/serverless/ DAYS ATX

Sponsorship Prospectus

The Conference

February 22ⁿᵈ,2019, Alamo Drafthouse South Lamar, Austin, TX

ServerlessDays is a community-focused, single track, one-day event that moves away from the hype and focuses on the reality of serverless-based solutions. This will be the inaugural year in Austin and we plan to create a strong community around ServerlessDays to sustain future iterations. The single-track format will have the following sections: Opening Keynote, Six Speaker Presentations, and a Closing Keynote.

The Organizers

- James Wicket, Head of Research, Signal Sciences, & Course Author at Lynda
- Richard Boyd II, Senior Technical Account Manager, Amazon Web Services
- Monico Moreno, NodeJs Consultant, Collaborare Dot Net, LLC

Attendees

We expect our attendees to fit into one of two categories:

Developers who are curious by nature, excited to explore new technologies and ways of doing things. The type of developer we see at serverless events works outside of their comfort zone and is often key to successfully introducing new technologies into an organization.

Business stakeholders looking for new solutions to unsolved problems. As technology provides a business advantage, we see product managers, program directors, and CTOs attending, looking for something that can help drive their business forward.

Venue

The Alamo Drafthouse at South Lamar (1120 S Lamar Blvd. , Austin, TX 78704) is a multi-purpose venue that can support everything from corporate events to private movie screenings. Its location, just to the South of Downtown, put it right in the heart of ATX. The venue provides a unique feel for attendees and provides streaming and A/V options that are second to none. In addition to atmosphere and a great stage, they are providing breakfast, lunch,

all day drink service, and the ability to go the extra mile by having a post-conference Happy Hour at the Highball, a Karaoke Bar attached to the theater!

Become a Sponsor

To become a sponsor or get more information on sponsorship, please contact: **austin@serverlessdays.io**

Sponsor Packages

There are four different sponsorship levels at ServerlessDays ATX: **Bronze**, **Silver, Gold, and Platinum** and a **Lanyard Visibility Add-On**.

Packages	Platinum	Gold	Silver	Bronze
Available Number	1	3	6	9
Tickets (+ T-shirts)	2	2	2	1
Shout outs on stage	Up to 15 Minutes + Demo at Happy Hour	2 Minutes at Either Opening, Lunch, or Closing	2 Minutes Before one of our Six Talks	1 Minute During Lunch
Logo on stage & website	Branded	Large	Medium	Small
Sponsor booth	Details Below	Individual table in front of theater w/ two chairs	Individual table in front of theater w/ two chairs	1/3 of shared table top, 1 chair
Logo on Badge	Large	Large	Medium	Small
Price	$7,000	$5,000	$3,000	$1,000

Platinum Package: You will be the sole sponsor for Happy Hour. The VIP Patio will be fully branded with whatever materials you want to pass out. You'll be able to open the event with a keynote and / or demo.

Lanyard Visibility Add-On: For **$2000.00 your logo will be featured on the lanyard that holds the conference badge.