

QUESTION SET 2

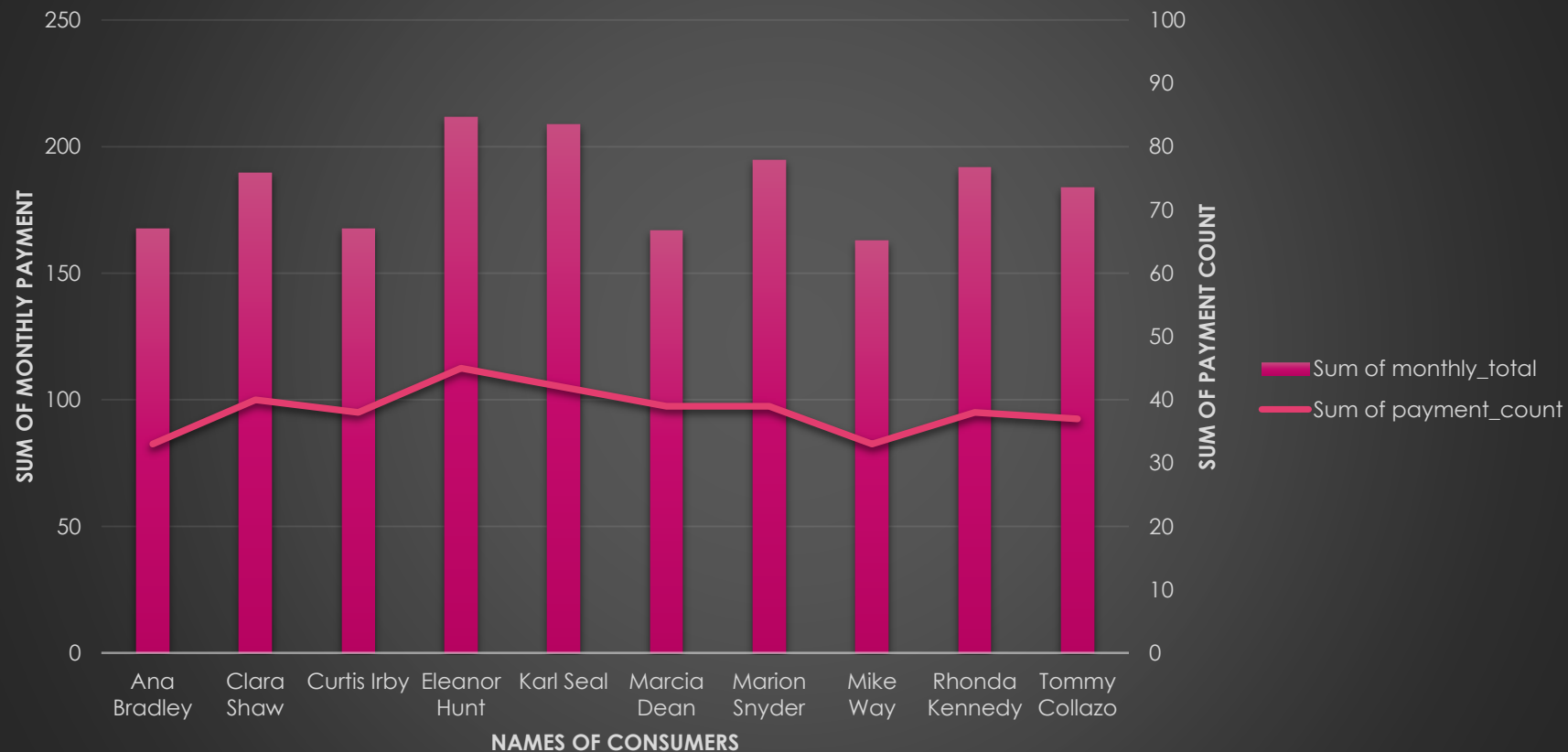
COMPARING THE STORE-WISE RENTAL ORDERS IN EACH MONTH OF THE YEAR



- ▶ THE TRENDS IN THE TWO STORES ARE SIMILAR
- ▶ JULY HAS THE HIGHEST RENTAL COUNT

OUR TOP 10 PAYING CUSTOMERS, HOW MANY PAYMENTS THEY MADE ON A MONTHLY BASIS DURING 2007, AND WHAT WAS THE AMOUNT OF THE MONTHLY PAYMENTS.

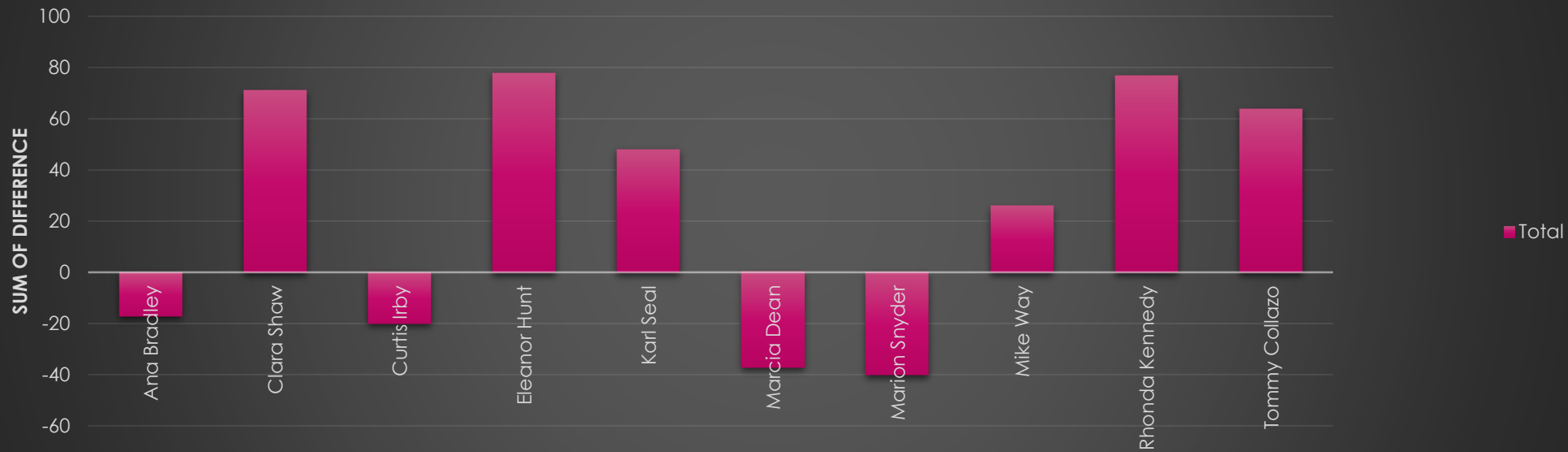
TOTAL PAYMENT AMOUNT FOR EACH MONTH MADE BY THE TOP 10 PAYING CUSTOMERS



► ELEANOR HURT IS OUR TOP CUSTOMER

SUM OF LEAD DIFFERENCE FOR THE TOP 10 CUSTOMERS

SUM OF DIFFERENCE FOR EACH OF THE TOP 10 CUSTOMERS



ELEANOR HUNT
PAID THE MOST
DIFFERENCE IN
TERMS OF PAYMENT