

Daniel A. Stevens

CURRENT ADDRESS

138 Water Street
Kent, Ohio 44240
(330) 672-2360
(Until May 31, 2011)

PERMANENT ADDRESS

456 Forest Lane
Wickliffe, Ohio 44092
(440) 322-9898
dstevens5@kent.edu

OBJECTIVE

To obtain a position in the field of sports marketing utilizing acquired skills in sales and communications.

EDUCATION

Bachelor of Business Administration May 2013
Kent State University, Kent, Ohio
Major: Marketing
Overall GPA: 3.1 Major GPA: 3.5

SIGNIFICANT COURSEWORK

Sport Marketing, Event Planning and Production, Organization and Administration of Athletics, Marketing Policies and Strategies

COMPUTER SKILLS

HTML, Microsoft Excel, Word, PowerPoint

RELATED EXPERIENCE

Intern, Akron Aeros, Akron, Ohio
May - August 2012

Gathered and wrote stories for press releases and game notes. Facilitated the set-up and operation of promotional booths at various locations around Akron. Organized and ran contests for fans during each game.

Volunteer, Kent State University Women's Basketball Team, Kent, Ohio
October 2010 - May 2012

Disseminated game information to student population. Kept statistics for each home game.

OTHER WORK EXPERIENCE

Sales Associate, Kohl's, Mentor, Ohio
May 2009 - Present

Greeted customers and made them feel welcome, operated cash register, stocked and organized the men's department.

LEADERSHIP EXPERIENCE

Vice President, Kent State American Marketing Association, Kent, Ohio
September 2012 - May 2013

Recruited new members and maintained membership directory. Communicated with employers, faculty and staff to solicit speakers.

HONORS/ ACTIVITIES

Dean's List, four semesters
Habitat For Humanity, Spring Break 2013