Model Estimated Controls

Conception

Predicted Patient Outcome (Model)

Observed Patient Outcome (Data)

0

Time
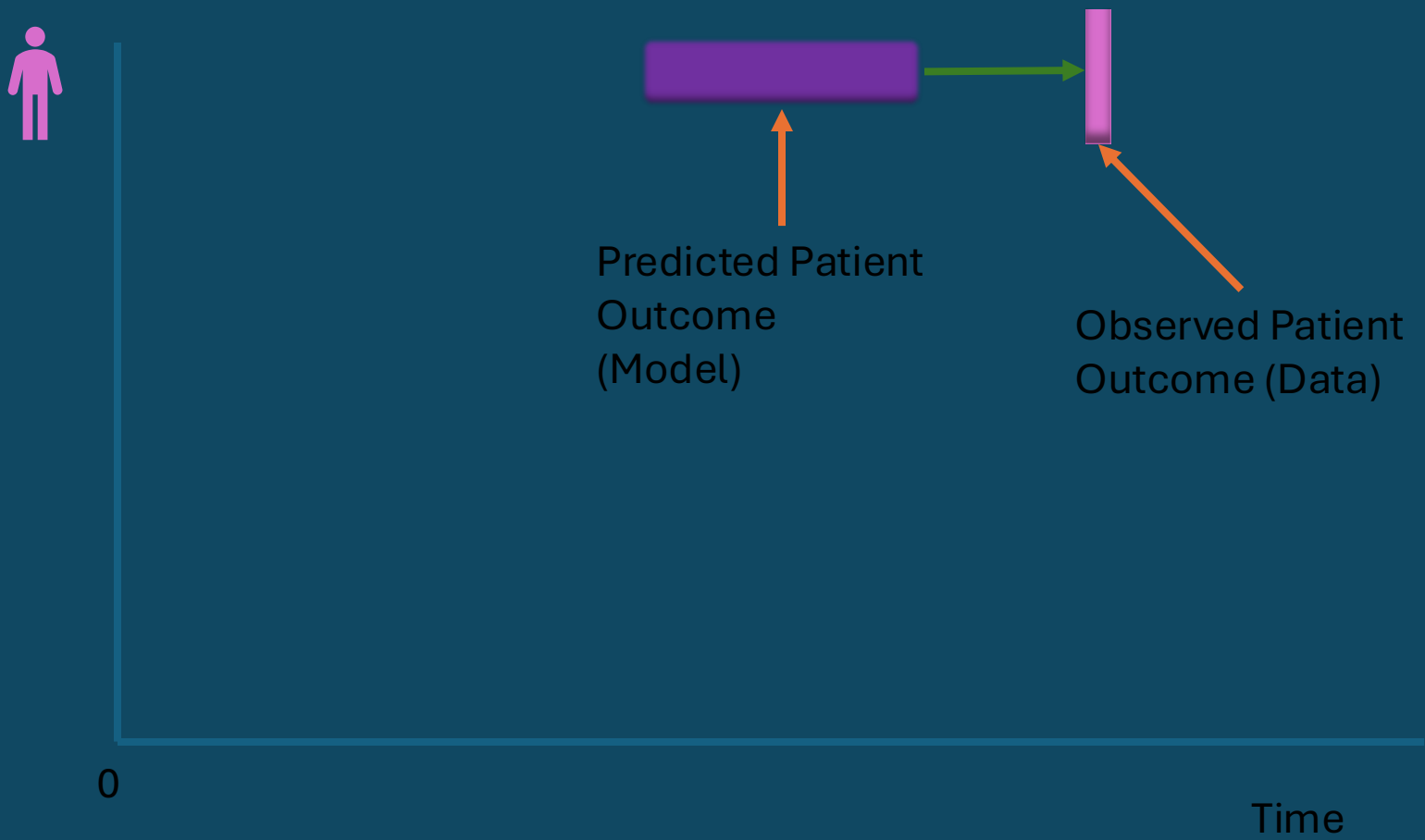
Personalised Synthetic Controls

Time

0
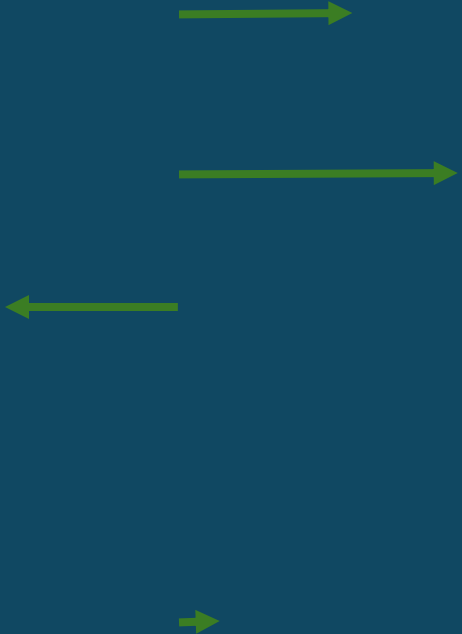
Average Treatment Effect

Estimation

Vs.

$$Y = \alpha x + \beta$$

ATE