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Read the Analytics in Action, Procter & Gamble Uses Business Analytics to Redesign its supply chain then describes how analytics was used to drive efficiency in Procter & Gamble's North American supply chain.

- The successful of P&G become known around the world they have a great talent and become a world leader in the use of analytics in supply chain management, they used analytics to solved their problem, they all start in thinking the fundamental question and the team's approach utilized all three categories business analytics: Descriptive, Predictive and Prescriptive analytics.

Which part of the article showed the Descriptive analytics, Predictive analytics, and Prescriptive analytics?

- **Descriptive analytics** showed in a part that article stated that at the start of the study the data had to be collected from all aspects of the supply chain, they used data queries and descriptive statistics to acquire and better to understand the supply chain data.
- **Predictive analytics** in article it stated that, it started it known as Strengthening Global Effectiveness, it was a major piece of effort by North American Supply Chain Study. The purpose was to make the supply chain in North American as efficient as possible, while ensuring that the customer service requirements were met.
- **Prescriptive analytics** in the article the suite of analytics model was aggregated into single system that could be run quickly on a laptop computer. Each proposed design in the selected set was then subjected to a risk analysis using computer simulation. P&G has become a world leader in the use of analytics in supply chain management.