



## MISSION

To contribute to a team of creative designers, and create designs that are intuitive, effective, beautiful and have a lasting impact.

## FRONT END

- HTML
- CSS
- Responsive Design
- Github
- Command Line

## UX/UI

- Draw.io (User Flows)
- Balsamiq (wireframes)
- Adobe Photoshop
- Adobe Illustrator
- Sketch
- Google Forms
- InVision App
- Peek
- UsabilityHub
- Typography

## EDUCATION

**BLOC UX/UI Design Apprenticeship** | 5/2015-9/2015

BIOLA University | *B.S. Organizational Leadership* | 5/2005-5/2007

Cal State Fullerton | *General Education* | 9/2000-9/2002

## EXPERIENCE

### **Freelance Web-Design and Development for B-Ready CPR (WIP)**

- Thorough analysis of local CPR business websites
- Partnering with the owner to develop the vision, and strategically design the site to clearly communicate what B-Ready CPR provides
- Construction of responsive wireframe design using Sketch
- Coding using HTML/CSS/JS and the Foundation 6 Framework

### **Original Idea and Design of Clear Plate App**

- Surveyed 220 potential users to determine the interest level in the idea, and features that users would like to see
- Competitive analysis of other similar apps
- Creation of Brand Identity including logo design (Adobe Illustrator), color scheme (Adobe Color), and typeface selection



## EXPERIENCE CONTINUED...

### **Original Idea and Design of Clear Plate App**

- Lo-Fi wireframe construction using Balsamiq
- Hi-Fi wireframe construction using Sketch
- Interview and User Persona Creation
- Cognitive Walkthrough User Test created along with InVision App prototype

### **Original Design of Paycrave App**

- Competitive analysis of other food truck finder apps
- User flow diagram created using draw.io
- Creation of Brand Identity including logo design (Adobe Illustrator), color scheme (Adobe Color), and typeface selection
- Lo-Fi Wireframe construction using Balsamiq
- Hi-Fi Wireframe construction using Sketch
- Prototype created using InVision App

### **Original Design of Blocbox**

- Competitive analysis of other cloud based storage services
- User flow diagram created using draw.io
- Creation of Brand Identity including logo design (Adobe Illustrator), color scheme (Adobe Color), and typeface selection
- Lo-Fi Wireframe construction using Balsamiq
- Hi-Fi Wireframe construction using Photoshop
- Prototype created using InVision App
- Coding with HTML/CSS/JQuery using Sublime Text, Command Line, and Github

## WORK HISTORY

New Horizons of Southern California | Account Executive | 9/2014-1/2015

-Sold New Horizons professional education classes to businesses.

Manheim Auto Auctions | Account Executive | 4/2012-5/2014

- Sold Manheim's services to my accounts by listening to dealer needs and recommending appropriate solutions. \*Chosen by management to be trained on the new direction of the company, and communicate it to our department, which resulted in increased productivity from our team, and a more vibrant work environment. \*more experience available