

# Richard Long

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## Summary

Passionate and accomplished JR Web Developer with a proven track record in eCommerce and visual communication. Over the past four years, I have successfully collaborated with cross-functional teams remotely, delivering exceptional web solutions. With extensive experience in web and print design, I tackle intricate business challenges with a focus on user experience and innovative design thinking. I excel in mastering new technologies, providing excellent customer service, and maintaining meticulous attention to detail. Committed to continuous personal development and staying current with web development trends.

## Skills

- **Front-end Development:** CMS, HTML5, CSS3, Javascript, Bootstrap, WordPress
- **Design Tools:** Adobe Creative Suite, Figma, Elementor
- **E-commerce Platforms:** Shopify, BigCommerce, WooCommerce, Mailchimp, Klaviyo, Amazon Marketplace
- **SEO Optimization :** Semrush
- **Project Management:** Salesforce
- **Problem Solving**
- **Effective Listening**

## Work Experience

**Web Content Specialist | G5 - Remote** 07/ 2022 - 05-2024

- Built real estate management websites using proprietary CMS.
- Executed Salesforce integration, domain redirects, and third-party integrations.
- Ensured client content met needs and expectations.
- WCAG compliance

**Graphic Web Designer | WEO Media - Remote** 08/2022 - 10/2023

- Designed and built dental practice websites using a proprietary CMS.
- Utilized Bootstrap, HTML/CSS, and Adobe Creative Suite.
- Demonstrated effective listening to meet clients' needs.
- Met with clients to talk about their requirements and the design for the website.

**E-commerce Web Manager | Ifloortape - Remote** 01/2021 - 07/ 2022

- Managed web stores, maintained listings on multiple sales channels, and created content.
- Worked with BigCommerce, Shopify, WordPress/WooCommerce.
- Implemented strategic SEO campaigns, generating sales through collaboration with the sales team.

- Successfully oversaw Amazon marketplace listings.

**Freelance Web Developer** | Pittsburgh, PA | 01/ 2020-12/2022

- Designed modern, responsive, ADA-compliant websites using WordPress.
- Contributed to the success of local businesses by enhancing their digital presence.
- Successfully rebuilt a local Township website for WCAG compliance.
- Established a web presence for local disadvantaged businesses.

**Web Designer Developer** | COVE.NET - Pittsburgh, PA 01/ 2018 - 12/2021

- Designed and developed custom websites using Bootstrap, WordPress, Figma, Shopify, HTML5/CSS3/JS and Elementor
- Ensured ADA compliance and provided attentive customer service throughout the development process.
- Managed content production and updates for clients' websites.

**Game Tester** | Nintendo of America - Redmond, WA 01/2018 to 07 2018

- Conducted detailed inspections of warranty returns for Nintendo game units.
- Diagnosed and resolved internal issues, maintaining high inspection standards.
- Utilized proprietary software to ensure game units met company specifications.

**E-Commerce Specialist** | Casual Ind. - Seattle, WA 10/2017 to 01/2018

- Designed and created graphics for the company website using Photoshop and Illustrator.
- Managed and updated the Shopify website for optimal user experience.
- Fulfilled online orders, addressed client inquiries, and managed product availability.

**Press Feeder - Assistant** | DCG ONE - Seattle, WA 01/2017 to 09/2017

- Operated web printing presses to achieve maximum production and quality.
- Set up presses, loaded paper, and maintained equipment for optimal performance.
- Reviewed job tickets for special instructions and specifications.

**Multimedia Lab Tech** | PCC - Portland, OR 01/ 2013 to 12/2016

- Helped students with media projects and inspired creative thinking.
- Tutored Adobe CC Software and Mac OSX operating systems.
- Led computer training sessions for adult and senior users.

## Education

- **Web Design and App. Development** | ILLINOIS INSTITUTE OF TECHNOLOGY - Chicago, IL | 2018 to 2021
- **Front End Web Development** | SEATTLE UNIVERSITY - Seattle, WA | 2017 to 2018
- **A.A.S. in Multimedia** | PORTLAND COMMUNITY COLLEGE - Portland, OR | 2012 to 2016