

America's Tapestry

SPONSORSHIP PROPOSAL

13 Colonies. 13 Stories. 1 Nation.

A painterly illustration of a man and a woman working on a large tapestry. The man, on the left, is seated on a stool, wearing a white shirt, brown vest, and brown pants, painting a yellow design onto a red panel of the tapestry. The woman, on the right, is seated, wearing a green dress and a white bonnet, holding a long blue fabric panel. A striped American flag lies on the floor in front of them. The background is dark blue.

Executive Summary

America's Tapestry is a transformative cultural project commemorating our nation's 250th anniversary through 13 hand-embroidered panels representing the original colonies.

This touring exhibition will reach 500,000+ visitors across prestigious venues in the founding states over two years, offering sponsors unprecedented visibility alongside a project that embodies American values of collaboration, craftsmanship, and storytelling.

The Urgent Need

A critical \$100,000 funding gap threatens this once-in-a-generation cultural legacy.

Your partnership can ensure that this historic project reaches completion and creates lasting impact for America's semiquincentennial celebration.

Project Vision & Impact

Cultural Significance

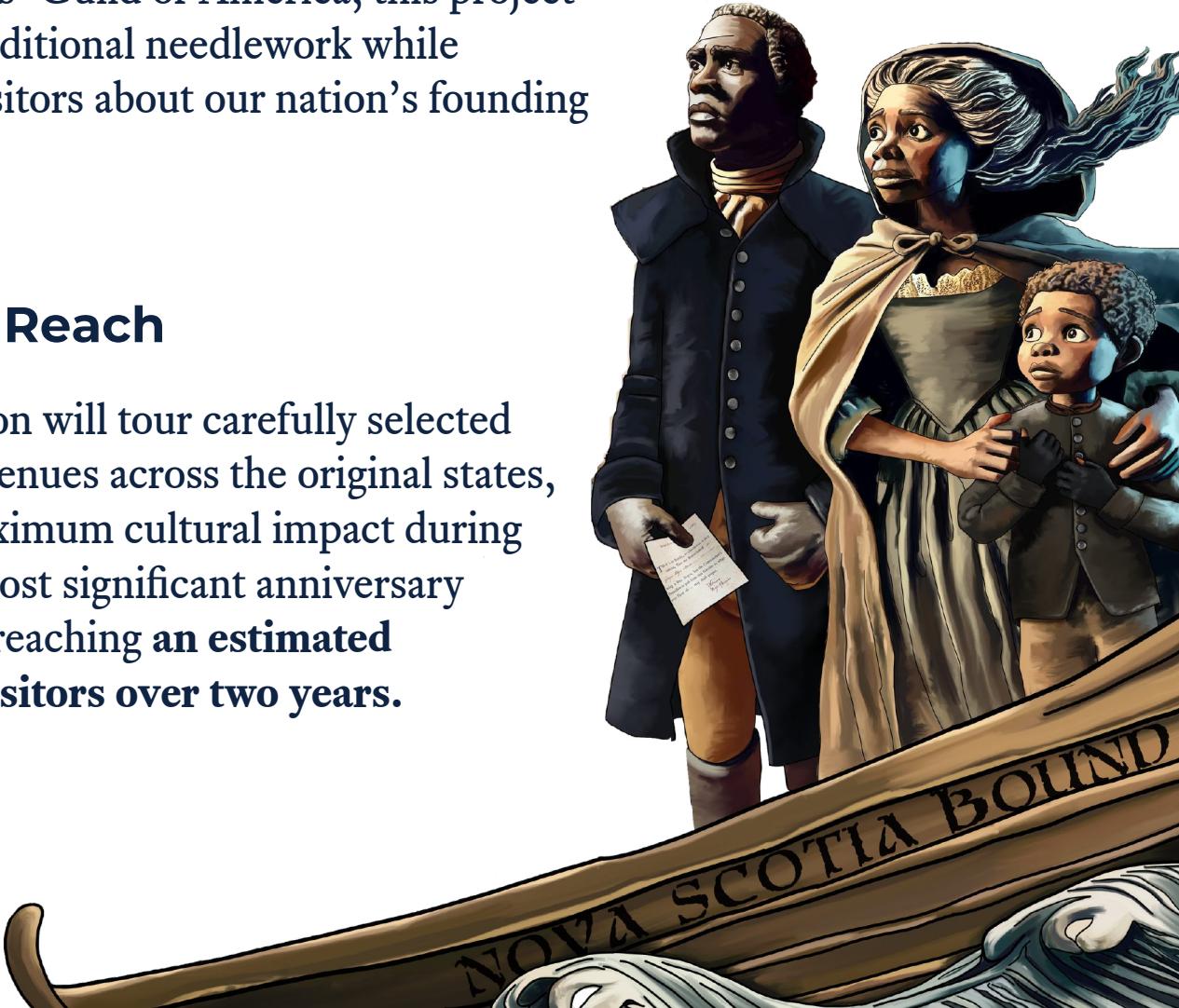
Each panel tells lesser-known stories of individual contributions to American independence, stitched by master artisans working in historic institutions from New Hampshire to Georgia. This collaborative approach mirrors the very foundation of American democracy—diverse voices creating a unified whole.

Educational Legacy

Through partnerships with historical societies, universities, and the Embroiderers' Guild of America, this project preserves traditional needlework while educating visitors about our nation's founding stories.

National Reach

The exhibition will tour carefully selected prestigious venues across the original states, ensuring maximum cultural impact during America's most significant anniversary celebration, reaching an estimated **500,000+ visitors over two years.**



Sponsorship Investment Levels

PLATINUM PARTNERSHIP - \$25,000+

Premier Recognition & Lasting Legacy

Visibility Benefits:

- Premier logo placement on all promotional materials and website
- Named recognition on exhibition descriptive panels
- Featured acknowledgment in all exhibition catalogs
- Premier signage at every venue throughout the two-year tour

Exclusive Experiences:

- VIP access to all private reception opportunities
- Opportunity to host a private viewing of the exhibition
- Customized educational program for your organization

Business Benefits:

- 25% discount on merchandise for employees
- Quarterly executive briefings on project progress
- Priority partnership consideration for future cultural initiatives



Sponsorship Investment Levels

GOLD PARTNERSHIP - \$15,000+

Substantial Impact & Premium Recognition

Visibility Benefits:

- Featured logo placement on website and promotional materials
- Recognition in all exhibition catalogs
- Prominent signage at exhibition venues
- Acknowledgment in press releases and media coverage

Exclusive Experiences:

- Private reception for up to 20 guests at inaugural display
- Private guided tours at select venues
- Customized educational program for your organization

Business Benefits:

- 20% discount on merchandise for employees
- Quarterly newsletter updates with exclusive content
- Networking opportunities with other cultural partners



Sponsorship Investment Levels

SILVER PARTNERSHIP - \$10,000+

Meaningful Support & Visible Recognition

Visibility Benefits:

- Logo placement on event signage at all venues
- Recognition in press releases
- Website and printed materials recognition

Exclusive Experiences:

- Private tour for up to 10 guests
- Invitation to sponsor reception
- Behind-the-scenes access to embroidery workshops

Business Benefits:

- 15% discount on merchandise for employees
- Priority booking for group visits

Sponsorship Investment Levels

BRONZE PARTNERSHIP - \$5,000+

Foundation Support & Community

Visibility Benefits:

- Recognition on website and in printed materials
- Acknowledgment in annual sponsor communications

Exclusive Experiences:

- Invitation to sponsor reception
- Access to exclusive sponsor updates

Business Benefits:

- 10% discount on merchandise for employees
- Quarterly newsletter updates



Custom Partnership Opportunities

We understand that every organization has unique goals and interests. We welcome discussions about:

- **Panel-Specific Sponsorship:** Support a particular state's panel with targeted recognition
- **Educational Program Sponsorship:** Fund specific workshops, lectures, or community outreach
- **Venue-Specific Partnerships:** Sponsor the exhibition at particular locations
- **Artisan Support Programs:** Directly support the craftspeople creating this legacy
- **Conservation Sponsorship:** Fund the permanent physical conservation of the project

Return on Investment

- **Audience Reach:** 500,000+ visitors across prestigious cultural venues
- **Media Coverage:** National and regional press attention during America's biggest anniversary
- **Long-term Visibility:** Permanent digital archive and traveling exhibition legacy
- **Brand Alignment:** Association with American heritage, craftsmanship, and educational values
- **Network Access:** Connection to cultural institutions, historical societies, and community leaders



Timeline & Urgency

- **Current Status:** Panels in production, needleworkers committed, venues secured
- **Critical Need:** Immediate funding to prevent material loss and project cancellation
- **Project Completion:** May 2026 (in time for July 4th anniversary celebrations)
- **Tour Duration:** Two years across 13+ prestigious venues

Partnership Process

1. **Initial Discussion:** Consultation to explore alignment and customize benefits
2. **Proposal Refinement:** Tailored agreement based on your organization's specific goals
3. **Partnership Agreement:** Formal documentation of benefits and recognition timeline
4. **Implementation:** Immediate integration into all project materials and communications
5. **Ongoing Relationship:** Regular updates and exclusive access throughout the project

Leadership Team



Stefan Romero
Founder & Project Director

Carnegie Mellon College of Fine Arts graduate, Fulbright Scholar with Master's from University of Glasgow, specialist in Colonial American dress and textiles

Institutional partners

William & Mary, Muscarelle Museum of Art, Seton Hill University, Embroiderers' Guild of America chapters, and prestigious historical institutions across all 13 original states

Contact Information

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America's 250th anniversary happens once. This cultural legacy project—already in production—needs your partnership now to ensure completion. Join us in creating something remarkable that will be treasured for generations.

Let's weave your organization into America's Tapestry.