

The “Grand Rapids Girls(GRG) Robotics Event” Story

The Event

The Girls Robotics Event was established in 2016 when one of my students, Tiffany, asked me “What if we held a Girls Robotics Event at our School ”. With help from a lot of very awesome people and our school district, Wyoming Public Schools, we held the Grand Rapids Girls(GRG) Robotics Event in the Fall of 2016. The GRG needed an online platform so I developed this website with the purpose of informing the robotics community.

The Building of the Website

For the basic structure of this website I used a free template from HTML5webtemplates.co.uk. titled “simplestyle_blue_trees”. I kept this website extremely simple on purpose because I knew it would be updated by people with little or no experience with HTML. I am in the process of teaching Mallorie, *the new Event Coordinator*, how to update this website through various tutorial videos.

- Latest Website revision 2022: <http://www.girlsrobotics.org/>
- FaceBook Page: <https://www.facebook.com/GRGRComp/>

The Branding

I was able to secure the url “girlsrobotics.org” which was a pleasant surprise. With the help of five local school robotics teams it seemed wrong to name the event solely after my school district. That is why it is called the “Grand Rapids Girls Robotics Event”

The GRG has a mascot named Rexi that was made possible by a fun story that happened during the inaugural Event. All the branding now revolves around Rexi.

- <https://www.facebook.com/GRGRComp/>

The Results

The website has been pivotal for the original growth and communication for the GRG Robotics Event. Today’s information and updating mainly happens on the Facebook page however Malloire is aggressively updating the website to be current. So the GRG committee must see some value in the website's inclusion for the GRG online presence.