

# RICHARD EMMANUEL ABELA

Senior WordPress & PHP Developer | Custom Plugins, APIs, Performance Optimization

Roxas City, Philippines 5800 (Remote) | +63-933-820-1031 | richardabela@gmail.com | <https://richardemmanuelabela.com/>

## PROFESSIONAL SUMMARY

Senior Web Developer with 16+ years of experience building scalable web applications and WordPress solutions. Experienced in remote collaboration and delivering high-quality results, with strong skills in PHP, custom WordPress plugin development, API integrations, performance optimization, and PHP frameworks.

## SKILLS

- PHP / MySQL
- WordPress
- JavaScript / AJAX / jQuery
- HTML / CSS
- Divi / Elementor
- WooCommerce
- PHP Frameworks
- Bootstrap 5
- Problem-solving

## WORK HISTORY

Senior Web Developer 04/2023 to Current

Simone Levie (Netherlands) – NL (Remote)

- Enhanced the **Poppyz E-Learning** WordPress plugin by developing new features using PHP (OOP), jQuery, HTML, and CSS to meet client requirements.
- Maintained and updated multiple WordPress websites, ensuring stable performance, security patches, and compatibility with plugin/theme updates.
- Built custom **Booknetic add-ons** and improved UI/UX workflows to support booking and customer features.
- Converted Figma/mockups into functional WordPress pages and components, ensuring responsive layout and consistent design implementation.
- Collaborated with the team remotely via chat and task tracking tools to deliver updates on schedule.

Senior Web Developer / Team Leader 04/2011 to 04/2023

PrimeOutsourcing.com – Mandaluyong City, Metro Manila, Philippines

Selected Client Engagements:

- CloudRealty.ca (Canada) — long-term engagement (5+ years)
- Detailed Systems (Australia) — web application development (2 years)
- Additional short-term WordPress & PHP clients

Key Responsibilities & Achievements:

- Developed custom WordPress plugins and themes using PHP (OOP), jQuery, and MySQL to support client-specific business requirements.
- Led and mentored junior developers by reviewing code, assigning tasks, and providing technical guidance across multiple projects.
- Maintained and improved WordPress websites with a focus on performance, scalability, and SEO readiness.
- Delivered multiple projects on schedule by managing priorities, coordinating with stakeholders, and resolving technical blockers quickly.
- Integrated third-party APIs and external services to automate workflows and improve system functionality.
- Improved site performance by optimizing scripts, assets, and database queries.

## Web Developer

01/2010 to 08/2010

### R2JWebworld

- Delivered client website updates and ensured clean implementation based on requirements and timelines.
- Built the company's job listing website, improving usability and accessibility for both applicants and employers.

## Education

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**Bachelor of Science:** Information Management

01/2009

**Filamer Christian University** - Roxas City, Capiz, Philippines

## REMOTE WORK STRENGTHS

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- Experienced working with international teams across time zones
- Strong written communication and daily progress updates
- Comfortable working independently with minimal supervision
- Familiar with task tracking and remote coordination workflows

## QUANTIFICATION

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- 5+ years supporting a long-term client ([CloudRealty.ca](https://cloudreality.ca))
- 16+ years total experience
- 2+ years current remote role

## CONTACT

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- PHONE: +63-933-820-1031
- LOCATION: Roxas City, Capiz, Philippines
- WORK SETUP: Full Remote / WFH
- EMAIL: [richardabela@gmail.com](mailto:richardabela@gmail.com)