

The “Budden Central” Website Story

The Site

Budden Central was a website developed during my teaching career to communicate with students and their parents. It started as a request from our district to have an online platform as part of our teacher outreach.

The Building of the Website

In 2011 the school district provided a day of professional development into Google Sites Builder and that's how this website was built, expanded, and updated for the next 7 years.

- Last version 2018: www.buddencentral.org
(this url is redirect to the districts Google Site under my account)

The user interface design of “BuddenCentral” was based on the icons from Apple's iOS. From my perspective this type of design is very efficient for massive amounts of information. Personally, I still find this design practical and use a variation on my [YouTube Channel](#).

The Branding

The use of the phrase “BuddenCentral” was a play on words from the famous transportation hub Grand Central Station. All hubs of information needed by students and parents could be found at “BuddenCentral”. It was intended to be an easy and fun way to remember the name. It was a success.

The Results

The website has been a great resource repository for my students and parents. This website was the main outreach to the students until 2018 Google Classroom and YouTube became the new platforms for an online presence.