

CSC-30014 Project Posters

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CR110

Talk Overview

- **Poster assessment**
- **Poster Preparation**
- **Poster Presentation**
- **Poster printing/submission**

- **Project Ethics**

Poster Assessment

- **Poster will be marked out of 100%**
 - But will be weighted to contribute 10% to the overall assessment of the CSC-30014 Project
- **Marking**
 - Detailed highly prescriptive marking schemes (as with Projects in general) are not desirable/possible for the posters
 - However, all good posters should address themselves to three key aspects of a CSC-30014 project ...

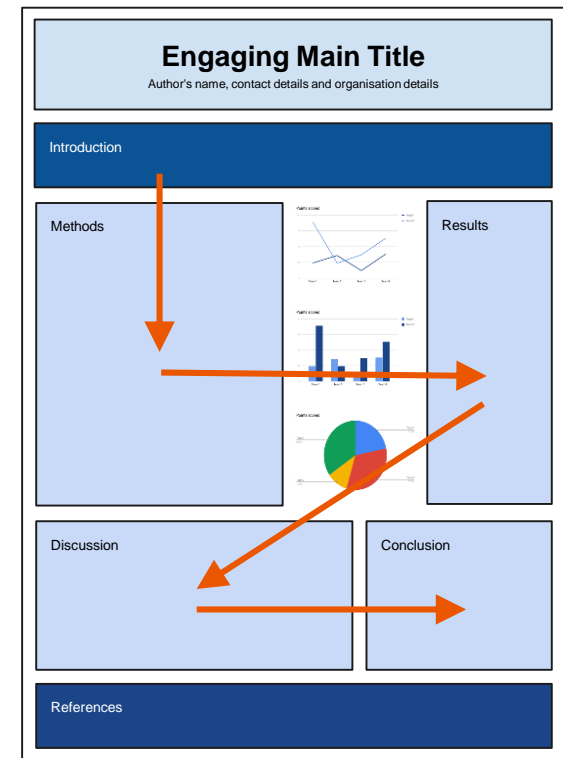
Poster Assessment

- **Background/Context**
- **Achievements so far & work in progress**
- **Explains what still needs to be done**

Poster Preparation – no strict rules, but ...

- **Communicates visually**

- A1 poster size (pdf format)
- Attracts & holds attention
 - Aesthetically pleasing
 - Colour will draw attention to the poster
 - Serves as an illustrated abstract
 - Large enough to read from 1 to 2 metres
- Create an uncluttered design to emphasise the subject matter
 - Straightforward organisation or flow



Poster Preparation – no strict rules, but ...

- **Consider the proportions**

- ~40-50% text
- > 30-40% graphics
- < 20 %white space

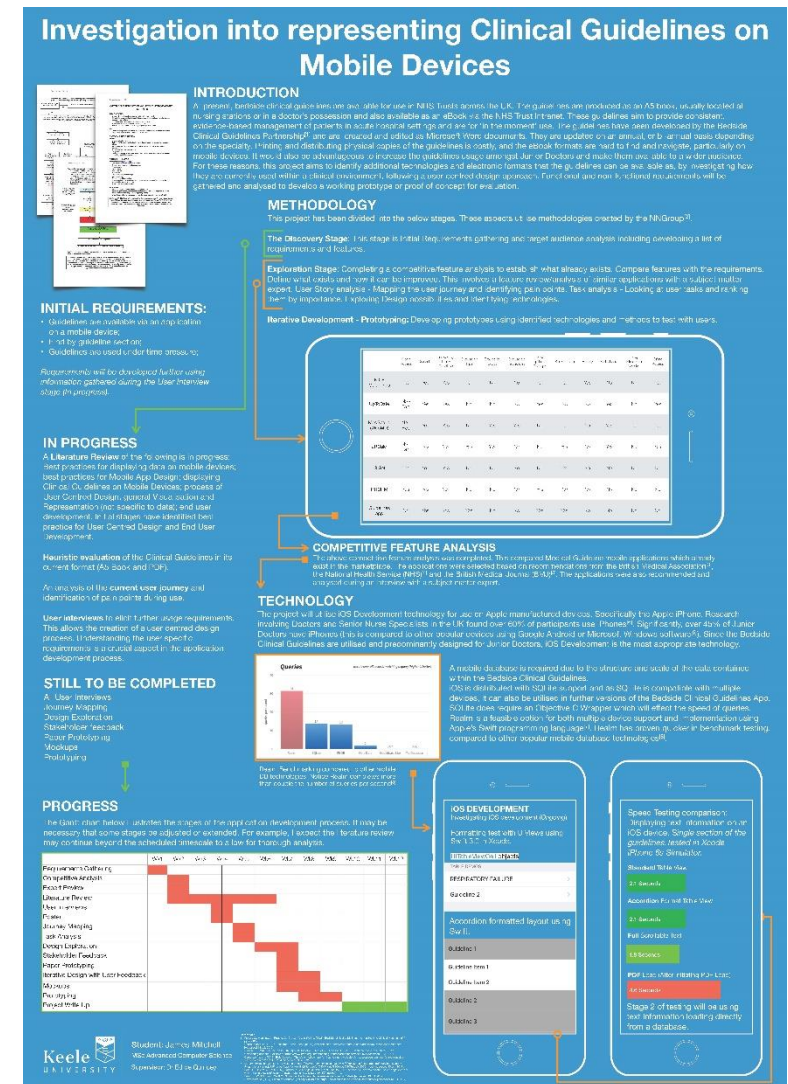
- **Balance margins & white space**

- **Avoid crowding content**

- “Less is more” & “Keep it Simple”
- “A picture is worth 1000 words”

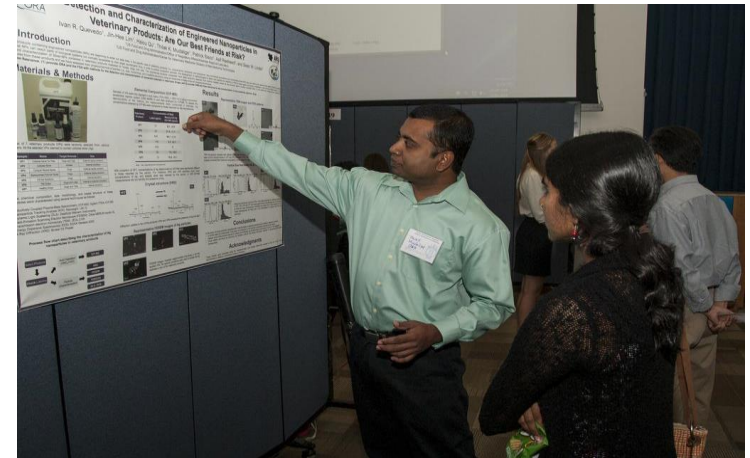
Evaluate using ‘60 second rule’

- ☐ Overall appearance
- ☐ White space
- ☐ Text / graphic balance
- ☐ Text size
- ☐ Organisation & flow
- ☐ Author identification
- ☐ Research/Project objective(s)
- ☐ Main points
- ☐ Summary/conclusion
- ☐ References ??



Poster Presentation

- Consider the main take home message(s)
- Key points you wish to draw your audience to
- Is there any additional information you can add during a conversation
- **No marking during session**
 - nothing that takes place during the poster session is being marked



Printing & Submission

- **Summative assessment deadline**
 - 10am Monday 17/2/2020 (week 4)
- **Free printing deadline (pdf version)**
 - 10am Wednesday 12/2/2020 (week 3)
- **Poster session**
 - 2-4pm Wednesday 19/2/2020 (week 4)

Project Ethics ...

- **Ethics ...**

- Please complete all outstanding ethics documentation and upload to KLE by 10am on Friday 7/2/2020 (end week 2)