Richard **Goh** Chang Rui

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EDUCATION

Aug 2015 – May 2020	**National University of Singapore Double Degree Programme**
	B.B.A (Hons) in Business Administration
	CAP: 4.48/5.00
	B.Comp (Hons) in Computer Science
	CAP: 3.94/5.00
Aug 2017 – Aug 2018	**NUS Overseas Colleges Stockholm, Sweden**
	Selected to work full-time at a start-up in Stockholm while studying at *KTH Royal Institute of Technology* for one year

SKILLS & COMPETENCIES

Programming Languages	JavaScript, Java, SQL, R, HTML, CSS, C, C++
Frameworks & Technologies	React, MobX, Node, Express, Bootstrap 4, SASS, CSS Flexbox, Git, PostgreSQL, Trello, Jira
Other Software Services	Tableau BI, WordPress, Google Analytics, Google AdWords
Other Skills	Data Analytics, B2B Sales, Digital Marketing, Market Research

WORK EXPERIENCE

Software Engineering Intern

Singtel | May 2019 – Aug 2019

- **Front-end Web Development:** Developed client facing front-end features using React, MobX, Bootstrap, SASS, for a cloud services B2B marketplace.
- **Achievements:** Awarded certificate of recognition for being one of the top-performing interns (10 out of 93) for the 2019 summer internship.
- **SCRUM Development:** Practiced software development using agile principles by working together with UI/UX designers, product managers, business teams and company stakeholders to deliver the first release of a full-fledged web application within 8 weeks.

Business Development Intern

Meloq AB (Sweden) | Aug 2017 – Aug 2018

- **Project Management:** Spearheaded the development of company's brand new webpage (WordPress) from ideation to deployment
- **Digital Marketing:** Conducted Search Engine Optimisation for webpage using Google Analytics, achieving the top-ranking Google search result and increased average weekly website visits by 400%, from 160 to 800 new users weekly.
- **Market Research:** Sourced for a list of over 50 prospective product distributors in key markets such as USA and Germany, which led to the successful establishment of distributor networks in 7 additional countries in the second year of product launch.
- **Channel Management & Sales:** Assisted CEO in contract negotiations with product distributors, which led to 600% increase in overall sales volume, from 118 units in 2016 to 701 units in 2017.

AWARDS & ACHIEVEMENTS

AngelHack 2019 – Overall *Champions (Grab Challenge)*

- Conceptualised, developed and presented a computer vision software to detect driver fatigue to increase passenger/driver safety. Awarded prize of SG$1500 worth of Grab credits.

L'Oréal Brandstorm Case /Competition 2018- *Champions in Nordics Regionals*

- Prototyped and presented an augmented reality mobile app and salon smart mirror concept using Figma and PowerPoint. Sponsored to attend Nordic final in Copenhagen, Denmark, and thereafter sponsored to attend international finals in Paris, France.

Anderson Junior College Chinese Chess Club

- 3rd Position at Hwa Chong Chess and Bridge Championship (Inter-college, Team, 2012)
- 2nd Position at Pioneer Junior College Chess Challenge 2011 (Inter-college, Team, 2011)
- 3rd Position at Hwa Chong Chess and Bridge Championship (Inter-college, Team, 2011)