most frequent category. These insights emphasize the need to handle missing values, investigate synthetic data, and carefully address class imbalance to ensure effective analysis and modeling.

### **Correlation Matrix**



Most variables show weak or no significant correlation with each other, indicating that they are largely independent or represent distinct aspects of the data. One notable exception is the moderate positive correlation (0.61) between lat and long, suggesting a geographical alignment. Additionally, variables related to city-level information, such as city\_pop, exhibit moderate correlations with lat (0.53) and long (0.60). This indicates that high-population cities tend to cluster in specific geographic regions, which may play a role in understanding transaction patterns.

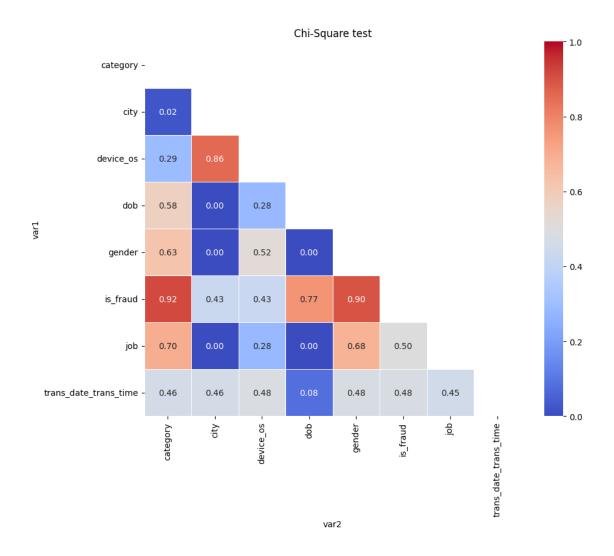
Variables such as amt, unix\_time, merch\_lat, and merch\_long show near-zero correlations with other features, reflecting their independence and lack of linear relationships with other variables. These variables may provide unique, standalone insights.

Interestingly, the target variable <code>is\_fraud</code> does not show any strong correlation with other features. This suggests that fraud detection in this dataset might rely on more complex or non-linear patterns that are not captured by simple correlations. As a result, identifying fraud will likely require advanced feature engineering and sophisticated modeling techniques.

## Chi-Square Test

```
[8]: # Chi-Square test
     categorical_columns = categorical_columns.dropna()
     data = categorical_columns.drop(['index', 'first', 'last', 'cc_num',

     o'trans_num', 'state', 'street', 'zip', 'merchant_id', 'merchant'], axis=1)
     prod = product(data, repeat = 2)
     result = []
     for col1, col2 in prod:
         if col1 != col2:
             result.append((col1,col2,list(chi2_contingency(pd.crosstab(data[col1],__
     →data[col2])))[1]))
     chi_test_output = pd.DataFrame(result, columns = ['var1', 'var2', 'coeff'])
     chi_matrix = chi_test_output.pivot(index='var1', columns='var2', values='coeff')
     chi_matrix.fillna(1, inplace=True)
     mask = np.triu(np.ones_like(chi_matrix, dtype=bool))
     plt.figure(figsize=(10, 8))
     sns.heatmap(chi_matrix, mask=mask, cmap='coolwarm', annot=True, fmt=".2f",__
      →linewidths=0.5,vmin=0, vmax=1)
     plt.title("Chi-Square test")
     plt.show()
```



In the Chi-Square test heatmap, lower values indicate stronger relationships between the variables, which is desirable in this analysis as it highlights statistical dependence. The Chi-Square test operates under the null hypothesis (H) that the variables are independent, meaning there is no association between them. Lower values (often corresponding to lower p-values) provide evidence to reject the null hypothesis, suggesting that the variables are not independent and are, therefore, associated.

Using a significance threshold of 0.05, variables with values below this level indicate a statistically significant relationship. These relationships are particularly valuable in data analysis as they suggest patterns or dependencies that can inform decision-making, segmentation, or predictive modeling. For instance, variables like gender and dob or job and dob exhibit low values in the heatmap, highlighting meaningful dependencies that warrant further exploration. Conversely, higher values suggest independence and less relevance for understanding correlations.

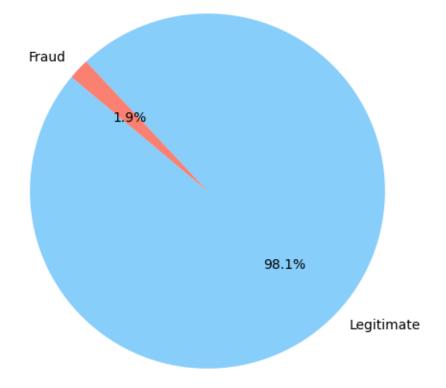
Thus, the lower the value in the heatmap, the more likely it is that the variables are correlated, providing critical insights into their potential interdependence.

### 2.3.4 1.1.4- Data Visualization

Data visualization is an essential step in understanding and presenting data. It simplifies complex information, uncovers hidden patterns, and supports informed decision-making. By using appropriate visualization techniques, analysts can effectively interpret relationships, trends, and anomalies, setting the stage for robust data preparation and modeling.

## Fraud distribution

# Fraudulent vs Legitimate Transactions



What was done:

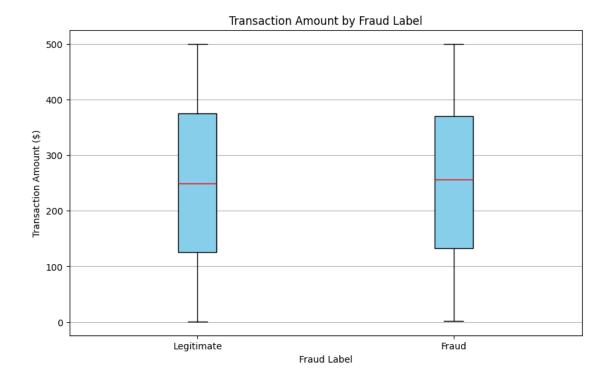
A pie chart was created to visualize the proportion of fraudulent transactions (is\_fraud = 1) versus legitimate transactions (is\_fraud = 0). The values were normalized to show the percentage distribution.

## **Analysis:**

The chart reveals a significant class imbalance, with fraudulent transactions accounting for only 1.9% of all transactions. This imbalance highlights the importance of addressing this issue during model training, as it may lead to biased predictions favoring the majority class (legitimate transactions). Techniques like oversampling, undersampling, or cost-sensitive modeling will be essential.

## Distribution of transaction amount

```
[10]: # Filter data for visualization
      fraud = merged_data[merged_data['is_fraud'] == 1]['amt']
      legit = merged_data[merged_data['is_fraud'] == 0]['amt']
      # Limit the range for better visualization
      fraud = fraud[fraud <= 500]</pre>
      legit = legit[legit <= 500]</pre>
      # Box plot
      plt.figure(figsize=(10, 6))
      plt.boxplot([legit, fraud], tick_labels=['Legitimate', 'Fraud'],__
       →patch_artist=True,
                  boxprops=dict(facecolor='skyblue', color='black'),
                  medianprops=dict(color='red'))
      plt.title('Transaction Amount by Fraud Label')
      plt.xlabel('Fraud Label')
      plt.ylabel('Transaction Amount ($)')
      plt.grid(axis='y')
      plt.show()
```



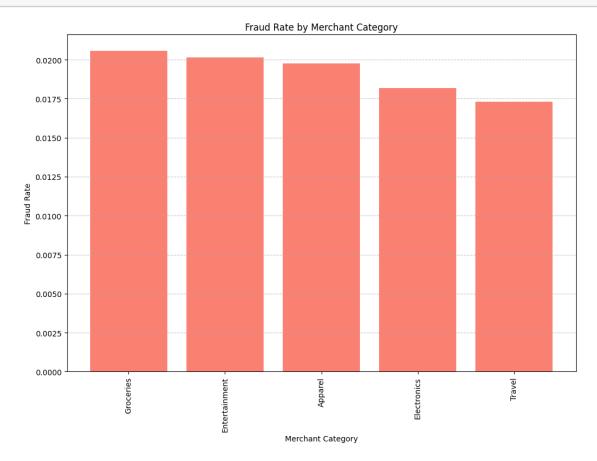
A box plot was created to compare the transaction amounts for fraudulent and legitimate transactions. To improve visibility, the range was limited to transactions under \$500, because there are no transactions above that value.

## **Analysis:**

The box plot shows that fraudulent transactions tend to have higher median amounts compared to legitimate ones. This suggests that fraudsters may target higher-value transactions. However, there is overlap between the distributions, indicating that transaction amount alone may not be a definitive predictor of fraud.

## Fraud rate by merchant category





A bar plot was used to display the average fraud rate for each merchant category, calculated by grouping the data by category and taking the mean of is\_fraud.

## **Analysis:**

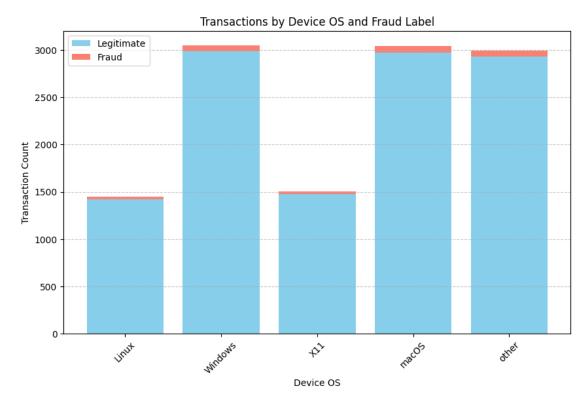
The chart reveals that certain merchant categories, such as "Groceries" and "Entertainment," have slightly higher fraud rates. This insight could be useful for identifying high-risk merchant categories. However, the differences between categories are not dramatic, suggesting that other factors may play a more significant role in fraud.

## OS Used in Transactions

```
fraud_counts = device_os_counts[1]

x = range(len(device_os))
plt.figure(figsize=(10, 6))
plt.bar(x, legit_counts, label='Legitimate', color='skyblue')
plt.bar(x, fraud_counts, label='Fraud', bottom=legit_counts, color='salmon')

plt.xticks(x, device_os, rotation=45)
plt.title('Transactions by Device OS and Fraud Label')
plt.xlabel('Device OS')
plt.ylabel('Transaction Count')
plt.legend()
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.show()
```



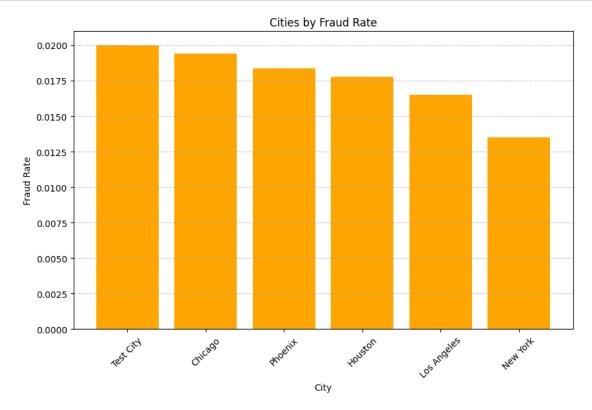
A stacked bar plot was created to compare the number of transactions for each device\_os, split by fraud label (is\_fraud).

## **Analysis:**

The chart shows that Windows and macOS have the highest number of both legitimate and fraudulent transactions, likely reflecting their popularity among users. However, the proportion of fraudulent transactions does not vary significantly across operating systems. This indicates that device

OS may not be a strong standalone feature for fraud detection.

## Fraud Rate by City



## What was done:

A bar plot was created to show the cities with the highest fraud rates. The fraud rate for each city was calculated as the mean of is\_fraud.

## **Analysis:**

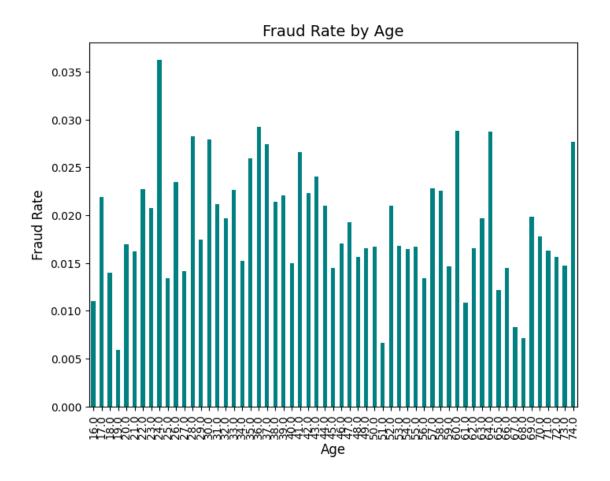
The chart indicates that major metropolitan areas such as Chicago, Phoenix and Houston have higher fraud rates. Upon further inspection, the inclusion of "Test City" appears to be a synthetic or placeholder entry in the dataset rather than a real location. This type of entry is likely used for testing purposes or as a default value and does not represent actual transactional data.

Its presence can distort the analysis by introducing artificial patterns or biasing the interpretation of fraud rates. For this reason, "Test City" should be excluded from the analysis to ensure that insights are based solely on genuine and reliable data. Further exploration of the relationship between fraud rates and factors such as city population, transaction volume, or merchant density can help uncover the underlying dynamics contributing to higher fraud rates in specific cities.

## Fraud Rate by Customer Age

```
[14]: # Convert `unix_time` to datetime
      merged_data['transaction_date'] = pd.to_datetime(merged_data['unix_time'],_

unit='s')
      # Calculate age based on the transaction date
      merged_data['age'] = merged_data['transaction_date'] - pd.
       →to_datetime(merged_data['dob'])
      merged_data['age'] = merged_data['age'].dt.days // 365
      # Calculate fraud rate by age group
      fraud_rate_by_age = merged_data.groupby('age')['is_fraud'].mean()
      merged_data.drop('age', axis=1, inplace=True)
      merged_data.drop('transaction_date', axis=1, inplace=True)
      # Bar plot
      plt.figure(figsize=(8, 6))
      fraud_rate_by_age.plot(kind='bar', color='teal')
      plt.title('Fraud Rate by Age', fontsize=14)
      plt.xlabel('Age', fontsize=12)
      plt.ylabel('Fraud Rate', fontsize=12)
      plt.show()
```



## 2.3.5 Fraud Rate by Customer Age Group

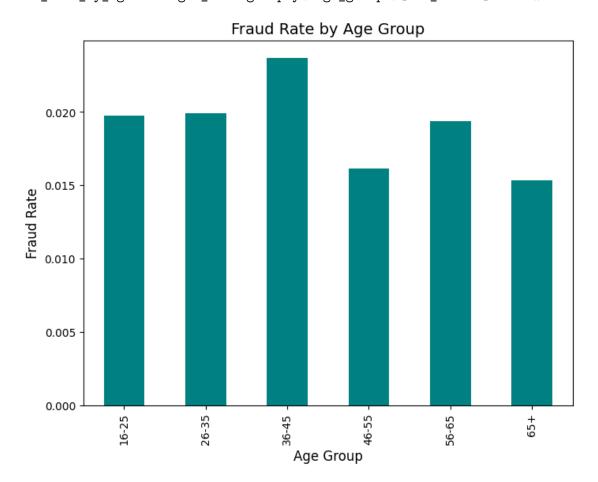
```
# Calculate fraud rate by age group
fraud_rate_by_age = merged_data.groupby('age_group')['is_fraud'].mean()

merged_data.drop('age_group', axis=1, inplace=True)
merged_data.drop('age', axis=1, inplace=True)
merged_data.drop('transaction_date', axis=1, inplace=True)

# Bar plot
plt.figure(figsize=(8, 6))
fraud_rate_by_age.plot(kind='bar', color='teal')
plt.title('Fraud Rate by Age Group', fontsize=14)
plt.xlabel('Age Group', fontsize=12)
plt.ylabel('Fraud Rate', fontsize=12)
plt.show()
```

/tmp/ipykernel\_12550/1159947157.py:17: FutureWarning: The default of observed=False is deprecated and will be changed to True in a future version of pandas. Pass observed=False to retain current behavior or observed=True to adopt the future default and silence this warning.

fraud\_rate\_by\_age = merged\_data.groupby('age\_group')['is\_fraud'].mean()



The bar chart displays the fraud rate across different age groups.

## Analysis:

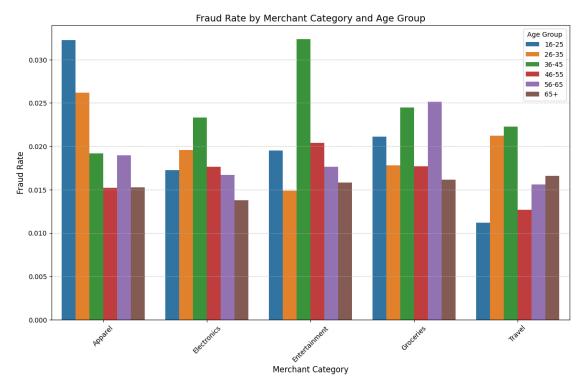
Fraud rates are higher among individuals aged 25-35 and 35-50, suggesting that these groups may be more frequently targeted by fraudsters or engage more in high-risk transaction behaviors. Conversely, the fraud rate is lower for individuals aged 65+, which could be due to lower transaction volumes or more cautious spending habits in this demographic. While the differences between age groups are not drastic, these insights could inform targeted fraud prevention strategies for higher-risk groups.

Fraud Rate by Merchant Category and Age Group

```
[16]: # Convert `unix_time` to datetime
      merged_data['transaction_date'] = pd.to_datetime(merged_data['unix_time'],__

unit='s')
      # Calculate age based on the transaction date
      merged_data['age'] = merged_data['transaction_date'] - pd.
       →to_datetime(merged_data['dob'])
      merged_data['age'] = merged_data['age'].dt.days // 365
      # Bin age into groups
      bins = [16, 25, 35, 45, 55, 65, 100] # Age ranges (starting at 16)
      labels = ["16-25", "26-35", "36-45", "46-55", "56-65", "65+"] # Labels for
       ⇔each range
      merged_data['age_group'] = pd.cut(merged_data['age'], bins=bins, labels=labels,__
       →right=False)
      merged_data['age_group'] = merged_data['age_group'].astype('category')
      # Group data by age group and merchant category, then calculate fraud rate
      fraud rate by category age = merged data.groupby(['age group', 'category'], |
       ⇔observed=True)['is_fraud'].mean().reset_index()
      merged_data.drop('age_group', axis=1, inplace=True)
      merged_data.drop('age', axis=1, inplace=True)
      merged_data.drop('transaction_date', axis=1, inplace=True)
      # Plot a grouped bar plot
      plt.figure(figsize=(14, 8))
      sns.barplot(data=fraud_rate_by_category_age, x='category', y='is_fraud',_
       →hue='age_group', errorbar=None)
      plt.title('Fraud Rate by Merchant Category and Age Group', fontsize=14)
```

```
plt.xlabel('Merchant Category', fontsize=12)
plt.ylabel('Fraud Rate', fontsize=12)
plt.xticks(rotation=45)
plt.legend(title='Age Group')
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.show()
```



The bar chart shows the fraud rate across merchant categories for different age groups.

### **Analysis:**

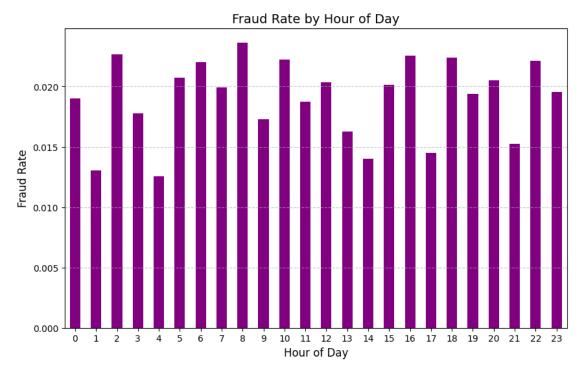
Younger groups (<25 and 25-35) have higher fraud rates in categories like Apparel and Travel, while middle-aged groups (35-50) show peaks in Entertainment. Older groups (65+) generally experience lower fraud rates across categories. These patterns suggest that fraudsters may target specific demographics based on category-related behaviors, such as younger individuals in Apparel and Travel or middle-aged individuals in Entertainment.

## Fraud Rate by Hour of Day

```
[17]: # Convert Unix time to datetime and extract the hour
merged_data['hour'] = pd.to_datetime(merged_data['unix_time'], unit='s').dt.hour
# Group by hour and calculate fraud rate
fraud_rate_by_hour = merged_data.groupby('hour')['is_fraud'].mean()
```

```
merged_data.drop('hour', axis=1, inplace=True)

# Bar plot
plt.figure(figsize=(10, 6))
fraud_rate_by_hour.plot(kind='bar', color='purple')
plt.title('Fraud Rate by Hour of Day', fontsize=14)
plt.xlabel('Hour of Day', fontsize=12)
plt.ylabel('Fraud Rate', fontsize=12)
plt.xticks(rotation=0)
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.show()
```



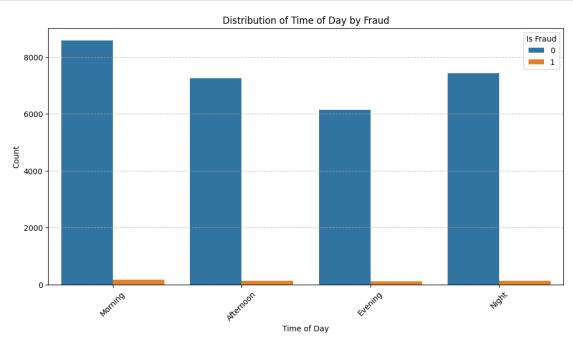
```
[18]: def get_time_of_day(hour):
    if 5 <= hour < 12:
        return 'Morning'
    elif 12 <= hour < 18:
        return 'Afternoon'
    elif 18 <= hour < 23:
        return 'Evening'
    else:
        return 'Night'

# Convert Unix time to datetime and extract the hour</pre>
```

```
merged_data['transaction_hour'] = pd.to_datetime(merged_data['unix_time'],__

unit='s').dt.hour

merged_data['time_of_day'] = merged_data['transaction_hour'].
 →apply(get_time_of_day)
# Plot da distribuição de `time_of_day` por fraude
plt.figure(figsize=(12, 6))
sns.countplot(data=merged_data, x='time_of_day', hue='is_fraud',__
 →order=['Morning', 'Afternoon', 'Evening', 'Night'])
plt.title('Distribution of Time of Day by Fraud')
plt.xlabel('Time of Day')
plt.ylabel('Count')
plt.xticks(rotation=45)
plt.legend(title='Is Fraud', loc='upper right')
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.show()
merged_data.drop('transaction_hour', axis=1, inplace=True)
merged_data.drop('time_of_day', axis=1, inplace=True)
```



# Relationship Between City and Category

[]:

This bar plot visualizes the fraud rate across different hours of the day. The hour was extracted from the unix\_time column, and the fraud rate (is\_fraud) was calculated as the mean of fraud labels for each hour. This provides insight into the temporal patterns of fraudulent activity.

### **Analysis:**

While there are peaks and dips, the fraud rate does not vary drastically across hours, suggesting that fraud occurs throughout the day with certain periods being slightly riskier.

## Fraud Rate by Week

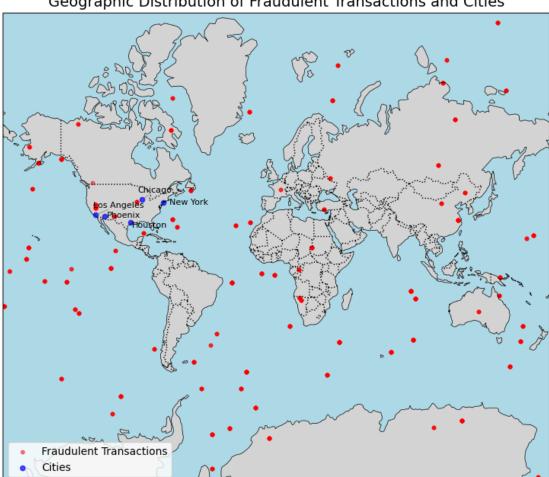
## Geographic Distribution of Fraudulent Transactions and Cities

```
[19]: # Filter fraudulent transactions
      fraud_data = merged_data[merged_data['is_fraud'] == 1]
      # Filter unique cities with valid coordinates
      city_data_clean = merged_data[['city', 'lat', 'long']].drop_duplicates().

dropna(subset=['lat', 'long'])

      # Create a figure and set up a map projection (Mercator)
      fig = plt.figure(figsize=(12, 8))
      ax = plt.axes(projection=ccrs.Mercator())
      # Add map features
      ax.add feature(cfeature.COASTLINE, linewidth=0.5)
      ax.add_feature(cfeature.BORDERS, linestyle=':')
      ax.add feature(cfeature.LAND, facecolor='lightgray')
      ax.add_feature(cfeature.OCEAN, facecolor='lightblue')
      # Plot fraudulent transactions as scatter points
      plt.scatter(
          fraud_data['merch_long'], fraud_data['merch_lat'],
          color='red', alpha=0.5, s=10, transform=ccrs.PlateCarree(),
          label='Fraudulent Transactions'
      )
      # Plot city locations as blue scatter points
      plt.scatter(
          city_data_clean['long'], city_data_clean['lat'],
          color='blue', alpha=0.7, s=20, transform=ccrs.PlateCarree(),
          label='Cities'
      # Add city labels with adjustText
      texts = []
      for _, row in city_data_clean.iterrows():
```

```
texts.append(plt.text(
        row['long'], row['lat'], row['city'],
        fontsize=8, transform=ccrs.PlateCarree(), color='black'
   ))
# Adjust text to avoid overlaps
adjust_text(texts, arrowprops=dict(arrowstyle="->", color='gray', lw=0.5))
# Add title and legend
plt.title('Geographic Distribution of Fraudulent Transactions and Cities', u
 ⇔fontsize=14)
plt.legend(loc='lower left', fontsize=10)
# Set extent (map boundaries) based on the data
plt.gca().set_extent([
   min(city_data_clean['long'].min(), fraud_data['merch_long'].min()) - 1,
   max(city_data_clean['long'].max(), fraud_data['merch_long'].max()) + 1,
   min(city_data_clean['lat'].min(), fraud_data['merch_lat'].min()) - 1,
   max(city_data_clean['lat'].max(), fraud_data['merch_lat'].max()) + 1
], crs=ccrs.PlateCarree())
# Show the plot
plt.show()
```



# Geographic Distribution of Fraudulent Transactions and Cities

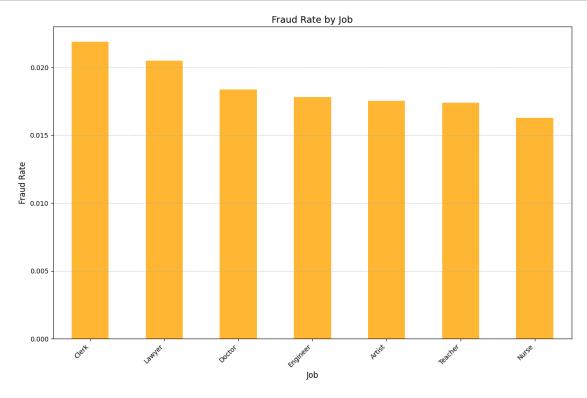
### What was done:

The map shows the geographic distribution of fraudulent transactions (red points) overlaid with city locations (blue points). To improve readability, city labels were dynamically adjusted using the adjustText library to avoid overlapping, with arrows indicating their original positions.

## **Analysis:**

While some fraudulent transactions are near major urban centers like New York, Chicago, and Los Angeles, many points appear as outliers, such as those in the ocean or sparsely populated regions. This suggests that the geographic coordinates may lack strong correlation with city locations, likely due to errors or placeholders in the dataset. However, there are clusters of fraudulent transactions near certain cities that could warrant further analysis to identify potential patterns or high-risk areas.

## 2.3.6 Fraud Rate by Job



#### What was done:

A bar chart was created to analyze the relationship between customers' jobs and the fraud rate.

## **Analysis:**

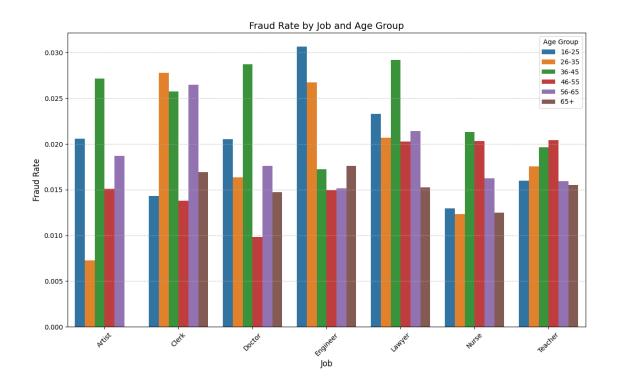
The chart shows that certain professions, such as Clerks and Lawyers, have slightly higher fraud rates compared to other professions like Teachers and Nurses. These differences might reflect

behavioral patterns, spending habits, or exposure to fraud based on the nature of the profession. The fraud rates across jobs are relatively close, indicating that job type alone may not be a strong predictor of fraud but could be considered alongside other features

## 2.3.7 Fraud Rate by Job and Age group

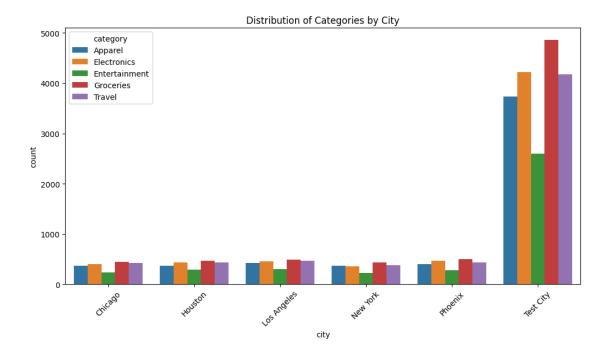
```
[21]: # Convert `unix_time` to datetime
      merged_data['transaction_date'] = pd.to_datetime(merged_data['unix_time'],_

unit='s')
      # Calculate age based on the transaction date
      merged data['age'] = merged data['transaction date'] - pd.
       →to_datetime(merged_data['dob'])
      merged_data['age'] = merged_data['age'].dt.days // 365
      # Bin age into groups
      bins = [16, 25, 35, 45, 55, 65, 100] # Age ranges (starting at 16)
      labels = ["16-25", "26-35", "36-45", "46-55", "56-65", "65+"] # Labels for
       ⇔each range
      merged_data['age group'] = pd.cut(merged_data['age'], bins=bins, labels=labels,__
       →right=False)
      merged_data['age_group'] = merged_data['age_group'].astype('category')
      # Group data by age group and job, then calculate fraud rate
      fraud_rate_by_job = merged_data.groupby(['age_group', 'job'],_
       ⇔observed=True)['is_fraud'].mean().reset_index()
      merged_data.drop('age_group', axis=1, inplace=True)
      merged_data.drop('age', axis=1, inplace=True)
      merged_data.drop('transaction_date', axis=1, inplace=True)
      # Plot a grouped bar plot
      plt.figure(figsize=(14, 8))
      sns.barplot(data=fraud_rate_by_job, x='job', y='is_fraud', hue='age_group',__
       ⇔errorbar=None)
      plt.title('Fraud Rate by Job and Age Group', fontsize=14)
      plt.xlabel('Job', fontsize=12)
      plt.ylabel('Fraud Rate', fontsize=12)
      plt.xticks(rotation=45)
      plt.legend(title='Age Group')
      plt.grid(axis='y', linestyle='--', alpha=0.7)
      plt.show()
```



# Job Distribution by Age Group

# Distribution of Categories by City

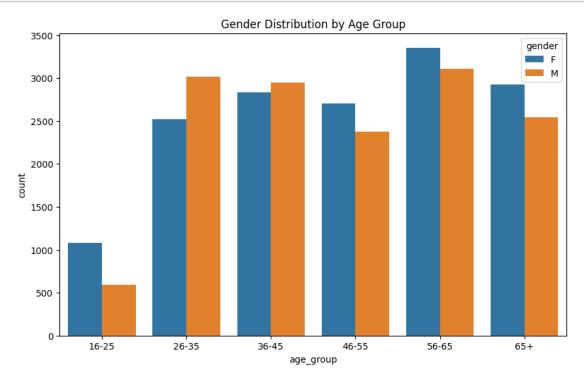


## Gender Distribution by Age Group

```
[23]: # Convert `unix_time` to datetime
      merged_data['transaction_date'] = pd.to_datetime(merged_data['unix_time'],__

unit='s')
      # Calculate age based on the transaction date
      merged_data['age'] = merged_data['transaction_date'] - pd.
       →to_datetime(merged_data['dob'])
      merged_data['age'] = merged_data['age'].dt.days // 365
      # Bin age into groups
      bins = [16, 25, 35, 45, 55, 65, 100] # Age ranges (starting at 16)
      labels = ["16-25", "26-35", "36-45", "46-55", "56-65", "65+"] # Labels for
       ⇔each range
      merged_data['age_group'] = pd.cut(merged_data['age'], bins=bins, labels=labels,__
       →right=False)
      merged_data['age_group'] = merged_data['age_group'].astype('category')
      plt.figure(figsize=(10, 6))
      sns.countplot(data=merged_data, x='age_group', hue='gender')
      plt.title("Gender Distribution by Age Group")
      plt.show()
```

```
merged_data.drop('age_group', axis=1, inplace=True)
merged_data.drop('age', axis=1, inplace=True)
merged_data.drop('transaction_date', axis=1, inplace=True)
```



```
[24]: # Convert `unix_time` to datetime
merged_data['transaction_date'] = pd.to_datetime(merged_data['unix_time'],
unit='s')

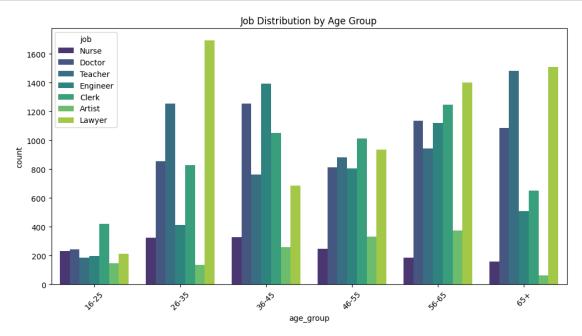
# Calculate age based on the transaction date
merged_data['age'] = merged_data['transaction_date'] - pd.
uto_datetime(merged_data['dob'])
merged_data['age'] = merged_data['age'].dt.days // 365

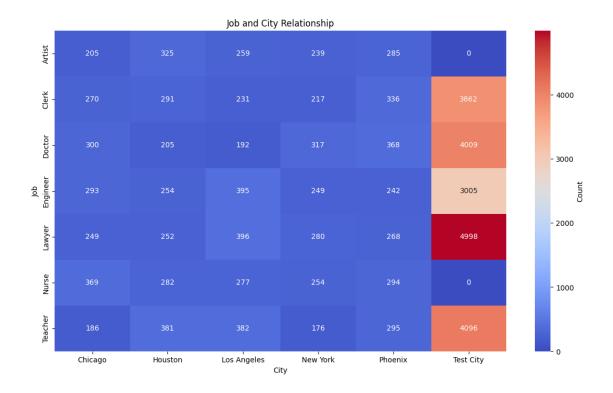
# Bin age into groups
bins = [16, 25, 35, 45, 55, 65, 100] # Age ranges (starting at 16)
labels = ["16-25", "26-35", "36-45", "46-55", "56-65", "65+"] # Labels for_ueach range
merged_data['age_group'] = pd.cut(merged_data['age'], bins=bins, labels=labels,ueright=False)

merged_data['age_group'] = merged_data['age_group'].astype('category')
```

```
plt.figure(figsize=(12, 6))
sns.countplot(data=merged_data, x='age_group', hue='job', palette="viridis")
plt.title("Job Distribution by Age Group")
plt.xticks(rotation=45)
plt.show()

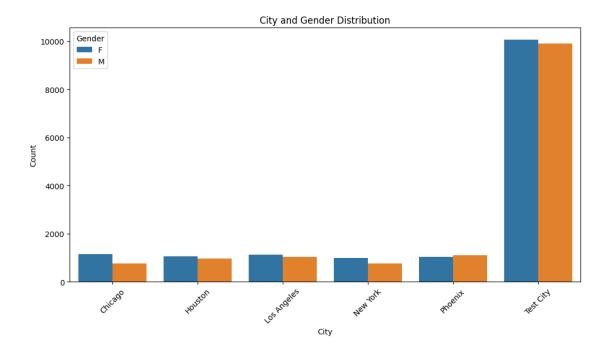
merged_data.drop('age_group', axis=1, inplace=True)
merged_data.drop('age', axis=1, inplace=True)
merged_data.drop('transaction_date', axis=1, inplace=True)
```





```
[26]: # Convert `unix_time` to datetime
      merged_data['transaction_date'] = pd.to_datetime(merged_data['unix_time'],__

ounit='s')
      # Calculate age based on the transaction date
      merged_data['age'] = merged_data['transaction_date'] - pd.
       →to_datetime(merged_data['dob'])
      merged_data['age'] = merged_data['age'].dt.days // 365
      city_gender = merged_data.groupby(['city', 'gender']).size().
       →reset_index(name='count')
      plt.figure(figsize=(12, 6))
      sns.barplot(data=city_gender, x='city', y='count', hue='gender')
      plt.title('City and Gender Distribution')
      plt.xlabel('City')
      plt.ylabel('Count')
      plt.xticks(rotation=45)
      plt.legend(title='Gender')
      plt.show()
```

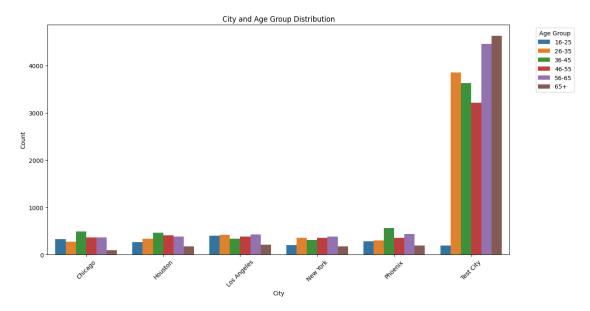


```
[27]: # Bin age into groups
      bins = [16, 25, 35, 45, 55, 65, 100] # Age ranges (starting at 16)
      labels = ["16-25", "26-35", "36-45", "46-55", "56-65", "65+"] # Labels for_
       ⇔each range
      merged_data['age_group'] = pd.cut(merged_data['age'], bins=bins, labels=labels,__
       →right=False)
      merged_data['age_group'] = merged_data['age_group'].astype('category')
      city_age = merged_data.groupby(['city', 'age_group']).size().
      →reset_index(name='count')
      plt.figure(figsize=(14, 7))
      sns.barplot(data=city_age, x='city', y='count', hue='age_group', dodge=True)
      plt.title('City and Age Group Distribution')
      plt.xlabel('City')
      plt.ylabel('Count')
      plt.xticks(rotation=45)
      plt.legend(title='Age Group', bbox_to_anchor=(1.05, 1), loc='upper left')
      plt.show()
      merged_data.drop('age_group', axis=1, inplace=True)
      merged_data.drop('age', axis=1, inplace=True)
      merged_data.drop('transaction_date', axis=1, inplace=True)
```

/tmp/ipykernel\_12550/4222894624.py:8: FutureWarning: The default of

observed=False is deprecated and will be changed to True in a future version of pandas. Pass observed=False to retain current behavior or observed=True to adopt the future default and silence this warning.

city\_age = merged\_data.groupby(['city',
'age\_group']).size().reset\_index(name='count')



Conclusion on Data Visualization The analysis revealed several key insights about fraudulent transactions. Fraud is relatively rare in the dataset, accounting for only 1.9% of all transactions, highlighting the challenge of identifying such rare events. Geographic patterns showed clusters of fraudulent transactions near major urban centers, though significant outliers and inconsistent coordinates suggest that location data may not be highly reliable. Fraud rates varied by age group, with younger and middle-aged individuals (25-35 and 35-50) being more frequently targeted, particularly in categories like Apparel, Travel, and Entertainment. Older age groups (65+) generally experienced lower fraud rates. Certain categories, such as Travel and Entertainment, showed higher fraud activity, suggesting specific areas where fraudsters exploit vulnerabilities.

## 2.4 1.2- Data Preparation

Data preparation is a critical step in the machine learning pipeline, ensuring that the dataset is clean, consistent, and structured for effective modeling. This process involves handling missing values, encoding categorical variables, creating meaningful features, and addressing potential issues like class imbalance. Proper data preparation enhances the quality of the input data, reduces noise, and helps models better capture underlying patterns. In this project, the data preparation phase focuses on transforming the provided transaction data into a format suitable for building a predictive model to detect fraudulent transactions. This includes cleaning the dataset, engineering new features, scaling numerical variables, and addressing the imbalanced nature of the target variable. These steps aim to improve the accuracy and reliability of the predictive models in identifying fraud.

The data preparation process outlined below reflects the process I used for the final models, but it is important to note that this was a long and iterative journey. It required significant fine-tuning and adjustments to reach the final version. In the initial stages, I made mistakes that negatively impacted the model's performance, such as choosing inappropriate scalers, selecting variables poorly, or applying encoding techniques that did not align with the data. These errors were instrumental in the learning process, and by identifying the issues, I refined the techniques I used. In this section, I will explain the strategies I adopted to reach this version and the mistakes I made along the way.

## 2.4.1 1.2.1- Split Data into Train and Test Sets

# 2.4.2 1.2.2- Handle Duplicate Values

```
[29]: # Check for duplicate transactions
print("\nDuplicate Transactions:")
print(X_train.duplicated(subset='trans_num').sum())
```

Duplicate Transactions: 337

```
dataframe2_cleaned = dataframe2.drop(index=indices_to_remove)

return dataframe_cleaned.reset_index(drop=True), dataframe2_cleaned.

reset_index(drop=True)

X_train, y_train = remove_duplicates(X_train,y_train)

# Check for duplicate transactions
print("\nDuplicate Transactions:")
print(X_train.duplicated(subset='trans_num').sum())
```

# Duplicate Transactions:

/tmp/ipykernel\_12550/3258083248.py:9: DeprecationWarning: DataFrameGroupBy.apply operated on the grouping columns. This behavior is deprecated, and in a future version of pandas the grouping columns will be excluded from the operation. Either pass `include\_groups=False` to exclude the groupings or explicitly select the grouping columns after groupby to silence this warning.

.apply(lambda group: group.isnull().sum(axis=1).idxmin()) # Rows with more
NaNs

### 2.4.3 1.2.3- Feature Engineering

```
[31]: '''
      # Convert unix_time to datetime
      X train['datetime'] = pd.to datetime(X train['unix time'], unit='s')
      # Extract hour, day of the week, and month
      X_train['hour'] = X_train['datetime'].dt.hour
      X train['day of week'] = X train['datetime'].dt.dayofweek # 0=Monday, 6=Sunday
      X_train['month'] = X_train['datetime'].dt.month
      # Drop the intermediate 'datetime' column if not needed
      X_train.drop('datetime', axis=1, inplace=True)
      \# Convert unix_time to datetime
      X_{test['datetime']} = pd.to_{datetime(X_{test['unix_{time'}]}, unit='s')}
      # Extract hour, day of the week, and month
      X test['hour'] = X test['datetime'].dt.hour
      X_{test['day_of_week']} = X_{test['datetime'].dt.dayofweek} # O=Monday, 6=Sunday
      X_{test['month']} = X_{test['datetime'].dt.month}
      # Drop the intermediate 'datetime' column if not needed
```

```
[31]: "\n# Convert unix_time to datetime\nX_train['datetime'] =
     pd.to_datetime(X_train['unix_time'], unit='s')\n\mbox{m# Extract hour, day of the}
      week, and month\nX_train['hour'] =
      X_train['datetime'].dt.hour\nX_train['day_of_week'] =
     X train['datetime'].dt.dayofweek # 0=Monday, 6=Sunday\nX train['month'] =
     X train['datetime'].dt.month\n\n# Drop the intermediate 'datetime' column if not
     needed\nX_train.drop('datetime', axis=1, inplace=True)\n\n# Convert unix_time
      to datetime\nX_test['datetime'] = pd.to_datetime(X_test['unix_time'],
      unit='s')\n\n# Extract hour, day of the week, and month\nX_test['hour'] =
      X_test['datetime'].dt.hour\nX_test['day_of_week'] =
      X_test['datetime'].dt.dayofweek # 0=Monday, 6=Sunday\nX_test['month'] =
      X_{\text{test['datetime'].dt.month}}\n\# Drop the intermediate 'datetime' column if not
     needed\nX_test.drop('datetime', axis=1, inplace=True)\n"
[32]: #merged_data['distance'] = merged_data.apply(lambda row: geodesic((row['lat'],__
       →row['long']), (row['merch_lat'], row['merch_long'])).km, axis=1)
[33]: def calculate_age_and_groups(data):
         # Convert `unix_time` to datetime
          data['transaction_date'] = pd.to_datetime(data['unix_time'], unit='s')
          # Calculate age based on the transaction date
          data['age'] = data['transaction_date'] - pd.to_datetime(data['dob'])
          data['age'] = data['age'].dt.days // 365
          bins = [16, 25, 35, 45, 55, 65, 100] # Age ranges (starting at 16)
          labels = ["16-25", "26-35", "36-45", "46-55", "56-65", "65+"] # Labels for
       ⇔each range
          data['age_group'] = pd.cut(data['age'], bins=bins, labels=labels,_u
       →right=False)
          data['age group'] = data['age group'].astype('object')
          return data
      X_train = calculate_age_and_groups(X_train)
      X_test = calculate_age_and_groups(X_test)
[34]: def create_feature(data, new_feature, atr1, atr2):
          data[new feature] = (
              data[atr1] + '_' + data[atr2].astype(str)
          )
```

X\_test.drop('datetime', axis=1, inplace=True)

```
create_feature(X_train,'job_age_group','job','age_group')
create_feature(X_test,'job_age_group','job','age_group')

create_feature(X_train,'category_city','category','city')
create_feature(X_test,'category_city','category','city')

X_train['transaction_hour'] = X_train['transaction_date'].dt.hour
X_test['transaction_hour'] = X_test['transaction_date'].dt.hour

X_train['hour_sin'] = np.sin(2 * np.pi * X_train['transaction_hour'] / 24)
X_train['hour_cos'] = np.cos(2 * np.pi * X_train['transaction_hour'] / 24)
X_test['hour_sin'] = np.sin(2 * np.pi * X_test['transaction_hour'] / 24)
X_test['hour_cos'] = np.cos(2 * np.pi * X_test['transaction_hour'] / 24)
```

## 2.4.4 1.2.4- Drop Redundant or Unnecessary Columns

| Column                           | Reason for Removal   | Expected Impact   |
|----------------------------------|--|---|
| index                            | Serves only as a transaction index, provides no informative value for prediction.                              | No impact on the model as it carries no predictive value.                             |
| trans_date_                      | tRadantiame with unixtime, which is more accurante because has less missing values on the original dataset.    | Simplifies the dataset without losing meaningful information.                         |
| trans_num                        | Each value is unique and functions only as a transaction identifier.   | No impact, as it does not contribute to fraud prediction.                             |
| first,<br>last                   | Personal data irrelevant for prediction; may also violate privacy.   | Improves privacy compliance and removes unnecessary variables.                        |
| street,<br>zip                   | Detailed location information is not relevant; broader attributes like city are more useful.                   | Reduces unnecessary granularity.  |
| merchant                         | Redundant with merchant name, which<br>already serves as an identifier, and is<br>already a numerical atribute | Reduces redundancy without impacting model performance.                               |
| lat, long                        | Latitude and longitude of cities are indirectly reflected in attributes like city_pop and city.                | Simplifies the dataset, reducing dimensionality without significant information loss. |
| <pre>merch_lat, merch_long</pre> | V =1 1 V   |   |
| state                            |  |   |
| dob                              | Created age  |   |
| cc_num                           |  |   |
| age                              | Created age_group  |   |

```
[35]: X_train.

odrop(['index','trans_num','trans_date_trans_time','zip','first','last','street','state',
```

```
U

'lat','long','merch_lat','merch_long','merchant','dob','cc_num','age','unix_time','transact

⇔axis=1, inplace=True)

X_test.

⇔drop(['index','trans_num','trans_date_trans_time','zip','first','last','street','state',

⇔'lat','long','merch_lat','merch_long','merchant','dob','cc_num','age','unix_time','transact

⇔axis=1, inplace=True)
```

# 2.4.5 1.2.5- Handle Missing Values

```
[36]: # Check for missing values
      print("\nMissing Values Train:")
      print(X_train.isnull().sum())
     X_train.to_csv('X_train_with_missing_values.csv', index=False)
     Missing Values Train:
     device_os
                      14107
                         78
     amt
                          1
     gender
     city_pop
                      15636
     job_age_group
                        162
     category_city
                        447
     hour_sin
                          0
     hour_cos
                          0
     dtype: int64
[37]: X_train = pd.read_csv('X_train_without_missing_values.csv')
      # Check for missing values
      print("\nMissing Values Train:")
      print(X_train.isnull().sum())
```

```
Missing Values Train:
device_os
                 0
amt
gender
                 0
city_pop
                 0
job_age_group
                 0
category_city
                 0
hour_sin
hour_cos
                 0
dtype: int64
```

```
[38]: print("\nMissing Values Test:")
      print(X_test.isnull().sum())
     Missing Values Test:
     device os
     amt
                        21
     gender
                         1
                      4060
     city_pop
     job_age_group
                        45
     category_city
                       135
     hour_sin
                         0
                         0
     hour_cos
     dtype: int64
[39]: numeric_cols = X_train.select_dtypes(include=["float64", "int64"]).columns
      categorical_cols = X_train.select_dtypes(include=["object"]).columns
      train_means = X_train[numeric_cols].mean()
      train_modes = X_train[categorical_cols].mode().iloc[0]
      for col in numeric_cols:
          if col in X_test.columns: # Garantir que a coluna exista no teste
              X_test[col] = X_test[col].fillna(train_means[col])
      for col in categorical_cols:
          if col in X_test.columns: # Garantir que a coluna exista no teste
              X_test[col] = X_test[col].fillna(train_modes[col])
      11 II II
      with open("variables/numeric_cols.pkl", "wb") as f:
          pickle.dump(numeric_cols, f)
      with open("variables/categorical_cols.pkl", "wb") as f:
          pickle.dump(categorical_cols, f)
      with open("variables/train_means.pkl", "wb") as f:
          pickle.dump(train_means, f)
      with open("variables/train_modes.pkl", "wb") as f:
          pickle.dump(train_modes, f)
      print("\nMissing Values Test:")
      print(X_test.isnull().sum())
```

```
device_os
                       0
                      0
     amt
     gender
                      0
     city_pop
                       0
     job_age_group
     category_city
     hour_sin
                      0
                      0
     hour_cos
     dtype: int64
[40]: X train.head()
                                                                     category_city \
[40]:
        device_os
                      amt gender
                                  city_pop
                                              job_age_group
      0
            macOS
                   328.06
                               F
                                   2716000
                                              Doctor_36-45
                                                                 Apparel_Test City
      1
            other
                   313.53
                                   2328000
                                                Clerk_46-55
                                                             Electronics_Test City
                               Μ
      2
            other 255.81
                               F
                                   2328000
                                                Teacher 65+
                                                             Electronics_Test City
                                              Doctor_56-65
                                                                 Groceries_Phoenix
      3
            Linux 222.52
                               F
                                   1680992
            other 117.32
                               F
                                   2328000
                                            Engineer_56-65 Electronics_Test City
         hour_sin hour_cos
      0 0.866025 -0.500000
      1 0.258819 0.965926
      2 0.258819 0.965926
      3 -0.707107 -0.707107
      4 0.258819 0.965926
[41]: X_test.head()
[41]:
            device_os
                          amt gender
                                                     job_age_group \
                                          city_pop
      24161
              Windows
                        31.20
                                      3.741345e+06
                                                      Lawyer_26-35
      2107
              Windows
                      139.18
                                      3.979576e+06
                                                      Artist_46-55
      27695
                  X11
                       297.05
                                   F
                                      3.741345e+06
                                                      Lawyer_46-55
      11110
              Windows
                      122.39
                                   M
                                      3.741345e+06
                                                       Clerk_46-55
      28450
              Windows 413.40
                                      3.741345e+06
                                                    Teacher 26-35
                       category_city hour_sin
                                                    hour_cos
                   Apparel_Test City -0.965926 -2.588190e-01
      24161
      2107
               Groceries_Los Angeles 0.965926 2.588190e-01
      27695
                    Travel_Test City -0.258819 9.659258e-01
      11110
                    Travel_Test City -0.258819 -9.659258e-01
             Entertainment_Test City -1.000000 -1.836970e-16
      28450
```

Missing Values Test:

## 2.4.6 1.2.6- Encode Categorical Variables

```
[42]: # One-hot encoding example
      def one hot encoding(data):
          print("##############"")
          columns= data.select_dtypes(include=["object"]).columns.tolist()
          for column in columns:
              # Obter categorias únicas no conjunto de treino
              unique_categories = data[column].nunique()
              # Decidir sobre drop_first com base no número de categorias
              drop_first = unique_categories == 2
              print(column + ": Drop_first " + str(drop_first))
              # Aplicar qet dummies ao conjunto de treino e teste
              data = pd.get_dummies(data, columns=[column], drop_first=drop_first)
          return data
      X_train = one_hot_encoding(X_train)
      X_test = one_hot_encoding(X_test)
      ,, ,, ,,
      X_train = X_train.rename(columns={
          'is_high_risk_age_group_0.0': 'is_high_risk_age_group_0',
          'is_high_risk_age_group_1.0': 'is_high_risk_age_group_1'
      })
      X_test = X_test.rename(columns={
          'is high risk age group 0.0': 'is high risk age group 0',
          'is_high_risk_age_group_1.0': 'is_high_risk_age_group_1'
      7)
      11 11 11
```

### ##############################

```
device_os: Drop_first False
gender: Drop_first True
job_age_group: Drop_first False
category_city: Drop_first False
#########################
device_os: Drop_first False
gender: Drop_first True
job_age_group: Drop_first False
category_city: Drop_first False
```

```
[42]: "\nX_train = X_train.rename(columns={\n
                                                 'is_high_risk_age_group_0.0':
      'is_high_risk_age_group_0',\n
                                      'is_high_risk_age_group_1.0':
      'is_high_risk_age_group_1'\n})\n\nX_test = X_test.rename(columns={\n
      'is_high_risk_age_group_0.0': 'is_high_risk_age_group_0',\n
      'is_high_risk_age_group_1.0': 'is_high_risk_age_group_1'\n})\n"
[43]: """
      X \ train.columns = X \ train.columns.str.replace('[\] \]', '', reqex=True)
      X_{test.columns} = X_{test.columns.str.replace('[\[\]<>,]', '', regex=True)
     <>:1: SyntaxWarning: invalid escape sequence '\['
     <>:1: SyntaxWarning: invalid escape sequence '\['
     /tmp/ipykernel_12550/2519418393.py:1: SyntaxWarning: invalid escape sequence
     '\['
       11 11 11
[43]: "\nX_train.columns = X_train.columns.str.replace('[\\[\\]<>,]', '',
      regex=True)\nX_test.columns = X_test.columns.str.replace('[\\[\\]<>,]', '',
      regex=True)\n"
[44]: X train.head()
[44]:
                           hour_sin hour_cos
                                               device_os_Linux
                                                                device_os_Windows
            amt
                city_pop
      0 328.06
                  2716000
                           0.866025 -0.500000
                                                         False
                                                                             False
      1 313.53
                  2328000 0.258819 0.965926
                                                         False
                                                                             False
      2 255.81
                  2328000 0.258819 0.965926
                                                         False
                                                                             False
      3 222.52
                  1680992 -0.707107 -0.707107
                                                          True
                                                                             False
      4 117.32
                  2328000 0.258819 0.965926
                                                         False
                                                                             False
         device os X11 device os macOS device os other gender M ...
                 False
      0
                                   True
                                                   False
                                                             False ...
                 False
      1
                                  False
                                                    True
                                                               True ...
      2
                 False
                                  False
                                                    True
                                                             False ...
      3
                 False
                                  False
                                                   False
                                                             False ...
                 False
                                  False
                                                    True
                                                             False ...
         category_city_Groceries_Los Angeles category_city_Groceries_New York \
      0
                                       False
                                                                          False
                                       False
                                                                          False
      1
      2
                                       False
                                                                          False
      3
                                       False
                                                                          False
      4
                                       False
                                                                          False
         category_city_Groceries_Phoenix category_city_Groceries_Test City \
      0
                                   False
                                                                       False
                                   False
                                                                       False
      1
      2
                                   False
                                                                       False
```

```
4
                                                                        False
                                    False
         category_city_Travel_Chicago
                                       category_city_Travel_Houston
      0
                                 False
                                 False
                                                                False
      1
      2
                                 False
                                                                False
      3
                                 False
                                                                False
      4
                                 False
                                                                False
         category_city_Travel_Los Angeles category_city_Travel_New York \
      0
                                     False
                                                                     False
                                                                     False
      1
                                     False
      2
                                     False
                                                                     False
      3
                                     False
                                                                     False
      4
                                     False
                                                                     False
         category_city_Travel_Phoenix category_city_Travel_Test City
      0
                                                                  False
                                 False
      1
                                 False
                                                                  False
      2
                                 False
                                                                  False
      3
                                 False
                                                                  False
      4
                                 False
                                                                  False
      [5 rows x 82 columns]
[45]: X_test.head()
[45]:
                          city_pop hour_sin
                                                  hour_cos
                                                            device os Linux \
                amt
              31.20 3.741345e+06 -0.965926 -2.588190e-01
                                                                       False
      24161
      2107
             139.18
                     3.979576e+06 0.965926 2.588190e-01
                                                                       False
      27695 297.05
                     3.741345e+06 -0.258819 9.659258e-01
                                                                       False
      11110 122.39
                     3.741345e+06 -0.258819 -9.659258e-01
                                                                       False
            413.40 3.741345e+06 -1.000000 -1.836970e-16
      28450
                                                                       False
             device_os_Windows
                               device_os_X11 device_os_macOS
                                                                  device_os_other \
      24161
                           True
                                         False
                                                           False
                                                                             False
      2107
                           True
                                         False
                                                           False
                                                                             False
      27695
                          False
                                          True
                                                           False
                                                                             False
      11110
                           True
                                         False
                                                           False
                                                                            False
      28450
                           True
                                         False
                                                           False
                                                                            False
             gender_M ... category_city_Groceries_Los Angeles \
                 True ...
      24161
                                                          False
      2107
                 True ...
                                                           True
                                                          False
      27695
                False ...
                                                          False
      11110
                 True ...
```

True

False

3

| 28450                                    | False  | False  |
|--|--|--|
| 24161<br>2107<br>27695<br>11110<br>28450 | category_city_Groceries_New York<br>False<br>False<br>False<br>False<br>False  | False<br>False<br>False<br>False                                     |
| 24161<br>2107<br>27695<br>11110<br>28450 | category_city_Groceries_Test Cit<br>Fals<br>Fals<br>Fals<br>Fals   | e False e False e False e False                                      |
| 24161<br>2107<br>27695<br>11110<br>28450 | category_city_Travel_Houston category_city_tr | tegory_city_Travel_Los Angeles \ False False False False False False |
| 24161<br>2107<br>27695<br>11110<br>28450 | category_city_Travel_New York c<br>False<br>False<br>False<br>False<br>False   | ategory_city_Travel_Phoenix \ False False False False False False    |
| 24161<br>2107<br>27695<br>11110<br>28450 | category_city_Travel_Test City False False True True False   |  |

\

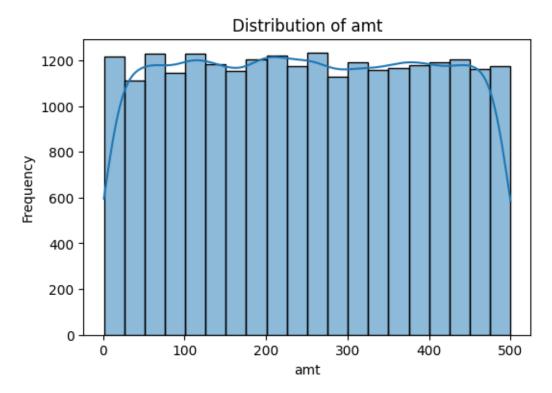
[5 rows x 82 columns]

# 2.4.7 1.2.7- Normalize/Scale Numerical Features

Initially, I planned to use StandardScaler to standardize the data, assuming it followed a normal distribution. However, since StandardScaler performs best with normally distributed data, I decided to check the distribution of the variables using histograms.

```
[46]: plt.figure(figsize=(6, 4))
sns.histplot(X_train['amt'], kde=True, bins=20)
```

```
plt.title(f'Distribution of {'amt'}')
plt.xlabel('amt')
plt.ylabel('Frequency')
plt.show()
```



After analyzing the plots, I realized that the data did not follow a normal distribution. Therefore, I opted for MinMaxScaler, which preserves the original shape of the data and scales the values to the range [0, 1].

```
[47]: numerical_columns = ['amt', 'hour_sin', 'hour_cos', 'city_pop'] # Maybe add more

→numeric collums

scaler = MinMaxScaler(feature_range=(0, 1))

X_train[numerical_columns] = scaler.fit_transform(X_train[numerical_columns])
```

```
[48]: with open("variables/X_train.pkl", "wb") as f:
    pickle.dump(X_train, f)

with open("variables/y_train.pkl", "wb") as f:
    pickle.dump(y_train, f)

with open("variables/X_test.pkl", "wb") as f:
    pickle.dump(X_test, f)
```

```
with open("variables/y_test.pkl", "wb") as f:
    pickle.dump(y_test, f)
```

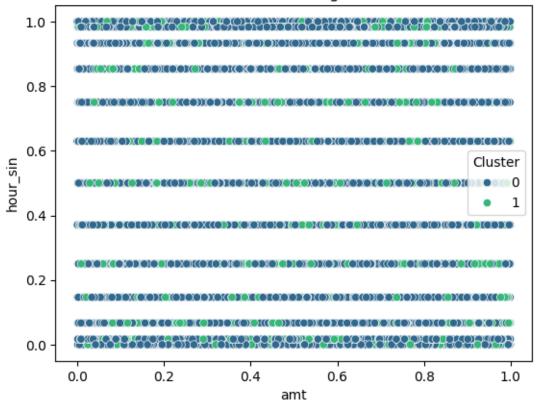
# 2.5 1.3- Clustering

### 2.5.1 1.3.1- DBSCAN

```
[49]: # Select numerical features for clustering
      features = ['amt', 'hour_sin', 'hour_cos', 'city_pop'] # Replace with features_
      ⇔relevant to your data
      data_subset = X_train[features].copy()
      # Apply DBSCAN
      dbscan = DBSCAN(eps=0.5, min_samples=2) # Adjust `eps` and `min_samples` asu
       \rightarrowneeded
      clusters = dbscan.fit_predict(data_subset)
      # Add cluster labels to the dataset
      data_subset['cluster'] = clusters
      # Check the number of clusters in DBSCAN
      n clusters dbscan = len(set(clusters)) - (1 if -1 in clusters else 0)
      print(f"DBSCAN identified {n_clusters_dbscan} clusters (excluding noise).")
      # Plot the DBSCAN results
      sns.scatterplot(x=data_subset[features[0]], y=data_subset[features[1]],__
       ⇔hue=data_subset['cluster'], palette='viridis')
      plt.title("DBSCAN Clustering Results")
      plt.xlabel(features[0])
      plt.ylabel(features[1])
      plt.legend(title='Cluster')
      plt.show()
      # 5. Evaluate Clusters
      # Silhouette Score for DBSCAN (excluding noise)
      dbscan_silhouette = silhouette_score(data_subset[clusters != -1],__
       ⇔clusters[clusters != -1]) if n_clusters_dbscan > 1 else "N/A"
      print(f"Silhouette Score for DBSCAN (excluding noise): {dbscan_silhouette}")
```

DBSCAN identified 2 clusters (excluding noise).

# **DBSCAN Clustering Results**



Silhouette Score for DBSCAN (excluding noise): 0.49357258398912124

# 2.5.2 1.3.2- K-Means

[50]: '\nfeatures = [\'amt\',\'hour\_sin\', \'hour\_cos\',\'city\_pop\'] # Replace with features relevant to your data\nX\_temp = X\_train[features].copy()\n\n# Test different numbers of clusters (k)\nk range = range(2, 10)\nkmeans results = {}\nfor k in k range:\n kmeans = KMeans(n\_clusters=k, random\_state=42)\n silhouette\_avg = kmeans.fit(X\_temp)\n labels = kmeans.labels\_\n silhouette score(X temp, labels)\n kmeans results[k] = silhouette avg\n\n# Select the best k (highest silhouette score)\nbest\_k = max(kmeans\_results, key=kmeans\_results.get)\nprint(f"Best k for K-Means: {best\_k}, Silhouette Score: {kmeans\_results[best\_k]}")\n\nkmeans = KMeans(n\_clusters=best\_k, random\_state=42)\nkmeans\_labels = kmeans.fit\_predict(X\_temp)\nX\_temp[\'kmeans\_cluster\'] = kmeans\_labels\n\n# Plot the K-Means results\nsns.scatterplot(x=X\_temp[features[0]], y=X\_temp[features[1]], hue=kmeans\_labels, palette=\'viridis\')\nplt.title("K-Means Clustering Results")\nplt.xlabel(featur es[0])\nplt.ylabel(features[1])\nplt.legend(title=\'Cluster\')\nplt.show()\n'

# 2.6 1.4- Kaggle dataset preparation

```
kaggle_data['index'] = kaggle_data['index'].astype('object')
      kaggle_data['cc_num'] = kaggle_data['cc_num'].astype('object')
      kaggle_data['zip'] = kaggle_data['zip'].astype('object')
      kaggle_data['merchant_id'] = kaggle_data['merchant_id'].astype('object')
      #kaggle_data = pd.read_csv('kaggle-data/test_transactions.csv')
      #kaqqle data['amt'] = kaqqle data['amt'].fillna(kaqqle data['amt'].mean())
[52]: kaggle_data = calculate_age_and_groups(kaggle_data)
[53]: create_feature(kaggle_data,'job_age_group','job','age_group')
      create_feature(kaggle_data,'category_city','category','city')
      kaggle_data['transaction_hour'] = kaggle_data['transaction_date'].dt.hour
      kaggle_data['hour_sin'] = np.sin(2 * np.pi * kaggle_data['transaction_hour'] /__
       ⇒24)
      kaggle_data['hour_cos'] = np.cos(2 * np.pi * kaggle_data['transaction_hour'] /__
[54]: index_mapping = kaggle_data['index'].values
      kaggle_data.
       adrop(['index','trans_num','trans_date_trans_time','zip','first','last','street|,'state',
       - 'lat', 'long', 'merch_lat', 'merch_long', 'merchant', 'dob', 'cc_num', 'city', 'age', 'unix_time', 't
       ⇔axis=1, inplace=True)
[55]: """
      with open("variables/numeric_cols.pkl", "rb") as f:
          numeric_cols = pickle.load(f)
      with open("variables/categorical_cols.pkl", "rb") as f:
          categorical_cols = pickle.load(f)
      with open("variables/train_means.pkl", "rb") as f:
          train_means = pickle.load(f)
      with open("variables/train_modes.pkl", "rb") as f:
```

kaggle\_data = pd.merge(kaggle\_data, cities, on='city', how='left')

```
train_modes = pickle.load(f)
"""

for col in numeric_cols:
    if col in kaggle_data.columns:
        kaggle_data[col] = kaggle_data[col].fillna(train_means[col])

for col in categorical_cols:
    if col in kaggle_data.columns:
        kaggle_data[col] = kaggle_data[col].fillna(train_modes[col])

# Assuming `filtered_data` is your DataFrame with missing values
data = kaggle_data.copy()
```

```
[56]: '''
      data = kaggle_data.copy()
      # Convert categorical variables to numerical while preserving NaN
      categorical_cols = data.select_dtypes(include=['object']).columns
      label_encoders = {}
      for col in categorical_cols:
          le = LabelEncoder()
          # Temporarily replace NaN with a placeholder (-1)
          data[col] = data[col].fillna('Missing')
          # Encode the categorical values
          data[col] = le.fit_transform(data[col])
          label encoders[col] = le
          # Restore NaN in the data where 'Missing' was encoded
          if col == 'device_os':
              data[col] = data[col].replace(le.transform(['Missing'])[0], np.nan)
      # Print the dataset before imputation
      print("Data Before Imputation: \n", data)
      # Create an object for KNNImputer and apply it to the data
      imputer = KNNImputer(n_neighbors=2)
      imputed_data = imputer.fit_transform(data)
      # Convert the imputed data back to a DataFrame
      imputed_data = pd.DataFrame(imputed_data, columns=data.columns)
      # Convert the numerical columns for categorical variables back to original \sqcup
       \hookrightarrow labels
      for col in categorical_cols:
          le = label_encoders[col]
          imputed data[col] = imputed data[col].round().astype(int) # Ensure_
       ⇔integers before decoding
          imputed_data[col] = le.inverse_transform(imputed_data[col])
```

```
# Print the dataset after imputation
print("\n\nData After Imputation:\n", imputed_data)

# Check for remaining missing values
print("\nRemaining Missing Values:\n", imputed_data.isna().sum())
'''
```

[56]: '\n# Assuming `filtered data` is your DataFrame with missing values\ndata = kaggle\_data.copy()\n\m# Convert categorical variables to numerical while preserving NaN\ncategorical\_cols = data.select\_dtypes(include=[\'object\']).columns\nlabel\_encoders = {}\n\nfor col in categorical\_cols:\n le = LabelEncoder()\n # Temporarily replace NaN with a placeholder (-1)\n data[col] = data[col].fillna(\'Missing\')\n data[col] = le.fit\_transform(data[col])\n Encode the categorical values\n label encoders[col] = le\n # Restore NaN in the data where \'Missing\' was encoded\n if col == \'device\_os\':\n data[col] = data[col].replace(le.transform([\'Missing\'])[0], np.nan)\n# Print the dataset before imputation\nprint("Data Before Imputation:\n", data)\n\n# Create an object for KNNImputer and apply it to the data\nimputer = KNNImputer(n\_neighbors=2)\nimputed\_data = imputer.fit\_transform(data)\n\n# Convert the imputed data back to a DataFrame\nimputed data = pd.DataFrame(imputed\_data, columns=data.columns)\n\n# Convert the numerical columns for categorical variables back to original labels\nfor col in categorical\_cols:\n le = label\_encoders[col]\n imputed\_data[col] = imputed\_data[col].round().astype(int) # Ensure integers before decoding\n imputed\_data[col] = le.inverse\_transform(imputed\_data[col])\n\n# Print the dataset after imputation\nprint("\n\nData After Imputation:\n", imputed\_data)\n\n# Check for remaining missing values\nprint("\nRemaining Missing Values: \n", imputed\_data.isna().sum())\n'

```
[57]: kaggle_data = one_hot_encoding(kaggle_data)

kaggle_data.insert(4,'device_os_Linux',False)

# NOTE: I had to rename the macOs device from the "test_transactions" to macOS⊔

to be the same as the trained model
```

### 

device\_os: Drop\_first False
gender: Drop\_first True
job\_age\_group: Drop\_first False
category\_city: Drop\_first False

[58]: kaggle\_data.head()

```
[58]:
                                 hour_sin hour_cos device_os_Linux \
                 amt
                       city_pop
         237.193397
                      3979576.0
                                       0.0
                                                 1.0
                                                                 False
                                       0.0
                                                                 False
      1 111.790842
                      3979576.0
                                                 1.0
      2 263.236625
                      2716000.0
                                       0.0
                                                 1.0
                                                                 False
      3 355.424471
                                                 1.0
                                                                 False
                      1680992.0
                                       0.0
      4 252.471612
                      3979576.0
                                       0.0
                                                 1.0
                                                                 False
                                                              device_os_other \
         device_os_Windows
                            device_os_X11 device_os_macOS
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             True ...
         category_city_Groceries_New York category_city_Groceries_Phoenix \
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         category_city_Groceries_Test City
                                              category_city_Travel_Chicago
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         category_city_Travel_Houston category_city_Travel_Los Angeles
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         category_city_Travel_New York
                                          category_city_Travel_Phoenix
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      2
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                                                                  False
      3
                                  False
                                                                  False
```

```
4
                                 False
                                                               False
         category_city_Travel_Test City
      0
                                  False
                                  False
      1
      2
                                  False
      3
                                  False
      4
                                  False
      [5 rows x 82 columns]
[59]: with open("variables/kaggle_data.pkl", "wb") as f:
          pickle.dump(kaggle_data, f)
      with open("variables/index_mapping.pkl", "wb") as f:
          pickle.dump(index_mapping, f)
```