

TORRE.CO - SITE REDESIGN

Day 1 A – 12:00m – 7:00 PM

Wireframe: (First Attempt)

Low fidelity sketch: position and defined alignment of information, icons and graphics will be presented.



I think that the colors are sober, since it has a lot of information and the dark color is restful for the eyes, I propose to increase the gray color to the genome page.

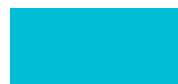
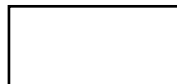
#27292D

#504F4F

#9B9696

#FFFFFF

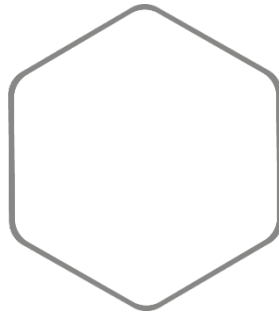
#00bcd4



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Typography: Helvetica font family. It continues with the font that the page currently uses.

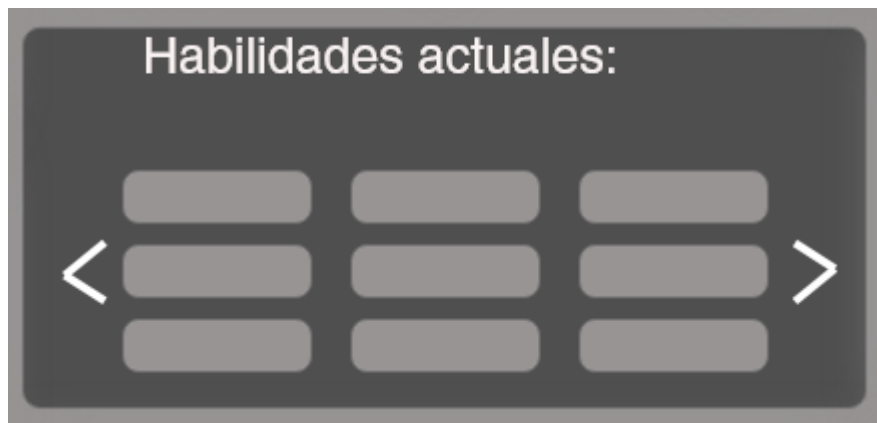
HEXAGONO: I decide to leave this form for the photo, since it takes the human genome as a reference for the new trend of presentation of a job profile or resume.



Day 1 B -03/02/2021 - 8:00 a.m – 12:00 m

PROTOTYPE UPDATE

Propose using some slider to show some information for genome page.



Start to develop high fidelity design

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Day 2 A 03/02/2021 - 1:00 P.M – 5:30 P.M

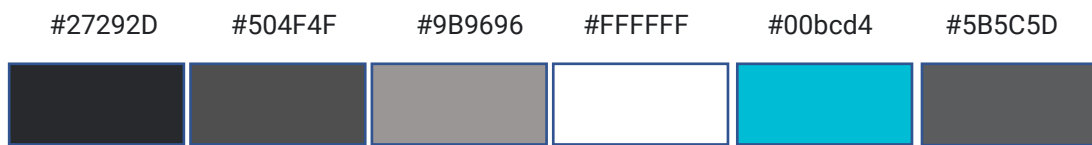
High Fidelity Sketch:

The hi-fi sketch was designed with its information and corresponding icons as shown below.



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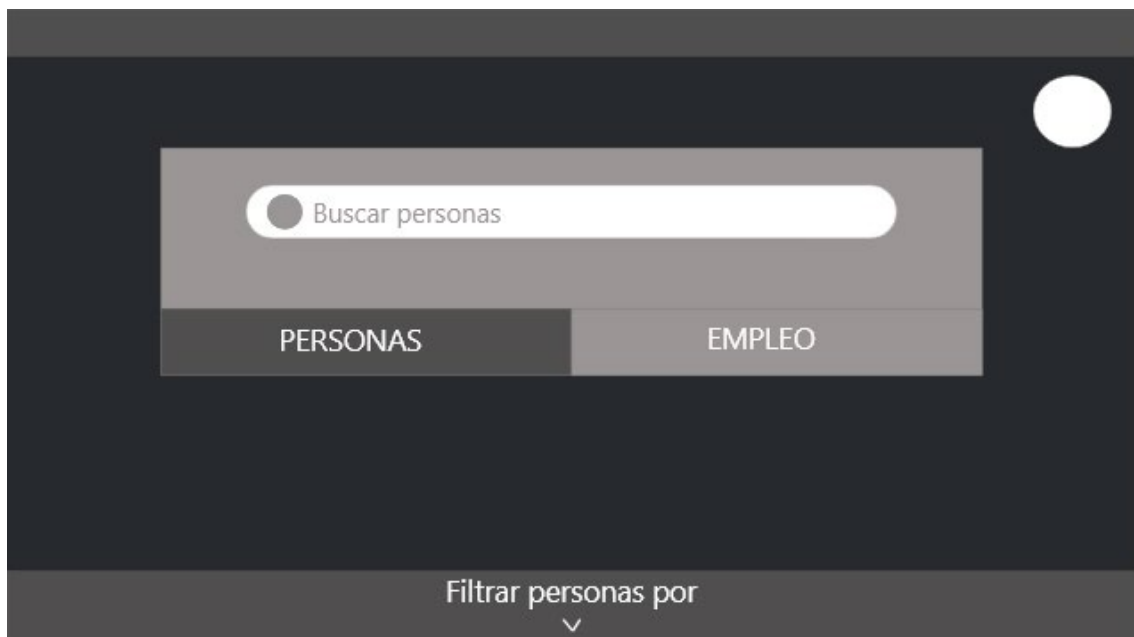
The following color palette was used:



Typography :Font helvetica familia. It continues with the font that the page currently uses.

SEARCH REDESIGN

Low fidelity sketch: position and defined alignment of information, icons and graphics will be presented.



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