



RICHARD CHIN

WEB DEVELOPER

Hi, I'm a Web Developer and Designer based in Markham, Ontario. I have a passion for applying the K.I.S.S. principle (keep it simple stupid) to all the projects that I own - whether its writing clean, DRY code or designing pixel perfect design experiences.

Contact

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Professional Experience

Kira Systems

2017 - Present

Web Developer

- Owned the Kira Systems digital marketing channels (web, email, blog) by instilling best practices, optimal UX, WCAG compliance, and cross-browser/device compatibility.
- Used data-driven analytics to constantly evolve and improve ongoing marketing strategies.
- Essential in bridging the communication gap between development, marketing, and design.

Jonas Club Software

2009 - 2017

Marketing Design Lead / Coordinator

- Responsible for the design, development and management of multiple corporate websites. Utilized Kentico's Content Management System (CMS) to create responsive websites that meet today's mobile web standards as well as adhere to W3C's accessibility and usability guidelines.
- Tasked with creating and designing magazine advertisements, sales brochures, e-mail promotions, booth displays, user guides, PowerPoint presentations, etc.
- Collaborated with multiple departments across individual brands to manage and unify marketing strategies.

Education

HackerYou College of Technology

2017

Web Development Immersive

HubSpot

2016

Inbound Marketing Certification

Akendi - Experience Thinking

2015

User Experience Designer Certificate

George Brown College

2008

Graphic Design - Ontario College Advanced Diploma

Skills & Tools

HTML5

CSS3

JavaScript

jQuery

React JS

Hugo (SSG)

Sass

Kentico CMS

Wordpress

Bootstrap

Gulp

Git

Firebase

Visual Studio Code

Photoshop

Illustrator

InDesign

Sketch App

Hubspot

Google Analytics