

Lab 3

Effective Google Research

Lesson Objective

Demonstrate your ability to find information by using Google and to effectively evaluate the validity of the information found.

Challenge 1

The Day I Was Born

- 1.) What famous people were born on your birthday?

- 2.) On what day of the week were you born?

- 3.) What was the weather like on the day you were born?

- 4.) Calculate how many minutes / days old you are.

- 5.) What was the top song & movie on the day you were born?

- 6.) Did anything important happen on the day you were born?

Find the requested answers given the information below:

- You are finding an Indian restaurant in London
- The restaurant has the word “Palms” in the name
- It is located near The Academy Hotel and the British Museum
- Tell me what is next to the restaurant on both sides.

7.) _____

8.) _____

Challenge 2

Web Page Evaluation Checklist

Go to Google and perform a search on a controversial topic, such as:

- Nuclear Armageddon
-
- Prison Danger
-
- Stem Cells
-
- Abortion
-
- Etc

Using the checklist on the following page try to evaluate systematically some of the search results.

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	The title of the page you are evaluating	The title of the page you are evaluating
1) Look at the URL		
Personal page or site?	.com .org .net .edu .gov/mil/us non-US _____ Other:	.com .org .net .edu .gov/mil/us non-US _____ Other:
What type of domain is it? Appropriate for the content?		
Published by entity that makes sense? Does it correspond to the name of the site?		
2) Scan the perimeter of the page looking for answers to these questions		
Who wrote the page?	Email: Name:	Email: Name:
Dated?	Date: Current Enough?	Date: Current Enough?
Credentials on the subject?	Evidence?	Evidence?
3) Look for these indicators of quality		
Sources well documented?		
Complete? (if 2nd hand info, is it not altered or forged?)		
Links to more resources? Do they work?		
Other viewpoints? Bias?		
4) What do others say?		
Who links to it?	Many or few? Opinions of it?	Many or few? Opinions of it?
Is the page rated well in a directory? <i>lii.org or infomine.ucr.edu or about.com</i>		
Look up the author in Google		
5) Does it all add up?		
	Inform Persuade Sell	Inform Persuade Sell
Why was the page put on the Web?	Share/disclose Other:	Share/disclose Other:
Possibly ironic? Satire or parody?		