

# Apex TV Enclosures

Premium OEM Manufacturing Specification - Dubai Grade

Version 2.0 | December 2025 | RFQ Ready

# 1. Scope & Design Priorities

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**Target Market:** Luxury residential and premium hospitality in UAE, Saudi Arabia, Qatar, Kuwait. Must accommodate standard consumer TVs while maintaining reliability in extreme conditions.

## Design Priorities (Ranked)

1. **Thermal reliability** in 55°C ambient + solar load
2. **Low noise** (<28 dBA normal operation)
3. **Dust/sand ingress resistance** (positive pressure design)
4. **Corrosion resistance** (coastal UAE specification)
5. **Premium fit/finish** (luxury market positioning)
6. **Slim profile** (120mm depth)

### Non-Negotiable Requirements:

- NO on/off thermostats - PWM control only
  - NO unfiltered intakes - automotive-grade filtration required
  - NO consumer power strips - proper power distribution only
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## 2. Environmental Requirements

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### Temperature

- Operating: 0°C to **55°C** continuous
- Storage: -20°C to 70°C
- Internal target: <45°C at 55°C ambient

### Moisture & Humidity

- Humidity: up to 95% RH non-condensing
- Rain: heavy/wind-driven (not submersible)
- Optional: ePTFE breather membrane

### Dust & Sand

- Designed for sandstorms
- Positive pressure design
- Replaceable automotive-grade filters

### Corrosion

- Salt fog: >500 hours
- UV stability: 5+ years
- 316 stainless hardware

## IP Rating Target **PREMIUM**

**IP66 rated** - Dust tight + protected against powerful water jets. Suitable for direct rain, hose-down cleaning, and storm conditions.

### **IP66 Requirements:**

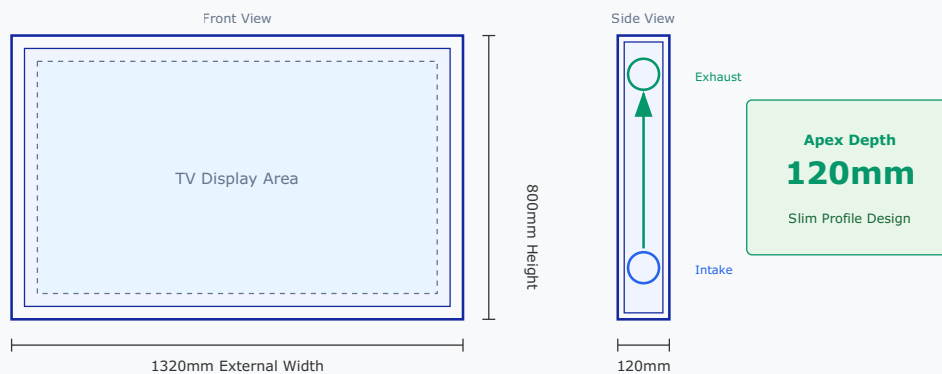
- **First digit (6):** Dust tight - no ingress of dust permitted
  - **Second digit (6):** Protected against powerful water jets (12.5mm nozzle, 100L/min, 3m distance)
  - Achieved through continuous EPDM channel gaskets, compression latches, and IP66-rated ventilation grilles with labyrinth baffles
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### 3. Size Schedule

| Model  | Fits TV   | Internal (W×H×D)    | External (W×H×D)    | VESA Support     | Fan Count |
|--------|-----------|---------------------|---------------------|------------------|-----------|
| ATE-43 | 39" - 43" | 1000 × 600 × 80mm   | 1060 × 660 × 120mm  | 200×200, 300×300 | 2 × 120mm |
| ATE-55 | 49" - 55" | 1260 × 740 × 80mm   | 1320 × 800 × 120mm  | 200-400×400      | 2 × 140mm |
| ATE-65 | 60" - 65" | 1480 × 860 × 80mm   | 1540 × 920 × 120mm  | 300-600×400      | 3 × 140mm |
| ATE-75 | 70" - 75" | 1700 × 1000 × 90mm  | 1760 × 1040 × 130mm | 400-600×400      | 4 × 140mm |
| ATE-86 | 82" - 86" | 1940 × 1120 × 100mm | 2000 × 1180 × 140mm | 600×400          | 4 × 140mm |

**Note:** External depth of 120-140mm achieved through optimized internal layout and efficient 140mm fan design.

Figure 1: Enclosure Dimensions (ATE-75 shown)



All dimensions in millimeters. Internal clearance 20mm minimum on all sides.

## 4. Mechanical Construction

### 4.1 Enclosure Body

**Material** PREMIUM

- **Primary:** Aluminum 5052-H32
- **Alternative:** 6061-T6
- Superior corrosion resistance vs 6063-T5

**Thickness**

- Main shell: **2.0mm**
- Door/rear panel: **2.0mm**
- Mounting rails: **3.0mm**

### 4.2 Fabrication

- CNC laser cut + CNC press brake
- TIG welding where needed
- Integrated stiffening ribs (no oil-canning)
- All edges deburred, no sharp edges

**4.3 Fasteners & Hardware** PREMIUM

| Location           | Specification                                   |
|--------------------|---|
| External fasteners | <b>A4 / 316 Stainless Steel</b> (coastal grade) |
| Internal fasteners | A2 / 304 Stainless minimum                      |
| Thread treatment   | Anti-galling compound or coated                 |

|                   |                                  |
|-------------------|----------------------------------|
| Dissimilar metals | Nylon isolation washers required |
|-------------------|----------------------------------|

## 4.4 Seals & Gasketing IP66

| Component           | Specification  |
|---------------------|--|
| Door Seal           | EPDM continuous channel gasket, UV-stable, closed-cell<br>Profile: 12×15mm with integrated channel for frame retention |
| Compression         | Consistent 20-30% compression around full perimeter via compression latches  |
| Cable Entry         | IP68-rated cable glands (M16/M20), 316 stainless steel   |
| Panel Joints        | Overlapping seams with gasket backing, no exposed gaps   |
| Ventilation Sealing | IP66 labyrinth grilles with internal baffles (see 6.6)   |

## 4.5 Door & Access System PREMIUM

### Hinged Front Frame

- **Hinge type:** Concealed 3-knuckle stainless steel
- **Quantity:** 3 hinges (top edge)
- **Opening:** 110° minimum
- **Material:** 316 stainless steel

### Gas Shock Struts

- **Quantity:** 2× gas struts per unit
- **Force:** Sized to hold door open at 90°
- **Rating:** Stainless steel, marine grade



- **Damping:** Soft-close action

- **Door hold-open:** Magnetic catch or hook system to secure door when accessing TV
- **Front panel:** Removable glass frame for TV installation/service
- **Tool-free access:** No tools required for routine TV access

## 4.6 Security & Locking PREMIUM

| Feature              | Specification   |
|----------------------|---|
| <b>Primary Lock</b>  | Tubular cam lock, keyed alike option, 316 SS housing                  |
| <b>Lock Quantity</b> | 2× locks standard (top and bottom of door)                            |
| <b>Padlock Hasps</b> | 2× padlock holes (accepts up to 10mm shackle) for additional security |
| <b>Keys</b>          | 3× keys supplied per unit, keyed alike option for multi-unit installs |
| <b>Anti-tamper</b>   | Security screws on external hinges (Torx or hex socket)               |

## 4.7 Latching System

- **Latch type:** Compression draw latches (not friction)
- **Quantity:** 4× latches (2 per side) for 55"+ models
- **Material:** 316 stainless steel body and keeper
- **Action:** Over-center compression for positive gasket seal
- **Adjustment:** Threaded keeper for seal adjustment

## 4.8 Mounting System

### VESA Mount Plate (Included)

- **Pattern:** Universal 200×200 to 600×400mm

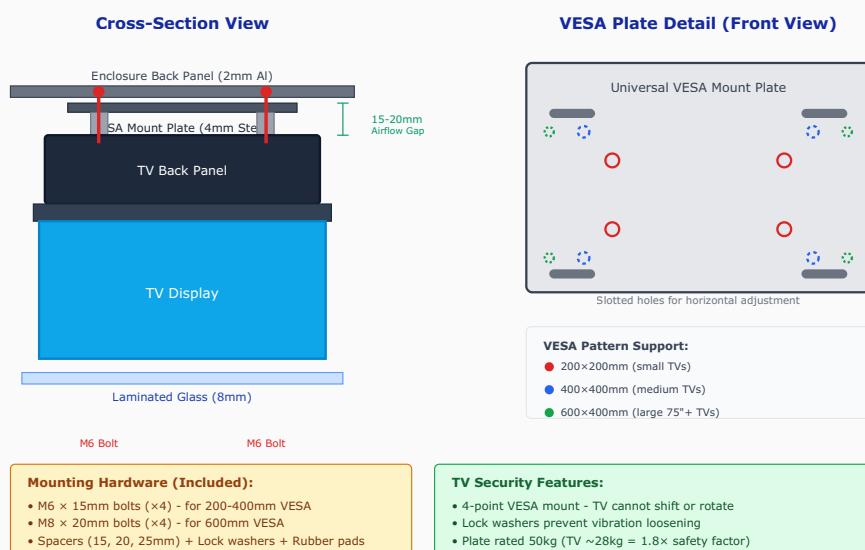
- **Material:** 4mm steel, powder coated
- **Hardware:** M6/M8 bolts, spacers, lock washers included
- **Adjustment:** Slotted holes for vertical/horizontal alignment

### Full-Motion Arm (Included)

- **Type:** Articulating dual-arm mount
- **Extension:** Up to 500mm from wall
- **Swivel:**  $\pm 90^\circ$  horizontal
- **Tilt:**  $+5^\circ$  /  $-15^\circ$
- **Rating:** 50kg capacity minimum

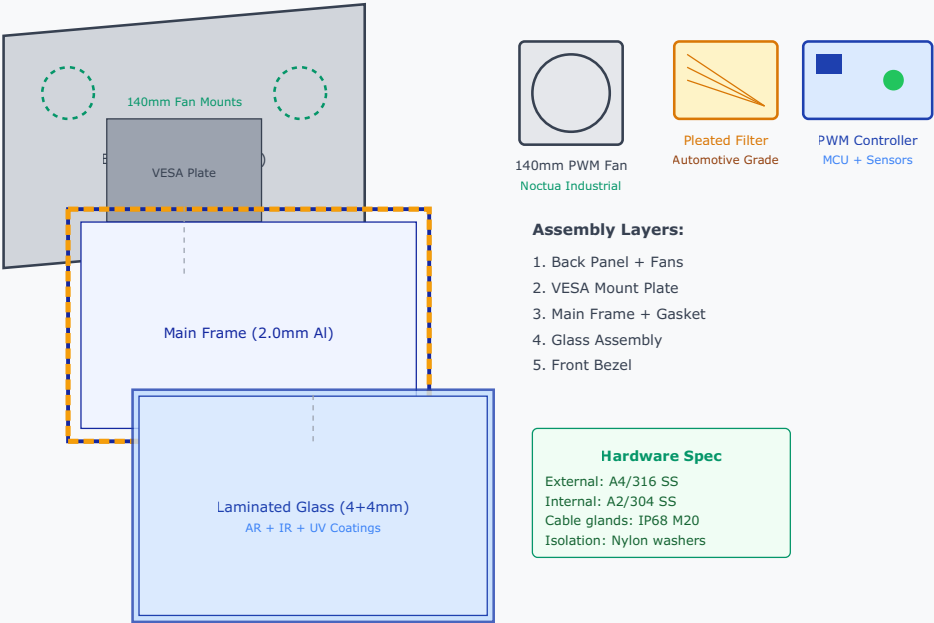
- **Wall bracket:** Heavy-duty steel wall plate with 316 SS hardware
- **Enclosure attachment:** Secure mounting points on rear panel
- **Cable routing:** Arm includes cable management channel

Figure 2: TV Mounting System Detail



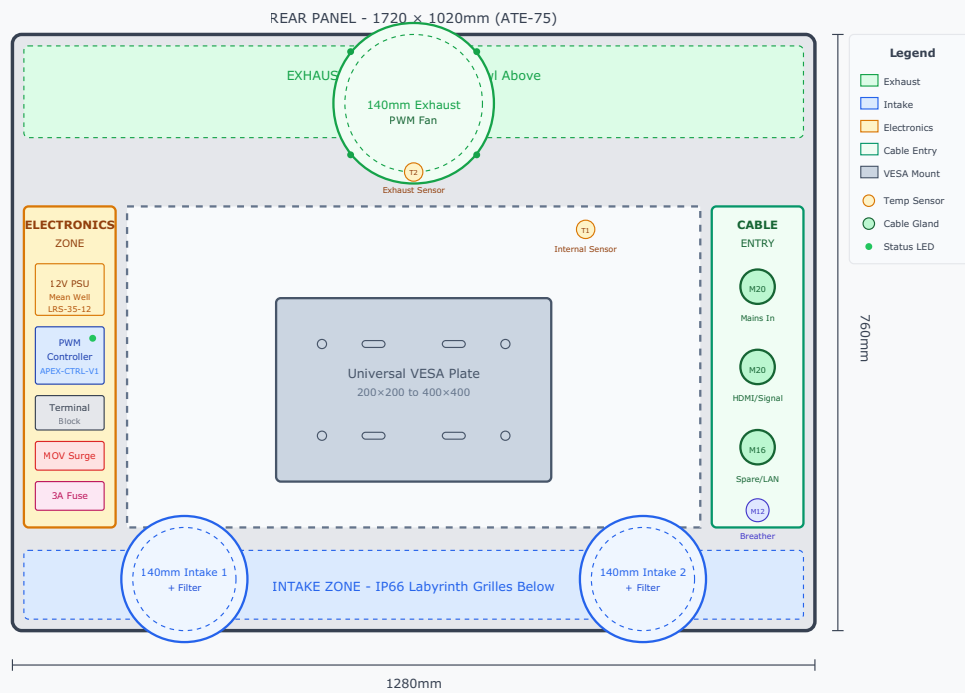
TV mounting system showing cross-section (left) and VESA plate hole patterns (right). Universal plate supports all standard VESA patterns from 200×200 to 600×400mm.

Figure 3: Exploded Assembly View



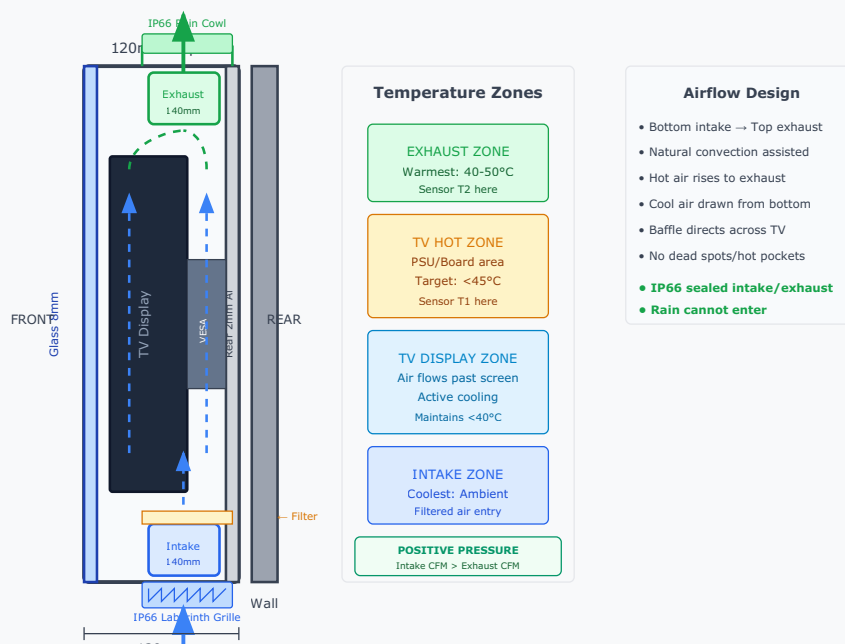
Exploded view showing main components and assembly sequence.

Figure 4: Rear Panel Internal Layout (View from Inside)



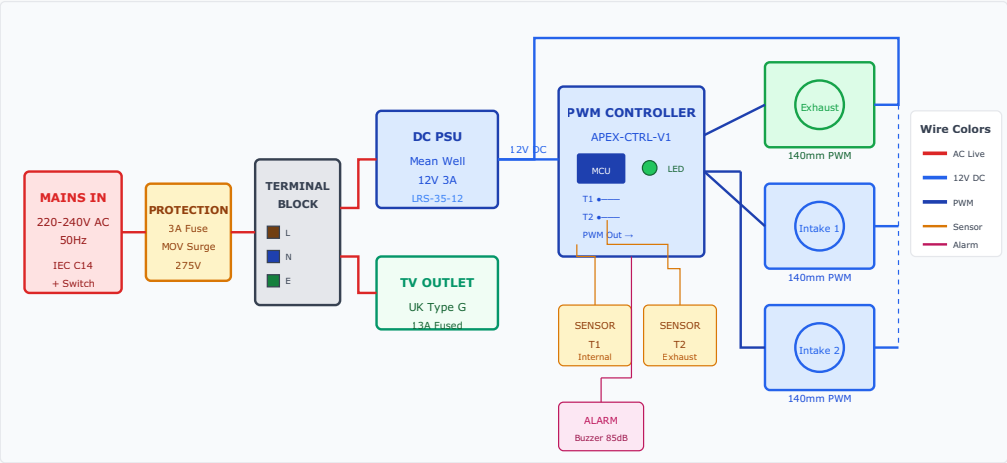
Rear panel layout showing electronics zone (left), VESA mount (center), cable entry (right), and fan positions (top/bottom). All dimensions in mm.

Figure 5: Side Cross-Section - Airflow Path



Side cross-section showing vertical airflow path from bottom intake through TV zone to top exhaust. IP66 labyrinth grille at intake, rain cowl at exhaust.

Figure 6: Electronics Block Diagram



Electronics block diagram showing power distribution, PWM controller, temperature sensors, and fan connections.

## 5. Front Glass / Optical Stack PREMIUM

**Key Differentiator:** Laminated glass with IR rejection reduces solar heat gain by up to 40%, significantly reducing cooling requirements and fan noise.

### 5.1 Glass Construction

| Layer           | Specification                               |
|-----------------|---|
| Outer pane      | 4mm low-iron tempered glass                 |
| Interlayer      | PVB (polyvinyl butyral) - shatter retention |
| Inner pane      | 4mm low-iron tempered glass                 |
| Total thickness | ~8.8mm laminated                            |

### 5.2 Coatings & Films

| Coating                 | Purpose             | Performance                                |
|-------------------------|---------------------|--|
| AR Coating (both sides) | Reduce reflections  | <1% reflection                             |
| IR Rejection Film       | Block infrared heat | 90% IR rejection (3M Prestige 90 or equiv) |
| UV Block                | Protect TV from UV  | ≥99% UV rejection                          |

### 5.3 Optical Requirements

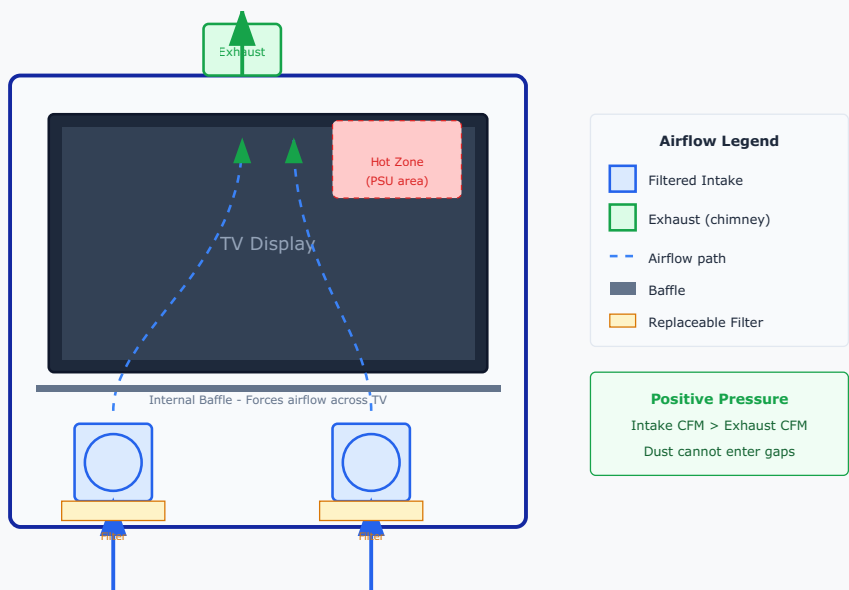
- Visible light transmission: manufacturer standard (provide measured values)
- Haze: low - no distortion, no waves

- Edge finish: polished
  - Glass retention: mechanical frame + gasket (not adhesive-only)
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# 6. Thermal Management System CRITICAL

## 6.1 Architecture - Zoned Airflow

Figure 7: Thermal Airflow Design



Cross-section showing zoned airflow with positive pressure design. Airflow forced across TV hot zones.

## 6.2 Fan Specification

| Parameter | Specification                        |
|-----------|--------------------------------------|
| Fan Size  | 140mm x 140mm x 25mm                 |
| Fan Type  | Noctua Industrial PPC / Sunon MagLev |
| Control   | PWM (4-wire), 30-50°C curve          |
| Bearing   | SSO2 / Fluid Dynamic                 |
| MTBF      | >150,000 hours                       |



|           |  |
|-----------|--|
| IP Rating | <b>IP67 rated</b>                            |
| Mounting  | <b>Rubber isolators + anti-vibe grommets</b> |

## 6.3 Noise Targets

| Mode             | PWM Duty | Noise Target (1m)             |
|------------------|----------|-------------------------------|
| Normal operation | ≤40%     | ≤ <b>28 dBA</b> (near silent) |
| High cooling     | ≤70%     | ≤ <b>35 dBA</b>               |
| Emergency        | 100%     | Higher allowed, time-limited  |

## 6.4 Control System NEW

**NO on/off thermostats.** PWM microcontroller control is mandatory.

### Controller

- MCU-based PWM fan controller
- Smooth fan ramp (no sudden start)
- Pre-cool option (user selectable)
- Post-run cooldown after TV power-off

### Sensors

- Internal air temp (NTC/DS18B20)
- Exhaust air temp
- Optional: TV rear panel probe
- Optional: Ambient intake sensor

### Failsafe **REQUIRED**

- If internal >65°C for >5 min:
- → Alarm output trigger
- → Full fan speed
- → Optional: TV power cut

## 6.5 Filtration

- **Media:** Automotive-grade pleated synthetic or foam
- **Access:** Tool-less serviceable
- **Spares:** 1 extra filter included per unit
- **Design:** Slight positive pressure to prevent dust ingress

## 6.6 IP66 Ventilation System **IP66**

**Critical for IP66:** Standard mesh grilles are NOT IP66 rated. Labyrinth-style grilles with internal baffles are required.

### Intake Grilles (Bottom)

- **Type:** IP66 labyrinth vent with internal baffles
- **Material:** UV-stable ABS or 316 stainless
- **Design:** Downward-facing louvers + internal maze
- **Filter:** Behind grille, tool-free access
- **Quantity:** 2× per unit (one per intake fan)

**Exhaust System (Top)**

- **Type:** Rain cowl/hood with labyrinth exit
- **Material:** Powder-coated aluminum
- **Design:** Chimney effect, water cannot enter even in heavy rain
- **Mesh:** 316 SS insect screen behind cowl
- **Overhang:** Minimum 40mm projection

| Ventilation Component   | IP Rating | Notes                          |
|-------------------------|-----------|--------------------------------|
| Intake labyrinth grille | IP66      | Tested to IEC 60529            |
| Exhaust rain cowl       | IP66      | No direct path for water entry |
| Cable glands            | IP68      | Exceeds requirement            |
| Breather vents          | IP68      | ePTFE membrane                 |

# 7. Electrical System

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**Do NOT use consumer power strips.** Purpose-built power distribution module required.

## 7.1 Power Input

| Parameter     | Specification                                 |
|---------------|---|
| Voltage       | 220-240V AC, 50Hz (Gulf standard)             |
| Entry         | IEC inlet OR hardwired gland + terminal block |
| Protection    | Fused + MOV/TVS surge protection              |
| Earth bonding | Proper bonding to enclosure required          |

## 7.2 Internal Distribution

- Fused distribution: TV + fans + accessory circuits
- 1-2 accessory outlets (UK/GCC type or IEC)
- All cabling: heat-rated, neatly loomed
- Cable management: high-temp 3M VHB adhesive mounts

## 7.3 Compliance

- Build to IEC/UL 62368-1 principles
  - Hi-pot / earth continuity test per batch
  - CE marking required
  - RoHS compliant
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## 8. Finish & Cosmetics

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### 8.1 Powder Coating

| Parameter     | Specification                 |
|---------------|-------------------------------|
| Type          | Architectural-grade polyester |
| Thickness     | <b>70-100 µm</b>              |
| Finish        | Semi-gloss, 30-50 gloss units |
| UV Resistance | 5+ years outdoor stability    |
| Salt Spray    | <b>&gt;500 hours</b>          |

### 8.2 Color Options

| Color           | RAL Code | Notes                                   |
|-----------------|----------|---|
| Sand/Off-White  | RAL 1013 | <b>Recommended</b> - reduces solar heat |
| Anthracite Grey | RAL 7016 | Premium option                          |
| Jet Black       | RAL 9005 | On request (higher heat absorption)     |

### 8.3 Internal Surfaces

- Matte black or dark neutral (reduce reflections)
  - Avoid heat traps near electronics
  - OEM to propose balanced approach
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# 9. Testing & QA Requirements

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Manufacturer must propose and price the following tests:

| Test                  | Method   | Pass Criteria                     |
|-----------------------|--|-----------------------------------|
| Thermal Chamber       | 55°C ambient, TV running, sealed                             | Internal air <45°C, TV back <50°C |
| Dust Ingress          | Dust exposure + filter evaluation                            | No dust penetration past filter   |
| Water Jet Test (IP66) | IEC 60529 - 12.5mm nozzle, 100L/min, 3m distance, all angles | No water ingress                  |
| Noise Test            | dBA at 1m at 40/70/100% PWM                                  | 28/35/45 dBA max                  |
| Salt Spray            | ASTM B117  | >500 hours, no corrosion          |
| Burn-in               | 24-hour electronics run                                      | No failures                       |

# 10. Bill of Materials (ATE-75)

| Item            | Description                          | Qty   | Est. Cost (USD) |
|-----------------|--------------------------------------|-------|-----------------|
| Frame Assembly  | 5052-H32 Al, 2.0mm, powder coated    | 1 set | \$55            |
| Back Panel      | 2.0mm aluminum, powder coated        | 1     | \$30            |
| Front Glass     | 4+4mm laminated, AR+IR+UV            | 1     | \$85            |
| Gaskets         | EPDM closed-cell seal kit            | 1 set | \$12            |
| Fans            | 140mm PWM industrial (Noctua/ equiv) | 2     | \$45            |
| Fan Controller  | MCU PWM board + sensors              | 1     | \$25            |
| Power Module    | Fused distribution + surge           | 1     | \$18            |
| Cable Glands    | IP68 M20, 316 SS                     | 3     | \$8             |
| Filters         | Automotive pleated (+ 1 spare)       | 2     | \$8             |
| Hardware        | 316 SS fasteners, brackets, clips    | 1 set | \$18            |
| VESA Mount      | Universal adjustable plate           | 1     | \$18            |
| Packaging       | Engineered foam, manual, gauge       | 1 set | \$15            |
| TOTAL ESTIMATED |                                      |       | ~\$337          |

# 11. RFQ Response Requirements

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Factory must respond with:

1. Proposed fan model + datasheet + noise curve
2. Proposed controller design + failsafe behaviour
3. Aluminium grade certification and thickness proof
4. Glass supplier + coating spec + IR/UV performance sheet
5. Estimated unit cost at 100 / 500 / 1,000 qty
6. Lead time for EVT/DVT/PVT builds

## Documentation Deliverables

- 2D drawings (DXF/PDF) + 3D CAD (STEP)
  - BOM with part numbers and supplier info
  - Wiring diagram
  - Firmware/control logic description
  - QC checklist and test report template
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### Apex TV Enclosures

Dubai, United Arab Emirates  
Premium Outdoor TV Protection

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